

Economic Development Committee

Tuesday, 08 September 2015 at 14:00

County Hall, County Hall, West Bridgford, Nottingham, NG2 7QP

AGENDA

- | | | |
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| 1 | Minutes of the last meeting held on 7 July 2015 | 3 - 6 |
| 2 | Apologies for Absence | |
| 3 | Declarations of Interests by Members and Officers:- (see note below)
(a) Disclosable Pecuniary Interests
(b) Private Interests (pecuniary and non-pecuniary) | |
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Notes

- (1) Councillors are advised to contact their Research Officer for details of any Group Meetings which are planned for this meeting.
- (2) Members of the public wishing to inspect "Background Papers" referred to in the reports on the agenda or Schedule 12A of the Local Government Act should contact:-

Customer Services Centre 0300 500 80 80

- (3) Persons making a declaration of interest should have regard to the Code of Conduct and the Council's Procedure Rules. Those declaring must indicate the nature of their interest and the reasons for the declaration.

Councillors or Officers requiring clarification on whether to make a declaration of interest are invited to contact Martin Gately (Tel. 0115 977 2826) or a colleague in Democratic Services prior to the meeting.

- (4) Councillors are reminded that Committee and Sub-Committee papers, with the exception of those which contain Exempt or Confidential Information, may be recycled.
- (5) This agenda and its associated reports are available to view online via an online calendar - <http://www.nottinghamshire.gov.uk/dms/Meetings.aspx>

minutes

Meeting	ECONOMIC DEVELOPMENT COMMITTEE
Date	7 July 2015 (commencing at 2.00 pm)

Membership

Persons absent are marked with `A`

COUNCILLORS

Diana Meale (Chair)
Roy Allan (Vice-Chair)

Pauline Allan
John Knight
John Wilmott

Stan Heptinstall
John Ogle
Gordon Wheeler

A Alan Rhodes (Ex-Officio)

CO-OPTED MEMBERS

A Mr M Chivers – (Alliance Boots)
Ms N Gasson - (Federation of Small Businesses)

OTHER COUNCILLORS IN ATTENDANCE

Kate Foale

OFFICERS IN ATTENDANCE

Celia Morris	- Policy, Planning and Corporate Services
Matt Lockley	- Policy, Planning and Corporate Services
Fiona Anderson	- Policy Planning and Corporate Services
Nicola McCoy-Brown	- Policy Planning and Corporate Services
Martin Gately	- Policy, Planning and Corporate Services

OTHER ATTENDEES

Stephanie Moss-Pearce – Beeston BID Manager
Kathy Valdes – Managing Director Digital Unite

CHANGES IN MEMBERSHIP

The following changes of membership for this meeting were noted: Councillor Pauline Allan replaced Councillor Michael Payne for this meeting only.

MINUTES

The minutes of the last meeting held on 9 June 2015 were confirmed and signed by the Chairman.

APOLOGIES FOR ABSENCE

None.

DECLARATIONS OF INTEREST

None.

BEESTON BUSINESS IMPROVEMENT DISTRICT

Stephanie Moss-Pearce made a presentation to the committee regarding the work of the Business Improvement District (BID). The committee heard that the body was formed four years ago and concentrated on marketing, promotions, business training and networking. The BID is a business led and funded organisation formed to improve a defined commercial area. Since the creation of Beeston BID in late 2010, 146 new BIDs have been created and 70 have gone through to a second term.

Nearby BIDs include: Mansfield, Nottingham, Derby Cathedral Quarter, and St Peter's Quarter and St Peter's Quarter, Loughborough, Hinckley, Lincoln, Coventry and Birmingham.

The BID is funded by the BID levy, which is based on 2% of a business' rateable value, with the average business in Beeston currently paying £250 per annum (although this amount was decreased slightly due to the tramworks). Initiatives run by the BID have included the Monday market, arts and crafts fairs, Let's Go to Beeston magazine, a loyalty card and other incentives.

The BID seeks to ensure that Beeston is a destination for visitors and shoppers and, in addition, has banned nine known offenders from the town centre. The strengths of the BID are that businesses get a say and there is less 'red tape' than there would be if the scheme was run by a local authority.

RESOLVED 2015/030

- 1) That the report and presentation be noted

BETTER BROADBAND FOR NOTTINGHAMSHIRE

Matt Lockley introduced the report on Better Broadband for Nottinghamshire and Kathy Valdes, Managing Director of Digital Unite gave an overview of their plans for the Nottinghamshire Digital Champions Network (NDCN). The NDCN went live in early May and has a target to recruit 60 Digital Champions across three different roles. The committee heard that 14% of adults in the UK are non-users and this has remained stable since 2013. Digital exclusion is linked to age and demographics. One in seven local residents in Nottinghamshire have never been online.

A successful launch event for the initiative took place on 4th June 2015 at Rufford Country Park and this was attended by over 50 people, attendees included local authority employees, local community groups and town and parish councils.

So far, 34 digital champions have registered for the Network's courses and 8 Digital Champions have completed courses. The heard about Christine Baxter, a Digital Champion who assists computer beginners with learning about sending and receiving email and browsing the internet – as a result of these activities she has received a refurbished Windows laptop.

RESOLVED 2015/031

- 1) That the report and presentation from Digital Unite be noted.
- 2) That the extension of the programme management arrangements to March 2018, subject to a formal review in the winter of 2016-17 be approved.

BROADBAND PETITION

Nicola McCoy-Brown introduced the report on the Broadband Petition.

RESOLVED 2015/032

- 1) That the receipt of the petition be noted
- 2) That the response as set out in the report be sent to the petitioners

ADDITIONAL PROPOSALS FOR ECONOMIC DEVELOPMENT BUDGET

RESOLVED 2015/033

That:

- 1) That the budget options as outlined in the report be considered
- 2) That the funding priorities as outlined at 7 (a), (b) and (c) of the report be agreed.
- 3) That the funding priorities as outlined at 7 (d), (e), and (f) be funded to a maximum value of £25,000 each.

WORK PROGRAMME

RESOLVED 2015/034

That the work programme be noted.

The meeting closed at 16:10 pm

CHAIR

8th September 2015

Agenda Item: 4

REPORT OF THE GROUP MANAGER, CORPORATE STRATEGY**NOTTINGHAMSHIRE LEADER PROGRAMMES – STATUS UPDATE****Purpose of the Report**

1. To provide Committee with a six-month update (as agreed by Committee in a previous report) on the two LEADER Programmes in the County.

Information and Advice

2. There are two LEADER Programmes in Nottinghamshire for which the County Council holds the Accountable Body role. These are:
 - The North Nottinghamshire LEADER Programme – covering designated rural areas in Mansfield, Newark and Sherwood and Bassetlaw – with £1,853,000 provisionally¹ allocated to spend by 2020 and
 - The South Nottinghamshire LEADER Programme – covering designated rural areas in Gedling, Rushcliffe and Ashfield with £1,555,000 for the same period.
3. Each Programme is overseen by a Local Action Group – this has a private/civil society majority and each should ideally be chaired by representatives of those sectors. The County Council will hold a voting place on the LAGs plus LEADER project staff and Accountable Body representatives will advise the Group in making compliant and consistent decisions on grant funding and programme prioritisation. These LAGs are currently acting in transitional or shadow capacities but will be formalised later in September with recruitment on-going throughout the lifetime of the Programmes.

Contracting Progress

4. The original intention was for the Nottinghamshire LEADER programmes to be “live” from the 1st January 2015 – this was in line with Defra’s requirements at the point of the bid submission in September 2014. However, negotiations between DEFRA and the European Commission delayed the sign off of the

¹ The funding is provisional as DEFRA will re-calculate annual allocations of the global award based on exchange rate fluctuations between the euro and the pound. This means that care will be needed to manage the Programme within year with particular prudence as the programme nears completion so that funding awards can be honoured within official allocations. To off-set risk to the Accountable Body the RCA award is guaranteed based on 2015 requests for the entirety of the Programme.

National Programme – resulting in significant, on-going delays in Defra releasing key details of the Programme to LAGs and Accountable Bodies.

5. To date no contract has been received although steps have been taken to meet Defra's request to facilitate this process. This has included the submission of financial profiling for the grants and administration costs of the Programme 2015-2020 and the submission of an annual Delivery Plan for 2015/16. This Delivery Plan included the Terms of Reference for the LAG and other policies and frameworks to ensure compliant delivery. Feedback on the Nottinghamshire approaches is awaited.
6. Defra however, has advised that the schedules will enable the release of a Funding Agreement to all Accountable Bodies which in turn will allow the submission of claims to cover administrative costs backdated to the 1st January 2015 (where relevant). The schedules have been agreed in principle.
7. Meanwhile, the annual Delivery Plan will enable Defra to release a Delegated Authority Agreement to Accountable Bodies to enable grants to be offered to third parties.

Programme Resourcing

8. Since the March 2015 meeting of the Economic Development Committee the North Nottinghamshire Programme Officer post has been filled via TUPE from Bassetlaw District Council (the 2007-2013 North Nottinghamshire LEADER Programme Accountable Body). This was effective from the 1st April 2015. Further the Programme Officer for the South commenced employment on the 15th June 2015. The two project administration posts will be recruited to in the autumn in line with the revised start date for the programmes.

Programme Schedules

9. Both LAGs have agreed that the first year will operate scheduled calls for activity commencing January 2016 to facilitate joined up approaches to other funding programmes and to manage application flows.
10. Whilst the delays remain disappointing, they do provide opportunity for officers to raise awareness of the programme within the context of other funds that are also currently being launched or planned. Further, it affords the opportunity to revisit the pipeline of project interest that has been collected since the bid was developed. To date there are 52 registrations of interest across all priorities on the Nottinghamshire LEADER Programmes and work is underway to liaise with the project sponsors to ensure they are aware of the position and to support them with alternative funding advice where required.

Programme Launch

11. There will be two main entry points to the Programmes – through the websites / social media and referrals to dedicated Programme Officers.

12. The County Council will host website pages for both programmes and work with partners – including those within the districts – to cross reference information and activities on LEADER. Events, workshops, editorial, sector briefings and social media will be used to drive applicants and current and potential LAG members to the website where information on the application process will be made available together with information on key priorities and contacts. It is the intention, when the web pages are live, to have a separate launch for both Programmes to generate awareness of the Programmes and to bolster local governance and engagement. Such launch events will be targeted for Autumn 2015.
13. Work is also underway with the D2N2 Rural Reference Group – the body which is overseeing the development and strategic shape of the D2N2 LEP’s £5.2m Growth Programme allocation of European Agricultural Fund for Rural Development (EAFRD). This will offer a key opportunity to align EAFRD and LEADER activity.

Other options considered

14. None. This report is for noting only.

Reason(s) for Recommendations

15. This report has been prepared to support the Committee’s understanding of the latest position on LEADER and plans to maximise take up and launch activities prior to projects going live in April 2016.

Statutory and Policy Implications

16. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described within the body of the report.

RECOMMENDATIONS

17. It is recommended that Committee notes the content of this report as part of its six-monthly update on the LEADER programmes

Celia Morris
Group Manager, Corporate Strategy

For any enquiries about this report please contact:
Mandy Ramm, ext 72685

Constitutional Comments [SLB 27.08.2015]
This report is for noting only.

Financial Comments [NDR 26/08/2015]

There are no financial implications arising directly from the report.

Background Papers

LEADER Rural Development Programme – opportunity to submit application: report to Economic Development Committee, 1 April 2014, published.

Minutes of Economic Development Committee, 1 April 2014, published.

LEADER Rural Development Programme – Nottinghamshire proposed submissions: report to Policy Committee, 2 July 2014, published.

Minutes of Policy Committee, 2 July 2014, published.

South Nottinghamshire Local Development Strategy submission.

North Nottinghamshire Local Development Strategy submission

LEADER rural development programme – outcome of submission results; report to Policy Committee, 10 December 2014, published

Minutes of Policy Committee, 10 December 2014, published

South Nottinghamshire LEADER Delivery Plan – 31st July 2015

North Nottinghamshire LEADER Delivery plan – 31st July 2015

Electoral Division(s) and Member(s) Affected

Eligible rural communities in Ashfield, Bassetlaw, Gedling, Mansfield, Newark and Sherwood and Rushcliffe

8th September 2015

Agenda Item: 5

REPORT OF THE CORPORATE DIRECTOR, POLICY, PLANNING AND CORPORATE SERVICES

EUROPEAN STRUCTURAL INVESTMENT FUND: ERDF ICT FUNDING CALL

Purpose of the Report

1. To inform Committee about the European Structural and Investment Funds (ESIF) call that is inviting bids for digital business support activities under the Information and Communications Technology theme.
2. To seek approval to submit a bid for funding and, in principle, to match funding for this activity.

Information and advice

England ERDF Programme 2014-20

3. The Derby Derbyshire Nottingham and Nottinghamshire Local Enterprise Partnership (D2N2 LEP) is responsible for setting the strategic direction and priorities of the 2014-20 European Structural and Investment Funds (ESIF). The LEP has been awarded £214.3m of ESIF funding that is split between European Social Fund (ESF) - £104.4m, European Regional Development Fund (ERDF) - £104.4m and European Agriculture Fund for Rural Development (EAFRD) - £5.5m to invest in boosting jobs and growth. The application process for all ESIF calls is being managed centrally by Government and call details and information on how to apply are on the [Gov.uk website](#)
4. The 2014-20 ESIF Strategy for D2N2 (www.d2n2lep.org/EUFunding) sets out the key areas for investment against the LEP's four strategic priorities: employment and skills, innovation, business support and access to finance, and infrastructure. The remainder of this report relates to ERDF only.
5. In late June 2015, the European Commission signed off the England ERDF Operational Programme 2014-20. All guidance and rules can be found via the Government's website www.gov.uk/european-growth-funding. As the Managing Authority, the Department for Communities and Local Government (DCLG) then

opened the process for Calls for Proposals across England for ERDF against various Priority Axes. This included the D2N2 LEP area.

ICT Funding Call

6. The D2N2 LEP released a July 2015 call under ERDF Priority Axis 2 – enhancing access to, and use and quality of, information communication and technology (ICT), which invites bids that focus on Investment Priority 2b – developing ICT products and services, e-commerce, and enhancing demand for ICT.
7. It is worthy of note that there is no intention currently for a call for ICT ‘infrastructure’ activities (Investment Priority 2a) due to the challenges for potential applicants in demonstrating additionality to the extensive existing programmes of public and privately funded infrastructure investment, such as Better Broadband for Nottinghamshire (BBfN).
8. The July 2015 call has an indicative funding pot of £3,800,000. The Managing Authority does not intend to allocate less than £500,000 ERDF to any single project and has stated a preference for proposals which cover the entire D2N2 area. The maximum ERDF Contribution Rate is 50% of the total eligible project costs with the remaining 50% or more coming from other eligible sources. Consequently, total project costs must exceed £1,000,000.
9. The County Council is leading a potential bid to this call with D2N2 upper tier councils and other partners (i.e. universities) as it relates directly to the Council’s broadband programme and our efforts to drive take-up through demand stimulation activity. Committee previously agreed (7th July 2015) to allocate £25,000 to support the initial costs of a digital business support programme in 2015-16, with activity starting in January 2016. If a bid were successful, provision would need to be made in future budgets for this activity as it would be a three-year programme, with a minimum of £250,000 match funding required to support the Nottinghamshire elements of it. Nottinghamshire County Council would not be expected to contribute all of this match funding and discussions have already started with other public sector and potential delivery partners to secure match funding from alternative sources. In addition, businesses benefitting from the proposed programme may have to make contributions themselves.
10. The specific objective is to increase the number of SMEs (including Social Enterprises) across D2N2 making productive use of digital technologies. Crucially it will help SMEs understand and use ICT products and services appropriate for their business in order to broaden their product / service offer. Funding may support the following actions:
 - Support for SMES to update or introduce new ICT business models which will drive business performance;
 - Provision of coaching, advice, consultancy, mentoring and support for SMEs to access new markets through improved ICT connections, develop ICT skills strategies and improve their productivity;

- Demand-side voucher schemes;
- Demonstration and pilot projects, showcasing how SMEs can stimulate innovation through smarter use of ICT;
- Support for dissemination of results from demonstration and pilot projects

11. Infrastructure alone will not deliver sustainable economic growth but businesses taking advantage of enhanced digital connectivity will support growth and increased productivity. The pace of development and change in new technology can mean that the benefits of adopting a specific technology / ICT are not yet fully understood by businesses. This knowledge gap largely arises from users not being able to identify the return on their investment, with limited experience of the benefits that new digital connectivity or technologies can generate.

12. This call provides an opportunity to deliver enhanced support to SMEs and social enterprises to increase their use of broadband and other emerging technologies to broaden their product / service offer. This should result in more business start-ups, increased business growth and productivity, commercial innovation and knowledge exchange, increase in flexible working patterns, such as homeworking or teleworking, as well as access to the labour market for specific excluded groups, such as carers and some disabled people.

13. Without a comprehensive programme of support for businesses, which helps to translate ICT and technological capabilities relating to superfast broadband and other technologies into commercial opportunities or different ways of working, the full potential benefits of infrastructure investment in achieving a step change in the D2N2 economy are unlikely to be realised.

Other options considered

14. The County Council could choose not to be involved in the ESIF ICT call. However this would not be in line with overall objectives to maximise the use of digital infrastructure to stimulate economic growth, which is a key priority for the Council's Better Broadband for Nottinghamshire programme. In addition, if the County Council did not lead a consortium bid, the opportunity to secure significant European funds for Nottinghamshire could be lost.

Reasons for recommendation(s)

15. As noted in the report to this Committee on 7th July 2015, the County Council is leading a potential bid for these ERDF funds with partners across the D2N2 area. The deadline for outline applications is 25th September and approval is required for the submission of a bid with the County Council acting as the lead and accountable body.

Statutory and Policy implications

16. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the public sector equality duty, safeguarding of children and vulnerable adults, service users,

sustainability and the environment and ways of working and where such implications are material they are described in the body of the report.

Financial implications

17. £25,000 has been allocated in 2015-16 towards a digital business support programme by the Economic Development Committee held on 7th July 2015. A minimum contribution of £250,000, spread over three years, will be required to support the Nottinghamshire elements of the bid [note: contributions will be sought from other partners / stakeholders]. If the outline application is successful, a further report will be brought to this Committee to seek approval for the County Council's contribution to match funding for this project.

RECOMMENDATIONS

18. It is recommended that Committee:

- a) Approves the submission of an outline application under the D2N2 ERDF ICT Call;
- b) Approves, in principle, a contribution to the required match funding package

Report of the Corporate Director, Policy, Planning and Corporate Services, Jayne Francis-Ward

For any enquiries about this report please contact: Oliver Whittaker, 72330

Constitutional Comments [SLB 27.08.2015]

Economic Development Committee is the appropriate body to consider the content of this report.

Financial Comments [NDR 26/08/2015]

The financial implications are set out in paragraph 16 of the report.

Background Papers and Published Reports

Additional proposals for Economic Development budget 2015-16, report to Economic Development Committee, 7th July 2015, published.

Electoral Division(s) and Member(s) Affected

All

8th September 2015

Agenda Item: 6

REPORT OF THE GROUP MANAGER, CORPORATE STRATEGY**THE NOTTINGHAMSHIRE ECONOMIC DEVELOPMENT CAPITAL FUND****Purpose of the Report**

1. To report on progress with the Nottinghamshire Economic Development Capital Fund (NEDCF).

Information and Advice

2. This Committee last considered the NEDCF at its February Committee meeting which then confirmed the re-opening of the Fund in January 2015 to new applications (Round 2) and confirmed the projects at that stage being the subject of support from Round 1.
3. This report offers an update on both rounds and offers members the scope of a review to be undertaken before any further Rounds are announced with the results of that review to be brought to a future Committee.
4. Committee Members will recall that the NEDCF was established to support small and medium sized companies in Nottinghamshire to expand through a capital grant – largely related to equipment purchase, extension of premises or the acquisition of new premises to enable expansion. In addition, development schemes led by partners were also encouraged to bid for capital funding support. The Fund's targets for the first £3 million of investment were as follows:
 - Jobs created – 200
 - Jobs safeguarded – 150
 - Leverage - £6million
 - Business sites improved – 20ha
 - Businesses assisted - 40

Round 1 Update

5. The table at Appendix A identifies the final position regarding Round 1. In total £943,135 has been allocated from the Round 1 process and the expected outcomes are as shown below

Jobs created	56
Apprenticeships created	16

Benchmark cost per job [as per D2N2 benchmark]	£26,000
Projected investment per job	c £16,600

6. The schedule of payments to companies is agreed as part of the Deed of Agreement and funds will be paid out over the 15/16 and 16/17 financial years.

Round 2 Update

7. A total of £2,056,865 was available under Round 2. A call for new projects was made in January 2015 and applications were received from 28 organisations. All the applications went through a gateway eligibility check and 26 applications proceeded to the stage 1 assessment. Following this assessment 15 companies are going through the Stage 2 process which includes a technical appraisal from our external assessors.

Invited to stage 2	15
Secured funding elsewhere	2
Decided to withdraw	4
Ineligible	2
Failed to meet Stage 1 threshold	4
Held in reserve	1
TOTAL	28

8. At the time of writing, seven projects have been approved and the Deed of Agreements are being finalised, please see Appendix A for details
9. Should all of the round 2 projects currently the subject of the Stage 2 assessment progress to approval, the following will be achieved

Jobs created	251
NEDCF sought	£2,047,932
Total project costs	£14,407,801
Leverage	£12,359,869
Benchmark investment per job [as per D2N2 benchmark]	£26,000
Projected investment per job	c £8,000

10. Communications colleagues are working with successful round 1 and 2 companies to publicise the awards and Jelly Products, the company which has re-invented the wheel, was featured on East Midlands Today.

Next Steps

11. This Committee has regularly reviewed the Fund in order to ensure it retains its “fit” with other related public-sourced funding available as well as ensuring that the Fund’s criteria and the adopted process achieves the appropriate balance

between the needs of businesses and the importance of having due probity for limited public finances.

12. Assuming the take-up of the Fund progresses as referenced in the previous sections, the Capital Fund has approximately a further £3M available up to and including the 2019/20 financial year – with the on-going flexibility within which years it is spent. Before re-opening the Fund to a further round, it is suggested that the Economic Development team undertake a review for consideration by this Committee at a future meeting. This will determine when and how any further round is to be announced and help shape the Fund's criteria to be as effective as possible in meeting gaps in business finance. This will be particularly important given the new programmes funded through the D2N2 European funding which are likely to come on stream in the early part of 2016.

Other options considered

13. None. The report is for noting only.

Reason(s) for Recommendations

14. This report is offered to support the Committee's understanding of the latest position regarding the NEDCF and its delivery of jobs and investment in the county.

Statutory and Policy Implications

15. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described within the body of the report.

RECOMMENDATIONS

16. It is recommended that Economic Development Committee notes the content of this report.

Celia Morris
Group Manager, Corporate Strategy

For any enquiries about this report please contact:
Trish Adams ext 72042

Constitutional Comments [SLB 27.08.2015]

This report is for noting only.

Financial Comments [NDR 26/08/2015]

There are no financial implications arising directly from the report.

Background Papers

Economic Development Committee Report 3 February 2015
Economic Development Committee Report 16 September 2014
Economic Development Committee Report 11 February 2014
Economic Development Committee Report 12 December 2013

Electoral Division(s) and Member(s) Affected

The NEDCF operates across Nottinghamshire, potentially impacting therefore on all electoral divisions; specific approvals will impact on specific divisions and members have been alerted as projects have been progressed.

Appendix A

Name / Number of Applications	NEDCF Value / Award(s)	Summary / Comments
<i>(a) Approved Applications Round 1</i>		
Jelly Products, Boughton Nottinghamshire	£43,635	Innovative product design company. Award for capital set up costs for manufacturing facility of new product, being a wheel with integral suspension. The wheel has been sold to end users and equipment manufacturers, but further development is needed to accommodate the market shift towards disc brakes and to develop and manufacture the product for use in the wheelchair and recumbent trike markets.
Aero Fabrications Watnall, Nottinghamshire	£236,000	Manufacturer of precision fabricated details and assemblies for the aerospace industry. Award for development of new / expanded premises and new equipment for new contracts in the manufacture of aircraft wing skins.
Fluid Connections New Ollerton, Nottinghamshire	£145,000	Supplier of fluid transfer products in water, drinks dispensing and plumbing/heating markets. Award for new premises, expansion and production line set up to accommodate assembly, packaging and in-house testing, plus fit out of research and development facility.
Wilkins Print, Colwick Nottinghamshire	£145,500	Printing specialists, particularly in food carton packaging for the retail market and packaging for confectionary, toiletries and household products. Award for purchase two machines to support the conversion of cardboard into food packaging for new and expanding markets.
Goodman, Colwick Nottinghamshire	£178,000	Production and supply of steel and stainless steel fabrication services. Award to increase production capacity through additional workshop and office space, refurbishment and purchase of new capital equipment.
Mainline Mouldings, Langar, Nottinghamshire	£80,000	Suppliers of picture frame moulding and picture frame accessories to independent frame manufacturers. Award to extend warehouse, office and showroom facilities to meet the needs of rapidly expanding business.
Robert Woodhead Holdings Ltd Edwinstowe, Nottinghamshire	£115,000	Construction company specialising in the design, construction, refurbishment, conservation, repairs and maintenance of buildings. The company owns and manages Edwinstowe House, a business

		centre and conference facility. Award to enhance the fabric of Edwinstowe House to make it an exemplar building and flagship for sustainable construction. Additionally to upgrade the digital technologies available to businesses using the building
Sub-total	£943,135	
<i>(b) Withdrawn @ Stage 2</i>		
4 applications (and sub-total)	£452,130	
<i>(c) Applications not Approved @ Stage 2</i>		
2 applications (and sub-total)	£59,343	
<i>(d) Application Failing to Respond to Requested Information</i>		
1 application (and sub-total)	£78,000	
TOTAL AVAILABLE FOR ROUND2	£2,056,865	

Round 2

Name of Applicant	NEDCF Value / Award(s)	Summary / Comments
<i>Approved Applications Round 2 [note approved as at time of publication of this report; a further 8 bids remain under appraisal]</i>		
Sym-Wall Building Technologies, Beeston, Nottinghamshire	£223,500	This innovative company produces a unique building product known as Sym-Wall a new high performance, low cost, low carbon wall panel technology designed to replace traditional “stud and plasterboard” or “cement and block-work” construction methods. The award is for the purchase of the currently rented factory premises, to adapt the premises to produce a “low-carbon factory” based on renewable energy sourcing for the whole process and the expansion of the current plant from one mould system to two.
BRC Ltd, Sutton in Ashfield, Nottinghamshire	£48,000	BRC Ltd is a leading manufacturer of engineered steel products mainly servicing the construction and mining industries. The award is for the purchase and installation of a Rebar Double Bending machine which will increase production by 22%,
Far UK Ltd	£100,000	Far UK designs and manufactures lightweight structural composite components for the motor trade industry. Award made to purchase a resin injection machine, tool heating equipment, tooling for the component manufacture and analysis software.
ABM Precast Solutions	£89,133	ABM produces innovative precast reinforced and pre-stressed concrete products for the UK market. Award made for the design and procurement of new moulds to manufacture pre-cast concrete bridge beams
Griffin Freight Services	£71,000	Griffin provides logistics for the construction industry. Award made to erect premises on the company's new site and associated development
Focus Consulting	£81,195	Focus provides construction project management, economic development & associated construction based services. The award is to invest in new technology to improve productivity
Traffic Management Services	£34,500	TMS provides temporary traffic management works across the country. The award supports the purchase and modification of an additional 20 new vehicles for traffic management and for equipping the newly established training rooms

8th September 2015**Agenda Item: 7****REPORT OF THE GROUP MANAGER, CORPORATE STRATEGY****MANSFIELD TOWNSCAPE HERITAGE PROJECT****Purpose of the Report**

1. To update members on the progress of the 'Mansfield Townscape Heritage Project' and the supporting application to the Heritage Lottery Fund (HLF) and to request match funding of £45,000 towards the Heritage Lottery Fund application.

Background

2. The Economic Development Strategy 'Delivery Action Plan' Ambition 13 is to support Nottinghamshire's thriving towns and service centres. One of the activities initially identified was to develop plans for Mansfield to improve the sustainability and viability of its town centre.
3. In June 2014, Committee approved £20,000 to support the development of heritage-led regeneration projects in Mansfield town centre in collaboration with the County Council's Conservation Team and Mansfield BID. The work has sought particularly to identify future opportunities to secure external funding via the HLF. In March 2015, an update report was presented to EDC on the progress of this work.
4. The HLF 'Townscape Heritage' funding stream offer grants which can be distributed to businesses within a defined area to conserve, repair or restore aspects of their physical property. By doing so, it is hoped that the work carried out will enhance the appearance of both the property and the locality in which it sits and consequently attract greater occupancy of the premises.

Information and Advice

5. In Mansfield, the project area has been identified as the Market Place and Leeming Street up to the junction of Clumber Street/Toothill Lane. This area was chosen because of its centrality to the town and because it contains some of Mansfield's most iconic buildings. It is also one of the most deprived wards in Mansfield with the highest levels of unemployment.
6. One of the criteria for the HLF is that conservation skills be taught as part of the work being carried out. An element of volunteering is also encouraged. The

volunteers can be involved in research and interpretation as well as celebrating the local heritage.

7. If a successful application is made to the HLF, the 'Townscape Heritage Project' in Mansfield is likely to consist of three main strands:
 - Work with business/property owners to undertake improvements including an increase in the number of buildings being used commercially.
 - 'Heritage Interpretation': this could include activities such as the involvement of schools and colleges in local heritage exhibitions or in re-enactments of historic events within the town.
 - An element of Public Realm works in Leeming Street.
8. There are approximately 80 properties within the 'Townscape' area. Contact has been made with the owners and in some cases occupiers of all of the properties. The response rate has been high and has already led to some specific expressions of interest being received stating exactly what work owners would like to bid for should the HLF application be successful.
9. This approach correlates with the HLF 'Townscape Heritage' aim which is to bring empty properties back into use. There is also strong interest from Vision West Notts College in taking forward the training and skills elements with both their own students and with local schools. Potential skills training could be offered across a range of courses, including construction skills, tourism, marketing and media.
10. The project will be led by a partnership 'The Mansfield Townscape Heritage Partnership' who will manage the fund established to carry out these activities. It should be noted that grants offered to building owners as part of this scheme will attract private sector match funding of between 10% and 40%, in addition to the funding from HLF and the partnership.
11. Applications to the HLF for 'Townscape Heritage' projects have to be submitted by the end of August each year and it is envisaged that if an application is submitted in 2015, the project would be concluded in 2022. It is likely that any bid to the HLF will be for approximately £926,000. In the HLF process, there is an interim stage which (if successful) allows for the release of a 'development grant'. The Partnership is requesting £50,000 for the development grant to facilitate the completion of further detailed work prior to submitting the final HLF application by December 2016.
12. It is a requirement of the HLF that a signed Partnership Agreement is submitted with the funding application. The agreement sets out the way in which projects will be directed and administered in order to improve the appearance, aesthetics and business confidence within the town centre conservation areas.
13. The Partnership consists of Mansfield BID, Mansfield District Council, Nottinghamshire County Council and Vision West Nottinghamshire College. It is intended that these organisations would act as the steering group for the project. Mansfield District Council (MDC) will be the official applicant to the HLF under

the steering and direction of the Partnership Team. MDC will consequently act as the employing body for any project officers and accounting body for the finances.

14. Apart from the established building regulations, the Partnership has established their priorities for grants, as outlined below:

Priority	Description
First	Properties that are in need of urgent repairs and currently stand empty (or partially empty) in order to attract commercial use
First	Properties stand in need of either urgent repairs or re-instatement of historic features to bring them in-line with conservation area guidance.
First	Conduct a series of activities to raise the profile of the town centre (HLF requirement) <ul style="list-style-type: none"> • Heritage research • Highlight the heritage of the area through various media • Produce activities to attract and engage with the public such as street theatre, guided walks, exhibitions, electronic interpretation • Training of volunteers & business/property owners
Second	Public Realm works (HLF would expect only a small portion of the grant towards this work): <ul style="list-style-type: none"> • Refresh and standardise street furniture • Clean Bentinck Memorial
Second	Properties that currently stand empty or are underused to attract partial use for residential purposes on upper floors
Third	Work with other businesses/property owners to give their properties a 'facelift' through, for example: <ul style="list-style-type: none"> • Stone cleaning • Less urgent repairs
Third	Public Realm works: Create delineation markers to guide pedestrians away from vehicular traffic on Leeming Street

15. Students from Vision West Notts College (VWN) will be involved in the HLF project. An initial estimate is that there will be 20 students per year (60 in total) engaged in learning heritage construction skills, the types of heritage construction skills required by the project are likely to consist of:

- Stone masonry
- Carpentry
- Heritage decorating
- Some 'heritage plumbing' involving exposed lead pipework

24. There is also a significant opportunity to engage tourism, marketing and media students with the project to enable them to gain 'hands on' experience e.g. conducting market research, compiling audio tours. An estimate is that there would be up to 20 students per year across the three curriculum areas of tourism, marketing and media (up to 60 in total).

25. HLF will expect to see a certain level of match funding from the major partners in the bid i.e. Mansfield District Council and Nottinghamshire County Council. As the outcomes are always greater than simply providing improvements to the Conservation Area or listed buildings, including both economic and skills training benefits, match funding for schemes of this nature has generally been split between the County Council and District Council partners. Mansfield District Council is contributing officer time which equates to approximately 3 days per week over 5 years.

26. The deadline for the HLF application is the end of August 2015 and it is anticipated that feedback will be received in January 2016. If the application is successful, the partnership will be in receipt of a 'Development grant' which is £50,000 (£47,500 from the HLF with £2,500 of match funding from the BID). The development grant will pay for the services of professionals to calculate the exact costs of each project, establish base-line data and set improvement targets for each area including job creation and condition of buildings. Assuming the partnership is successful in securing the Development Grant, the deadline for the submission of the final application is December 2016 and once the final outcome is clear, project delivery would commence.

Other options considered

27. Committee could opt not to support this initiative. However this would undermine the Council's role as a core partner to regeneration efforts in Mansfield and could have a significant impact on the partnership's ability to draw down Heritage Lottery fund.

Reason(s) for Recommendations

This report has been prepared to support the Committee's understanding of the 'Mansfield Townscape Heritage Project' and the application to the Heritage Lottery Fund. The contribution of £45,000 from Nottinghamshire County Council would represent approximately 5% of the total investment in Mansfield town centre.

Statutory and Policy Implications

This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described within the body of the report.

RECOMMENDATIONS

It is recommended that Committee support the application to the Heritage Lottery Fund and contribute a total of £45,000 as match funding towards the project costs from its 2016-17 budget.

Celia Morris

Group Manager, Corporate Strategy

For any enquiries about this report please contact:

Fiona Anderson, ext 72688

Constitutional Comments [SLB 24.08.2015]

Economic Development Committee is the appropriate body to consider the content of this report.

Financial Comments [NDR 26.08.2015]

The financial implications of the proposal are set out in the report.

Background Papers

Economic Development Strategy – Delivery Plan and Budget 2014-15, report to Economic Development Committee, 11th March 2014, published

Minutes of Economic Development Committee, 11th March 2014, published

Town Centre Initiatives 2014-15, report to Economic Development Committee, 3rd June 2014, published

Minutes of Economic Development Committee, 3rd June 2014, published

Economic Development Committee, March 3rd 2015

Electoral Division(s) and Member(s) Affected

Mansfield East, Mansfield North, Mansfield South, Mansfield West

8th September 2015**Agenda Item: 8****REPORT OF THE CORPORATE DIRECTOR, POLICY, PLANNING
AND CORPORATE SERVICES****FINANCIAL SUPPORT FOR NOTTINGHAM AND
NOTTINGHAMSHIRE SKILLS AND EMPLOYMENT BOARD****Purpose of the Report**

1. To request in principle approval from Economic Development Committee for a continuation of the Council's support, including a future financial contribution, to the Nottingham and Nottinghamshire Skills and Employment Board.

Information and advice

2. Economic Development Committee approved a £25,000 contribution towards the staffing and revenue costs of the Nottingham and Nottinghamshire Skills and Employment Board (N2 SEB) at its budget setting meeting in March 2014. This was principally to fund the costs of a Skills and Employment Board Co-ordinator post along with revenue costs for web development, marketing and the development of a Nottingham and Nottinghamshire skills and employment strategy. The County Council's contribution was matched by £25,000 from Nottingham City Council and the same amount from the D2N2 Local Enterprise Partnership.
3. Committee considered an update on the work of the N2 SEB at its meeting in January 2015. This report builds on the January report and outlines how the work of the Board will be taken forward.
4. The N2 SEB is chaired by Martin Rigley, Chief Executive of Lindhurst Engineering. The Board is private sector led, and includes members from Boots, Experian, Sasie and smaller private sector firms. The Chair of this Committee represents the County Council on the Board, alongside Elected Member representatives from Nottingham City Council and Mansfield District Council.
5. The Board's key priorities are as follows:
 - a. Making the skills and employment support landscape simpler and more accessible for employers and individuals.
 - b. Developing an 'early years to employment' approach which ensures that young people in Nottingham and Nottinghamshire are prepared for the world of work and the future needs of our economy.

- c. Re-engaging unemployed and disengaged people through pathways that prepare and reintroduce them to the labour market.
 - d. Ensuring the local workforce develops the higher level skills needed to increase business productivity and competitiveness whilst enabling individuals to fulfil their potential.
6. Board members work closely with the D2N2 Local Enterprise Partnership which has overall responsibility for the investment of significant European funding streams in skills and employment activity in the local area. The N2 SEB is therefore vital in terms of informing and influencing D2N2's priorities and investment proposals.
7. The N2 Skills and Employment Board is reviewing actions that need to be taken by partners across Nottingham and Nottinghamshire to achieve change. This includes what business can do to drive change forward – working with schools to give children a view of the world of work, ensuring colleges and training providers have the information they need to help students progress into real and exciting job opportunities and creating jobs that all residents can access.
8. The next steps for the N2 Skills and Employment Board are to:
- a. Publish the N2 Skills and Employment Board Strategy for 2015 – 2020 setting out the evidence and recommendations for actions under the four priorities.
 - b. Develop and publish sector profiles, including labour market information and future skills needs for Nottingham and Nottinghamshire priority sectors. The profiles can be used by schools, colleges, independent training providers, careers advice and guidance professionals and students to inform pathways through education that link to real job opportunities.
 - c. Work closely with the D2N2 LEP to establish an action plan to implement an 'employability model' and then embed this work.
 - d. Production of an N2 Graduate Employment Strategy to increase the number of graduates employed locally
 - e. Convening a 'Health and Social Care' sub-group to discuss specific opportunities to shape the local training offer
 - f. Informing the plans for devolution of employment and skills to the N2 level.

Resources

9. £75,000 was made available by Nottinghamshire County Council, Nottingham City Council and the D2N2 LEP to support the development of the N2 Skills and Employment Board and its revenue costs in 2014-15 and 2015-16. The Employment and Skills Co-ordinator has recently left the role and this has prompted discussions between Nottingham City Council, the County Council and the D2N2 LEP. All of the funding partners recognise that in order to recruit to the co-ordinator vacancy, a longer temporary contract would need to be in place (the post is currently only funded to March 2016). Partners are therefore proposing to commit an additional £20,000 each to the N2 SEB, which would enable the Co-ordinator post to be recruited to for a minimum of 18 months.

Other options considered

10. Committee could opt not to offer continued financial support to the N2 Skills and Employment Board. However this would mean that the staffing capacity to support the important work of the Board would be lost.

Reasons for recommendation(s)

11. Current funding allocated to the N2 Skills and Employment Board will be exhausted by March 2016. Recruitment to the vacant Co-ordinator post will be more effective if a longer fixed-term opportunity can be offered.

Statutory and Policy implications

12. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described in the body of the report.

Financial implications

13. The proposed £20,000 contribution to this work will be taken into account in constructing the 2016-17 budget.

RECOMMENDATIONS

14. That Economic Development Committee:

a) Approves continued County Council support for the N2 Skills and Employment Board and aligned with this, approves a financial contribution of £20,000 in 2016-17

Report of the Corporate Director, Policy, Planning and Corporate Services, Jayne Francis-Ward

For any enquiries about this report please contact: Celia Morris, 72043

Constitutional Comments [SLB 27.08.2015]

Economic Development Committee is the appropriate body to consider the content of this report.

Financial Comments [NDR 26/08/2015]

The financial implications are set out in paragraph 12 of the report.

Background Papers and Published Reports

N2 Skills and Employment Board, report to Economic Development Committee, 6th January 2015, published.

Electoral Division(s) and Member(s) Affected

All

REPORT OF THE GROUP MANAGER CORPORATE STRATEGY

MARKETING NOTTINGHAM AND NOTTINGHAMSHIRE - FUNDING

Purpose of Report

1. The purpose of this report is to seek approval to enter into a three year funding agreement with Marketing Nottingham & Nottinghamshire (MN&N) from 1st October 2015 to 30 September 2018 with a contribution of £200,000 per year from this Committee.

Information and Advice

2. As members are aware both tourism marketing and inward investment activities support the growth of the Nottinghamshire economy. The most recent economic activity data on the Visitor Economy show that its value was £1.557 billion to Nottinghamshire in 2013 an 8% increase from 2011. There has been an increase of 3.95% in the number of overnight visitors between 2011 and 2013 with 3.42 million overnight visitors in 2013. Inward investment successes have also increased over the last year with 10 companies relocating into the county in 2013/14 with 150 jobs created and 30 safeguarded.
3. At Economic Development Committee in March this year a report was considered on progress in establishing a place marketing organisation for Nottingham and Nottinghamshire. The report detailed the functions of the PMO and outlined the benefits anticipated from an integrated organisation. Committee gave in principle agreement to enter into a three year funding arrangement from October 2015 with the new Place Marketing Organisation MN&N.
4. Following a long period of work and negotiations between local authority and private sector partners, the new PMO has now been brought into existence. In March 2015 the Board of Experience Nottinghamshire Ltd agreed to expand its objectives and operations and reframe its structure as a company to take on a broader remit for place marketing.
5. MN&N's remit will be to deliver inward investment, visitor economy marketing and place marketing objectives through proactive marketing and effective management of events, activities, resources and enquiries. It will be responsible for providing strategic leadership as well as delivering tactical campaigns and will provide a broad range of services in support of growth aspirations across the County.
6. Since this decision in March there have been a number of developments:

- Experience Nottinghamshire has been incorporated as Marketing Nottingham and Nottinghamshire (MN&N) with new Articles of Association, establishing it as the PMO for the County and City.
 - The Company has become a local authority 'influenced' company with three local authority Directors appointed from the County, City and Newark and Sherwood District Councils. The Chair of this Committee is now a Director.
 - Local authorities' combined voting rights as members of the company have increased from 20% to 30%, with the ability to effect changes in key positions on the board through the company's Articles of Association. The Councils now collectively exercise control over the appointment of the Chair and Directors.
 - Paul Southby (formerly Chair of Nottingham Means Business and a partner at Geldards) has been appointed as interim Chair for 12 months,
 - New Board members, who represent both the visitor economy and inward investment sectors, and reflect the geography of the County have been agreed
 - A transition group led by the Chair is working to ensure the new organisation becomes a fit for purpose and appropriately resourced PMO. Work being undertaken includes: the development of a strategy for place marketing; a review of senior management; the transfer of the Invest in Nottingham service to MN&N; and the development of a future membership scheme.
7. As outlined in paragraph 5 it is the intention of MN&N to set the strategic direction for the marketing of Nottingham and Nottinghamshire to business and tourist audiences, nationally and internationally. This will be developed through the agreement of a proactive and targeted Place Marketing Strategy which will provide a clear and unified approach to inward investment and the development of the Visitor Economy
8. This Strategy will focus on the professional delivery of effective, targeted campaigns that promote Nottingham and Nottinghamshire to a national and international audience, change the perception of national decision-makers and build the confidence of local stakeholders.

Funding

9. Both the County and City Councils have funded the destination marketing organisation Experience Nottinghamshire since its inception. The City Council also currently runs the inward investment team *Invest in Nottingham* to which the County Council makes a financial contribution.
10. The City Council's current funding for Experience Nottinghamshire is £250k in addition they fund their existing in house inward investment service. The City Council have committed to provide funding in the region of £800k per annum to MN&N through a three year agreement. This will include support for tourism marketing; staffing and operational costs of the inward investment function that will transfer from the City Council to MN&N; as well as support for national and international marketing campaigns.
11. This Council's current funding agreement with Experience Nottinghamshire expires on the 30th September 2015 and provides funding equivalent to £118k a year. It is now proposed that a three year funding agreement is entered into with MN&N to provide funding of £200k a year to support both the inward investment and tourism marketing functions to be carried out by MN&N. This increased contribution can be contained within

existing budgets and was outlined in the Economic Development Delivery Plan and Budget 2015-16 report agreed by members in March 2015.

12. It is recognised that the proposed funding commitment from the two primary funders of the City and County Council's will be insufficient to deliver the scale of operation that will achieve the ambition and desired impact. It is anticipated therefore that MN&N will focus on business and stakeholder engagement, and develop mechanisms for attracting significant additional resources, e.g. from the Universities, large corporates, European Structural Investment Funds (ESIF) , Visit England, etc. In addition a membership scheme will be put in place building on the successful membership schemes currently operating for Experience Nottinghamshire and Nottingham Means Business.

Outcomes:

13. For the funding contribution of £200k per annum it is proposed that the County Council require MN&N to deliver a number of high level outcomes:
 - Nottinghamshire becomes a top 10 location for Foreign Domestic Investment in the UK
 - Nottinghamshire has a higher profile as a destination for visitors; demonstrating growth in visitor numbers and sector spend for the benefit of the economy of the County.
 - The area's image and reputation, nationally and internationally, is enhanced with Nottinghamshire regarded as a vibrant destination for investment and visitors.
 - MN&N is the natural membership organisation for relevant businesses in the County – sustainable and with a recognised brand with discernible added value and recognition locally, regionally and nationally
14. In addition MN&N will be required to develop its' place marketing strategy by December 2015 and its business plan by March 2016. Through this process and through dialogue between the Councils and the MN&N Board performance indicators and outcome targets will be developed. The types of sector performance indicators that could be measured could include the value of the visitor economy to Nottinghamshire; increase in overnight visitor stays; number of domestic and foreign tourism marketing campaigns; amount of match funding attracted from Universities, Businesses, etc; increase in membership for the organisation. The production of the Strategy; Business Plan and agreement of performance indicators will be included as a condition of the funding.

Statutory and Policy Implications

This report has been compiled after consideration of implications in respect of finance, equal opportunities, human resources, crime and disorder, human rights, the safeguarding of children, sustainability and the environment and those using the service and where such implications are material they are described in the report.

RECOMMENDATIONS

It is recommended that Committee:

- a. Agrees to enter into a three year funding arrangement with Marketing Nottingham and Nottinghamshire from 1st October 2015 to 31st September 2018 with a contribution of £200k per year
- b. Agrees that six monthly reports detailing the progress being made against the outcomes and the delivery of the Place Marketing Strategy are considered by Committee.

Report of the Group Manager, Corporate Strategy

For any enquiries about this report please contact Celia Morris, ext. 72043

Constitutional Comments (SLB 26/08/2015)

Economic Development Committee is the appropriate body to consider the content of this report.

Financial Comments (NDR 26/08/2015)

The financial implications are set out in paragraphs 9-12 of the report.

Background Papers

Report to Economic Development Committee 2 April 2014 - A Place Marketing Organisation for Nottingham and Nottinghamshire.

Report to Economic Development Committee 16 September 2014 A Place Marketing Organisation for Nottingham and Nottinghamshire – An Update

Report to Economic Development Committee 3 March 2015 - A Place Marketing Organisation for Nottingham and Nottinghamshire

Electoral Division(s) and Member(s) Affected

All

8 September 2015

Agenda Item: 10

**REPORT OF CORPORATE DIRECTOR, POLICY, PLANNING AND
CORPORATE SERVICES**

WORK PROGRAMME

Purpose of the Report

1. To consider the Committee's work programme for 2015/16.

Information and Advice

2. The County Council requires each committee to maintain a work programme. The work programme will assist the management of the committee's agenda, the scheduling of the committee's business and forward planning. The work programme will be updated and reviewed at each pre-agenda meeting and committee meeting. Any member of the committee is able to suggest items for possible inclusion.
3. The attached work programme has been drafted in consultation with the Chairman and Vice-Chairman, and includes items which can be anticipated at the present time. Other items will be added to the programme as they are identified.
4. As part of the transparency introduced by the new committee arrangements, committees are expected to review day to day operational decisions made by officers using their delegated powers. It is anticipated that the committee will wish to commission periodic reports on such decisions. The committee is therefore requested to identify activities on which it would like to receive reports for inclusion in the work programme. It may be that the presentations about activities in the committee's remit will help to inform this.
5. The work programme already includes a number of reports on items suggested by the committee.

Other Options Considered

6. None.

Reason/s for Recommendation/s

7. To assist the committee in preparing its work programme.

Statutory and Policy Implications

8. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

RECOMMENDATION/S

- 1) That the committee's work programme be noted, and consideration be given to any changes which the Committee wishes to make.

Jayne Francis-Ward
Corporate Director, Policy, Planning and Corporate Services

For any enquiries about this report please contact: Martin Gately x 72826

Constitutional Comments (HD)

1. The Committee has authority to consider the matters set out in this report by virtue of its terms of reference.

Financial Comments (PS)

2. There are no direct financial implications arising from the contents of this report. Any future reports to Committee on operational activities and officer working groups, will contain relevant financial information and comments.

Background Papers

None.

Electoral Division(s) and Member(s) Affected

All

ECONOMIC DEVELOPMENT COMMITTEE - WORK PROGRAMME

<u>Report Title</u>	<u>Brief summary of agenda item</u>	<u>For Decision or Information ?</u>	<u>Lead Officer</u>	<u>Report Author</u>
6th October 2015				
New round of Enterprise Zones – D2N2 priorities	To inform Committee of the D2N2 Local Enterprise Partnership's approach to the recent call for new Enterprise Zones	Information	Geoff George	Geoff George
Nottinghamshire Work Club Network – future delivery options	To seek approval for a transfer of the Nottinghamshire Work Club Network to the library service.	Decision	Celia Morris	Fiona Anderson / Hilary Porter
3rd November 2015				
BBfN quarterly update			Nicola McCoy Brown	Nicola McCoy Brown
D2N2 ESIF programme – technical assistance proposal	To seek approval for the allocation of staff time as match funding for the D2N2 European Structural and Investment Fund (ESIF) Technical Assistance programme	Decision	Matt Lockley	Fiona Anderson
D2N2 ESIF programme – update (Employ Local, Youth Employment)	To update Committee on proposals for Nottinghamshire projects under the D2N2 ESIF Employ Local and Youth Employment funding streams	Information	Fiona Anderson	Fiona Anderson
Business engagement activity – future proposals	To consider recommendations for the Council's future approach to business engagement	Decision	Geoff George	Oliver Whittaker
D2N2 Growth Hub	To seek approval for a financial commitment to the D2N2 Growth Hub for three years from April 2016	Decision	Geoff George	Geoff George
1st December 2015				
Growth Deal proposals	To seek Committee's approval for a priority list of	Decision	Matt Lockley	Matt

<u>Report Title</u>	<u>Brief summary of agenda item</u>	<u>For Decision or Information ?</u>	<u>Lead Officer</u>	<u>Report Author</u>
	Nottinghamshire schemes to put forward for the next round of Growth Deal investment [<i>note: pending CSR – may have to be moved to Jan</i>]			Lockley
Delivery plan review	To review progress against the Economic Development delivery plan, as agreed by Committee in March 2015	Information (possible decision)	Celia Morris	Matt Lockley
19 January 2016				
Growth Deal proposals	To seek Committee's approval for a priority list of Nottinghamshire schemes to put forward for the next round of Growth Deal investment [<i>note: pending CSR – may have to be moved to Jan</i>]	Decision	Matt Lockley	Matt Lockley
23rd February 2016				
Nottinghamshire LEADER programmes- six month update				
22nd March 2016				
Budget and delivery plan	To consider the Delivery Plan for Economic Development for 2016-17 and associated budget allocations	Decision	Celia Morris	Matt Lockley
BBfN quarterly update				

Last updated 27 August 2015

8 September 2015

Agenda Item: 11

REPORT OF THE GROUP MANAGER, CORPORATE STRATEGY

RENEWAL OF BEESTON BUSINESS IMPROVEMENT DISTRICT (BID) FOR 2016-2020

Purpose of the Report

1. This report invites Economic Development Committee to agree that the Council continues support for the Beeston Business Improvement District (BID) and to vote in favour of a second 5-year period from 1 January 2016 to 31 December 2020 in the renew ballot.

Background

2. A Business Improvement District is a business led body formed to improve a defined commercial area. Legislation enabling the formation of BID's was passed in 2003
3. A BID is funded through the BID levy, which is a percentage of a businesses' rateable value. Once a ballot is successful the BID levy is mandatory for all eligible businesses. BIDs can choose to exclude certain businesses from paying the levy (and therefore from voting in the BID ballot). Many BIDs exclude the smallest businesses and charities; some exclude certain business sectors or types of business. The BID levy is collected by the local authority into a ring-fenced account and passed to the BID Company for use on the projects and services set out in the BID proposal. The BID levy is on business occupiers rather than property owners.
4. BIDs are often successful at attracting funding in addition to the BID levy. Local authorities, property owners, and businesses outside the BID area can all provide additional income for BIDs through voluntary agreements.
5. BIDs operate for a maximum of five years. If they wish to continue they must go through a renewal ballot process to secure another BID term of up to five years.
6. Following a ballot in which the majority of businesses supported the formation of a Beeston BID, operations commenced in 2010 giving rise to the requirement of the renew ballot.
7. Members will recall that at Economic Development Committee on the 7th July 2015 a presentation on the role and achievements of the Beeston BID was given.

Beeston BID Renew Ballot

8. There is a voting period from 2 September to 29 September 2015. Papers providing the County Council with an opportunity to participate in the renew ballot were not received in time to enable this item to be included on the agenda for the Economic Development Committee meeting being held on 8 September and is the reason for this being an additional urgent item.

9. The County Council is eligible to vote in the BID renewal ballot by virtue of it being the occupier of Roundhill Primary School and Beeston library, the County Council therefore has two votes.
10. The Beeston BID 2016 – 2020 [Business Plan](#), describes the priority activities and funding profiles for the organisation. There will be a levy of 2.5% for non-domestic properties within the BID area that have a rateable value of less than £25,000 and a levy of 2% for those non-domestic properties with a rateable value of over £25,000. The BID levy applies to non-domestic properties with a rateable value of over £1,000 and excludes non trading charitable organisations that receive 100% rate relief from Broxtowe Borough Council.
11. Key strategic objectives for the BID going forward include Beeston being:
 - An exciting place to shop;
 - A fun place to socialise;
 - A welcoming and safe environment;
 - A professional place to do business.

Other Options Considered

12. In addition to voting in favour of Beeston BID continuing for a second 5-year period the Council has the option to vote against the renewal or to abstain.

Reason/s for Recommendation/s

13. The Strategic Plan establishes for the Council a priority of having attractive and economically vibrant towns and that the Council will work in partnership with town centre groups to co-ordinate activities. A continuing Beeston BID will support the realisation of these strategic County Council priorities.

Statutory and Policy Implications

14. This report has been compiled after consideration of implications in respect of finance, the public sector equality duty, human resources, crime and disorder, human rights, the safeguarding of children, sustainability and the environment and those using the service and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

RECOMMENDATION/S

It is recommended that

1. Economic Development Committee support the continuation of the Beeston BID and cast the County Council votes in favour of a second 5-year period in the renew ballot.

For any enquiries about this report please contact: Celia Morris, Ext 72043

Constitutional Comments (SLB 03.09.15)

Economic Development Committee is the appropriate body to consider the content of this report.

Financial Comments (SES 03.09.15)

There are no specific financial implications arising directly from this report.

Background Papers

Unlocking Beeston's Potential, Business Plan 2016-2020 A Business Plan for the renewal of the Beeston Business Improvement District.

Electoral Division(s) and Member(s) Affected:

All Beeston divisions and members

