

**REPORT OF THE CORPORATE DIRECTOR, PLACE****HERITAGE TOURISM REVIEW - PRESENTATION****Purpose of the Report**

1. For Committee to receive a presentation on the Heritage Tourism development work carried out to date.

**Information and Advice**

2. Tourism and the visitor economy is an important sector of the Nottinghamshire economy worth an estimated £0.91 billion to the County (source: Nottinghamshire STEAM Report 2010). The development of the County's tourism offer has, therefore, been identified as a priority for the Council, and particularly the huge potential for developing heritage based tourism.
3. In 2013, Policy Committee agreed to establish three new posts to support the Council's ambitions to promote economic growth and develop tourism potential in the County. Two of these posts are within the Economic Development Team and one, the Senior Practitioner Heritage Tourism, was established within the Conservation Team.
4. A further report on proposed future work areas for this post will be brought to the next meeting of the Committee, and will be informed by the Committee's consideration of the presentation and any outputs arising from the developing work around the Place-Marketing Organisation for Nottingham and Nottinghamshire.

**Reason/s for Recommendation/s**

5. To support the Committee's future consideration of Heritage Tourism work in the County.

**Statutory and Policy Implications**

6. This report has been compiled after consideration of implications in respect of finance, equal opportunities, human resources, crime and disorder, human rights, the safeguarding of children, sustainability and the environment and those using the service and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

## **RECOMMENDATION/S**

- 1) That Committee notes and comments on the presentation.

**Tim Gregory**  
**Corporate Director Place**

**For any enquiries about this report please contact: Heather Stokes, Conservation Team Manager (0115 9932592, [heather.stokes@nottscc.gov.uk](mailto:heather.stokes@nottscc.gov.uk))**

### **Constitutional Comments**

8. As this report is for noting only, no Constitutional Comments are required.

### **Financial Comments**

9. There are no financial implications arising directly from this report.

### **Background Papers**

Report to Policy Committee, 14/11/12: *Staffing Proposals to Support Economic Growth and Develop the Tourism Potential in the County.*

### **Electoral Division(s) and Member(s) Affected**

All