

COMPETITION TERMS AND CONDITIONS

1. The Promoter

The promoter is **NOTTINGHAMSHIRE COUNTY COUNCIL** of County Hall, Loughborough Road, West Bridgford, Nottingham, NG2 7QP

2. The competition

2.1 The title of the competition is **Social Media Competition: Creative COVID messaging by and for young adults in Nottinghamshire**

2.2 The task is to design a piece of promotional material - such as a short video or a piece of graphic design – to help raise awareness of COVID-19 vaccination for young people, and encourage them to consider getting vaccinated when this is offered.

3. How to enter

3.1 The competition will run from 00:01 on 19 April 2022 (the "**Opening Date**") to midnight on 17 May 2022 (the "**Closing Date**") inclusive.

3.2 All competition entries must be received by the Promoter through the webform by no later than midnight on the Closing Date. All competition entries received after the Closing Date are automatically disqualified.

3.3 To enter the competition: competitors must fully complete the webform. All required information and other supporting documentation must be submitted via the webform. Graphics files must be submitted via the webform. For video entries, these must be uploaded by the competitor to a video hosting site such as YouTube without making the video publicly accessible. A private link should be added to the webform to enable the judging panel to access the video. Video entries will not be accepted if they have already been publicly shared elsewhere.

3.4 The Promoter will **not** accept:

- (a) responsibility for competition entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of any postal failure, equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind; or
- (b) proof of posting or transmission as proof of receipt of entry to the competition.

3.5 By submitting a competition entry, you are agreeing to be bound by these terms and conditions.

3.6 For help with entries, please email competitions@nottsc.gov.uk with the words **Social media competition for young adults** in the email title.

3.7 The competition entries will be judged by Public Health professionals and a panel of young people based on the accuracy of the public health messaging and the panel's opinion of the appeal of the materials to young people. The decision of the panel of judges (acting reasonably) will be final.

4. Eligibility

4.1 The competition is only open to those aged 16 to 25 years who are resident in or attend an educational establishment in the county of Nottinghamshire **except** members of the County Council teams involved in promoting the competition and their immediate families or households.

4.2 In entering the competition, you confirm that you are eligible to do so and eligible to receive a prize. The Promoter may require you to provide proof that you are eligible to enter the competition.

4.3 If you are under the age of 18, you must obtain parental or guardian consent to enter, having your name and winning entry published and receive a prize. The Promoter may ask the winner to provide proof of age and parental or guardian consent.

4.4 The Promoter will not accept competition entries that are:

- (a) automatically generated by computer;
- (b) completed by third parties or in bulk;
- (c) illegible, have been altered, reconstructed, forged or tampered with;
- (d) not your original work;
- (e) incomplete; or
- (f) For video entries, these will not be accepted if they have already been publicly shared elsewhere.

4.5 There is no limit on the number of entries per person (excluding duplicate entries). Entries on behalf of another person will not be accepted and joint submissions are not allowed.

4.6 The Promoter reserves all rights to disqualify you if your conduct is contrary to the spirit or intention of the competition.

4.7 Competition entries cannot be returned.

5. The prizes

5.1 The prizes are £50 shopping vouchers for leisure retailers, gym passes (for gyms local to the winners) and cinema tickets. These will be awarded in 2 categories – 16 to 18 year olds and 19 to 25 year olds.

- 5.2 The Promoter reserves the right to replace a prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.
- 5.3 The prizes are not negotiable or transferable.

6. Winners

- 6.1 The decision of the judges is final and no correspondence or discussion will be entered into.
- 6.2 The Promoter will contact the winners personally as soon as practicable after the judging panel agrees the winners, using the telephone number or email address provided with the competition entry.
- 6.3 The Promoter will publish the names of prize winners and their winning entries on its website after all winning individuals have been contacted.
- 6.4 In entering the competition you are giving consent for your name and winning entry to be published.
- 6.5 The Promoter does not accept any responsibility if you are not able to take up a prize.

7. Limitation of liability

Insofar as is permitted by law, the Promoter, its staff or agents will not in any circumstances be responsible or liable to compensate a winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up a prize except where it is caused by the negligence of the Promoter, its staff or agents. Your statutory rights are not affected.

8. Ownership of competition entries and intellectual property rights

- 8.1 The Promoter does not claim any rights of ownership in your competition entry.
- 8.2 You agree that the Promoter may, but is not required to, make your entry available on its website and any other media, whether now known or invented in the future, and to use your entry in any way the Promoter chooses for the following purposes:
- (a) raise awareness of the Covid 19 vaccine (which could include when and where young people could get it);
 - (b) promote facts about immunisation and vaccines to dispel some of the myths linked to the vaccine; and
 - (c) highlight reasons why young people should consider getting the vaccine when invited.
- 8.3 You agree to grant the Promoter a non-exclusive, worldwide, irrevocable licence, for the full period of any intellectual property rights in the competition entry and any accompanying materials, to use, display, publish, transmit, copy, edit, alter, store, re-

format and sub-licence the competition entry and any accompanying materials for such purposes.

8.4 In submitting your competition entry and any accompanying material submitted to the Promoter you undertake that:

- (a) any images and other submissions used are original works, are not defamatory and do not infringe third-party rights;
- (b) there are no conflicting agreements in place that restrict usage of these images or other submissions;
- (c) you have consent to use any third-party image in the entry and rights have been waived for that use. If a third party image is of a person under 18, parental or guardian consent must be provided;
- (d) you will produce evidence of any required consents at the Promoter's request, or risk being disqualified from entering the competition; and
- (e) you will grant the promoter an irrevocable, royalty-free, worldwide, licence for the full term of copyright to use, alter, adapt or sub-license rights in the images and other submissions to third parties.

9. Data protection and publicity

9.1 The Promoter will only process your personal information as set out in the *Council's Privacy Policy* . See also condition 6 with regard to the announcement of winners.

9.2 If your entry is selected as a winner, the Promoter will contact you to confirm your consent prior to any publicity.

10. General

10.1 If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter may, at its sole discretion, reserve the right to exclude you from participating in the competition.

10.2 The Promoter reserves the right to hold void, suspend, cancel, or amend the competition where it becomes necessary to do so.

10.3 These terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.