

HEALTH & WELLBEING BOARD SUMMARY **Wednesday 4 November 2020 (2pm)**

Due to the COVID-19 pandemic, Health & Wellbeing Board meetings are now held virtually - The meeting on Wednesday 4th November was broadcast live on YouTube and can be viewed [here](#).

Minutes are also available [here](#).

Please see Nottinghamshire County Council's website for the [papers](#), [membership](#), [work programme](#) and [strategy](#) of the Health & Wellbeing Board. Joint Strategic Needs Assessment (JSNA) chapters are available on [Nottinghamshire Insight](#).

If you have any queries about this summary, please contact [Briony Jones](#).

CHAIR'S REPORT

The Chairman introduced Jonathan Gribbin, who provided a short presentation on the impact of COVID-19 on the NHS, and hospitals, as well as rates of COVID-19 across Nottinghamshire Districts and Boroughs. The rates across Nottinghamshire were characterised as high, with the proportion of people tested and found to be positive for COVID-19 increasing.

In response to a question from Dr Jeremy Griffiths on the wider impact of COVID on mental health, exercise and crime, Jonathan Gribbin responded that there are a whole range of impacts, on both livelihood and wellbeing in the broadest sense, and some rapid work took place over the summer on those impacts. NHS colleagues have also focused more narrowly on the impact on care pathways e.g. cancer.

The ability to produce data quantifying the impact is limited at the moment since most resources are being deployed towards the response to the pandemic. However, Amanda Fletcher confirmed that a funding bid was being prepared for additional analytical support to allow the development of metrics to monitor impact.

COVID-19 COMMUNICATIONS

Luke Barrett, Group Manager, Communications and Marketing, Nottinghamshire County Council introduced the report and presented information on communications in relation to COVID-19 including social media.

At the start of the pandemic, outreach was to all communities by a full range of media, including e-mail, with examples of the work of the community relief hub showcased via social media. It was primarily human interest which generated discussion and interaction on social media. Mr Barrett emphasised that interaction with the public on social media required instant responses. There had been 1.3 million page views of the NCC Facebook page.

Dr Jeremy Griffiths raised the issue of vaccine preparation and roll-out with vulnerable members of the community and asked how communications would be maximised for delivering information about the vaccine. Mr Barrett indicated that focus, so far, had been on delivering the key messages from government, as well as telling people how to access services.

Jonathan Gribbin added that NHS national resources would be deployed to deliver COVID-19 vaccine messaging, but that all will play a part in amplifying the messages. Sarah Collis, Healthwatch, identified the deaf community as a priority group to receive the vaccine, particularly since BSL users are not able to wear facemasks readily. The deaf community should be involved and considered in how we communicate. Mr Barrett responded that there was an ongoing project to make the NCC website more accessible to all users and that he could bring back information on this to a future meeting of the Board.

NOTTINGHAMSHIRE JOINT STRATEGIC NEEDS ASSESSMENT WORK PROGRAMME 2020-21

The JSNA is a statutory responsibility of the Health & Wellbeing Board, including its development, application, access and use by partner organisations. It is the process of assessing the current and future health and wellbeing needs of people in Nottinghamshire, and the evidence base about what works to address these needs.

This work informs the [Joint Health & Wellbeing Strategy](#) (for which Nottinghamshire County Council, NHS Nottingham & Nottinghamshire Clinical Commissioning Group, and NHS Bassetlaw Clinical Commissioning Group are jointly and statutorily responsible) and the joint action and commissioning priorities of partner organisations. The JSNA for Nottinghamshire County currently comprises 40 topic chapters and other supporting information which is published on [Nottinghamshire Insight](#).

Lucy Hawkin, Public Health and Commissioning Manager, NCC introduced the report and stated that an annual prioritisation of the work programme took place, overseen by the JSNA steering group in order to get a timely steer from partners on issues of joint interest and strategic importance.

The proposed full JSNA chapters for 2020 – 2021 are **Children and young people who are looked after, and care leavers** – and **Carers**, with insight theme pages on **Speech, language and communication needs in Children and Young People** and **Air quality**. However, completion of JSNA chapters is dependent on the COVID-19 situation.

Other topics submitted and considered within the initial prioritisation included: Cardiovascular disease, Excess weight in children, young people & adults, Housing, Improving health & wellbeing of women and girls. These will be re-reviewed at a later date for consideration in a future work programme.