

HEALTH & WELLBEING BOARD SUMMARY

Wednesday 7 October 2020 (2pm)

Due to the COVID-19 pandemic, Health & Wellbeing Board meetings are now held virtually - The meeting on Wednesday 7th October was broadcast live on YouTube and can be viewed [here](#).

Minutes are also available [here](#).

Please see Nottinghamshire County Council's website for the [papers](#), [membership](#), [work programme](#) and [strategy](#) of the Health & Wellbeing Board. Joint Strategic Needs Assessment (JSNA) chapters are available on [Nottinghamshire Insight](#).

If you have any queries about this summary, please contact [Briony Jones](#).

CHAIR'S REPORT

The Chairman introduced the report and highlighted the following issues for the Board's consideration. Firstly, Cllr Harper spoke to the importance of adherence to stricter coronavirus guidelines due to increased rates in Nottinghamshire (400 cases per 100,000 population).

The report also detailed that the 2020 NHS flu vaccination campaign is underway - According to Professor Chris Whitty, the chief medical adviser *"This winter more than ever, with COVID-19 still circulating, we need to help reduce all avoidable risks. Vaccinating more people will help reduce flu transmission and stop people becoming ill."*

It will also help to protect the NHS and care services while the country may be vulnerable to a second wave of COVID-19. More information about the NHS flu programme, including the extended eligibility groups for 2020-21, is available [online](#). In regard to the 2020 Flu Campaign, the Health and Wellbeing Board Members were reassured that supplies of the vaccine are being prioritised for people who are clinically at risk.

Another item raised was the Adult Social Care Coronavirus Winter Plan, published in September 2020. This outlines the Government's ambitions for the sector and the challenges facing adult social care this winter. The plan includes key actions for national bodies (e.g. the Department of Health & Social Care), local systems (e.g. local authorities, NHS England) and adult social care providers. The plan covers four themes, including preventing and controlling the spread of infection in care settings; collaboration across health and care services; supporting people who receive social care, the workforce, and carers; and supporting the system. The Chair highlighted this would require and includes collaboration across health and care services.

COVID-19 ENGAGEMENT & COMMUNICATION STRATEGY

Luke Barrett, Group Manager, Communications and Marketing, Nottinghamshire County Council introduced the report and explained that the strategy provided an overview of the local authority's approach to communications but did not catalogue all the challenges that had been encountered. Mr Barrett requested that he return to a future meeting of the Board with relevant examples of what had been delivered and emphasised that working closely with District partners was the best way to succeed.

The COVID-19 Engagement & Communication Strategy was approved by the Nottinghamshire County COVID-19 Outbreak Control Engagement Board on 28 July 2020. It provides a framework for activity using the OASIS model (i.e. Objectives, Audience insight, Strategy, Implementation, Scoring) for campaign planning. This is designed to ensure that all government communications are effective, efficient and evaluated. The strategy summarises the engagement and communications approach within Nottinghamshire for COVID-19. It has been developed in conjunction with multi-agency partners in an approach similar to the development of the Local Outbreak Control Plan.

In response to questions from Board Members, Mr Barrett indicated that the fast changing nature of Government regulations had been a challenge and that a considerable amount of engagement had taken place via social media and the NCC website.

It was recommended to the Board that member organisations of the Health & Wellbeing Board identify possible actions they may take to strengthen communications in relation to COVID-19.

BETTER CARE FUND UPDATE AND RETROSPECTIVE APPROVAL OF THE 2019-20 BETTER CARE FUND PLANNING TEMPLATE SUBMISSION

Melanie Brooks, Corporate Director Adult Social Care and Health, and Clare Gilbert, Group Manager for Strategic Commissioning, introduced the update which included Better Care Fund reporting for quarter 4, progress on the recommendations agreed by the Health and Wellbeing on 24 July, and the Better Care Fund Section 75 Agreement.

At the Health & Wellbeing Board meeting on 24 July, it was agreed that a new Integration Executive, and a new Housing Partnership, would be established. These would replace the Better Care Fund Steering Group to allow greater oversight for integration approaches across health and care, and greater oversight of the housing, health and care interface. Work is in progress to establish these groups and Clare Gilbert highlighted that a Better Care Fund workshop for the Health & Wellbeing Board will take place on Wednesday 2 December 2020. This will aim to establish the vision and principles which guide the integrated approaches for health, care and housing in Nottinghamshire. Preparatory work will include engagement with people who use local services so that the voice of people with lived experience can inform the discussions.

The Nottinghamshire Better Care Fund (2019-20, quarter 4) reporting template that was submitted to NHS England & Improvement on 4 September 2020 was retrospectively approved by the Health and Wellbeing Board.