**Nottinghamshire County & Nottingham City Declaration on Tobacco Control**

**……………………………………. ………………………. (Insert name of organisation) acknowledge that:**

* **Smoking is the single greatest cause of premature death and disease in our communities;**
* **Reducing smoking in our communities significantly increases household incomes and benefits the local economy;**
* **Reducing smoking amongst the most disadvantaged in our communities is the single most important means of reducing health inequalities;**
* **Smoking is an addiction largely taken up by children and young people, two thirds of smokers start before the age of 18; in Nottinghamshire County and Nottingham City approximately 3,600 11-15 years olds take up smoking each year;**
* **Smoking is an epidemic created and sustained by the tobacco industry, which promotes uptake of smoking to replace the 1,700 people its products kill locally every year; and**
* **The illegal trade in tobacco funds the activities of organised criminal gangs and gives children access to cheap tobacco.**

**As local leaders with an interest in health we welcome the:**

* **Opportunity for local government and partners to lead local action to tackle smoking and secure the health, welfare, social, economic and environmental benefits that come from reducing smoking prevalence;**
* **Commitment and leadership across Nottinghamshire County and Nottingham City in recognising the importance of reducing tobacco use harm across our communities**
* **Commitment by the government to protect the development of public health policy from the vested interests of the tobacco industry (the World Health Organisation Framework Convention on Tobacco Control (FCTC); and**
* **Endorsement of this declaration by the local Health and Wellbeing Boards and partners.**

**From this date……………………………………………we commit to:**

* **Declare our commitment to reducing smoking in our communities;**
* **Act at a local level to reduce smoking prevalence and health inequalities and to raise the profile of the harm caused by smoking to our communities;**
* **Develop individualised organisation actions plans to address the causes and impacts of tobacco use; and**
* **Share actions plans and commitments with communities and partners;**
* **Support action at a local level to help reduce smoking prevalence and health inequalities in our communities;**
* **Recognise and where possible protect our tobacco control work from the commercial and vested interests of the tobacco industry; and**
* **Regularly monitor the progress of our plans and commitments and share results.**

Endorsed by:

Nottinghamshire County’s Health & Wellbeing Board

Nottingham City’s Health & Wellbeing Board

**Signatory:**

**Position:**



