

minutes

Meeting	ECONOMIC DEVELOPMENT COMMITTEE
Date	7 th March 2017 (commencing at 2.00 pm)

Membership

Persons absent are marked with `A`

COUNCILLORS

Diana Meale (Chair)
Roy Allan (Vice-Chair)

Andrew Brown
Stan Heptinstall
John Knight
John Ogle

Michael Payne
Gordon Wheeler
John Wilmott

CO-OPTED MEMBERS

- A Mr M Chivers – (Alliance Boots)
A Ms N Gasson - (Federation of Small Businesses)

OFFICERS IN ATTENDANCE

Adrian Smith - Place Department
Nicola McCoy-Brown - Place Department
Geoff George - Place Department
Phil Berill - Place Department
Martin Gately - Resources Department

APOLOGIES

Apologies had been received from Mr Mark Chivers and Ms Natalie Gasson.

MINUTES

The minutes of the last meeting held on 7 February 2017 were confirmed and signed by the Chair.

DECLARATIONS OF INTEREST

None.

ECONOMIC DEVELOPMENT 2017-18 BUDGET

RESOLVED: 2017/006

That:

- a) The 2017-18 Economic Development Service budget allocations be noted
- b) Further reports on specific project proposals/activities for the remaining unallocated budget be received
- c) A six month update be received as part of the committee cycle
- d) An in-year temporary budget adjustment of £62,500 (funded from contingency) towards the D2N2 LEP core costs be noted

THE D2N2 GROWTH HUB

Geoff George made a short presentation on the D2N2 Growth Hub. He stated that research by the Business Engagement and Innovation Service indicated that businesses that take advice out-perform those that don't by a factor of two. The position is that 33% of businesses use advice, with 52% saying they would use it if it was easier to access, and 15% rejecting advice. Mr George said that in terms of outcomes, 80% rated the service as excellent or good, with 90% saying that they would recommend it to another business. Positive action has been taken by 60% of businesses following their interaction with the Growth Hub.

A business advisor has now been appointed and a co-ordinator post will be filled shortly. There has been strong uptake and increasing referral levels as new programmes mature. A significant marketing push took place in January 2017, which was a record month.

RESOLVED 2017/007

That the report be noted and a further D2N2 Growth Hub update be received in 6 months' time.

NOTTINGHAMSHIRE LEADER PROGRAMMES – STAFFING RESOURCE

RESOLVED 2017/008

That:

- a) It be noted that recruitment to the two part-time business support posts is underway
- b) The extension of the two Nottinghamshire LEADER officer posts until 31st March 2019 be approved

WORK PROGRAMME

RESOLVED 2017/009

That the work programme be noted.

The meeting closed at 14.58

CHAIR