

## Different types of signs and their possible costs

### Village Gateway signs

Village Gateway signs are decorative signs to inform motorists and other passers-by of the village they are entering. The pictures on these signs usually represent something important to the village. Village Gateway signs that are part-funded by Nottinghamshire County Council should include the Council's official logo. Example and costs<sup>1</sup>:



£2,184	Basic Sign
£234	Strap Plate
£660	Installation (per day)
<b>£3,078</b>	<b>TOTAL</b> (assuming 1 day installation)

***Please note that costs may vary:** Village Gateway signs also require artwork, the cost of which can range between £450 to £750 + VAT depending on its complexity.*

### Interactive Speed signs

Interactive speed signs display the speed of approaching vehicles. Their purpose is to make motorists aware of when they are driving above the posted limit and slow down.

A typical interactive speed sign costs £8,680<sup>2</sup>. This includes:

- the purchase of the sign
- (reasonable) design costs for the sign
- location and electrical works
- installation of the sign and post
- maintenance\*.

\* **Remember:** Capital funding can be used to help with the initial cost of the capital asset, however, it cannot be used for ongoing maintenance; therefore, organisations must ensure that they have plans and funds in place to maintain the sign. Maintenance of interactive speed signs costs around £150 per year. This is based on an average lifespan of 10 years and would be carried out by VIA Highways.

<sup>1</sup> Example provided by Malcolm Lane & Son Ltd.

<sup>2</sup> Example cost provided by VIA Highways

## Brown Tourism signs

Brown tourism signs are used to direct visitors to bona fide tourist destinations within the County. These can include historic buildings, museums and picnic sites, but not places such as retail outlets or garden centres. Examples of costs<sup>3</sup>:

Sign 1

Scheme Ref. Signs	
Sign Ref. a	x-height 100.0
Letter colour	WHITE
Background	BROWN
Border	WHITE
Material Class RA 2 (12899-1:2007)	Area 1.24sq.m

2 x 76mm Ø posts  
type B foundations.

**Estimated Cost: £1,000**

Sign 2

Scheme Ref. Signs	
Sign Ref. a	x-height 100.0
Letter colour	WHITE
Background	BROWN
Border	WHITE
Material Class RA 2 (12899-1:2007)	Area 2.22sq.m

3 x 89mm Ø posts  
type B foundations.

**Estimated Cost: £1,500**

Sign 3

Scheme Ref. Signs	
Sign Ref. a	x-height 100.0
Letter colour	WHITE
Background	BROWN
Border	WHITE
Material Class RA 2 (12899-1:2007)	Area 3.47sq.m

3 x 114mm Ø posts  
type A foundations.

**Estimated Cost: £2,000**

### Further Information

- Organisations wishing to install village gateway signs, traffic calming schemes and/or brown tourism signs must follow the relevant Nottinghamshire County Council and/or VIA Highways (or other regulatory) process as appropriate to the project / asset. On receipt of your application, the Council will contact you to discuss your application further as explained on page 7 of the 'Local Improvement Scheme Capital Fund Information for Applicants' document.
- For further information about the Local Improvement Scheme Capital Fund, please see the 'Local Improvement Scheme Capital Fund Information for Applicants' document, which is available from:

[www.nottinghamshire.gov.uk/capital](http://www.nottinghamshire.gov.uk/capital)

### Please note:

- Organisations should aim to secure at least 50% of the capital costs (match funding).
- All examples and costs are accurate at the time of publication and could be subject to change depending on the exact specification of each sign and/or for reasons beyond the control of Nottinghamshire County Council, such as changes in manufacturing and installation costs.

<sup>3</sup> Example costs and layouts provided by VIA Highways