

This matter is being dealt with by:

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Reference: NCC-036090-18

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**Nottinghamshire
County Council**

8th February 2019

**Request for Information: Ref NCC-036090-18
Tourism strategy**

Thank you for your request for information relating to tourism strategy. I can now let you have the following information in response to the questions you raised.

- **All expenditure in 2018/19 relating to Tourism strategy or promotion 2018/19** -£36k paid to the external consultancy and internal design costs of £375. This is against a Committee approval of £40k. The balance we are looking to use to engage the sector with the Visitor Economy Strategy – but no expenditure to date.
- **A copy of the County's tourism strategy discussed at the relevant committee in September 2018**

There was a 2 stage approach to the strategy:

- The **September 2018 Policy Report** presents the key findings to date and presents a framework known as a **Strategy in a Page**
- September 2018 Policy Report URL [click here](#)
- Strategy in a Page URL [click here](#)
- The second stage report, has been prepared for the 13th February 2019 Policy Committee to then sign off the VES and its targets. These documents have been published as follows:
 - **February 2019 Policy Committee Report** [Click here](#)
 - **Visitor Economy Strategy -for approval and** [Click here](#)
 - **Target Economic Impact and Activity - for approval** [Click here](#)

We hope this now satisfies your request, and should you have any further enquiries please do not hesitate to contact me directly using the contact details below. In addition and for future reference Nottinghamshire County Council regularly publish previous Freedom of Information Requests and answers on our website, under Disclosure logs, available at the following link:

<http://site.nottinghamshire.gov.uk/thecouncil/democracy/freedom-of-information/disclosure-log/>

Complaints & Information Team, Nottinghamshire County Council, County Hall, Loughborough Rd, West Bridgford, Nottingham, NG2 7QP

If you are unhappy with the service you have received in relation to your request and wish to make a complaint or request a review of our decision, you should write to the Team Manager, Complaints and Information Team, County Hall, West Bridgford, Nottingham, NG2 7QP or email complaints@nottscc.gov.uk.

Yours sincerely

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