

## NOTTINGHAMSHIRE COUNTY COUNCIL CULTURAL STRATEGY 2011 – 2021: ANNUAL REVIEW 2012/13

## SERVICE AREA: LIBRARIES

## KEY ACTIONS 2012/13

| CULTURAL THEME | CULTURAL OUTCOME   | ACTIONS  | PARTNERS  | RESOURCES AND COSTS           | TIMESCALE FOR COMPLETION            | PROGRESS UPDATE   |
|----------------|--|--|---|-------------------------------|-------------------------------------|---|
| 1              | <p>Increase participation in cultural activities</p> <p>Enhance Nottinghamshire as a tourist and cultural destination</p> <p>Ensure equality of opportunity and fair access to culture</p> | <p>Investing, developing and remodelling the library network</p> <p>Complete the refurbishment of Mansfield Central Library</p> <p>Open a new West Bridgford Library in spring 2013</p> <p>Progress options for the extension of the life of the Archives office</p> | HLF, TNA, ACE, Local Community NCC services                                   | Capital and project resources | <p>2012</p> <p>2013</p> <p>2013</p> | <p>Mansfield Central Library re opened in January 2012 and surpassed its 300,000 visitor target</p> <p>Detailed planning work has begun on the extension of Nottinghamshire Archives with work due to commence during Spring 2013</p> <p>Minor refurbishments of Beeston, Calverton and Newark Libraries completed.</p> |
| 1              | <p>Increase participation in cultural activities</p> <p>Ensure equality of opportunity and</p>   | Locate library services in the best location for the local community and library users   | Children's Centres, Youth Centres, Parish Council and Community Organisations | Capital and project resources |                                     | Progress ongoing for Annesley Woodhouse and Balmoral Library co locations   |

| CULTURAL THEME | CULTURAL OUTCOME   | ACTIONS  | PARTNERS   | RESOURCES AND COSTS                      | TIMESCALE FOR COMPLETION | PROGRESS UPDATE  |
|----------------|--|--|--|--|--------------------------|--|
|                | fair access to culture   | Complete relocation of Annesley Woodhouse, Misterton and Tuxford Libraries<br><br>Seek further opportunities for co-location of services   |  |  |                          |  |
| 1              | Increase participation in cultural activities<br><br>Ensure equality of opportunity and fair access to culture | Providing resources and access to services in partnership with local communities and customers<br><br>Provide a comprehensive information service accessed through all channels<br><br>Signpost and refer customers wanting to access County Council services<br><br>Be a key face-to-face channel for County Council communications, consultations and campaigns<br><br>Support customers using hard copy and digital resources | NCC communications Cultural and Information agencies | Principal Librarian Information Services | Ongoing                  | Marketing campaign launched for ASK Libraries information service completed<br><br>Improved online library catalogue launched and promoted |

| CULTURAL THEME | CULTURAL OUTCOME   | ACTIONS   | PARTNERS  | RESOURCES AND COSTS  | TIMESCALE FOR COMPLETION | PROGRESS UPDATE  |
|----------------|--|---|---|--|--------------------------|--|
|                |  | Host information and advice services for local agencies   |   |  |                          |  |
| 1              | <p>Increase participation in cultural activities</p> <p>Contribution to improved life chances and achievements by our young people</p> | <p>Continue developing the core library offer to provide inspiration to read, create knowledge through access to information, learning, and the Nottinghamshire story, enhance community life and stimulate cultural activity</p> <p>Ensure our informal adult learning service fully exploits library venues</p> <p>Ensure the quality of library book stock is maintained, and that the selection is both relevant to the community and includes a wide range and depth of choice across the whole collection</p> | Wide variety of local, regional and national partners | All Library teams  | Ongoing                  | <p>Programmes for Worksoop and Mansfield ongoing</p> <p>Increased use of libraries for delivery of adult and family learning provision</p> |
| 1              | <p>Increase participation in cultural activities</p> <p>Ensure equality of opportunity and fair access to culture</p>                  | <p>Maximise use of new technology</p> <p>Maintain free access to online resources and the internet via both public computers and WiFi</p>   | IT suppliers and e content providers                  | <p>Library Resources Team</p> <p>NCC IT and Communications Teams</p> | 2012                     | Extension of WiFi to all level 1 libraries and Archives completed  |

| CULTURAL THEME | CULTURAL OUTCOME  | ACTIONS  | PARTNERS  | RESOURCES AND COSTS                                    | TIMESCALE FOR COMPLETION | PROGRESS UPDATE  |
|----------------|---|--|---|--|--------------------------|--|
|                |   | <p>Innovate to achieve improved customer services and efficiencies</p> <p>Integrate online users and content as a core part of service development and delivery</p>  |   | Online content suppliers                               |                          |  |
| 1              | <p>Increase participation in cultural activities</p> <p>Contribution to improved life chances and achievements by our young people</p> <p>Ensure equality of opportunity and fair access to culture</p> | <p>Ensure libraries are child and young people safe and friendly</p> <p>Develop the core collections with consultation with children and young people</p> <p>Provide regular activities and events at level 1 libraries, and support the developments at all libraries in line with community demand and available resources</p> <p>Ensure libraries' contribution to literacy is made</p> <p>Exploit national reading initiatives such as Bookstart and the Summer Reading Challenge to encourage reading for pleasure as a</p> | <p>Wide variety of partners across local cultural landscape</p> <p>Booktrust; local health providers; self help groups</p> <p>The Reading Agency;</p> <p>Booktrust; schools</p> <p>Children's Centres, services and schools</p> | Principal Librarian<br>Children and Community Services | Ongoing                  | <p>Increased participation in national Summer Reading Challenge 2012 has been achieved</p> <p>Bookstart gifting targets met</p> <p>National Digital Skills project TRA/PA – (funded by ACE) completed.</p> |

| CULTURAL THEME | CULTURAL OUTCOME  | ACTIONS  | PARTNERS   | RESOURCES AND COSTS                      | TIMESCALE FOR COMPLETION | PROGRESS UPDATE                                    |
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|                |   | <p>key intervention to improve literacy</p> <p>Develop good relationships between local libraries and their catchment schools, facilitating regular visits where possible</p>  |  |  |                          |  |
| 2              | <p>Contribution to improved life chances and achievements by our young people</p> <p>Increased volunteering opportunities in the cultural sector</p> <p>Ensure equality of opportunity and fair access to culture</p> | <p>Develop further community library partnerships by building on the development of the Community Partnership Library (CPL) initiative to ensure the core library offer is enhanced, in order to have maximum impact for each community where the service is delivered</p> <p>Develop and review mobile and community based library services to those who cannot visit a static library site</p> | CVS<br>Parish Councils<br>Library Customers and Volunteers | Area Librarians and Principal Librarians | Ongoing                  | Marketing of new mobile library service undertaken |

## SERVICE AREA: ARCHIVES and LOCAL STUDIES

### KEY ACTIONS 2012/13

| CULTURAL THEME                 | CULTURAL OUTCOME  | ACTIONS  | PARTNERS  | RESOURCES AND COSTS                    | TIMESCALE FOR COMPLETION                                 | PROGRESS UPDATE  |
|--------------------------------|---|--|---|--|--|--|
| 1<br><br><br><br><br><br><br>4 | Notts as Tourism and Cultural destination<br><br>More visitors to Notts | Lead the Nottinghamshire Ancestral and Literary Tourism Partnership co-ordinating a programme of events and participate in the establishment of a Nottinghamshire Heritage Forum<br><br><br><br><br><br>Coordinate and contribute to centenary commemorations of World War 1 | Museums, Libraries and Archives, Experience Notts and tourism providers | £50,000 for promotion and pump priming | Events programme 2013<br><br><br><br><br><br>2014 - 2018 | Nottinghamshire's People Ancestral Tourism Programme for 2013 published. The Team Manager gave a presentation on this work at a national conference.<br><br>Nottinghamshire Heritage Forum was established and guide to Museums and Heritage attractions launched<br><br>Participation in the Trent to Trenches project to commemorate the centenary of the outbreak of WW1 established. |
| 2                              | Increase volunteering opportunities                                     | Implement the Archives Volunteering Policy to expand the use of volunteers and establish a Friends of Nottinghamshire Archives   | Archive users   | Staff time                             | 2012   | Increased number of remote volunteers converting archive catalogues at home achieved.<br><br>Friends of Nottinghamshire Archives established, ongoing recruitment of   |

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|   |                                    |   |   |              |         | members, first years programme and AGM held  |
| 3 | Preserve our cultural assets       | Maximise the use of the Nottinghamshire Archives site to preserve and provide public access to the County's archival heritage                         | Nottingham City Council<br>Archives Users | £2.5 million | 2014    | Capital budget allocated and planning application submitted  |
| 3 | Create new opportunities to engage | Develop new audiences through a programme of archives and local studies events  |   | Staff time   | Ongoing | Events undertaken during the year including events to mark the Diamond Jubilee and Olympics and the first Youth Heritage conference                                      |
| 4 | Commercial opportunities           | Provide digital access to selected archive and local studies sources to remote audiences and enhance services to visitors to Nottinghamshire Archives | Commercial providers                      | None         | Ongoing | Discussions held with commercial suppliers<br><br>Gertrude Savile Twitter Diary won the Nottinghamshire Heritage awards 2012 Inspiration award for Best Special project. |

## SERVICE AREA: LIBRARY AND COMMUNITY LEARNING

### KEY ACTIONS 2012/13

| CULTURAL THEME | CULTURAL OUTCOME   | ACTIONS  | PARTNERS  | RESOURCES AND COSTS | TIMESCALE FOR COMPLETION    | PROGRESS UPDATE   |
|----------------|--|--|---|---------------------|-----------------------------|---|
| 1              | To deliver an inviting and broad curriculum offer                        | To work with delivery partners to develop the curriculum offer to encourage engagement of residents and local communities in learning through cultural, local heritage and the arts  | ACLS, Delivery Partners and Stakeholders                  | SFA Budget          | Reviewed on an annual basis | Curriculum review undertaken Autumn Term 2012.  |
| 2              | To engage Nottinghamshire residents in learning activity                 | <p>ACLS team and Library Services to encourage increased participation in learning activities</p> <p>Engage with local stakeholders, including cultural, voluntary and community groups, to identify development areas</p> | ACLS, Delivery Partners, Stakeholders, Learning Champions | SFA Budget          | Reviewed on an annual basis | Target numbers achieved for 2011/12.  |
| 3              | To improve community cohesion, social inclusion and Equality & Diversity | <p>To ensure that learning activity is offered in venues and locations which aid inclusion</p> <p>To support national celebration days e.g. Black History Month</p>  | ACLS, Delivery Partners and Stakeholders                  | SFA Budget          | Reviewed on an annual basis | <p>Approx 300 venues used during 2011/12 including libraries, day centres, schools, children's centres, community centres.</p> <p>Providers being challenged to increase offer of provision in evenings</p> |

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|   |   |   |   |                        |                             | and weekends   |
| 5 | To deliver a curriculum offer that encourages participation by non traditional learners | To work with delivery partners to develop the curriculum offer to encourage engagement in activities that promote physical and mental health and well being through cultural, local heritage and art activity | ACLS, Delivery Partners, Stakeholders, Learning Champions | SFA Budget/ BLF Budget | Reviewed on an annual basis | <p>The team continues to identify those who are under-represented in learning e.g. families with disabilities, dads, those confined to their homes</p> <p>3 new organisations contracted</p> |

## SERVICE AREA: COUNTRY PARKS AND GREEN ESTATE

### KEY ACTIONS 2012/13

| CULTURAL THEME | CULTURAL OUTCOME   | ACTION  | PARTNERS  | RESOURCES AND COSTS   | TIMESCALE FOR COMPLETION | PROGRESS UPDATE  |
|----------------|--|---|---|---|--------------------------|--|
| 1, 4           | <p>Sought out opportunities to enhance Nottinghamshire as a tourist and cultural destination</p> <p>Increased the commercial opportunities and income of the County Council</p> <p>Encouraged more visitors to Nottinghamshire</p> | Develop a new visitor centre at Sherwood Forest                       | Private sector partner  | <p>Private sector to be confirmed</p> <p>County Council contributions to be confirmed</p> | June 2014                | <p>Two bids received and evaluated</p> <p>Decision on preferred bidder made by Policy Committee on 17 October 2012</p>     |
| 2              | <p>Increased volunteering opportunities in the cultural sector</p> <p>Supported communities to develop new 'big society' opportunities to improve their local area</p> <p>Worked with</p>  | Establish a new Country Parks and Green Estate volunteering programme | <p>Notts Wildlife Trust</p> <p>Sherwood Forest Trust</p> <p>Parish Councils</p> | <p>Revenue budgets</p> <p>External grant aid</p>  | March 2013               | Parks volunteering scheme linked into broader departmental volunteering programme. New Community Liaison Officer appointed |

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|   | partners to improve communities' health & aspirations  |  |  |  |            |  |
| 3 | Responded to the needs of Nottinghamshire's natural and historic environment to ensure it is conserved and managed in a sustainable manner | Set up Rufford Development Group to prepare a new masterplan for the Rufford Abbey site leading to a major grant application to improve the range of services on offer | English Heritage<br>Heritage Lottery Fund<br><br>Rufford Parish Council      | External from grant aid                  | March 2015 | Rufford Development Group established<br><br>Programme of quick wins and longer term schemes identified<br><br>Masterplan scheduled for January 2013 |
| 3 | Responded to the needs of Nottinghamshire's natural and historic environment to ensure it is conserved and managed in a sustainable manner | Prepare and implement a long term Green Estate Policy and Strategy   | Notts Wildlife Trust<br><br>Sherwood Forest Trust<br><br>Forestry Commission | 10 Year Capital Programme to be prepared | March 2012 | Original timetable rescheduled for spring 2013. Scope of strategy has changed  |
| 4 | Increased the commercial opportunities and income of the County Council<br><br>Encouraged more visitors to Notts                           | Prepare and implement a broader programme of events and activities on the country parks and green estate sites   | Other tourist/visitor operators  | Develop new self-financing activities    | March 2013 | Very successful Robin Hood Festival and 1940s events. However, many summer events hampered by poor weather   |

## SERVICE AREA: ENRICHMENT SERVICES

### KEY ACTIONS 2012/13

| CULTURAL THEME | CULTURAL OUTCOME  | ACTION  | PARTNERS  | RESOURCES AND COSTS   | TIMESCALE  | PROGRESS UPDATE   |
|----------------|---|---|---|---|------------|---|
| 1              | Increase participation and involvement in cultural activities<br><br>Contributed to improved life chances and achievement by our young people | Increase the numbers of children and young people taking part in arts and sports programmes delivered through the County Council's Arts and Sports – Children and Young People team   | Range of artists and arts organisations   | County Council budget plus external project funding in some areas                 | 2015       | All participation targets for Arts and Sports – CYP for academic year 2011-12 exceeded  |
| 1              | Increase participation and involvement in cultural activities<br><br>Contributed to improved life chances and achievement by our young people | Lead a successful music education hub which enables all children and young people in Nottinghamshire to access high quality learning opportunities in music which are relevant to their own musical interests and starting points | Other Local Authority service areas plus schools, community music organisations, venues and festivals | Central Government funding  | 2012       | Successful application to ACE to lead Nottinghamshire Music Education Hub and sign-off of business plan with challenging targets for increase in number of children and young people learning to sing and play a musical instrument |
| 1 & 3          | Contributed to improved life chances and achievement by our young people<br><br>Encouraged local  | Increase the opportunities for young people to engage with the outdoor environment through increasing term time occupancy across <u>all</u> outdoor bases to 80% or   | Schools, youth groups and individuals   | Outdoor and environmental education centres, staff and equipment<br><br>Corporate | April 2013 | Term time occupancy target of 80% exceeded with occupancy at Hagg Farm at 100% during term time   |

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|   | <p>communities to value and make best use of our cultural resources, facilities and assets</p> <p>Created new opportunities for our communities to actively engage with our cultural assets and preserve them for future generations</p> | <p>greater through:</p> <ul style="list-style-type: none"> <li>- Development of coherent service offer following LA restructure</li> <li>- Development of whole service website</li> <li>- Continued maintenance and development of Outdoor &amp; Environmental Education (OEE) bases and resources</li> </ul> |  | Communications Team time  |            | Educational visits to 3 sites now combined into a single offer to schools   |
| 4 | Increased the commercial opportunities and income of the County Council  | Identification of new markets and implementation of appropriate local business plans at O&EE bases not currently at required occupancy   | Schools, youth groups, communities and individuals | <p>Outdoor and environmental education centres, staff and equipment</p> <p>Corporate Communications Team time</p> | April 2013 | Ongoing   |
| 2 | Ensure equality of opportunity and fair access to culture and sport  | Ensure that all existing services and new developments offered by Arts & Sports for Young People and the Outdoor and Environmental Education teams offer equality of opportunity and fair access   | Schools, youth groups, communities and individuals | Staff time  | April 2013 | EY&YP Sub-Committee approved amendment to remission scheme to ensure that children facing financial disadvantage able to access arts activities |

## SERVICE AREA: CULTURAL SERVICES

### KEY ACTIONS 2012/13

| CULTURAL THEME | CULTURAL OUTCOME  | ACTION  | PARTNERS   | RESOURCES AND COSTS   | TIMESCALE   | PROGRESS UPDATE  |
|----------------|---|---|--|---|-------------|--|
| 1              | <p>Increased the participation and involvement in the enjoyment, organisation and development of cultural activities</p> <p>Contributed to improved life chances and achievement by our young people.</p> <p>Increased the opportunities for older people to share existing skills and develop new skills</p> <p>Sought out opportunities to enhance Nottinghamshire as a tourist destination</p> | <p>Develop links with national &amp; regional initiatives to provide increased opportunities e.g. National Campaign for Drawing, Sport Maker</p> <p>Identify and engage with new non sports organisations that can support the increase in participation in sport</p> <p>Support the development of arts opportunities for young people and adults with specific needs</p> <p>Develop the Village Ventures rural touring scheme in line with partner requirements and promoter needs to provide increased opportunities for local communities to engage with the arts</p> <p>Work with partners to promote the Sports &amp; Arts in Nottinghamshire</p> | <p>Independent Arts and Sports organisations, individuals, communities &amp; clubs</p> <p>Sport England</p> <p>Arts Council</p> <p>County Sport Partnership</p> <p>District &amp; Borough Councils</p> <p>Other NCC departments and services</p> | <p>County Council budgets plus external funding sources including:</p> <p>Sport England</p> <p>Arts Council</p> <p>National Governing Bodies of Sport</p> <p>Corporate Communication Team</p> | 2011 - 2014 | <p>Agreed partnership arrangements with local, regional and national music and arts organisations as part of Music Education Hub</p> <p>Arts Service Officer appointed as the regional rep of the National Campaign for Drawing.</p> <p>Increased programme of drawing across the County including the training of over 100 arts &amp; non arts people to run local Big Draw Events and Specialist Big Draw training with LAC staff to ensure wide spread of skills</p> <p>Successful Arts Council National Portfolio bid for Rural Touring across the County,</p> |

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|   |  |   |   |   |         | <p>securing the future for the next 3 years</p> <p>1,515 young people and 663 adults actively took part in the Royal Jubilee Programme at Rufford Craft Centre making commemorative ware and royal bunting, A further 6,000 people visited the ensuing exhibition</p>  |
| 2 | <p>Increased volunteering opportunities in the cultural sector</p> <p>Supported communities to develop new 'big society' opportunities to improve their local area</p> <p>Worked with partners to improve communities' health and aspirations</p> <p>Ensured equality of opportunity and</p> | <p>Work with partners to increase opportunities to volunteer within Sports &amp; Arts including the delivery of the National Sport Maker programme within the County</p> <p>Undertake a needs analysis of rural community venues with respect to supporting the development of new creative opportunities responding to local need</p> <p>Research the development needs of the amateur arts sector</p> <p>Review of current on-line resources for the Arts sector and undertake an</p> | <p>Independent Arts and Sports organisations, individuals, communities &amp; clubs</p> <p>Sport England Arts Council</p> <p>County Sport Partnership</p> <p>District &amp; Borough Councils</p> <p>Other NCC departments and services</p> | <p>County Council budgets plus external funding sources including:</p> <p>Sport England</p> <p>Arts Council</p> <p>National Governing Bodies of Sport</p> <p>Corporate Communication Team</p> | 2012-14 | <p>The sports volunteer development programme has now registered over 1,000 sporting volunteers across the County</p> <p>The first Nottinghamshire Young Leaders Sporting Academy was held in the summer with over 30 young people taking part in two days of intensive masterclasses and volunteer development sessions</p> |

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|   | fair access to culture and sport   | <p>analysis of new resources needed</p> <p>Increase participation in sport by the promotion or implementation of national and local schemes benefiting health</p> <p>Support the development of arts &amp; sports opportunities for young people and adults with specific needs</p> |   |   |             | <p>Research with the amateur arts sector completed. The first training sessions for the sector have been booked and a regular information bulletin has been produced</p> <p>A programme of joint work with Libraries has started to support the needs of the amateur arts sector</p> <p>Specialist programme of support with secure children's home staff has resulted in a successful ACE application for an extended arts programme</p> <p>Audience and Promoter development programme has started with the rural touring network</p> |
| 4 | <p>Increased the skill levels of the cultural sector</p> <p>Improved the</p> | Develop appropriate training and resources for sports tutors, coaches and volunteers and creative businesses and individuals  | Independent Arts and Sports organisations, individuals, communities & | County Council budgets plus external funding sources including: | 2012 - 2014 | Membership of the Creative Greenhouse network increased to 800. Programme   |

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|   | <p>sustainability of the cultural sector</p> <p>Encouraged more visitors to Nottinghamshire</p>                                   | <p>Additionally ensuring the sports and arts sector is clear and confident in safeguarding practice, procedures and responsibilities</p> <p>Work with partners to develop a sustainable future for the Creative Greenhouse Network and Open Studios Development</p> <p>Work with NGBS to increase the number of training opportunities delivered within Nottinghamshire</p>                             | <p>clubs</p> <p>Sport England</p> <p>Arts Council</p> <p>County Sport Partnership</p> <p>District &amp; Borough Councils</p> <p>Other NCC departments and services</p>   | <p>Sport England</p> <p>Arts Council</p> <p>National Governing Bodies of Sport</p> <p>Corporate Communication Team</p>   |         | <p>of training sessions and networking events programmed</p> <p>First County-wide Open Studios event took place in May involving over 100 artists</p> <p>Successful Arts Council Bid securing the future of the Creative Greenhouse for 3 years</p>                        |
| 4 | <p>Increased the commercial opportunities and income of the County Council</p> <p>Encouraged more visitors to Nottinghamshire</p> | <p>Develop a more effective and fit for purpose web presence which meets the needs of our customers and provides easy access to arts and sporting opportunities</p> <p>Secure additional external funds to support increased Arts &amp; Sports activity within the sector in Nottinghamshire</p> <p>Develop the sporting offer at the National Water Sports Centre by securing a sustainable future</p> | <p>Independent Arts and Sports organisations, individuals, communities &amp; clubs</p> <p>Sport England</p> <p>Arts Council</p> <p>County Sport Partnership</p> <p>District &amp; Borough Councils</p> <p>National Governing Bodies of Sport</p> <p>Private Sector</p> | <p>County Council budgets plus external funding sources including:</p> <p>Sport England</p> <p>Arts Council</p> <p>National Governing Bodies of Sport</p> <p>Corporate Private Sector Partners</p> <p>Communication Team</p> | 2012-14 | <p>Music education hub website and social media launched Oct 2012</p> <p>Delay in development of sports and arts web presence</p> <p>Arts Council funding of £250,000 over the next 3 years confirmed for Rural Touring &amp; Creative Greenhouse</p> <p>Sport England</p> |

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|  |  |  |  |  |  | funding of £240,000 over the next 3 years confirmed for Coach & Volunteer Development |
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## SERVICE AREA: ADULT SOCIAL CARE

### KEY ACTIONS 2012/13

| CULTURAL THEME | CULTURAL OUTCOME  | ACTION   | PARTNERS  | RESOURCES AND COSTS  | TIMESCALE FOR COMPLETION            | PROGRESS UPDATE   |
|----------------|---|--|---|----------------------|-------------------------------------|---|
| 1              | <p>Opportunities for older people to share existing skills and develop new skills</p> <p>Contributed to improved life chances and achievement by our young people</p> | <p>Day Services modernisation programme – to develop modern, multi-purpose day service facilities to improve opportunities for people who attend. Many activities are being integrated across client groups, to allow people more choice of activity and wider social networking. Smaller dedicated day services for older people are being transferred into the larger multi-purpose buildings</p> <p>To increase the number of people with learning disabilities living in their own home or with family</p> <p>To increase the number of people with a learning disability in paid employment</p> | <p>Property Services, Transport</p> <p>CFCS</p> | Staff within ASCH&PP | <p>November 2013</p> <p>Ongoing</p> | <p>All NCC day services are now operating their integrated service from the refurbished multi-purpose buildings, except for Rushcliffe day service (due to Heymann School building works on the same site). Rushcliffe clients are receiving an integrated day service from other sites in South Notts.</p> <p>The target for 2012/13 was 70%. By the end of February 2013 we had achieved a target of 71%.</p> <p>For people with a learning disability in paid employment we have achieved 7.6% (by the end of Feb 2013) against a target of 10%. This figure will be reviewed at year end for anticipated improvement.</p> |

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|   |   | To support young carers through development and implementation of Carers' Personal Budgets  |   |               |  | Between April 2012 and March 2013, 188 young carers have been referred for support and 169 of those given personal budgets. In all of these cases their parents are also receiving regular social care. |
| 2 | Work with partners to improve communities' health and aspirations | <p>NCC to take on responsibility for public health within Nottinghamshire by 2013 – Public Health staff to be co-located with Council staff</p> <p>Establishment of Health and Wellbeing Board</p> <p>Develop recommendations to better meet the needs of Black and Minority Ethnic (BME) service</p> | <p>Public Health staff</p> <p>Director of CFCS, Director of PH, Elected Members, Clinical Commissioning Groups, District Councils, NHS Commissioning Board, HealthWatch</p> <p>ASCH&amp;PP, voluntary sector, health (Notts Healthcare Trust)</p> | ASCH&PP staff | <p>April 2013</p> <p>April 2013</p> <p>Initial recommendations by end April 2013</p> | <p>Public Health Directorate now established within the County Council.</p> <p>Health and Wellbeing Board now well-established and a legal committee from beginning of April 2013.</p>                  |

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|  |  | <p>users in relation to all services, from first contact with department to provision of services</p> <p>Support of Early Intervention and Prevention services – range of services, provided through a number of statutory and voluntary organisations, to help people over 50 stay safe and independent in their own homes</p> | <p>Wide range of funding partners, including District Councils, Police and Fire and Rescue</p> |  | <p>Autumn 2013</p> | <p>Work with the Institute for Social Care to review and progress the early intervention and prevention agenda, including an investigation into the effectiveness of current early intervention and prevention activities across all organisations in the county.</p> <p>Establishment of <b>Choose My Support</b>, a web-based information directory<br/> <a href="http://www.choosemysupport.org.uk">www.choosemysupport.org.uk</a>,</p> <p>This will make it easy for people to go to a single place to get the right information at the right time, to help them stay independent, healthy and actively involved in their local communities wherever possible, which will avoid or delay the need for social care support.</p> |
|  | Supported communities to develop new 'big society' opportunities |   | <p>Property Services, Voluntary Sector</p>   |  | <p>Autumn 2013</p> | <p>Overall policy re hiring out day service buildings has been agreed by Adult Social Care and Health Committee. Day service building refurbishment finished in February 2013 so</p>   |

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|  | to improve their local area | Through Day Services modernisation programme, facilities to be made available to community, voluntary and external organisations at weekends and in evenings maximising the resource available to the local community   | Project with Community Catalysts CIC | Staff costs                    | March 2014 | further work is now underway to develop the necessary processes and advertise facilities to the community.  |
|  |                             | Continued support and development of micro-providers (small enterprises that provide support or care to people in their own community with five or less full-time equivalent workers - paid or unpaid) to develop a diverse market place for people to have choice in the support they buy. | Service users/public                 | Dedicated staff within ASCH&PP | March 2014 | There have been a total of 218 enquiries from new, developing or established micro providers. The co-ordinator has met with approximately 100+ people to give support and guidance. There are now 56 micro-enterprises operating across Nottinghamshire and approximately 600+ people using these services. The project has been extended until March 2014. |
|  |                             | Development of a Co-production service as an alternative to traditional mental health day services, and to provide sustainable outcomes   |                                      |                                |            | Redeployment of day services staff to become Co-Production Development Workers and recruitment of Co Production Project Officer. Already providing support to over 200 people who had previously relied on day services at a higher cost to the Council.  |

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|  |  | for people who are not eligible for social care services, through timebanking and support to social enterprise. |  |  |  |  |
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## SERVICE AREA: YOUNG PEOPLE'S SERVICES

### KEY ACTIONS 2012/13

| CULTURAL THEME | CULTURAL OUTCOME   | ACTION  | PARTNERS   | RESOURCES AND COSTS   | TIMESCALE FOR COMPLETION | PROGRESS UPDATE  |
|----------------|--|---|--|---|--------------------------|--|
| 1              | Increase participation in Cultural activities  | Establish and maintain annual music festivals in all the districts  | Young People's Service, Libraries, County Youth Arts (Arts Sports) | Staff from all partners, use of premises, Youth Service budgets | Ongoing.                 | Music festivals completed in Ashfield Bassetlaw, Broxtowe, Gedling, Mansfield, Newark & Sherwood, and Rushcliffe   |
| 1, 2 & 3       | <p>Increase participation in cultural activities and have fun</p> <p>Improve participation in cultural life</p> <p>Supporting environmental sustainability</p> | Increase positive use of Bestwood Country Park by young people through joint provision of activities and work with young people discouraging negative behaviour | Youth Service & Country Parks                                      | Staff from both services, mobile youth work units.              | Ongoing.                 | <p>From September 2012 2 part-time youth workers have been involved in developing provision in Bestwood Country Park. Currently there is provision 1 day per week (Saturday).</p> <p>The Young People's Service continues to have representation at the Bestwood Development Group.</p> <p>In addition Play events have taken place at Rufford</p> |

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|       |  |   |   |   |               | Park  |
| 1 & 3 | Create opportunities for young people to learn new skills, enjoy and participate in culture and have fun | <p>Groups of young people from the youth service participate in the annual Shadow overnight orienteering exercise in Sherwood Forest</p> <p>Youth Service staff provide activities for young people to participate in</p> <p>Young people to learn new skills such as orienteering and have fun</p> | Youth Service and Outdoor and Environmental Education team                  | Youth Service staff, mobile youth units, Outdoor and Environmental Education team | October 2012  | <p>7 teams from Youth Service entered in the Shadow event on 6 October 2012</p> <p>4 “incidents” run by Youth Service staff at event on 6 October 2012</p>  |
| 1     | Increase participation in cultural activities, young people learn new skills and have fun                | <p>Prepare and encourage young people to take part in annual Showcase performing arts event</p> <p>Young people learn new skills in areas such as dance, drama, music etc.</p>  | Youth Service and County Youth Arts team (Cultural and Enrichment Services) | <p>Youth Service staff and premises</p> <p>County Youth Arts resources</p>        | February 2013 | Young people from the Young People's Service Disability Support team, the Looked After Children team, Gedling District team and Newark & Sherwood District team performed at the Showcase event in February 2013. |

## SERVICE AREA: LOCALISM AND PARTNERSHIPS

### KEY ACTIONS 2012/13

| CULTURAL THEME | CULTURAL OUTCOME                                 | ACTION  | PARTNERS  | RESOURCES AND COSTS  | TIMESCALE FOR COMPLETION                            | PROGRESS UPDATE   |
|----------------|--|---|---|--|---|---|
| 4              | Enhance Nottinghamshire as a tourist destination | <p>Financial contribution to the operating costs of Experience Nottinghamshire, managed through a Service Level Agreement</p> <p>Support Experience Nottinghamshire's marketing campaigns</p> <p>Support development of a Nottinghamshire 'Destination Management Plan'</p> <p>Work with Experience Nottinghamshire to secure capital investment in tourist attractions in the County</p> | Experience Nottinghamshire  | <p>£118,000/year</p> <p>Economic Development team manager officer time</p> | <p>Ongoing</p> <p>SLA to be reviewed Q4 2011-12</p> | <p>New marketing campaigns have been launched across the UK using national media and advertising. Increased focus on the forthcoming Ashes test</p>   |
| 4              | Stronger market towns                            | Promote market towns as a key element of the Nottinghamshire visitor economy  | <p>D2N2 LEP</p> <p>Duke of Devonshire</p> <p>District and Town Councils</p> |  | Work initiated November 2011                        | <p>Nottinghamshire Growth Plan finalised in April 2013. Includes focus on market town development and securing better economic impact from the Local Improvement Scheme. Also scope out the</p> |

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|       |   | <p>Work with Districts and Experience Nottinghamshire to secure capital investment in businesses in market towns</p> <p>Explore scope for linkages to D2N2 LEP work on food and drink</p>   |   |   | <p>D2N2 tourism action plan in place by April 2012</p>  | <p>potential for the BID model to be replicated in market towns across the County.</p> <p>D2N2 food and drink strategy in development spring 2013</p>  |
| 1 & 2 | <p>Contribute to improved life chances and achievement by our young people</p> <p>Work with partners to improve communities' health and aspirations</p> | <p><b>Theatre in Education Approaches</b></p> <p>Support for Pintsize Theatre Company, via their membership on the Youth Crime Prevention Advisory Group (YCPAG), which enables them to network and promote their work with other key community safety providers and to target activity across the fifteen priority areas</p> <p>Support for the Nottingham Playhouse Roundabout Education in schools programme. Support the Playhouse to pilot the "Worm Collector" Knife Crime and Relationships play with County schools</p> | <p>Pintsize Theatre Company</p> <p>Nottingham Playhouse</p> | <p>Community Safety Officer time</p> <p>Community Safety Officer time</p> | <p>Mar 2012 and ongoing</p> <p>Mar 2012 and ongoing</p> | <p>Pintsize have continued to successfully access funding to continue to deliver to schools across the Partnership Plus Areas and continue to send regular up-dates to all YCPAG members</p> <p>Nottingham Playhouse continue to promote their work with schools via the YCPAG and have successfully hosted several of the YCPAG meetings at the Nottingham Playhouse Theatre venue.</p> |

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|       |   |   |  |  |                                   | They also invited all YCPAG members to attend a special viewing of the play at the Playhouse venue  |
| 1 & 2 | <p>Contribute to improved life chances and achievement by our young people</p> <p>Work with partners to improve communities' health and aspirations</p> | <p><b>"I Pledge" Project with the National Centre for Citizenship and Law:</b></p> <p>"I Pledge" Youth Crime Prevention Programme was successfully delivered to 19 targeted primary schools across Nottinghamshire County from January 2011 to July 2011. Approximately 1,000 year 5 &amp; 6 pupils, accompanied by teachers and parents, have participated. Alongside the National Centre for Citizenship &amp; the Law and Nottinghamshire County Council, "I Pledge" has been supported by a range of partners including; Experian, Shine Media, Nottinghamshire Police and Nottinghamshire Fire &amp; Rescue Service</p> <p>Based on the successful evaluation of the above programme funding has been made available to sustain the existing programme and to ensure delivery to further a targeted primary schools across the 15 priority areas from Jan 2013 – July 2013</p> | <p>National Centre for Citizenship and Law/Galleries of Justice</p> <p>Experian</p> <p>Shine Media</p> <p>NFRS</p> | 25K 2012-2013<br>Community Safety Officer time | Summer 2013 and hopefully ongoing | <p>"I Pledge" has been able to demonstrate and evidence improved outcomes on an annual basis. In a recent Ofsted report for one of the participating schools it stated that "opportunities abound, and combine with strong promotion of pupil's spiritual, social and moral development". Funding has been approved by Community Safety Committee for a programme to run in 2012/13</p> |

## SERVICE AREA: CONSERVATION - POLICY, PLANNING AND CORPORATE SERVICES:

### KEY ACTIONS 2012/13

| CULTURAL THEME | CULTURAL OUTCOME  | ACTION   | PARTNERS  | RESOURCES AND COSTS                     | TIMESCALE FOR COMPLETION | PROGRESS UPDATE  |
|----------------|---|--|---|---|--------------------------|--|
| 1, 4           | Heritage led Tourism and Regeneration   | Support and advise partnerships in identifying heritage tourism and regeneration opportunities, projects and potential funding streams | Museums, Libraries, Districts, Experience Notts | Staff time, Historic Environment Record | 2012                     | Supporting the Sherwood Forest Regional Park partnership, linking in with Experience Nottinghamshire and other economic development partners   |
| 2              | <p>Increased volunteering opportunities in the cultural sector</p> <p>Supported communities to develop new 'big society' opportunities to improve their local area</p> <p>Worked with partners to improve communities' health &amp; aspirations</p> | Continue to deliver Trent Vale Landscape Partnership HLF scheme; develop new Landscape Partnership and community heritage projects     | C&RT, RSPB, Lincs CC, NWT, LIS                  | Staff time                              | 2012                     | <p>Trent Vale Landscape Partnership programme now in final year of delivery. Volunteer engagement targets already exceeded.</p> <p>New Landscape Partnership projects under development for Sherwood, Humberhead Levels and a second phase of Trent Vale.</p> <p>A full programme of LIS heritage and conservation projects being developed and delivered with local communities – as reported to Culture Committee on 2</p> |

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|      |   |  |  |                        |         | October 2012   |
| 3    | Responded to the needs of Nottinghamshire's natural and historic environment to ensure it is conserved and managed in a sustainable manner. | Maintain the County Heritage At Risk register and action plan for conserving priority assets at risk   | English Heritage, HLF, NCC LIS, NBPT   | LIS budget for 2012/13 | Ongoing | Heritage at Risk in Nottinghamshire is subject of a future report to Culture Committee.<br>The LIS programme is supporting a range of projects to conserve heritage assets at risk across the County   |
| 1, 3 | Create new opportunities to engage  | Maintain and develop the County Historic Environment Record. Improve public accessibility of and input into the record   | English Heritage, TTS,   | Staff time             | Ongoing | Discussions with District & Borough Councils regarding future partnership support for the county Historic Environment Record   |
| 3    | Responded to the needs of Nottinghamshire's natural and historic environment to ensure it is conserved and managed in a sustainable manner. | Ensure that the Biodiversity Duty (NERC Act 2006) is considered during the day-to-day operation of the authority, and during the development and implementation of plans and projects.<br><br>Develop a heritage strategy for NCC owned heritage assets. Complete Rufford Abbey CMP and guide/input into disposal and acquisition decisions for heritage assets. | Other service areas within NCC , English Heritage, District and Borough Councils | Staff time             | Ongoing | A Local Nature Partnership for Lowland Derbyshire and Nottinghamshire now established and formally recognised by Government. Work underway to complete the Rufford Abbey CMP and development of the Master Plan. Support also provided to the Bestwood Development Group |