

<b>JOBS, SKILLS AND TRAINING</b>			
<b>Ambition 1: enhance Nottinghamshire’s reputation for being the home of great employers</b>			
<b>Outcomes</b>	<b>Actions</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>
Increase in the number and visibility of Nottinghamshire employers who invest in their workforce and are socially conscious	Link Living Wage outcomes to the County Apprenticeship Project and the Nottinghamshire Economic Development Capital Fund	20% of apprentices moving into jobs that pay the Living Wage  75% of jobs created through the Capital Fund paid at the Living Wage	Linked to Futures contract (see below)  £3 million Capital Fund; £10,000 technical support + significant staff time
<b>Ambition 2: help Nottinghamshire companies to offer the best possible apprenticeships</b>			
<b>Outcomes</b>	<b>Actions</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>
Increase in the number of SMEs offering apprenticeships for the first time	Manage the County Apprenticeship Project with Nottinghamshire Futures	86 new employers recruiting apprentices 82 young people taking up new apprenticeships	£307,500 remaining from the original £342,000 Futures budget
Increased levels of employment among young people who are LLDD and/or NEET	Promote apprenticeship opportunities through business networks  Broker partnerships with employers and training providers	25 starts  15 supported internships	£134,000 remaining from the original £158,000 budget
<b>Ambition 3: help vulnerable and isolated people across the County access work and training</b>			
<b>Outcomes</b>	<b>Actions</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>
Continued operation of Nottinghamshire Work Club network	Support nine Work Clubs across Nottinghamshire.	Under review	£60,000
Enable unemployed people to access job opportunities where transport is a barrier	Service Level Agreement with the Wheels to Work programme		£20,000

<b>ENABLING BUSINESS GROWTH</b>			
<b>Ambition 4: understand the growth needs of key businesses and sectors in Nottinghamshire and support the development of new products and services to achieve business potential</b>			
<b>Outcome</b>	<b>Action</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>
National and local business support influenced and geared to the needs of existing businesses within the key sectors across the County to stimulate growth	Maintain an overview and participation within D2N2 working groups on key sectors and growth hub models	Secure D2N2 Growth Hub sector presence in Nottinghamshire's Innovation Centres	Staff time
		Ensure a minimum of 25% of Growth Hub interventions are with Nottinghamshire companies	
D2N2 sector priorities reflect Nottinghamshire growth ambitions	Influence D2N2 sector planning with practical projects and proposals for funding which relate to Nottinghamshire businesses	Review sector plans for low carbon and advanced manufacturing.	Staff time, possible revenue resource for business advice
		Develop sector plan for social care	
Nottinghamshire companies get maximum benefit from financial products available to them	Maintain understanding of and relationships with key financial assistance schemes	Consider reviews by LEP and others of access to finance schemes and Growth Hub provision	
	Promote availability of existing and new schemes across Nottinghamshire's business community	Number of successful bids by Notts companies for financial products and grants	
	Strengthen the key account approach with Nottinghamshire businesses	Maintain existing 36 key account relationships and generate 30 new. Develop performance framework to monitor the value of this work	

<b>Ambition 4: understand the growth needs of key businesses and sectors in Nottinghamshire and support the development of new products and services to achieve business potential</b>			
<b>Outcome</b>	<b>Action</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>
Improved County Council relationships with the wider Nottinghamshire business community	Review and restate the vision and purpose of the Notts Business Engagement Group. Ensure NBEG's role as the business voice in relation to D2N2 and the Combined Authority is established.	Under review	Staff time  £5,000 for development and hosting business events
<b>Ambition 5: support Nottinghamshire to become <i>the</i> place for new business starts and business growth</b>			
<b>Outcome</b>	<b>Action</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>
The County's Innovation Centres are recognised for hosting and supporting new and high growth businesses	Maximise occupation and graduation levels from the Innovation Centres  Ensure Oxford Innovation delivers against business support targets	Innovation Centres targets currently being negotiated with the contractor and Strategic Management Board – will be reported to this Committee in June	Ongoing contract with Oxford Innovation, plus:  Workshop Turbine: £35,045 depreciation; £15,000 deficit provision; £75,000 capital refurb; £20,000 building sinking fund
A flourishing culture of entrepreneurship, business start-ups with maximised sustainability into established businesses	TBC, pending establishment of D2N2 Growth Hub and first wave of EU funding targeted at business support. Review of this activity and potential gaps in Nottinghamshire will inform future proposals for Committee	TBC	Staff time, possible call on revenue budget

<b>Ambition 6: harness the Council’s spending and contract power to drive Nottinghamshire’s business growth, new business practices and to improve local skills</b>			
<b>Outcome</b>	<b>Action</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>
Procurement strategy 2014-2018	Write the Procurement Strategy	A review of the draft strategy was undertaken in August 2014 which was followed by a period of consultation with key stakeholders on the content; whilst this element is complete engagement with Cllr Langton is underway to seek his support and recommendations. It is anticipated that the final version of the strategy will go to the Commissioning and Procurement Board for approval in April/May 2015.	Staff time
<b>Ambition 7: market Nottinghamshire as <i>the</i> place for inward investment and visitors alike</b>			
<b>Outcome</b>	<b>Action</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>
Collaborative approach towards inward investment and visitor economy agreed	Develop a shared approach to place marketing across Nottinghamshire to drive inward investment and tourism related activity forward.	Outcomes and outputs expected from the new Place Marketing Organisation will be negotiated during the 6 months’ transition to September 2015	£69,000 towards the transitional phase; £100,000 for the new Place Marketing Organisation from October 2015 – March 2016
Enhanced visitor experiences to encourage repeat and overnight visits	Support the ongoing development of the industrial heritage offer, National Civil War Centre and Pilgrim Fathers project	3 bids for Heritage Lottery Fund supported	Staff time, LEADER programme

<b>Ambition 8: ensure the effective delivery of the Nottinghamshire LEADER programmes</b>			
<b>Outcome</b>	<b>Action</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>
LEADER programmes launched and first tranche of investments made	<p>Accountable body functions established and staff recruited.</p> <p>Programmes launched.</p> <p>First tranche of applications received and considered.</p>	<p>Successful launch of two Nottinghamshire LEADER programmes in June 2015.</p> <p>Target for number of applications received / awards made to be developed after year one of the programme</p>	<p>Staff time.</p> <p>LEADER programme staff funded through LEADER resources</p>

INFRASTRUCTURE AND ASSETS			
Ambition 9: unlock capital investment in Nottinghamshire			
Outcome	Action	2015-16 measure and target	2015-16 resources
Encourage capital investment in Nottinghamshire companies	Manage the Nottinghamshire Economic Development Capital Fund (NEDCF)	An additional min 7 companies supported, creating a further min 50 FTE jobs. Additional leverage of min £6M	Staff time £10,000 for technical support
	Evaluate demand for the fund and its impact to inform future investment priorities	Explore relationships with proposed LEP-wide business finance programmes within the context of the Growth Hub	Staff time
Ambition 10: deliver fibre broadband to Nottinghamshire communities and exploit the opportunities for accelerating business growth			
Outcome	Action	2015-16 measure and target	2015-16 resources
Superfast broadband access to 95% of Nottinghamshire premises	Mobilise and deliver phases 4-6 of co-investment contract with BT	Phase 4 - 6 delivery: 22,204 premises passed	Annual revenue expenditure to date c. £120,000. Existing revenue budget for the programme will be exhausted in 2016. Programme management requirements to be reviewed in Q3-4 2015-16 on the outcome of contract 2 procurement
Business growth driven by access to the new fibre-based broadband network	Design and deliver a market stimulation programme	Business Support Seminar programme procured 110 businesses supported	
Extend coverage in Nottinghamshire to circa 98%	Conclude negotiations for contract 2	Contract 2 with BT and BDUK signed off Digital Champions Network launched 10% increase in take-up of fibre	£30,000 for broadband demand stimulation

ECONOMIC DEVELOPMENT STRATEGY – DELIVERY PLAN 2015-16

		broadband services achieved (from a baseline position of 10.6%)	
<b>Ambition 11: enhance Nottinghamshire’s reputation as a ‘connected County’</b>			
<b>Outcome</b>	<b>Action</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>
Nottinghamshire’s key transport priorities are supported by D2N2 and Sheffield City Region LEP and national government investment	Develop proposals and lobby for investment in Nottinghamshire’s transport networks that impacts positively on economic growth	Review once direction of travel in terms of future Growth Deals is clear following General Election	Staff time
Increased GVA and jobs growth stimulated by significant investment in key road and rail schemes	Deliver major schemes as identified within the Local Transport Plan and supported as priorities for funding by the D2N2 Local Transport Body		
<b>Ambition 12: support Nottinghamshire’s thriving towns and service centres</b>			
<b>Outcome</b>	<b>Action</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>
Enhanced viability of towns and service centres	Work with Borough and District Council partners to identify towns and service centres that would benefit from the master-planning approach	Towns and service centres plan developed through N2 Joint Committee	Staff time, potential revenue resources
	Develop plans for Mansfield to improve the sustainability and viability of its town centre	Bids related to the heritage of Mansfield town centre developed and submitted	
	Explore the potential for BID models in other centres	Towns and service centres plan developed through N2 Joint Committee	