

9th June 2015**Agenda Item: 6****REPORT OF THE GROUP MANAGER, CORPORATE STRATEGY****THE NOTTINGHAM AND DERBY ENTERPRISE ZONE****Purpose of the Report**

1. To offer further details on the development of the D2N2 Local Enterprise Partnership (LEP) Enterprise Zone (EZ) and to introduce a presentation by Nottingham Regeneration (NRL) Ltd, the LEP's appointed project managers for the EZ.

Information and Advice

2. This Committee last considered the EZ at its meeting in late 2012 and in addition to this report, Mike Taylor of NRL Limited will be offering an overview of progress to date. Members will be aware that Mark Chivers is co-opted to this Committee and as Director of the Enterprise Zone at Walgreen Boots Alliance will also offer additional insight into the Boots campus at Beeston.
3. In the 2011 Budget, the Chancellor announced that the D2N2 Local Enterprise Partnership (LEP) would be awarded an Enterprise Zone, to be based initially upon the (then called) Alliance Boots campus in Nottingham as one of four, initial "vanguard" EZs announced nationally, designed to deliver new economic growth. The Prime Minister and the Deputy Prime Minister launched the Government's Enterprise Zone policy at Boots in March 2011.
4. In early 2012, the then Government confirmed it would be willing to consider a potential extension of the EZ designation in the D2N2 LEP area and following a period of discussion, the LEP Board and the Government reached agreement in the would comprise 4 sites, namely the Walgreen Boots Alliance Campus at Beeston; the MediPark site at Dunkirk, Nottingham; the Nottingham Science Park at Highfields, Nottingham and the Beeston Business Park in Beeston.
5. Finally, in late 2014, a further and likely final additional site was agreed by Government following its inclusion within the D2N2 LEP's Growth Deal, of Infinity Park in Derby. The suite of sites collectively is now called the Nottingham and Derby (N&D) EZ.

Benefits of the Enterprise Zone Status

6. In total, the Government announced that it would establish 21 new Enterprise Zones nationally, offering a package of support to businesses, including:

- a business rate discount worth up to £275,000 per eligible business over a five year period;
 - a simplified approach to planning;
 - Government support for the provision of superfast broadband;
 - Capital allowances.
7. Not all of the above benefits will be available to (or required for) all sites / located businesses nationally. The additional and important benefit of EZ status however is that all business rates growth from within the EZ as a whole over a 25 year period will be retained by the D2N2 LEP, to be reinvested to support further local economic growth. Alongside Growing Places Fund and Growth Deal resources, the business rate uplift generated by the Enterprise Zone will be a vital part of the budget for the D2N2 LEP over future years. The success of the N&DEZ is therefore important from a number of perspectives not least in terms of a stimulus to the local economy and as a means of securing a long term income stream to the LEP for further investment.
8. The Appendix to this report offers a broad overview of the individual sites and offers a location map of the Nottingham sites. It will be noted that each of the sites has experienced and in some cases continue to experience different rates of progress. Further details including plans and timescales will be available via the presentation at the meeting.

Potential Impact

9. With the fullest development of the respective sites comprising the N&DEZ, the employment impact will potentially be as follows:

Site	Retention	Creation
Walgreens Boots Alliance Campus	1,700	4,110
MediPark		1,200
No. 2 Science Park		350
Beeston Business Park		350
Derby Infinity Park		4,500
Total	1,700	10,510

10. The wider impact in terms of land remediated and serviced for development, the increased housing numbers and the impact upon business rates growth for re-investment also relate. In order to maximise the opportunities afforded by the EZ, the partners have developed a Marketing and Communications Plan designed to promote and attract interest in the respective sites but including crucially, liaison with the respective owners and businesses to develop supply chain related investment. This activity will relate to the proposed Place Marketing Organisation. Equally, the partners have developed a set of protocols to govern the availability of the business rates incentives and to minimise displacement.

Operations and Governance

11. In order to oversee the work on the EZ as a whole and specifically, to ensure that progress is made in bringing forward the respective sites in a timely manner, the D2N2 LEP Board previously established a Steering Group, reporting directly to the Board and Chaired by a Board member. Given the expansion of the EZ to include the site at Derby, the need to avoid potential conflicts of interest and given the potential commercial sensitivities with each respective site, this approach is currently being reviewed.
12. A number of working groups have been established for the differing localities site, designed to ensure progress is being made and to address any site-specific issues. County Council officers from across the Council support the development of the Nottinghamshire based sites where appropriate, facilitated via the Economic Development Team. This includes input on education, planning, highways and finance issues, as well as on economic development matters.
13. Finally, an Implementation Plan has been prepared, updated on a regular basis, which allows all partners including the government representatives to review progress.

Reason(s) for Recommendations

14. This report is offered to support the Committee's understanding of the latest position regarding the EZ development, a key part of the government's growth policy and of importance to the D2N2 LEP and its partners in delivering jobs and investment.

Statutory and Policy Implications

15. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described within the body of the report.

RECOMMENDATIONS

16. It is recommended that the Committee notes the contents of the report and the presentation.

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For any enquiries about this report please contact:
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Constitutional Comments [EP 22/05/2015]
This report is for noting only.

Financial Comments [SES 27/05/15]

There are no specific financial implications arising directly from this report.

Background Papers

None

Electoral Division(s) and Member(s) Affected

Two of the sites comprising the Enterprise Zone are located within the Beeston South & Attenborough Division (Cllr Kate Foale). The economic impact of the Zone as a whole will be felt beyond the immediate area and potentially, across the wider County area.