

Dear

I am writing to you in reply to your Freedom of Information Act (FOIA) request to Nottinghamshire County Council. I have the following information.

1). Is the provision and maintenance of your current street furniture (e.g. Bus Shelters) funded or partially subsidised by advertising?

The provision of bus shelters is partially funded by advertising. We do also have lamppost banners, but this is used for our own Council messages rather than raising revenue.

2). Do other outdoor advertising contracts exist unrelated to Street Furniture provision (e.g. Free standing 6 sheet units / wall mounted displays on Local Authority owned buildings and land)?

Yes

3). If so, please confirm the contract start and end dates, together with the name(s) of the incumbent Media Owner / Maintenance provider.

All Nottinghamshire County Councils contracts along with contract details are published on our contracts register which can be accessed using the following link:

<https://www.eastmidstenders.org/>

4). Please also provide number and type of advertising panels involved (e.g. digital / back-lit) and the advertising revenue generated if possible.

We have approximately 240 advertising shelters owned and maintained by Clear Channel. Of these, 12 shelters have recently been upgraded to provide digital advertising. The County Council only receives income from the digital advertising and this year expects to receive £24k. The remaining non-digital sites are back lit, six sheet sites.

If you have any queries or concerns then please contact me. Please remember to quote the reference number above in any future communications.

If you are unhappy with the service you have received in relation to your request and wish to make a complaint or request a review of our decision, you should write to the Team Manager, Complaints and Information Team, County Hall, West Bridgford, Nottingham, NG2 7QP or e-mail foi@nottscc.gov.uk.

Yours sincerely

John Allison
Information Officer
Chief Executive's Department
Nottinghamshire County Council
County Hall, West Bridgford, Nottingham NG2 7QP
Telephone: 0115 977 2788