

minutes

Meeting	ECONOMIC DEVELOPMENT COMMITTEE
Date	7 th February 2017 (commencing at 2.00 pm)

Membership

Persons absent are marked with `A`

COUNCILLORS

Diana Meale (Chair)
Roy Allan (Vice-Chair)

Andrew Brown
Stan Heptinstall
Richard Jackson
John Knight

Michael Payne
Gordon Wheeler
John Wilmott

CO-OPTED MEMBERS

A Mr M Chivers – (Alliance Boots)
Ms N Gasson - (Federation of Small Businesses)

OFFICERS IN ATTENDANCE

Adrian Smith - Place Department
Nicola McCoy-Brown - Place Department
Geoff George - Place Department
Martin Gately - Resources Department

EXTERNAL ATTENDEES

Andrew Pritchard – D2N2 Midlands Connect Project Team
Brendan Moffett – Chief Exec, Marketing Nottingham and Nottinghamshire

APOLOGIES

Apologies had been received from Mr Mark Chivers.

CHANGE OF MEMBERSHIP

Councillor Richard Jackson replaced Councillor John Ogle for this meeting only.

MINUTES

The minutes of the last meeting held on 3 January 2017 were confirmed and signed by the Chair.

DECLARATIONS OF INTEREST

None.

HIGH SPEED 2 (HS2) – THE EAST MIDLANDS GROWTH STRATEGY

Andrew Pritchard, Director of Policy and Infrastructure at East Midlands Councils and member of the HS2 Executive Team, made a short presentation to Members on High Speed 2 and the East Midlands Growth Strategy. Mr Pritchard explained that the hub station at Toton would not be serving just one population, but rather a constellation of places. The Government has formally confirmed Toton as the location of the hub station. A hybrid bill will be progressing through parliament.

Key economic sectors have been identified, and productivity has also been examined. The economic baseline indicates that there are 3.15 million people within the HS2 station hub's area of impact: 109,000 businesses and £65 billion in Gross Value Added (GVA). There are 1.45 million people in employment, with 76,000 unemployed and 473,000 regarded as economically inactive.

The area contains many high value services, and there are real strengths around manufacturing, smart growth and building on an entrepreneurial economy. Collectively, the strategy can work for us and there could be a tangible difference to the economic future with the economy boosted by up to £40 billion.

There will be up to seven trains an hour through Toton, this makes it the most connected station outside London.

RESOLVED: 2017/003

That:

- a) The contents of the report be noted
- b) Work take place to ensure that Nottinghamshire benefits from the HS2 development
- c) Future progress reports on the HS2 Economic Growth Strategy be brought back to this committee

INTRODUCTION TO THE NEWLY APPOINTED CHIEF EXECUTIVE OF MARKETING NOTTINGHAM AND NOTTINGHAMSHIRE

Brendan Moffett, newly appointed Chief Executive of Marketing Nottingham and Nottinghamshire (MN&N), made a short presentation to the committee. Mr Moffett indicated that his organisation had a service level agreement with both the City and County Councils. His intention was for the organisation to be leveraging more private sector partners. There are currently 650 private sector funders, and it is planned that these should be rationalised into a simplified scheme.

MN&N is aligned to the long term economic goals of the region, and it is important that the organisation delivers a consistent clear message. While it is difficult to leverage major sporting events, the creative entrepreneurial edge and Robin Hood will always be there.

Mr Moffett also explained that while the visitor economy is strong, 90% of the visits are day visits rather than overnight stays and the difference is £140 in terms of visitor spend. In future, there will be a focus on midweek and business events. In addition, the Mayflower 400 event is a strategic priority that is relevant to the County. Mr Moffett concluded by mentioning the RSPB management of the Sherwood Forest attraction and the large number of private sector partners involved with MN&N, including Alliance Boots, Experian and Siemens.

RESOLVED 2017/004

That the committee receives a formal performance report on Marketing Nottingham and Nottinghamshire in autumn 2017.

WORK PROGRAMME

RESOLVED 2017/005

That the work programme be noted.

The meeting closed at 15.22

CHAIR