

A great place to

enjoy your later life




Our ambition is to make Nottinghamshire a place where as many people as possible are healthy and happy as they grow older. As people live longer, many will find themselves working much later in life than previous generations. We will encourage a jobs market that values the skills and experience this older generation can offer.

This will help to develop strong communities with many more people remaining active and independent for as long as possible. Our focus will be on helping people to help themselves, and offering a variety of services which are accessible in middle and later life.

7,000 

people with the highest needs
helped to stay independent
at home
with Home Care
or other support
2016/17




Commitment 7:
 **People live in vibrant and supportive communities**

We want our towns and villages to be vibrant places where younger and older people appreciate, support and benefit from each other's knowledge and experience.

We will promote ways in which people can remain healthy as they grow older, including staying active, staying connected with the wider world and staying in work. The Council can help to support these activities by ensuring people have access to good local transport, broadband links and leisure facilities.

We will encourage volunteering and involvement in local organisations and charities. We will also work in partnership with other organisations to protect communities from crime and anti-social behaviour so that people can be more confident about their safety.

We will continue to support public protection and trading standards work to reduce the threat of counterfeit goods, rogue traders and internet and telephone scams.

Success means:

- Older people are treated with dignity and their independence is respected
- Our most vulnerable residents will be protected and kept safe from harm
- Communities will support each other through volunteering and involvement in local organisations



Commitment 8:

✔ People live independently for as long as possible

We want people to take good care of themselves and each other. Older people don't just receive help, they are often the people who provide care and support to loved ones. This is why we need to provide the necessary support and information for our many carers.

Where people do need our help, we will offer a wide range of support that enables people to grow older with dignity, without always having to be dependent on care services. Many people want to stay in their own home and we will help them to achieve this by making adjustments to their homes and introducing new technology.

We will continue to ensure people have access to free financial advice to help them prepare for their future, manage their finances and make well-informed decisions about their income and care needs.

Success means:

- Carers receive the support they need
- People will have the opportunity to live independently in their local community
- Better access to financial advice so that older people can make more informed decisions

Commitment 9:

✔ People can access the right care and support, at the right time

As people grow older, we will promote independence and support 'age-friendly' communities to tackle loneliness and isolation.

There is a lot that can be done to keep people healthy and independent, but we recognise that some people will need extra help and support. We will ensure that our more intensive services are available to those who require them.

We will work with our local health services to respond to pressures on the health and care system, and deliver services in a more joined-up way.

Success means:

- People's needs are met in a quick and responsive way
- Services improve as a result of better integration of health and social care


528 people were helped by the independent financial advice service in 2016/17



Our Older People

26% rise in older people living alone by 2025 in Nottinghamshire

952 people helped to live independently at home with assistive technology, such as falls monitors

7,000 people with the highest needs helped to stay independent at home with home care or other support (2016/17)

Over 90,000 carers in Nottinghamshire and more than 21,000 carers providing care for 50 hours or more a week