

Economic Development Committee

Tuesday, 11 March 2014 at 14:00

County Hall, County Hall, West Bridgford, Nottingham NG2 7QP

AGENDA

- | | | |
|---|--|---------|
| 1 | Minutes of the last meeting held on 11 February 2014 | 3 - 6 |
| 2 | Apologies for Absence | |
| 3 | Declarations of Interests by Members and Officers:- (see note below)
(a) Disclosable Pecuniary Interests
(b) Private Interests (pecuniary and non-pecuniary) | |
| 4 | Economic Development Strategy - Delivery Plan and Budget 2014-15 | 7 - 22 |
| 5 | Supporting Youth Employment | 23 - 26 |
| 6 | Better Broadband for Nottinghamshire - Superfast Extension Programme | 27 - 30 |
| 7 | Leader Rural Development Programme - Opportunity to submit application | 31 - 34 |
| 8 | Letter to support - University of Nottingham Enterprise Zone Application | 35 - 38 |
| 9 | Work Programme | 39 - 42 |

Notes

- (1) Councillors are advised to contact their Research Officer for details of any Group Meetings which are planned for this meeting.
- (2) Members of the public wishing to inspect "Background Papers" referred to in the reports on the agenda or Schedule 12A of the Local Government Act should contact:-

Customer Services Centre 0300 500 80 80

- (3) Persons making a declaration of interest should have regard to the Code of Conduct and the Council's Procedure Rules. Those declaring must indicate the nature of their interest and the reasons for the declaration.

Councillors or Officers requiring clarification on whether to make a declaration of interest are invited to contact Christine Marson (Tel. 0115 977 3887) or a colleague in Democratic Services prior to the meeting.

- (4) Councillors are reminded that Committee and Sub-Committee papers, with the exception of those which contain Exempt or Confidential Information, may be recycled.



minutes

Meeting	ECONOMIC DEVELOPMENT COMMITTEE
Date	11 February 2014 (commencing at 2.00 pm)

Membership

Persons absent are marked with `A`

COUNCILLORS

Diana Meale (Chairman)
John Clarke (Vice-Chairman)

Nicki Brooks	
Ian Campbell	
Bruce Laughton	
Rachel Madden	
Michael Payne	
	Keith Walker
	Gordon Wheeler
	Jason Zadrozny

Alan Rhodes (Ex-Officio) **A**

CO-OPTED MEMBERS

Mr M Chivers – Alliance Boots
Ms M Ulyatt (Federation of Small Businesses) **A**

OFFICERS IN ATTENDANCE

Trish Adams	-	Policy Planning and Corporate Services
Fiona Anderson	-	“ “
Martin Gately	-	“ “
Geoff George	-	“ “
Matthew Lockley	-	“ “
Celia Morris	-	“ “
Nicola McCoy-Brown	-	“ “

OTHERS IN ATTENDANCE

Liam Russell	-	Wheels to Work
Rob Crowder	-	“ “

MINUTES

RESOLVED 2014/004

The minutes of the last meeting held on 14 January 2014 were confirmed.

APOLOGIES FOR ABSENCE

Melanie Ulyatt

DECLARATIONS OF INTEREST

Councillor Laughton declared a personal interest in in relation to item 5 (Supporting Youth Employment) due to the financial support he had received from the Linney family during the 2010 parliamentary campaign.

PRESENTATION – WHEELS TO WORK

Members received a detailed presentation from Liam Russell of Wheels to Work Nottinghamshire, who also thanked the committee for its current and previous support of the initiative. Members heard that the scheme helped to overcome transport barriers and delivered people into work, education and training where they might not otherwise be able to access it. Service users were offered moped loans (as well as training and equipment), bicycles, public transport tickets and other solutions as appropriate. The Wheels to Work scheme started in 2002 and has assisted 921 people to date.

Members also heard that there had been a demographic change – much older clients were now accessing the service. The scheme is partially financed by the Big Lottery Fund with £300k over 4 years representing 60% of the costs. Mr Russell indicated that it cost £140k a year to run the scheme. Members also stated that it would be helpful to have a breakdown of usage of the scheme by District.

SUPPORTING YOUTH EMPLOYMENT

RESOLVED 2014/005

- (a) That the proposal to deliver youth employment support through the remaining budget as outlined in the report, and with six monthly reporting and cost comparison be approved.
- (b) That delegated authority for the Corporate Director, Policy, Planning and Corporate Services in consultation with the Chair of Committee to enter into an internal Service Level Agreement to deliver activities as outlined be approved.

NOTTINGHAMSHIRE ECONOMIC DEVELOPMENT CAPITAL FUND

RESOLVED 2014/006

- (a) That the Assessment Framework and scoring process for the Nottinghamshire Economic Development Capital Fund be approved.
- (b) That the management arrangements and associated flow chart be approved.
- (c) That the Corporate Director for Planning, Policy and Corporate Services' delegated authority for grant awards at Stage 2 in consultation with the Chair of the Economic Development Committee be approved.
- (d) That a maximum of £20,000 from the Economic Development Budget in 2014-15 towards the procurement of external expertise in support of the Stage 2 process be agreed [Page 4 of 42](#)

NOTTINGHAMSHIRE – VISITOR ECONOMY ACTIVITY

RESOLVED 2014/007

- (a) That the work of the Council and its partners to date to develop and deliver key aspects of the Visitor Economy be noted.
- (b) That the forthcoming consultations on the draft D2N2 Visitor Economy Sector Action Plan and Destination Management Plan be noted

WORK PROGRAMME

Members requested that an update on Better Broadband for Nottinghamshire be placed on the agenda as soon as it is available.

RESOLVED 2014/008

That the report be noted.

The meeting closed at 4.00 pm.

CHAIR

11th March 2014**Agenda Item: 4****REPORT OF THE GROUP MANAGER, CORPORATE STRATEGY****ECONOMIC DEVELOPMENT STRATEGY – DELIVERY PLAN AND
BUDGET 2014-15****Purpose of the Report**

1. To seek Committee approval for the 2014-15 economic development delivery plan and associated budget allocations to support the Council's Economic Development Strategy.

Background

2. Policy Committee approved the Council's Economic Development Strategy 2014-18 at its meeting in December 2013. It also tasked Economic Development Committee with developing and monitoring an annual delivery plan to support the Economic Development Strategy.
3. County Council has now approved budgets for 2014-15 and therefore Economic Development Committee can consider its budget setting for the new financial year. It was felt appropriate to recognise the delivery planning and budget setting roles of Committee together in this one report given the interdependencies in many areas.

Delivery plan 2014-15

4. A detailed delivery plan for 2014-15 is appended to this report. It outlines proposed actions, outputs, timescales and resource implications. It should be noted that the Economic Development Strategy (and consequently this delivery plan) reflects the wider role of the Council in terms of economic growth and is not restricted to the work of the economic development team or the budget of this Committee.
5. Elements of the delivery plan have already been approved by this Committee, notably in relation to the Council's new Economic Development Capital Fund and proposals around youth employment. In addition, Members are aware of ongoing work to deliver the Better Broadband for Nottinghamshire programme, which will be kept under review through updates to Committee. Each of these activities is delivered through ring-fenced budget allocations which are referenced in the delivery plan but do not form part of the Committee's base budget.

6. Key outputs expected to be delivered in 2014-15 through the delivery plan include:

- £7 million secured for investment in businesses and employment / housing sites in Nottinghamshire
- This will enable developments which will add 7,400 jobs and 10,500 housing starts to the Nottinghamshire economy over time
- 30 SMEs which had not previously hosted apprentices offering apprenticeships in Nottinghamshire
- 70 young people accessing new apprenticeships
- 40 jobs created through the Economic Development Capital Fund
- Over 35,000 premises passed by fibre-based broadband
- 3,000 attendances at Nottinghamshire Work Clubs
- Over 250 individuals supported with start-up business advice, leading to the creation of at least 140 new start-up businesses

2014-15 budget setting

7. The base budget for the Economic Development Committee in 2014-15 is £1,009,000. This represents a reduction of £100,000 on the 2013-14 figure, which is as a result of the County Council decision to reduce the annual grant to Experience Nottinghamshire.

8. There are a number of known commitments against the annual budget that need to be factored in to the overall budget setting process. These are:

Known commitments

- Staffing costs - £395,000
- Turbine depreciation - £35,045 [*annual capital charge*]
- Turbine deficit provision - £15,000 [*monitor – may not be required at this level*]
- Memberships - £10,000 [*agreed at Economic Development Committee November 2013*]
- Economic Prosperity Committee - £3,500 [*agreed at County Council January 2014*]
- Experience Nottinghamshire - £160,000 [*existing Service Level Agreement to 2015, reflects pro-rata reduced contribution*]
- Capital Fund technical expertise - £20,000 [*agreed at Economic Development Committee February 2014*]
- Additional savings target - £10,000 [*agreed at County Council February 2014*]

Total known commitments: £648,545

9. This leaves available budget of £360,455 which Committee has discretion over in terms of allocation to projects and activities. It is proposed that the remaining budget is allocated in line with the Economic Development Strategy themes of jobs, skills and training; enabling business growth and infrastructure and assets. In short, the budget proposals are:

Continuation of current activity (total £85,000)

- Work Clubs - £55,000. Continued support for and expansion of the Nottinghamshire Work Club network. This allocation funds the costs of the Work Club Co-ordinator post; library staff time; ICT provision and skills training for Work Club attendees. It is slightly above the allocation in 2013-14 to accommodate proposals for Jobs Fairs to be delivered in conjunction with JobCentre Plus
- Wheels to Work - £20,000. Continued support to the Wheels to Work project, with a particular focus on addressing areas of the County that are ineligible for support through the Big Lottery Fund grant. Funding remains at current level
- Nottinghamshire Business Engagement Group / sponsorships – up to £10,000. As discussed at Committee in November, annual costs of hosting the Nottinghamshire Business Engagement Group (venue hire/refreshments) need to be met from the Committee's budget. It is proposed also that up to £6,000 be allocated towards sponsoring business awards and events. Both of these items will be monitored and reports back through the Committee cycle will outline spend-to-date

New / changed activity (total £270,000)

- Nottinghamshire Employment and Skills Board - £25,000. The County Council, City Council and D2N2 Local Enterprise Partnership are keen to see the continuation of a strong, business-led Employment and Skills Board for Nottinghamshire which can articulate the employment and skills needs of Nottinghamshire businesses to the providers of training and employment services. The Employment and Skills Board is a key part of the LEP's infrastructure and local governance arrangements. A budget of £75,000 a year to support the continued staffing resource and associated project budgets for the Employment and Skills Board is required. It is proposed that the City Council, D2N2 Local Enterprise Partnership and County Council each contribute £25,000 towards this
- Business support – up to £75,000. Existing programmes supported by this Committee (notably Nottinghamshire Business Venture's start-up programme and the Funding Circle model) are being evaluated to test impact and value for money. A further report on allocating this £75,000 to business support will be brought to Committee in May
- Broadband demand stimulation - £50,000. As Committee is aware, stimulating demand from residential and business users will be key to the success of the Better Broadband for Nottinghamshire programme and will support efforts to drive take up above the 20% threshold set by BT. Take up in excess of 20% triggers a clawback mechanism for the Council which will enable further investment in fibre broadband to areas not covered by the existing programme. It is anticipated that the £50,000 proposed will enable the County Council to lever in additional funds from the D2N2 Local Enterprise Partnership
- Place marketing – £60,000. The County Council supports inward investment activity through Invest in Nottingham and through the Nottinghamshire Business Investment Zones initiative. Proposals for the future of place marketing in Nottinghamshire will be considered by

Committee in March 2014 and will impact on delivery from April 2015. The allocation of funds recommended in this budget report will enable activity to continue during any transition period

- Town centre regeneration – £60,000. The County Council aims to support borough and district councils and associated bodies (i.e. Business Improvement Districts) with their ambitions for town centre regeneration. This allocation acts as an enabler to support feasibility work and master-planning, and is contingent on funds being secured from other sources

There is some flexibility within the proposals under the ‘new/changed activity’ heading, and Committee may wish to consider amending these proposed allocations. There is less flexibility with the proposals for continuation of existing activity, as the amounts proposed here represent the minimum investment required.

Other (£62,500)

- D2N2 Local Enterprise Partnership - £62,500. The D2N2 LEP contribution is required to enable the LEP to draw down a total of £250,000 from central government in ‘core funds’. Each of the four upper tier local authorities contributes the same amount to match the offer from government. This contribution was approved by Committee in March 2013 and will be met, as that report suggests, through contingency
10. The proposals above total £355,000 against an available budget of £360,455. It is proposed to retain some flexibility with the unallocated funds to act as a contingency against expenditure items. A full report on the budget will be brought back to Committee in the autumn identifying spend to date and proposing any amendments / redirection of resources as required. It should be noted that the proposals outlined reflect priority activities in 2014-15 as stated in the delivery plan. Wider objectives in the Council’s Economic Development Strategy will be considered in future annual delivery plans by this Committee.

Reason(s) for Recommendations

11. Economic Development Committee was tasked with agreeing a delivery plan to support the Council’s Economic Development Strategy. Committee also has responsibility for agreeing an annual budget.

Statutory and Policy Implications

12. This report has been compiled after consideration of implications in respect of finance, equal opportunities, human resources, crime and disorder, human rights, the safeguarding of children, sustainability and the environment and those using the service and where such implications are material they are described in the report.

RECOMMENDATIONS

13. It is recommended that Committee:

- (a) approves the 2014-15 economic development delivery plan and associated budget proposal;
- (b) receives further detailed reports on specific project proposals as referenced in the report; and
- (c) receives a six month update on the budget as part of the Committee cycle.

Report of the Group Manager, Corporate Strategy, Celia Morris

For any enquiries about this report please contact: Matt Lockley, 72446

Constitutional Comments [SLB 28.02.2014]

Economic Development Committee is the appropriate body to consider the content of this report.

Financial Comments [SEM 27/02/14]

The financial implications are set out in the report.

Background Papers

Economic Development Strategy – report to Policy Committee, 11 December 2013

Electoral Division(s) and Member(s) Affected

All

JOBS, SKILLS AND TRAINING				
Ambition 1: enhance Nottinghamshire’s reputation for being the home of great employers				
Outcomes	Actions	Target	Timeline / reporting	Resources
Increase in the number and visibility of Nottinghamshire employers who invest in their workforce and are socially conscious	Recognise and promote the importance of good employment practices including the Living Wage to employers across the County	10 new employers registered with the Living Wage Foundation	Annual – April 2015	Staff time
	Link Living Wage outcomes to the County Apprenticeship Project and the Nottinghamshire Economic Development Capital Fund	20% of apprentices moving into jobs that pay the Living Wage 20% of employment supported via the Capital Fund paid the Living wage	Annual – Sept 2015 (recognising academic year) Annual in line with wider reporting arrangements	Staff time
	Implement the Living Wage for centrally employed Council staff from April 2014	100% of centrally employed staff paid the Living Wage	April 2014	
Ambition 2: help Nottinghamshire companies to offer the best possible apprenticeships				
Outcomes	Actions	Target	Timeline / reporting	Resources
Increase in the number of SMEs offering apprenticeships for the first time	Manage the County Apprenticeship Project with Nottinghamshire Futures	45 new employers offering apprenticeships	6 monthly – Oct 2014; April 2015	Staff time £150,000 through youth employment strategy, review in December
		70 young people taking up new apprenticeships		
Increase in the number, range and take up of apprenticeship opportunities	Promote apprenticeship opportunities through business networks			
Increased levels of employment among young	Establish partnerships with employers and training	20 young people starting the programme	As above	Staff time

people who are LLDD and/or NEET	providers based on the LSIS model	14 young people engaged in supported internships		£79,000 through youth employment strategy
Ambition 3: help vulnerable and isolated people across the County access work and training				
Outcomes	Action	Target	Timeline / reporting	Resources
Extended coverage of Nottinghamshire Work Club network	Launch Work Club in Stapleford. Continue to support existing 8 Work Clubs	1 new Work Club launched 3,000 attendances annually 4 jobs fairs delivered	May 2014 Annual report – Jan 2015 July 2014	£55,000 revenue
Enable unemployed people to access job opportunities where transport is a barrier	Service Level Agreement with the Wheels to Work programme	110 people enabled into work or training 90% sustaining work or completing training	Annual report – Feb 2015	£20,000 revenue

ENABLING BUSINESS GROWTH				
Ambition 4: understand sectors within the Nottinghamshire economy with the greatest potential for growth, under-pinning our investment priorities				
Outcome	Action	Target	Timeline / reporting	Resources
National and local business support influenced and geared to the needs of existing businesses within the key sectors across the County to stimulate growth	Maintain an overview and participation within D2N2 working groups on key sectors and growth hub models		Annual	Staff time
Enhance understanding of existing and emerging sectors and their development needs to influence the approach to inward investment and indigenous business growth	Influence D2N2 sector planning with practical projects and proposals for funding which relate to Nottinghamshire businesses.	4 projects supported to access funds from D2N2	Annual	Staff time
	Develop sector plans for: Low carbon Advanced Manufacturing Food and drink	Sector plans developed	Advanced manufacturing – summer 2014 Food and drink – autumn/winter 2014	Staff time
Ambition 5: ensure Nottinghamshire businesses have ready access to a full range of financial support				
Outcome	Action	Target	Timeline / reporting	Resources
Clear understanding of the breadth of mainstream financial support for Nottinghamshire businesses with new provision influenced to ensure a diverse range of financial products are available	Evaluate the take up and scope of financial support via national programmes, D2N2 LEP activity, the Nottingham Invest and N'Tech funds and the Council's own support via Funding Circle and the forthcoming Economic	Evaluation complete	April 2014	Staff time
		Proposals developed for additional Nottinghamshire activity	May 2014	£75,000 revenue
		Consideration of demand for small loan scheme as part of	October 2014	Possible ring-fence of part of capital fund

Influence existing and new approaches to tackling the gaps in business support and finance available to Nottinghamshire businesses	Development Capital Fund	wider capital fund		
	Enhance the key account management approach to supporting businesses across the County	70 companies supported through the key account management approach	Baseline April 2014	Staff time
	Maintain positive relationships established with business groups operating in and across the County via the Nottinghamshire Business Engagement Group	Minimum of 40 positive interventions	Annual report April 2015	
	Engage with and influence the development of a Growth Hub across D2N2	5 new business clubs participating in the Nottinghamshire Business Engagement Group	Bi-monthly meetings	Staff time
Ambition 6: support Nottinghamshire to become <i>the</i> place for new business starts and business growth				
Outcome	Action	Target	Timeline / reporting	Resources
Ensure that the County's Innovation Centres deliver support for new and high growth businesses, both centre tenants and those in the wider County	Maximise occupation and graduation levels from the Innovation Centres	Occupation levels at >86% across the three centres. Minimum of 6 graduations	Annual performance report June 2015	£15,000 revenue ring-fenced for any deficits at the Worksop Turbine
	Ensure Oxford Innovation delivers against business support targets	Minimum of 46 companies receiving intensive business support	As above	Staff time
	Deliver and evaluate the Spark Notts programme to identify new entrepreneurs	80 people engaged in start-up activity	Evaluation complete October 2014	£20,000 revenue (13-14 budget)

Create a flourishing culture of entrepreneurship, business start-ups and maximise their sustainability into established businesses	Review the impact of and explore the further development of the business start-up offer delivered on the County Council's behalf by Nottinghamshire Business Venture	250 individuals supported with start-up advice. 140 new start businesses created	Evaluation complete April 2014 Further proposals developed May 2014 Performance report Dec 2014	£75,000 revenue
Ambition 7: harness the Council's spending and contract power to drive Nottinghamshire's business growth, new business practices and improve local skills				
Outcome	Action	Target	Timeline / reporting	Resources
Pending completion of the corporate procurement strategy				
Ambition 8: market Nottinghamshire as <u>the</u> place for inward investment and visitors alike				
Outcome	Action	Target	Timeline / reporting	Resources
Collaborative approach towards inward investment and visitor economy agreed	Develop a shared approach to place marketing across Nottinghamshire to drive inward investment and tourism related activity forward	Options for new place marketing organisation explored	In principle approval March 2014 New organisation functioning April 2015	£40,000
Enhanced visitor experiences to encourage repeat and overnight visits	Support the ongoing development of the industrial heritage offer, National Civil War Centre and Pilgrim Fathers project	3 bids for Heritage Lottery Fund supported	By March 2015	Staff time

INFRASTRUCTURE AND ASSETS				
Ambition 9: unlock capital investment in Nottinghamshire				
Outcome	Action	Target	Timeline / reporting	Resources
Support capital investment in Nottinghamshire companies	Launch the Nottinghamshire Economic Development Capital Fund (NEDCF)	At least 5 companies assisted and 40 new jobs created	Launch March 2014 First grant awards July 2014	Min £500,000 capital Max £20,000 revenue
	Develop pipeline projects and deliver the first set of grant awards	At least £1 million secured in leverage		Staff time
Secure additional capital investment levered in through the fund	Evaluate demand for the fund and its impact to inform future investment priorities	Match funds from D2N2 / Sheffield City Region secured from April 2015	Mid-year review November 2014	
	Support the development of D2N2 and Sheffield City Region Strategic Economic Plans. Secure match funding from EU and/or Single Local Growth Fund sources		Agreement in place Jan 2015	Staff time
Ambition 10: deliver broadband to Nottinghamshire communities and exploit the opportunities for accelerating business growth				
Outcome	Action	Target	Timeline / reporting	Resources
Access to fibre-based broadband passing 35,582 homes and businesses	Mobilise and deliver phases 1-3 of co-investment contract with BT	Phase 1 delivery: 10,959 premises passed	Phase 1 start April 2014, end Sept 2014	£10 million capital (ERDF/BT/BDUK) £150,000 NCC revenue
		Phase 2 delivery: 14,151 premises passed	Phase 2 start Sept 2014, end Dec 2014	
		Phase 3 delivery: 10,472 premises passed	Phase 3 start Dec 2014, end Mar 2015	
Business growth driven by	Design and deliver a market	Secure D2N2 funds to	March 2014	£50,000 revenue

access to the new fibre-based broadband network	stimulation programme	support take-up Launch stimulation programme 190 businesses supported	May 2014 April 2015	Staff time
Ambition 11: release Nottinghamshire’s investment and growth potential				
Outcome	Action	Target	Timeline / reporting	Resources
Agreed approach across Nottinghamshire with public sector property and land-holding partners to support asset-led investment / development	Develop a Nottinghamshire approach to public sector land and property holdings which focuses on enabling growth and sustainable development	Secure consensus through N2 Joint Committee	October 2014	Staff time
Innovative financial instruments and approaches reviewed to explore their potential for bringing forward new economic development activity	Develop the Nottinghamshire Business Investment Zone initiative (NBIZ) to showcase major development opportunities in the County to investors	NBIZ sites reviewed Consensus secured and portfolio developed	June 2014 Sept 2014	£20,000 Staff time
Collective approach to section 106 and developer contribution negotiations agreed, with a focus on enabling growth	Promote the development of a countywide approach to section 106 and developer contributions which maximises growth opportunities and unblocks stalled developments	Secure consensus through N2 Joint Committee	October 2014	Staff time

Ambition 12: enhance Nottinghamshire’s reputation as a ‘connected County’				
Outcome	Action	Target	Timeline / reporting	Resources
Nottinghamshire’s key transport priorities are supported by D2N2 and Sheffield City Region LEP and national government investment	Develop proposals and lobby for investment in Nottinghamshire’s transport networks that impacts positively on economic growth	5 schemes included in D2N2 Strategic Economic Plan	March 2014	Staff time
Increased GVA and jobs growth stimulated by significant investment in key road and rail schemes	Deliver major schemes as identified within the Local Transport Plan and supported as priorities for funding by the D2N2 Local Transport Body		Ongoing	
	Co-ordinate lobby for action on key projects such as Midland Mainline / East Coast / HS2		Ongoing	
Ambition 13: support Nottinghamshire’s thriving towns and service centres				
Outcome	Action	Target	Timeline / reporting	Resources
Enhance the viability of towns and service centres	Work with Borough and District Council partners to identify towns and service centres that would benefit from the masterplanning approach	Towns and service centres plan developed through N2 Joint Committee	March 2015	Staff time
	Develop plans for Mansfield to improve the sustainability	Proposals related to the heritage of Mansfield town	June 2014	Staff time
				£60,000 revenue

	and viability of its town centre	centre developed and agreed		
	Explore the potential for BID models in other centres			

11th March 2014

Agenda Item: 5

REPORT OF THE CORPORATE DIRECTOR, POLICY, PLANNING AND CORPORATE SERVICES

SUPPORTING YOUTH EMPLOYMENT

Purpose of the Report

1. In February 2014 Economic Development Committee approved the way in which learners with learning difficulties and/or disabilities (LLDD) and those who may also be *Not in Employment Education or Training* (NEET) will be supported by the Committee's investment. The project will take place over a two year period from April 2014 to March 2016 and the budget allocation is £158,000. During the February meeting, Committee Members asked for further information about the project. This report provides further details.

Information and Advice

2. The Committee asked for further information on the following:
 - Research undertaken in order to formulate the recommendation and benchmarks from other providers for comparison
 - Benefits arising from the project for the client group
 - Costs and outputs leading to an increased understanding of value for money
3. Significant research was undertaken prior to formulating the recommendation to February Economic Development Committee. At the national level, the Department for Education's evaluations and guidance on the supported internship model were reviewed as these offer observations on best practice around the job coaching model and the need for Systematic Induction Training for young people with learning difficulties. The Department for Education's recommendations about the supported internship model have been used to build the proposal to Committee.
4. The national benchmark for a supported internship for a young person with no additional needs is approximately £4,200 per year. For young people classed as LLDD, this figure rises to approximately £11,000 per year, which underlines the intensive nature of additional support required with this group of young people.
5. Locally, discussions took place with County Council services working with young people with learning difficulties to explore the best model of support. In 2012, the Council's Skills for Employment Service successfully bid for funding to undertake a project to develop supported employment placements for young people with LLDD. The purpose of this

fund was to share effective practice on partnership working using a 'cluster' approach. The cost of this pilot was £20,000 and it supported six learners from the LLDD client group with four week work experience placements. The cost per starter was £3,333. Two of these have developed into supported internships.

6. Finally, by way of benchmarking, the original proposal from Nottinghamshire Futures included an element of work with the LLDD client group. The proposal offered 16 weeks of SIT training for 3 to 5 learners and the cost was £30,000 – a range of between £6,000 and £10,000 per learner

Impact on client group

7. Nationally, only 7% of learners with a learning difficulty progress to employment, compared to 45% of learners with a physical disability and 85% of the rest of the school leaver population. The project will support more young people from the client group to progress to meaningful employment.
8. This project will reduce the number of young people who are claiming benefits as well as provide clear quality of life benefits to the client group. It is widely understood that people who are employed tend to be in better general health. In addition to better outcomes for young people there should also be a reduced requirement for intervention from the Council's adult social care and health services with beneficiaries of the project.

Costs and Outputs

8. On further interrogation of costs, a mistake had been made in the original report. Staffing costs had wrongly been calculated at full-time equivalent rather than pro-rated to half-time. This has now been rectified and amended costs are shown below. Funds released back into the project as a result of this miscalculation have been redirected towards beneficiary support.

- 0.5 FTE post (Band B) inclusive of on costs would be £41,741. The purpose of the post is to establish and facilitate two new partnerships over the two year life of the project.
- Staff travel costs and ancillaries e.g. IT - £2,500
- Systematic Induction Training (SIT) for Job Coaches £24,000
- Employer incentives - £15,000
- Transport for learners - £13,759
- Job coach costs - £57,000
- Evaluation - £4,000

Total - £158,000

9. The outputs have been changed in line with the amended budget and are shown below:
 - 45 learners would benefit from four weeks of work experience (previous figure was 30)
 - The majority of these learners would progress into a 'Supported Internship' of 6 months

- A sub set of these learners would progress to an extended 'Supported Internship' of a further 6 months
- A cohort of these learners would move into paid employment, it is estimated that this would be in the region of 15 learners.

10. For this project, it is difficult to quantify the exact cost per learner as the learner journey will range between 4 weeks and permanent employment. The project will enable the learners to benefit from some or all of work experience, supported internships and paid employment. The approximate range of unit costs for comparison is as follows:

- Unit cost per starter / 4 week placement: £3,177 (45 starts)
- Unit cost per 6 month internship: £4,086 (assumes 35 learners progress to this stage)
- Unit cost per 12 month internship: £7,150 (assumes 20 learners progress to this stage)
- Unit cost per job outcome: £10,533 (15 jobs)

Progress reporting

9. A progress report will be presented to this Committee after the first 6 months of the project have been delivered and each six months thereafter.
10. An independent evaluation will be commissioned during year two of the delivery of the project, which will inform future development and possible funding through the European Social Fund.

Reason for Recommendation

11. During the February meeting, the Committee asked for further information about the project, this information has been provided in response.

Statutory and Policy Implications

12. This report has been compiled after consideration of implications in respect of finance, the public sector equality duty, human resources, crime and disorder, human rights, the safeguarding of children, sustainability and the environment and those using the service and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

Financial Implications

13. The project will be delivered over the 2013/14 to 2015/16 financial years and will be fully funded from the £158,000 remaining budget for youth employment.

RECOMMENDATION/S

14. That Committee notes the additional information provided.

Report of the Corporate Director, Policy, Planning and Corporate Services – Jayne Francis Ward

For any enquiries about this report please contact: Fiona Anderson - extn 72688

Constitutional Comments

No comments required as report is for noting only.

Financial Comments [SEM 28.02.2014]

The financial implications are set out in the report.

Background Papers and Published Documents

Nottinghamshire Youth Employment Strategy and presentation to Economic Development Committee, 28-03-2013

Apprenticeship Update – report to the Economic Development Committee, 09-07-2013

County Apprenticeship Project – report to Economic Development Committee, 17-10-2013

Supporting Youth Employment, - report to Economic Development Committee, November 2013

LSIS: Phase 2 Support and Aspiration, the Nottinghamshire Cluster, Evaluation Report 31-07-13

Supporting Youth Employment, 11-02-14

Electoral Division(s) and Member(s) Affected

All

11th March 2014

Agenda Item: 6

**REPORT OF THE CORPORATE DIRECTOR, POLICY, PLANNING AND
CORPORATE SERVICES****BETTER BROADBAND FOR NOTTINGHAMSHIRE – SUPERFAST
EXTENSION PROGRAMME****Purpose of the Report**

1. To seek Committee approval for the submission of an Expression of Interest to the Government's recently launched 'Superfast Extension Programme' (SEP).

Information and advice

2. In the 2013 Autumn Statement, the Chancellor announced that an additional £250 million would be allocated by the Government towards initiatives that support the delivery of superfast broadband to over 95% of premises in the UK. This extends the reach of fibre broadband access from the 90% that will be delivered through the existing Broadband Delivery UK (BDUK) programme. The Government has called the new fund the 'Superfast Extension Programme' (SEP). It will be managed through BDUK along similar lines to the previous programme.
3. On Feb 25th 2014, the Government announced county level allocations of the SEP and gave further detail about how it expects this additional investment to be delivered. Nottinghamshire and the City of Nottingham have a joint allocation of £2.63 million. Nottinghamshire County Council will continue to act as the lead authority on behalf of Nottinghamshire partners.
4. As with the existing BDUK programme, the Government's investment must be matched £ for £ through local sources, including local authorities, Local Enterprise Partnerships and EU funds. As Members of this Committee are aware, Nottinghamshire County Council has committed £2.15 million to the existing programme, alongside a combined contribution of £1 million from Nottinghamshire's Borough and District Councils and £2.7 million from EU funds.
5. The Government has set out three main options for how lead local authorities can procure their SEP contracts. These are:
 - managing the new requirements through change control of existing contracts;

- undertaking mini-competitions using the existing BDUK Broadband Framework (BT and Fujitsu)
- undertaking a new open procurement, which would have to be compliant with EU requirements

Initial anecdotal feedback suggests that many Councils will prefer the first option as the other two could incur significant time and financial implications.

6. Expressions of Interest in the SEP fund must be returned to the Government by March 25th 2014. If approved, local authorities will then be invited to submit a full application (funding request) by 30th June 2014. Funds will come on stream relatively quickly as the Government's ambition is to hit the 95% target by 2017.

Nottinghamshire's Expression of Interest

7. Nottinghamshire and the City of Nottingham have an indicative allocation from the new fund of £2.63 million. Further information has been requested from the Government to understand how this allocation was arrived at and how many premises in the City and County areas the Government would anticipate benefitting from this additional investment. This may affect the eventual submission from Nottinghamshire County Council.
8. The Expression of Interest requires the Council to state how much match funding they anticipate being able to secure. This will determine how much Government investment can be drawn down. At this stage it is proposed that the County Council submit an Expression of Interest at the full amount, and that we suggest match funding will be requested through the D2N2 Local Enterprise Partnership (LEP) and its forthcoming Local Growth Fund and EU funds.
9. Submitting an Expression of Interest does not commit the County Council to anything but will enable us to reserve our position whilst further negotiation takes place with the D2N2 LEP in terms of the likely availability of match funding.
10. Subject to the outcome of these considerations, a further report will be brought back to Committee with recommendations for next steps in advance of the deadline for full applications of 30th June 2014.

Reason(s) for Recommendations

11. The Government has invited Nottinghamshire County Council to submit an Expression of Interest for the Superfast Extension Programme by 25th March 2014. Committee approval for any submission is required.

Statutory and Policy Implications

12. This report has been compiled after consideration of implications in respect of finance, equal opportunities, human resources, crime and disorder, human rights, the safeguarding of children, sustainability and the environment and those using the service and where such implications are material they are described in the report.

RECOMMENDATIONS

13. It is recommended that Committee:

- (a) approves the submission of an Expression of Interest to the Superfast Extension Programme for Nottinghamshire;
- (b) receives a further report on the Superfast Extension programme in advance of the deadline for submission of full applications of 30th June 2014.

Report of the Corporate Director, Policy, Planning and Corporate Services, Jayne Francis-Ward

For any enquiries about this report please contact: Nicola M^cCoy Brown, 72580

Constitutional Comments [NAB 27.02.2014]

Economic Development Committee has authority to approve the recommendation set out in this report by virtue of its terms of reference.

Financial Comments [SEM 28/02/2014]

The financial implications are set out in the report.

Background Papers

25th February 2014 – letter from BDUK to Mick Burrows with allocations attached.

25th February 2014 – press release from BDUK

25th February 2014 – Superfast Extension Programme guidance note

Electoral Division(s) and Member(s) Affected

All

11th March 2014

Agenda Item: xx

REPORT OF THE GROUP MANAGER, CORPORATE STRATEGY**LEADER RURAL DEVELOPMENT PROGRAMME – OPPORTUNITY TO
SUBMIT APPLICATION****Purpose of the Report**

1. To seek delegated authority for the Corporate Director, Policy, Planning and Corporate Services, in consultation with the Chair of this Committee, to submit an application(s) to the Department of the Environment, Food and Rural Affairs (DEFRA) for Preparatory Funding to support and develop new LEADER programmes in Nottinghamshire.
2. This report is to be considered under Option A, Part C of the Constitution. An urgent decision is required as the submission referred to needs to be made by 14th March and this deadline cannot be met unless Committee has an opportunity to consider this report at the meeting on 11th March 2014. It is in the interests of the residents of Nottinghamshire to support the proposal within the report which focuses European funding investment on improving the rural economy.

Information and advice

3. On 25th February 2014, the Government announced that it was inviting new and existing local areas wishing to change geographical coverage to submit proposals for funding to help develop potential bids for rural economic development activities under the LEADER [‘Liaison Entre Actions de Développement de l’Économie Rurale’ or ‘links between the rural economy and development actions’] initiative. LEADER is funded through the European Union’s Common Agricultural Policy. The next programme period runs from 2014-2020, with activity expected to start in January 2015. £140 million is available in England.
4. The new programme expenditure will be split 70:30 with 70% committed to jobs and growth and the balance for rural community projects that have a clear economic output (e.g. social enterprise development and delivery). The priority activities will be around i) support for increasing farming productivity ii) support for micro and small enterprises and farm diversification iii) support for rural tourism iv) provision of rural services v) support for cultural and heritage activity and vi) increasing forestry productivity. All local activity must link to the wider rural and community strategies of D2N2 LEP.

5. The closing date for applications for the LEADER Preparatory Funding is Friday 14th March. Development funding of up to £20,000 per new area (£5,000 for existing areas) is available for research, local engagement and facilitation of Local Action Groups (LAGs) with a view to developing and refining their proposals into Local Development Strategies (LDS) in advance of a second deadline in the summer 2014. Partners and stakeholders will have to establish LAGs as part of any proposals submitted to the second deadline. Further guidance in the form of a National Delivery Framework will be released by Defra in due course – this will guide the LAGs and the LDS development further and seek to support delivery of successful LEADER bids commencing 1st January 2015.
6. In Nottinghamshire, there is an existing LEADER programme and LAG covering rural areas of Bassetlaw and Newark and Sherwood (market towns are not eligible although “concentrated” populations up to 10,000 are). This LAG intends to continue and has already benefitted from £40,000 of Defra Transitional Funding. Bassetlaw District Council acts as accountable body for this programme and Nottinghamshire County Council has previously provided financial support.
7. The current round presents the opportunity to extend coverage for other rural parts of the County. Discussions are ongoing with Borough and District Councils as to how this would work and over what geography – up to 3 new LAGs may be supportable subject to further work – although it is unlikely that any would receive the maximum £20,000 allocation. There is a population ceiling of 150,000 for any new Local Action Group and areas must be designated as rural within Defra’s 2011 rural-urban classification (soon to be updated but not in advance of the 14th March 2014). If consensus can be reached and in order to expedite applications (up to three in the context of one per new LAG), the County Council would need to act as the lead contracting body in the first instance, with a local “sponsor” acting as applicant (for example a community or private sector representative to demonstrate local ownership and commitment). This would not commit the County Council to acting as the lead or accountable body in the future.
8. The development funding on offer is revenue and does not technically require local match funding. It can be used to purchase expert advice and support to facilitate the development of LAGs and their development strategies. If an application(s) were successful, the County Council would be required to cash-flow expenditure as the development funding would be claimed from DEFRA in arrears.
9. At the time of writing this report, discussions with partners and stakeholders are ongoing. Should agreement be reached on an application(s), this will be considered by the Corporate Director, Policy, Planning and Corporate Services in consultation with the Chair of Economic Development Committee prior to an application being submitted.
10. Should an application be submitted, a further report will be brought back to Committee in April with more detail. Submitting an application does not require

the County Council to make any financial commitment. The application can be withdrawn at any point. Further, should a LAG not progress to a full LDS submission or if an LDS was rejected, as long as the funding was spent appropriately with supporting audit trail, no claw back would be applied.

Reason(s) for Recommendations

11. The Government has invited applications under the LEADER programme 2014-2020. Committee approval is required for an application to financial support the development and preparation of a bid. The deadline for applications to the first round is Friday 14th March 2014.

Statutory and Policy Implications

12. This report has been compiled after consideration of implications in respect of finance, equal opportunities, human resources, crime and disorder, human rights, the safeguarding of children, sustainability and the environment and those using the service and where such implications are material they are described in the report.

RECOMMENDATIONS

13. It is recommended that Committee approves:
 - a) delegated authority to the Corporate Director, Policy, Planning and Corporate Services in consultation with the Chair of Economic Development Committee to consider and submit an application(s) to Defra to support local strategies for submission to the LEADER programme by the deadline of Friday 14th March 2014;
 - b) Subject to an application(s) being submitted, a further report outlining the detail to be brought to this Committee for consideration in April

Report of the Group Manager, Corporate Strategy, Celia Morris

For any enquiries about this report please contact: Matt Lockley, 72446.

Constitutional Comments

The proposals in this report are within the remit of the Economic Development Committee. As the urgency procedure is being used, this will need to be reported to Policy Committee in due course.

Financial Comments [SEM 10/03/14]

The financial implications are set out on the report.

Background Papers

<http://rdpenetwork.defra.gov.uk/funding-sources/leader-resources>

Electoral Division(s) and Member(s) Affected

All

11th March 2014**Agenda Item: xx****REPORT OF THE GROUP MANAGER, CORPORATE STRATEGY****LETTER OF SUPPORT – UNIVERSITY OF NOTTINGHAM ENTERPRISE
ZONE APPLICATION****Purpose of the Report**

1. To seek Committee approval for a letter of support from the Council for the University of Nottingham's 'University Enterprise Zone' application.
2. This report is to be considered under Option A, Part C of the Constitution. An urgent decision is required as the submission referred to needs to be made by 31st March and the deadline for a letter of support for the submission cannot be met unless Committee has an opportunity to consider this report at the meeting on 11th March 2014. It is in the interests of the residents of Nottinghamshire to support the proposal within the report which supports the economic growth of the area.

Information and advice

3. In January 2014, the Government announced that it was inviting universities in the eight Core Cities to submit proposals for new 'University Enterprise Zones' to be established. The Government will back the new zones with £15 million capital to March 2017 'to drive local growth plans and support entrepreneurship and innovation'.
4. The Government expects to fund a maximum of four University Enterprise Zones through this programme, with a maximum grant of £5 million. The new zones will not have the same incentives as existing Enterprise Zones (i.e. no business rate relief (unless locally agreed), capital allowance or support for superfast broadband) but they will have additional support from UK Trade and Investment and simplified planning arrangements with the relevant local authorities.
5. The University of Nottingham proposal (see attached) seeks support towards the £7.8 million cost of constructing a new 2,000m² incubator building on the university's Innovation Park in Nottingham and delivering innovation and knowledge transfer activities in the new building and in the wider area. The new building will offer a range of high spec business accommodation, meeting and engagement space targeted at high-tech companies in the early stages of their development. The focus will be on companies in sectors such as aerospace, chemistry, energy and geospatial engineering.

6. The proposal will have to demonstrate how the investment will enable businesses to access the university's knowledge and expertise, particularly in relation to innovation. The County Council will need to work closely with the university to ensure that the university's offer extends beyond the immediate location of the new incubator building and into the wider county. Assurances have been secured from the university that this will be a key element of their proposal. Linkages to the county's network of Innovation Centres, our work with high growth companies and financial support for emerging and growing companies will also be important.
7. It is proposed that any letter of support from the County Council will recognise the importance of the university to the Nottinghamshire economy and will highlight our aspirations for the reach of this project to extend into the wider county area. Supporting this proposal does not have any financial implications. The letter of support, if approved by Committee, will be signed by the Chair of this Committee and the Chief Executive.

Reason(s) for Recommendations

8. The Government has invited applications for University Enterprise Zone projects from universities in the eight Core Cities in England. The University of Nottingham intends to submit an application with the support of the D2N2 Local Enterprise Partnership. The deadline for the application is 31st March 2014, and the University of Nottingham has requested a letter of support from the County Council.

Statutory and Policy Implications

9. This report has been compiled after consideration of implications in respect of finance, equal opportunities, human resources, crime and disorder, human rights, the safeguarding of children, sustainability and the environment and those using the service and where such implications are material they are described in the report.

RECOMMENDATIONS

10. It is recommended that Committee approves the submission of a letter of support for the University of Nottingham's 'University Enterprise Zone' application.

Report of the Group Manager, Corporate Strategy, Celia Morris

For any enquiries about this report please contact: Matt Lockley, 72446.

Constitutional Comments [NAB 07.03.2014]

The Economic Development Committee has authority to approve the recommendation set out in this report.

Financial Comments [SEM 07/03/2014]

There are no specific financial implications arising directly from this report.

Background Papers

Department for Business, Innovation and Skills – University Enterprise Zones Pilot:
Guidance for Bidders

Electoral Division(s) and Member(s) Affected

All



11 March 2014

Agenda Item: 7

**REPORT OF CORPORATE DIRECTOR, POLICY, PLANNING AND
CORPORATE SERVICES**

WORK PROGRAMME

Purpose of the Report

1. To consider the Committee's work programme for 2013/14.

Information and Advice

2. The County Council requires each committee to maintain a work programme. The work programme will assist the management of the committee's agenda, the scheduling of the committee's business and forward planning. The work programme will be updated and reviewed at each pre-agenda meeting and committee meeting. Any member of the committee is able to suggest items for possible inclusion.
3. The attached work programme has been drafted in consultation with the Chairman and Vice-Chairman, and includes items which can be anticipated at the present time. Other items will be added to the programme as they are identified.
4. As part of the transparency introduced by the new committee arrangements, committees are expected to review day to day operational decisions made by officers using their delegated powers. It is anticipated that the committee will wish to commission periodic reports on such decisions. The committee is therefore requested to identify activities on which it would like to receive reports for inclusion in the work programme. It may be that the presentations about activities in the committee's remit will help to inform this.
5. The work programme already includes a number of reports on items suggested by the committee.

Other Options Considered

6. None.

Reason/s for Recommendation/s

7. To assist the committee in preparing its work programme.

Statutory and Policy Implications

8. This report has been compiled after consideration of implications in respect of finance, equal opportunities, human resources, crime and disorder, human rights, the safeguarding of children, sustainability and the environment and those using the service and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

RECOMMENDATION/S

- 1) That the committee's work programme be noted, and consideration be given to any changes which the Committee wishes to make.

Jayne Francis-Ward
Corporate Director, Policy, Planning and Corporate Services

For any enquiries about this report please contact: Martin Gately x 72826

Constitutional Comments (HD)

1. The Committee has authority to consider the matters set out in this report by virtue of its terms of reference.

Financial Comments (PS)

2. There are no direct financial implications arising from the contents of this report. Any future reports to Committee on operational activities and officer working groups, will contain relevant financial information and comments.

Background Papers

None.

Electoral Division(s) and Member(s) Affected

All

ECONOMIC DEVELOPMENT COMMITTEE - WORK PROGRAMME

<u>Report Title</u>	<u>Brief summary of agenda item</u>	<u>For Decision or Information ?</u>	<u>Lead Officer</u>	<u>Report Author</u>
1 April 2014				
Nottingham Business Venture (NBV) – start-up programme	To update Committee on progress of the Start-Up business support programme funded by the Council and delivered by NBV.	Presentation	Nottinghamshire Business Venture	James Mann
Business engagement	To report back on the Council's business engagement priorities and activities, including the Nottinghamshire Business Engagement Group.	Information	Fiona Anderson	Sam Jones
Place Marketing Review	To consider the Council's approach to future place marketing in Nottinghamshire, including reviewing existing arrangements for inward investment, investor development and the visitor economy.	Decision	Celia Morris	Celia Morris
Better Broadband for Nottinghamshire – progress update	Update on the roll-out and phases one and two of the programme.	Information	Nicola McCoy Brown	Nicola McCoy Brown
6 May 2014				
Advanced manufacturing sector	To sign off the advanced manufacturing action plan.	Decision	Fiona Anderson	Fiona Anderson
D2N2 Strategic Economic Plan	To report on the final submitted version of the D2N2 Strategic Economic Plan, what it means for Nottinghamshire and next steps.	Information	Matt Lockley	Matt Lockley
Business support – proposals for activity in 2014-15	To consider proposals for activity to support business start-up in Nottinghamshire and the allocation of budget towards this	Decision	Geoff George	Geoff George
3 June 2014				
Innovation Centres – annual performance review	To receive the annual performance review of the Nottinghamshire Innovation Centres contract. To include a presentation from the centre managers, Oxford Innovation.	Information	Mandy Ramm Oxford Innovation	Mandy Ramm
Experience Nottinghamshire performance update	Performance update on the Service Level Agreement with Experience Nottinghamshire	Information	Celia Morris	Mandy Ramm
Page 11 of 19				
1 July 2014				
Better Broadband for Nottinghamshire – progress	Update on the roll-out and phase two of the programme.	Information	Nicola McCoy Brown	Nicola McCoy Brown

<u>Report Title</u>	<u>Brief summary of agenda item</u>	<u>For Decision or Information ?</u>	<u>Lead Officer</u>	<u>Report Author</u>
update				

Last updated 28 February 2014