



REPORT OF THE DIRECTOR OF PUBLIC HEALTH

RE-COMMISSIONING TOBACCO CONTROL SERVICES

Purpose of the Report

1. To update the Public Health Committee with the results of the consultation on the re-commissioning of Tobacco Control Services across Nottinghamshire County.
2. To ask permission to go out to tender for these services
3. To note that the main prevention programme for Children and Young people (ASSIST) is commissioned separately via the Children's Integrated Commissioning Hub with the Council's Youth Service as the provider.

Information and Advice

4. The process so far:
 - **March 6th 2014** – The Public Health Committee agreed to the re-commissioning of Tobacco Control Services in order to put redesigned services in place by 1st April 2015 ([Smoking Cessation Services](#) Public Health Committee, 6 March 2014).
 - **July 3rd 2014** – The Public Health Committee agreed to realign timescales to a start date for the redesigned service of April 2016 ([Tobacco Control and Smoking Cessation Services](#) Public Health Committee, 3 July 2014).
 - **December 11th 2014** – The Public Health Committee approved the model for consultation ([Re-commissioning Tobacco Control Services](#) Public Health Committee, 11 December 2014)
5. The aims of the re-commissioning are:
 - To reduce the numbers of people who smoke by supporting smokers to successfully quit long term
 - To reduce the numbers of young people who start to smoke
 - To reduce tobacco related harm to the whole population of Nottinghamshire County by, for example second hand smoke and illegal tobacco initiatives

- To support the national and local Declarations on Tobacco Control
- To reduce health inequalities across the county through a targeted approach in line with the Health and Wellbeing Board priorities.

6. How will this make a difference?

- The redesigned service will be more effective in reducing smoking across all local communities as it will not only support people to stop smoking, as the current service does, but will prevent young people from starting to smoke in the first place.
- The redesigned service will place greater emphasis on the groups of people in our community who are disproportionately affected by smoking: young people, pregnant women, routine and manual workers and people with mental health issues.
- By delivering interventions to reduce the harm caused by tobacco use, and by working in partnership with Trading Standards and other key stakeholders, the redesigned service will help to reduce the amount of illegal tobacco that is on the streets of the County and the crime that is associated with this.
- By delivering all these elements in a co-ordinated way the new service will make a difference to local communities and will help to reduce the health inequalities that mean that a male resident of Mansfield will live for around 8.5 years less than a male resident of Rushcliffe.

The Context

7. On March 6th 2014 the Public Health Committee agreed that Tobacco Control Services should be re-commissioned across the county. The rationale for that decision was based upon the evidence presented around the ongoing harm caused by tobacco use across the county and the opportunity to commission more effectively to reduce this harm. [Smoking Cessation Services Public Health Committee, 6 March 2014.](#)
8. Part of the new proposed Tobacco Control Services model encompasses an element of prevention. A component of this relates to school aged children. As the Children's Integrated Commissioning Hub has the responsibility for commissioning health services in schools it is appropriate that this is led by this team.
9. It is for this reason that the Children's Integrated Commissioning Hub takes forward the proposal to commission A Stop Smoking In Schools Programme (ASSIST) (Please refer to Developing a Schools Health Hub report submitted to the Public Health Committee May 2015).

Current situation

10. Currently re-commissioning of the Tobacco Control Services is proceeding in line with the agreed timescales. [Tobacco Control and Smoking Cessation Services Public Health Committee, 3 July 2014](#)

Consultation Process

11. The consultation process has taken place in line with Nottinghamshire County Council policy. The aim of the process was to consult with a wide range of stakeholders and the public from across the county in order to fully understand their views and opinions about the new proposed model for Tobacco Control Services in preparation to go out to tender in May 2015. Appendix 1
12. The consultation ran for three months from January 5th to March 31st 2015.
13. A number of methods were used as part of the three month process.
14. The methods included;
 - Online questionnaire
 - Paper versions of the questionnaire available in Nottinghamshire County Council libraries and General Practices, also available on request.
 - Four consultation events across the county for all key stakeholders and the public
 - Engagement with service users
15. The process was co-ordinated through a communications and engagement plan that involved advertising, utilising posters, press releases, local and social media
16. The results of the consultation have been collated and the findings analysed. The full report is available at: www.nottinghamshire.gov.uk/tobacco-consultation

Key Findings

17. The robust consultation process identified an overwhelming support for the re-commissioning of Tobacco Control Services based on the proposed model.
18. The consultation supported an outcomes based approach to commissioning.
19. Respondents highlighted the need for stop smoking support alongside a variety of preventative interventions, and interventions that protect people from the harm caused by tobacco use. These ranged from education and awareness raising, to cultural changes and legislation
20. Respondents supported an approach that was individualised and flexible to meet the varying needs of people in Nottinghamshire.
21. The recommendations from the Consultation report have been integrated into the model for the future re-commissioned service.

Other Options Considered

22. Please refer to the Public Health Committee report - Re-commissioning Tobacco Control Services, 11 December 2014. ([Re-commissioning Tobacco Control Services](#) Public Health Committee, 11 December 2014)

Reasons for Recommendations

23. The consultation process has strongly supported the proposed model for the re-commissioning of services for Tobacco Control.
24. The “Developing a Healthy Schools Hub” Report has outlined the rationale to co-ordinate the ASSIST prevention programme as part of the Schools Health Hub with staff to deliver the programme identified through the Council’s Youth Service.
25. The re-commissioning process is in line with the agreed timeline in going out to tender on May 13th 2015.

Statutory and Policy Implications

26. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

Financial Implications

27. The indicative budget for the re-commissioned Tobacco Control Service is £2.3m for 2016/2017. £150,000 is allocated from this amount to commission the ASSIST programme.

RECOMMENDATIONS

It is recommended that Public Health Committee

- 1) Notes the results of the consultation for the re-commissioning of Tobacco Control Services.
- 2) Notes the Report – ‘Developing a Schools Health Hub’ and interdependency in relation to this report.
- 3) Agrees the request to formally go out to tender on May13th 2015.

Chris Kenny

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For any enquiries about this report please contact: Jo Marshall, Public Health Manager jo.marshall@nottsc.gov.uk or Dr John Tomlinson, Deputy Director of Public Health, john.tomlinson@nottsc.gov.uk

Constitutional Comments (CEH 22/04/15)

28. The recommendations fall within the delegation to the Public Health Committee by virtue of its terms of reference.

Financial Comments (KAS 24/04/15)

29. The financial implications are contained within paragraph 27 of the report.

Background Papers and Published Documents

Except for previously published documents, which will be available elsewhere, the documents listed here will be available for inspection in accordance with Section 100D of the Local Government Act 1972.

- [Smoking Cessation Services](#)
Public Health Committee, 6 March 2014
- [Tobacco Control and Smoking Cessation Services](#)
Public Health Committee, 3 July 2014
- [Re-commissioning Tobacco Control Services](#)
Public Health Committee, 11 December 2014

Electoral Division(s) and Member(s) Affected

- All

Appendix 1- New Model for Nottinghamshire Tobacco Control Services



