

7 January 2019

Agenda Item: 9

## **REPORT OF THE CORPORATE DIRECTOR, ADULT SOCIAL CARE AND HEALTH**

### **ADULT SOCIAL CARE AND PUBLIC HEALTH - EVENTS, ACTIVITIES AND COMMUNICATIONS**

#### **Purpose of the Report**

1. To seek Committee approval to proceed with a range of events and activities within adult social care and public health and undertake promotional work to publicise activities as described in the report.

#### **Information**

2. Over the course of the year, the range of public events, publicity and promotional activities that may be undertaken by adult social care and public health are wide ranging and there are a variety of reasons for doing so, for example:
  - promotion of services to give information to people in need of social care and public health services and their carers
  - encouraging interest in recruitment campaigns for staff, carers and volunteers
  - engagement of communities with services in their locality
  - generation of income through public events.
3. Over the next quarter, adult social care and public health would like to undertake the events and activities detailed in **paragraphs 4 - 6**.

#### **Activities at Rushcliffe Day Service**

4. Rushcliffe Day Service in Bingham has been running activity sessions with local young children and older people with dementia. The sessions aim to break down the generational divide and boost the wellbeing of those involved.
5. The weekly 'Together Project' sessions have been taking place every Wednesday at the day service for the last 18 months and include around 25 older people and up to 15 children aged three to five years from Bingham Nursery. Sessions include activities such as singing, poetry, jigsaws and celebratory events.
6. The Day Service would like to invite the local media along to the session to find out how people are benefitting, and Committee is asked to approve this request.

## **Other Options Considered**

7. To not undertake events, activities and publicity relevant to adult social care and public health would result in lack of awareness or understanding of services available and lack of engagement with local communities.

## **Reason/s for Recommendation/s**

8. To ensure that people in need of adult social care and public health services and their carers are aware of the range of services on offer; encourage engagement with local communities, increase income generation and highlight and share good practice.

## **Statutory and Policy Implications**

9. This report has been compiled after consideration of implications in respect of crime and disorder, data protection and information governance, finance, human resources, human rights, the NHS Constitution (public health services), the public sector equality duty, safeguarding of children and adults at risk, service users, smarter working, sustainability and the environment and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

## **Financial Implications**

10. There are no financial implications for this activity.

## **RECOMMENDATION/S**

- 1) That Committee approves the plan of events, activities and publicity set out in the report.

**David Pearson**

**Corporate Director, Adult Social Care and Health**

**For any enquiries about this report please contact:**

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## **Constitutional Comments (LM 05/12/18)**

11. The Adult Social Care and Public Health Committee is the appropriate body to consider the contents of the report.

## **Financial Comments (DM 04/12/18)**

12. As confirmed in paragraph 10, there are no financial implications within this report.

**Background Papers and Published Documents**

Except for previously published documents, which will be available elsewhere, the documents listed here will be available for inspection in accordance with Section 100D of the Local Government Act 1972.

None.

**Electoral Division(s) and Member(s) Affected**

All.

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