

2 October 2012

Agenda Item: **11**

REPORT OF SERVICE DIRECTOR, POLICY, PLANNING AND CORPORATE SERVICES

CRIMESTOPPERS 'BEHIND CLOSED DOORS' CAMPAIGN

Purpose of the Report

1. The purpose of this report is to seek approval for using the Community Safety Budget to fund the Crime Stoppers 'Behind Closed Doors' campaign as outlined below.

Information and Advice

2. This campaign, called 'Behind Closed Doors', uses nationally created advertising to encourage neighbours, families and friends to report incidents of domestic violence anonymously, and offer evidence to support prosecutions. This campaign was run in the East Midlands from December to April 2011 – 12.
3. The campaign was supported by the Nottinghamshire Fire and Rescue Service that displayed large banners outside Fire Stations, and by Nottinghamshire Police that arranged for publicity in licensed premises and other public buildings.
4. Whilst there was little direct evidence of increased anonymous reporting during the campaign period, it is thought that the publicity contributed to general awareness raising amongst the public. There was an increase in reports of domestic abuse directly to Nottinghamshire Police during this period of 8% over the same period the previous year, approximately 200 cases.
5. Funding required is for the printing of leaflets, advertising and beer mats is £1,000. Funding required for Rewards is £500.

Other Options Considered

6. Without funding this campaign will not encourage anonymous reporting of domestic violence.

Reason/s for Recommendation/s

7. The proposed campaign aligns itself with corporate priorities and the priorities of the Safer Nottinghamshire Board, as expressed in the Strategic Assessment and the Community Safety Agreement

Statutory and Policy Implications

8. This report has been compiled after consideration of implications in respect of finance, equal opportunities, human resources, crime and disorder, human rights, the safeguarding of children, sustainability and the environment and those using the service and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

Recommendation/s

9. It is recommended that:
- i) the sum of £1,500 is allocated from the Community Safety budget to support the campaign as outlined in the report.
 - ii) the report is taken to Grant Aid Sub Committee for information.

Martin Done, Service Director Communications and Marketing

For any enquiries about this report please contact: Rachel Adams Community Safety Officer, Safer and Engaged Communities x72015

Constitutional Comments (SLB 13/09/2012)

10. Community Safety Committee is the appropriate body to consider the content of this report; it is responsible for the Council's statutory duties in relation to community safety.

Financial Comments (DD 10/9/12)

11. Adequate budget provision exists to fund this initiative.

Background Papers

12. Safer Nottinghamshire Board Strategic Assessment
Nottinghamshire Community Safety Agreement

Electoral Division(s) and Member(s) Affected

13. All.