

**REPORT OF THE TEMPORARY SERVICE DIRECTOR, YOUTH, FAMILIES  
AND CULTURE****SPORTS SERVICE UPDATE: DECEMBER 2014 TO MAY 2015****Purpose of the Report**

1. To update the Committee on the progress made since the secondment of the County Council Sports Service Team to Sport Nottinghamshire in December 2014.

**Information and Advice****Background**

2. The secondment of the County Council Sports Service Team to 'Sport Nottinghamshire' was approved by this Committee for a period of two years at the meeting on 3 June 2014, alongside permission to negotiate the details of the new arrangements with Sport Nottinghamshire and Nottingham Trent University. The formal secondment took place on 7 December 2014 when County Council colleagues joined employees of Sports Nottinghamshire and the English Federation of Disability Sport (EFDS). The partnership of the teams has been welcomed by our key partners and stakeholders in the sport, health, community and education sectors.
3. The work undertaken by the Sports Service Team and Sport Nottinghamshire ensures that it has strong links to the County Council's Strategic Plan objectives. Examples of this are shown in **Appendix 1**. In addition to this work there are a number of areas where the partnership is starting to make a real difference to the sporting offer in Nottinghamshire. One of the key developments for the new team has been to work more closely with district councils and identify joint working opportunities. This is still in its infancy but has been well received by district partners and is likely to see further investment and projects taking place in each area.

**The Work of Sports Nottinghamshire**

4. A benefit of the combined team has been the ability to call upon a wider pool of support and resources to improve quality. Good examples of this are the Sports Awards and the Nottinghamshire School Games, both of which took place in February, with every officer contributing in some way to the success of those events. In both these examples this resulted in additional funding being found for the Sports Awards and the size of the audience increased. The School Games preparation was streamlined and the event was extended to accommodate 1200 athletes, supported by 100 young leaders.

5. The CPISRA (Cerebral Palsy International Sports and Recreation Association) World Games is a further event where the new team is making a real impact in the run up to it in August, preparing the Welfare Plan, organising the recruitment, training and deployment of the volunteer workforce of 300, sitting on various management committees and helping to shape the conference programme. As a Games legacy, this will increase the number of volunteers on our database and the creation of a Volunteer Event Management package will be of value for all future events held in Nottinghamshire. The Volunteering lead has been developing a Practical Guide to Effective Volunteer Management, which will be a further valuable resource. Discussions are being held with a national partner who is interested in purchasing this resource.
6. Working with the English Federation of Disability Sport, a very successful meeting was held with 30 partners to examine how to further improve Disability Sport in Nottinghamshire. As a consequence, a new Improvement Plan is being developed, which will lead to an enhanced sporting offer for people with disabilities in the County. The link with EFDS is also leading to the creation of Inclusive Satellite Clubs, based on school sites, which integrate young disabled people into local sports clubs. In addition, six clubs in Newark & Sherwood were part of a pilot project to help make them more accessible and inclusive in what they offer to their local community.
7. Coaching continues to thrive and Nottinghamshire is being seen to lead the way with its Talented Coaches programme, supporting and mentoring the best up and coming coaches around the County. There are currently 15 Talented Coaches enjoying this support, with a further 10 on the Participation Coaches programme and 18 on the Young Coaches Academy. The latter two programmes are a recent innovation and have impressed both 'sportscoachUK' and Sport England. Locally, these coaches are able to improve their delivery for the 1,300 athletes that they regularly interact with.
8. Getting National Governing Bodies of Sport (NGBs) to invest at a local level is always a challenge but currently those for golf, bowls, rounders and handball are all working in partnership with the team to deliver a range of outcomes in these sports. In golf and bowls alone, 640 participants are involved at least once a week in a range of programmes. The team has recently signed a Service Level Agreement with the British Basketball League Foundation (BBLF) to deliver basketball programmes across Nottinghamshire, increasing participation by 557 new young players over the next two years. Funding of £62,000 will be received from BBLF to employ an Activator, hire venues and pay the coaches to deliver.
9. 'Sportivate' is a programme funded by Sport England to the tune of £220,000 in Nottinghamshire and the Club Development Officer is now managing this initiative and focusing this work on local sports clubs to increase participation by 11 – 25 year olds. In 2015/16 the target is 2,279 retained participants and local clubs are just starting to deliver their sessions. The team is working closely with district partners to create more than 20 new Satellite Clubs across the County. In five districts, the Local Authority is funded to deliver the work and in Ashfield and Mansfield, the team are doing this directly. New clubs are then able to access Sport England funding to help them be sustainable.
10. 'This Girl Can' is a national campaign to encourage more women and girls to participate in sport and physical activity. The team is working closely with all Local Authority partners to drive this initiative locally and there are more than 75 dedicated sessions

identified on the Sport Nottinghamshire website and 2,705 people have liked the Facebook page to receive regular updates.

11. As can be seen the partnership between Nottinghamshire County Council Sports Service and Sport Nottinghamshire is delivering positive results. The impact is being felt across the County as delivery by the team and partners is driving increases in participation. There are also a number of key areas where the partnership is bringing added value to the pre-existing offer in local communities. It is anticipated that the impact and added value of the partnership will further develop over the two years, creating a platform for sports development in future years.

### **Other Options Considered**

12. As this report is for noting only, no other options have been considered.

### **Reason/s for Recommendation/s**

13. The report is for noting only.

### **Statutory and Policy Implications**

14. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

### **RECOMMENDATION/S**

- 1) That the progress made since the secondment of the County Council Sports Service Team to Sport Nottinghamshire in December 2014 be noted.

**Laurence Jones**

**Temporary Service Director, Youth, Families and Culture**

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### **Constitutional Comments**

15. As this report is for noting only, no Constitutional Comments are required.

### **Financial Comments (SS 26/06/15)**

16. There are no financial implications arising directly from this report.

### **Background Papers and Published Documents**

Except for previously published documents, which will be available elsewhere, the documents listed here will be available for inspection in accordance with Section 100D of the Local Government Act 1972.

Secondment of the Sports Service Team into the County Sports Partnership – report to Culture Committee on 3 June 2014

### **Electoral Division(s) and Member(s) Affected**

All.

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