

Purpose

1. Reducing smoking is a key priority for Nottinghamshire County Council and its partners.
2. This report provides Members with the opportunity to consider work being led by NHS Nottinghamshire County to reduce the prevalence of smoking.

Information

3. Nottinghamshire's public services worked together to produce a Joint Strategic Needs Assessment published in 2008. The Assessment provides the county with information on population trends and the state of people's health together with the factors that contribute to health and well being including crime, deprivation, safety, education, employment and lifestyles. (A copy of the summary is available from the Council's Scrutiny Team.)

"It is estimated that at a county level 1 in 4 people smoke. At a sub-county level there are significant differences in smoking prevalence rates and these are strongly associated with high levels of deprivation"

Joint Strategic Needs Assessment

4. The new draft sustainable community strategy recognises the problem:

“Smoking is the biggest single cause of avoidable illness and preventable death, and the largest contributing factor to health inequalities.”

“We will increase the number of people quitting smoking to 968.2 per 100,000 by 2010-11 (NI 123).”

Nottinghamshire Sustainable Community Strategy

5. The NHS Strategic Plans for Nottinghamshire and for Bassetlaw detail a way forward for commissioning and delivering health services in the period 2008 - 2013 and have many common strategic initiatives and key areas of improvement including focusing on life expectancy and health inequalities and addressing smoking, alcohol and obesity.
6. NHS Nottinghamshire County has formed several new teams to spearhead improvement work. The staff involved have been released from their normal roles for up to 80% of their time to analyse the issues of obesity, falls, alcohol and smoking. These Tiger Teams have been tasked with drawing-up ambitious action plans that will address these key problem areas for the county.
7. The work is central to the Trust's ambition to deliver world-class health outcomes for the people of Nottinghamshire. They have made use of case studies and evidence drawn from across the NHS and internationally to assess where resources should be targeted for the highest impact and local health gain. The team membership includes a number of people from different functional areas of the PCT, bringing together knowledge, understanding and skills that traditionally would not have naturally shared, or built on.

8. **Representatives of NHS Nottinghamshire County** have been invited to attend the meeting to explain this work to Members and how it will help tackle the key priority to tackle smoking cessation.
9. Members may wish to consider progress made by the Trust at a future meeting or could identify options for Members involvement, possibly through a scrutiny review

Recommendation

10. It is recommended that the Health & Wellbeing committee consider the work being undertaken to reduce the prevalence of smoking and identify further information required and/or Member involvement.

Councillor Ged Clarke

Chair of Health & Wellbeing

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Background papers:

- Nottinghamshire County Joint Strategic Needs Assessment – June 2008
- Draft Nottinghamshire Joint Commissioning Framework
- Nottinghamshire Local Area Agreement & Nottinghamshire Sustainable Community Strategy
- NHS Nottinghamshire County Strategic Plan 2008-13 (Revised March 2009)
- NHS Nottinghamshire County Trust Board - Knowledge Management: Recommendations to Strengthen Commissioning – 26 November 2009