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FREE!

baby buddy™

Create your own go-to
baby expert and virtual
friend who'll support you
through pregnancy and
being a new parent



The free Baby Buddy app includes:



Today's information - a daily notification with personalised key messages relevant for each day of your journey



Ask me - type in any question and your Buddy will answer with expert information



Videos - a growing range of clips to help you look after yourself and your baby



Crisis Messenger - a free, confidential and anonymous text support service available 24/7 if you are in crisis or experiencing painful emotions

...plus many more great features

Baby Buddy is endorsed by the following organisations:



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