Appendix 2 Nottingham and Nottinghamshire Framework for action

The Nottingham and Nottinghamshire Framework for Action is being developed by the Nottingham and Nottinghamshire Smoking and Tobacco Control Alliance, a draft version (August 2022) is below. Please note this is likely to change after consultation with partners.

Inputs	Activities/Actions	Outputs/short term (process/measures)[1]	Intermediate Outcomes[2]	Long-term Outcomes	Impacts
STRATEGIC: - Executive Sponsorship - Prioritisation of work within the ICS - Priority within both Health and Wellbeing Board Strategies (City & County) PARTNERSHIP: - An engaged Smoking & Tobacco alliance with champions and advocates within key stakeholder organisations. INSIGHT:	Themes identified turned in to priority actions/activities ACTION 1: Multi-agency partnership working. EXAMPLES: - Re-affirm commitment to a refreshed smoking & tobacco declaration - Alignment of strategies and use of all available levers to support our action ACTION 2: Effective communication for tobacco. EXAMPLES: - Gap analysis of comms materials across alliance members - Develop a 'brand' and social movement around the work of the alliance ACTION 3: Helping vulnerable individuals quit. EXAMPLES: - Creation of peer networks. - Develop clear referral pathways for stop smoking services	TBC once activities have been confirmed. Examples may include: • Number of organisations signed up to & actively supporting the Tobacco Declaration • Tobacco control embedded in all organisations' strategic plans • Number of staff receiving training on 'healthy conversations' • Social media post and the number of views and interactions • Number of referrals from	Increased number of 'healthy conversations' with residents *(Source: TBC)* Improved attitude and beliefs about smoking as an addiction *(Source: TBC)* Increase in 'successful' referrals to stop smoking services *(Source: Local provider data)* Smokers that have successfully quit at 4 weeks *(Source: NHS Digital)*	Smoking Prevalence in Adults (18+) - current smokers *(Source: Annual Population Survey (APS) & Nottingham City Citizen's survey).* Smoking Prevalence in Adults (18+) routine & manual populations - current smokers *(Source: Annual Population Survey (APS)* Smoking Prevalence in adults with long term mental health condition *(Source: GPPS (2019/20)* Smoking status at time of delivery	Integrated Care System Outcomes Framework – System indicators: • Increase in healthy life expectancy • Reduction in health inequalities • Reduction in neonatal mortality • Reduction in illness and disease prevalence (In particular respiratory diseases and cardiovascular diseases)

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[1] ASSUMPTIONS: There are numerous assumptions that underpin the mechanism bridging outputs and intermediate outcomes. Some of these focus on the effectiveness of the activities in question and the assumption that doing more leads to better outcomes.

[2] ASSUMPTIONS: It is a significant assumption that a change in attitudes and beliefs leads to a change in long-term outcomes. Long-term outcomes are the result of a complex interplay of multiple intermediate outcomes and external factors that describe the underlying conditions or resources that need to exist for planned change to occur.

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- Data & Intelligence capacity - Citizen survey - Provider datasets RESOURCES: - Public Health AND NHS investment in Tobacco Dependency pathways. - Public Health AND Police investment in an Illegal tobacco taskforce. - Public Health investment in a school education programme - Dedicated resources within both Public Health Teams	- Ensure Stop Smoking services link, as appropriate, with IAPT and other supportive services. ACTION 4: Effective regulation of tobacco products. EXAMPLES: - Development of a joint taskforce involving trading standards and Notts Police - Build stronger links with education settings ACTION 5: Reducing exposure to second-hand smoke. EXAMPLES: - Include stop smoking brief advice in Notts fire service - Extension of smoke-free places. - Development of a smoke free social homes policy ACTION 6: Improving understanding of vaping/e-cigs. EXAMPLES: - Consensus statement on the use of e-cigs - Consistent messaging & training on the roles of vaping as a quit aid ACTION 7: Prevention & engagement with children & younger people. EXAMPLES: - Commission an evidence-based prevention programme in schools (e.g. INTENT)	maternity services • Number of community stop smoking 'champions' • Number of 'secret shopper' & other checks on tobacco sales • Number of smoke-free places in Nottinghamshire & Nottingham City • Number of smoke-free social houses • Number of schools delivering a commissioned stop smoking prevention programme • Numbers of staff receiving training on illicit tobacco • Numbers of intelligence reports on the sale of illicit tobacco	Pregnant women that have successfully quit smoking at 4 weeks *(Source: Local provider data)* Reduced demand for illicit tobacco *(Source: TBC)* Other outcomes (TBC) EXAMPLE: Wellbeing of stop smoking service users; the quantity of counterfeit cigarettes (packets) & tobacco (pouches) seized; increased awareness of the dangers of Shisha	*(Source: NHS digital (combined with Nottinghamshire County or to review if available directly from local data systems)* Smoking prevalence in Adolescents – current smokers *(Source: TBC)* Smoking attributable hospital admissions *(Source: Admissions data from Hospital Episode Statistics (HES); Office for National Statistics (ONS)*	• Reduction in premature mortality