



Meeting: ADULT SOCIAL CARE AND HEALTH
DEPARTMENTAL BRIEFING

Date: 10th July 2008

Agenda items number: **7**

REPORT OF THE PROGRAMME MANAGER, OLDER PEOPLE

STAYING INDEPENDENT, ACTIVE AND HEALTHY AT 50 PLUS

1. Purpose of the Report

- 1.1 The purpose of this report and presentation is to inform Members of the Link Age Plus schemes across the county.

2. Information and Advice

- 2.1 Nottinghamshire County Council is developing new services to help people aged 50 plus and living in Nottinghamshire to stay independent, active and healthy. Nottinghamshire 50 plus is mainly funded by central government through their Invest to Save and Link Age Plus programmes. There is additional funding from Nottinghamshire County Council and the Supporting People Partnership. Nottinghamshire will have over £1million in total to invest in services for people over 50 until autumn 2008.
- 2.2 Nottinghamshire is one of eight areas in the country to take part in the Department for Work and Pensions' 'Link Age Plus' programme. It will enable Nottinghamshire County Council to build upon work under the Best Value Review, Promotion of Independence of Older People and the Invest to Save programme.
- 2.3 Nottinghamshire 50 plus is a partnership working to improve the quality of life for people over 50 in Nottinghamshire, and aims to increase choice and control for people over 50 by:
- promoting independence
 - health and well-being improving access to information
 - opportunities and services.
- 2.4 Nottinghamshire 50 plus provides information on services, activities, and organisations in Nottinghamshire aimed at the over 50's. By gathering this information in one place it helps people to:-
- find out what is available and take part in their local community
 - keep in contact with other people
 - stay independent in their own homes for as long as possible
 - enjoy life to the full.

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