

Nottinghamshire County and Nottingham City Declaration on Tobacco Control

An extension of the Local Government
Declaration on Tobacco Control 2013



Smoking is a leading cause of premature death, disease and disability in our communities. Sign the declaration on Tobacco Control and help reduce the number of people smoking in your community.



Smokefree legislation

Smoking has been banned in nearly all enclosed workplaces and public spaces since July 2007.

Successes:

- Greatly reduced exposure to second-hand smoke
- Research has shown a reduction in hospital admissions for heart attack and childhood asthma
- More smokefree legislation e.g. a ban on smoking in cars when a child is present
- Changing attitudes and behaviour on smoking



What is the Nottinghamshire County and Nottingham City Declaration on Tobacco Control?

- A locally developed declaration which was relaunched in 2022 in line with the Government's ambition for England to be smokefree by 2030.
- Follows the same principles of The Local Authority Declaration by allowing organisations to be supported to develop an action plan.
- Follows the Nottingham and Nottinghamshire's Strategic Smoking and Tobacco Control Alliance's Vision - *'The Alliance has a clear, shared ambition to see smoking amongst adults reduced to 5% or lower by 2035 across Nottinghamshire and Nottingham City. Further to this, we want to make the harms of smoking a thing of the past for our next generation such that all of those born in 2022 are still non-smokers by their 18th birthday in 2040.'*

What can you do?



Go that one step further from the Smokefree 2007 legislation - signing the declaration and developing an action plan recognises the work of organisations in the County and City in protecting and promoting the health and wellbeing of their employees and service users.

Benefits to your organisation:



- Improving health of staff and service users
- Saving money by reducing sickness absence
- Protecting your employees, customers and clients from exposure to second-hand smoke
- Increasing productivity
- Improving the environment around workspaces by reducing cigarette litter
- Reduced cleaning costs
- Sends a strong message to local communities that you are playing an active part in reducing the harm caused by tobacco.



How can we support you?

- We have developed a declaration Toolkit which provides examples of actions
- Online training for staff through [NC SCT](#) and [Making Every Contact Count](#)
- Support for those wishing to stop smoking provided by [Your Health Notts](#) (ABL) (Nottinghamshire County) or [Thriving Nottingham](#) (Nottingham City)
- The Alliance aims to share learning from elsewhere and identify local actions for organisations
- Providing information on smoking and tobacco use in relation to particular topic areas for example smoking and mental health.

Examples of local organisations who have signed the declaration:

All Nottinghamshire district and borough councils, Nottingham City Council, Nottingham University Hospitals and Nottinghamshire Police.

Nottinghamshire County & Nottingham City Declaration on Tobacco Control

..... (Insert name of organisation) acknowledge that:

- Smoking is the single greatest cause of premature death and disease in our communities;
- Reducing smoking in our communities significantly increases household incomes and benefits the local economy;
- Reducing smoking amongst the most disadvantaged in our communities is the single most important means of reducing health inequalities;
- Smoking is an addiction largely taken up by children and young people, two thirds of smokers start before the age of 18; in Nottinghamshire County and Nottingham City approximately 3,600 11-15 years olds take up smoking each year;
- Smoking is an epidemic created and sustained by the tobacco industry, which promotes uptake of smoking to replace the 1,700 people its products kill locally every year; and
- The illegal trade in tobacco funds the activities of organised criminal gangs and gives children access to cheap tobacco.

As local leaders with an interest in health we welcome the:

- Opportunity for local government and partners to lead local action to tackle smoking and secure the health, welfare, social, economic and environmental benefits that come from reducing smoking prevalence;
- Commitment and leadership across Nottinghamshire County and Nottingham City in recognising the importance of reducing tobacco use harm across our communities
- Commitment by the government to protect the development of public health policy from the vested interests of the tobacco industry (the World Health Organisation Framework Convention on Tobacco Control (FCTC); and
- Endorsement of this declaration by the local Health and Wellbeing Boards and partners.

From this date.....we commit to:

- Declare our commitment to reducing smoking in our communities;
- Act at a local level to reduce smoking prevalence and health inequalities and to raise the profile of the harm caused by smoking to our communities;
- Develop individualised organisation actions plans to address the causes and impacts of tobacco use; and
- Share actions plans and commitments with communities and partners;
- Support action at a local level to help reduce smoking prevalence and health inequalities in our communities;
- Recognise and where possible protect our tobacco control work from the commercial and vested interests of the tobacco industry; and
- Regularly monitor the progress of our plans and commitments and share results.

Endorsed by:

Nottinghamshire County's Health & Wellbeing Board

Signatory:

Nottingham City's Health & Wellbeing Board

Position:

For information, or to sign up please contact
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