






Appendix B: Proposed five themes to form the main body of Council’s Economic Recovery Plan.

Theme			
1		People	Employment and Skills focusing on closing the skills gap, optimising employment opportunities and creating a productive Nottinghamshire economy. This would have an immediate focus on youth unemployment
2		Business	Working with the D2N2 Growth Hub and the Nottinghamshire businesses advisors, the focus would be on information, advice, grants and investment. This would also link to Invest in Nottinghamshire and opportunities to attract inward investment and reshoring to the county
3		Place	Collaborating with partners to support recovery, well-being and an improved quality of life in our town centres as revitalised and repurposed places to do business, live, learn and visit
4		Infrastructure	Boost the Council’s major investment plans to realise new local jobs through our commissioned services and Council-owned businesses, as well as strategic projects such as HS2, broadband and transport investment
5		Visitor Economy	Develop a sustainable tourism product for the county within a wider East Midlands brand