

**APPENDIX A: ECONOMIC DEVELOPMENT STRATEGY – DELIVERY PLAN 2016-17 - DEC 2016 COMMITTEE UPDATE**

<b>JOBS, SKILLS AND TRAINING – Proposed budget commitment of £71,210</b>					
<b>Ambition 1: enhance Nottinghamshire’s reputation for being the home of great employers (continued)</b>					
	<b>Outcomes</b>	<b>Actions</b>	<b>2016-17 measure and target</b>	<b>2016-17 resources</b>	<b>Update (as at end of October 2016)</b>
1	Increase in the number and visibility of Nottinghamshire employers who invest in their workforce and are socially conscious (continued)	Link Living Wage outcomes to the County Apprenticeship Project and the Nottinghamshire Economic Development Capital Fund	20% of apprentices moving into jobs that pay the Living Wage  75% of jobs created through the Capital Fund paid at the Living Wage (Note: this being the Living Wage Foundation figure, not the national Living Wage figure)	Linked to Futures contract (see below)  £3.5 million remaining from the original £5million Capital Fund (covering up to 2020); £10,000 technical support + significant staff time (cross reference to Ambition 9)  [Note: funded from ring-fenced budget allocation – not part of Committee’s base budget]	<ul style="list-style-type: none"> <li>Data on the Living Wage from those businesses involved in the County Apprenticeship project has been difficult to gather, as SMEs are not completing this information. Work is underway with Futures to agree a strategy to pursue this information with individual businesses and ex-apprentices</li> <li>Following the 3<sup>rd</sup> Round of the Capital Fund, as it currently stands, c.£2.5M will be available for a future call (see Ambition 9)</li> </ul>
2		Support work associated with the recognised market failure in Small and Medium Size Enterprises (SMEs) effectively recruiting and retaining graduates. In particular (but not limited to) working with the Higher Education Sector to resolve challenges facing industry through schemes where students, graduates and businesses work together	10 x 12 week placements to be delivered by July 2016  Develop a partnership funded project aimed at securing improved rates of graduate retention in the local areas from the two main universities, in particular creating new placement opportunities for recent graduates (either from one of Nottinghamshire’s universities or graduates who have returned to Nottinghamshire at the end of their studies)	<b>£15,210</b> to cover the costs of follow on work associated with graduate retention and placement	FUSE is a collaborative project between NCC, Nottingham City Council, Trent University and the University of Nottingham Gradcore deliver the project on behalf of the partners. To date Gradcore have: <ul style="list-style-type: none"> <li>engaged with 62 SME’s in N2 to offer support in recruiting a graduate</li> <li>7 job offers have been made and accepted (3 within county based SMEs). 5 are at interview stage</li> <li>A partnership with the Ashfield and Mansfield Regeneration Service has resulted in 7 graduate placements within 6 county-based SME’s. 6 graduates offered full time roles after placement, 4 accepted, one took another graduate role and one returned to studying</li> </ul>

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<b>(continued) Ambition 1: enhance Nottinghamshire's reputation for being the home of great employers</b>					
	<b>Outcomes</b>	<b>Actions</b>	<b>2016-17 measure and target</b>	<b>2016-17 resources</b>	<b>Update (as at end of October 2016)</b>
3	(continued) Increase in the number and visibility of Nottinghamshire employers who invest in their workforce and are socially conscious	Support the strategic work of the Nottingham and Nottinghamshire Skills and Employment Board (N2 SEB) in supporting business growth and job creation	Review actions of the private sector led N2 SEB relating to the N2 SEB Strategy for 2015-2020 and the Board's wider work on: skills development, ensuring young people are prepared for the world of work and the future needs of our economy	<b>£20,000</b> towards costs associated with the recruitment of the Employment & Skills Co-ordinator [ <b>Agreed by Economic Development Committee, Sept 2015</b> ]	Since the summer of 2016 the N2 SEB has led on the following: <ul style="list-style-type: none"> <li>• Implementing the D2N2 Health &amp; Social Care Skills Action Plan</li> <li>• Development and launch of the N2 Coding Skills Strategy</li> <li>• Further development of the Careers &amp; Enterprise Company Initiative. The CEC will work with 28 County Schools and 11 businesses in 2016/17</li> <li>• Development of Trailblazer Apprenticeship Standards in renewables sector</li> </ul>
<b>Ambition 2: help Nottinghamshire companies to offer the best possible apprenticeships (continued)</b>					
	<b>Outcomes</b>	<b>Actions</b>	<b>2016-17 measure and target</b>	<b>2016-17 resources</b>	<b>Update (as at end of October 2016)</b>
4	Increased levels of employment among young people who are Learners with learning difficulties and/or disabilities (LLDD) and/or Not in Education, Employment, or Training (NEET)	Broker partnerships with employers and training providers	- 12 starts (to achieve target of 45 work placements)  - 13 supported internships (to achieve target of 15 supported internships)	£134,842 remaining from the original £158,000 budget <small>[Note: funded from reserve – not part of Committee's base budget]</small>	<ul style="list-style-type: none"> <li>• Project co-ordinator appointed</li> <li>• 1 additional young person on work placement</li> <li>• 1 new employer offering placement (Trent Vineyard)</li> <li>• 5 potential additional partners identified and contacted: Reach UK, Talent Match, Pulp Friction, Nottingham Mencap and Arthur Mee Centre</li> <li>• 3 potential employers for placements: Boots (proposal to include in business plan for their work experience scheme from January 2017); Nottinghamshire Fire &amp; Rescue Service; Nottingham Mencap.</li> <li>• Job coach recruitment underway</li> </ul>

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<b>(continued) Ambition 2: help Nottinghamshire companies to offer the best possible apprenticeships</b>					
	<b>Outcomes</b>	<b>Actions</b>	<b>2016-17 measure and target</b>	<b>2016-17 resources</b>	<b>Update (as at end of October 2016)</b>
5	Increase in the number of SMEs offering apprenticeships for the first time	<p>Manage the County Apprenticeship Project with Nottinghamshire Futures</p> <p>Promote apprenticeship opportunities through business networks</p>	<p>- 10 new employers recruiting apprentices (to achieve target of 176 apprenticeship places)</p> <p>- 12 young people taking up new apprenticeships (to achieve target of 176 apprenticeship places)</p>	<p>£194,068 remaining from the original £342,000 Futures budget</p> <p>[Note: funded from reserve – not part of Committee’s base budget]</p>	<p>The increased target of 176 apprenticeship places has been reached, supporting 149 employers to take on their first apprentice, with 27 of these taking on a second apprentice. A further 27 apprenticeship places will be supported from October 2016 to March 2017 as a result of unallocated grants due to early leavers from the scheme. Activities are underway to promote these opportunities to SMEs, providers and young people.</p> <ul style="list-style-type: none"> <li>• Two further projects agreed at 5 July EDC using £57,000 of the original budget: (a) an extra 10 apprenticeships with micro craft / creative businesses (b) 6 digital traineeships with SMEs who’d benefit from a digital marketing strategy</li> <li>• Both projects in the early stages of planning and management, with marketing activities underway</li> </ul>
<b>Ambition 3: help vulnerable and isolated people across the County access work and training (continued)</b>					
	<b>Outcomes</b>	<b>Actions</b>	<b>2016-17 measure and target</b>	<b>2016-17 resources</b>	<b>Update (as at end of October 2016)</b>
6	Enable unemployed people to access job opportunities where	Service Level Agreement with the Wheels to Work (W2W) programme	To be negotiated with the provider	£10,000 <sup>1</sup> to support the transition to a more sustainable model and enable the W2W team to identify/generate alternative sources of match funding	<p>With support from ED officers, W2W have been included in a new funding/collaborative bid for DfT access funds with the Council’s transport team. Outputs to the end of Sept:</p> <ul style="list-style-type: none"> <li>• 18 people supported, plus support to the running costs, which allows the project to be delivered</li> </ul>

<sup>1</sup> To be kept under review

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<b>(continued) Ambition 3: help vulnerable and isolated people across the County access work and training (continued)</b>					
	<b>Outcomes</b>	<b>Actions</b>	<b>2016-17 measure and target</b>	<b>2016-17 resources</b>	<b>Update (as at end of October 2016)</b>
7	Operation of Nottinghamshire Work Club network	Support nine Work Clubs across Nottinghamshire	Circa 50 clients to be transitioned into the new provision and ceasing the Work Clubs approximately halfway through 2016/17 financial year	<b>£26,000</b> to cover transitional arrangements resulting in 6 months' worth of continued delivery until the alternative provision is in place [ <b>Agreed by Economic Development Committee, Jan 2016</b> ]	<ul style="list-style-type: none"> <li>All 9 NCC Work Clubs closed and all partners, contacts and work club members informed and provided with support and information on other provision</li> <li>Economic Development Officers provided light touch information to work club members on recruitment opportunities, in response to further delays in the availability of the Building Better Opportunities provision. This is now likely to be available from January 2017.</li> </ul>
<b>ENABLING BUSINESS GROWTH - Proposed budget commitment of £534,039</b>					
<b>Ambition 4: understand the growth needs of key businesses and sectors in Nottinghamshire and support the development of new products and services to achieve business potential (continued)</b>					
	<b>Outcomes</b>	<b>Actions</b>	<b>2016-17 measure and target</b>	<b>2016-17 resources</b>	<b>Update (as at end of October 2016)</b>
8	National and local business support influenced to the needs of existing businesses within the key sectors across the County to stimulate growth	Maintain an overview and participation within Derby, Derbyshire, Nottingham and Nottinghamshire Local Enterprise Partnership (D2N2 LEP) working groups on key sectors and with the development of the D2N2 Growth Hub (see Ambition 6)	Secure D2N2 Growth Hub presence within and engagement with Nottinghamshire's Innovation Centres	Staff time	<ul style="list-style-type: none"> <li>Currently appointing to the 2 Nottinghamshire based posts. The relationship with the Innovation Centres explored further at Ambition 6</li> <li>With NCC support, the Growth Hub is reviewing how best to respond to the "scale-up" agenda, looking to target support to those businesses with the best potential for growth</li> </ul>
9	D2N2 LEP sector priorities reflect Nottinghamshire growth ambitions	Influence D2N2 sector planning with practical projects and proposals for funding which relate to Nottinghamshire businesses	Participation in LEP-driven sector plans and meetings to influence the Nottinghamshire impact incld. Health and Social Care sector adopted as a focus for future investment	Staff time £62,500 <small>[Note: Contribution to D2N2 to be funded from contingency - not part of Committee's base budget]</small>	<ul style="list-style-type: none"> <li>See Ambition 1 (point 3) for update</li> </ul>

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<b>(continued) Ambition 4: understand the growth needs of key businesses and sectors in Nottinghamshire and support the development of new products and services to achieve business potential</b>					
	<b>Outcomes</b>	<b>Actions</b>	<b>2016-17 measure and target</b>	<b>2016-17 resources</b>	<b>Update (as at end of October 2016)</b>
10			Advance discussions with the D2N2 Creative and Digital Consortium (which is subject to a successful ERDF application) to ensure the networks membership benefits from a range of business and entrepreneurship support offerings and engagement with Vision West Notts College to develop a sustainable business model	<b>£7,275</b> allocation to support the Creative Greenhouse networks transition to a new operating model and supporting planned events <b>[Agreed by Economic Development Committee, Feb 2016]</b>  Staff time	<ul style="list-style-type: none"> <li>As reported at 5 July Committee, allocation increased from £5,000 to £7,275 to account for £2,275 expenditure unclaimed for in financial yr 15/16</li> <li>ERDF 'Big House' consortium due to begin in January 2017. Working with Vision West Notts to establish college as base for consortium</li> </ul>
11	Nottinghamshire companies get maximum benefit from financial products available to them	Maintain understanding of and relationships with key financial assistance schemes	Ensure businesses are aware of opportunities through European programmes and support delivery where appropriate in alignment with the Capital Fund	Staff time	Relationships are maintained with the key financial assistance schemes offering finance directly to businesses, including Invest to Grow, the N2 Business Growth Fund and related LEP funding such as the Growing Places Fund, promoting them where appropriate <ul style="list-style-type: none"> <li>The D2N2 Growth Hub has recruited to a post specifically supporting and promoting the availability of finance across the D2N2 area</li> </ul>
12		Promote availability of existing and new schemes across Nottinghamshire's business community	Maintain relationships and support the development of new funding with partners	Staff time <b>£4,000</b> in 16/17 (£10,000 over a 3 year period) to be used as an operational budget to support the delivery of the Technical Assistance (TA) programme <b>[Agreed by Economic Development Committee, Nov 2015]</b>	Successful outcome of the TA funding submission enabled the recruitment to the 3yr fixed term post (2016-2018 calendar yrs) to provide an integrated TA support role across D2N2 <ul style="list-style-type: none"> <li>Work underway with D2N2 LEP and other TA support officers to plan TA Support activities, starting with a Low Carbon Economy workshop</li> </ul>

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<b>(continued) Ambition 4: understand the growth needs of key businesses and sectors in Nottinghamshire and support the development of new products and services to achieve business potential</b>					
	<b>Outcomes</b>	<b>Actions</b>	<b>2016-17 measure and target</b>	<b>2016-17 resources</b>	<b>Update (as at end of October 2016)</b>
13	Enhanced County Council relationships with the wider Nottinghamshire business community	Review and restate the vision and purpose of the Notts Business Engagement Group (NBEG). Ensure NBEG's role as the business voice in relation to D2N2 and the Combined Authority is established	Secure D2N2 Growth Hub presence within and engagement with Nottinghamshire's Innovation Centres	£2,000 for development and hosting business events  Staff time	<p>NBEG has new Terms of Reference and clearer position within both the LEP and the Growth Hub</p> <ul style="list-style-type: none"> <li>Over the current year, two NBEG meetings have been held with a further one proposed for December 2016. In addition, a special pilot meeting was held in Southwell to enhance awareness of the Growth Hub to small businesses</li> <li>One of the Growth Hub posts to be appointed by NCC to support the Growth Hub will support the development of the business support offer relevant to and influenced by NBEG's small and micro-businesses across the County</li> </ul>
14			Continued membership of key lobbying and sector representative organisations to support the understanding of key issues impacting on business development	£10,403 towards membership fees including the Industrial communities Alliance, Chief Economic Development Officers' Society, North Notts Envoys and East Midlands Chamber	
15	Enhance access to, and use and quality of, information communication and technology (ICT) among indigenous county businesses	Take a strategic role in developing a partnership with other D2N2 upper tier councils with a view to optimising available European Union (EU) funds		Up to £70,000 (£210,000 over a 3 year period) to be used as a match funding contribution towards the ESIF D2N2 Digital Business Growth Programme [ <b>Agreed by Economic Development Committee, Jan 2016</b> ]  Staff time	<ul style="list-style-type: none"> <li>The County Council is leading on a £7.25m ERDF funding application known as the D2N2 Digital Business Growth Programme. It will deliver a bespoke business support programme enabling beneficiaries to explore and introduce new and emerging ICT products / services to their business.</li> <li>The full application has been appraised and recommended to proceed to pre-contract by DCLG. We now await formal contracting and envisage signing the contract prior to the Autumn Statement with activities anticipated to start from January 2017</li> </ul>

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Ambition 5 (continued) : support Nottinghamshire to become <i>the</i> place for new business starts and business growth					
	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
16	The County's Innovation Centres are recognised for hosting and supporting new and high growth businesses	Maximise occupation and graduation levels from the Innovation Centres	Innovation Centres outcomes will continue to be reported to this Committee annually	The contract costs are met via income generated by the centre but the individual centre owners meet any deficits with surpluses being shared with the operator per a performance incentive	<ul style="list-style-type: none"> <li>Annual Report to EDC June 16. Contract budget and target negotiations complete and signed off by the SMB. Contract progressing against agreed targets with some slippage at the Beacon – remediation plan in place</li> </ul>
17		Ensure Oxford Innovation delivers against business support targets	Phase 2 reconfiguration project – business lounge fit out	Staff time, possible call on revenue budget	<ul style="list-style-type: none"> <li>Business Rates Pool funding of £300k secured (from 23 Sept Economic Prosperity Committee - EPC) to make the centres attractive to new/existing tenants and to future proof the offer. At the Turbine this will include the delivery of the Business Lounge in 16/17</li> </ul>
18			Measures and target setting for 16/17 to be negotiated with the provider through the Contract's Strategic Management Board	Ongoing contract with Oxford Innovation, plus: <b>£84,433</b> to cover works, provision for deficit, annual maintenance budget and depreciation at the Worksop Turbine [ <b>Agreed at start of the Contract &amp; 7/6/16 EDC</b> ]	<ul style="list-style-type: none"> <li>At its 7 June meeting, Committee agreed that £25,000 would be allocated to address identified property needs at the Worksop Turbine</li> </ul>
19			Soft market testing will be undertaken in 16/17 and re-tendering to get the best value for money out of the market. This will include business support and mentoring, as well as facilities management in the context of new innovation programmes and space offers in D2N2	<b>£3,000</b> follow-on from 2015/16 works undertaken at Worksop Turbine to rebrand and refocus the catering offer to meet tenant needs in a changing market	<ul style="list-style-type: none"> <li>Soft Market Testing completed with excellent response from potential operators</li> <li>Partner agreement to pursue 3 centre model – awaiting agreement on form of contract</li> <li>Arrangements will be streamlined to reduce complexities and compliment other offers via Growth Hub/other</li> </ul>

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(continued) <b>Ambition 5: support Nottinghamshire to become <i>the</i> place for new business starts and business growth</b>					
	<b>Outcomes</b>	<b>Actions</b>	<b>2016-17 measure and target</b>	<b>2016-17 resources</b>	<b>Update (as at end of October 2016)</b>
20	80 Nottinghamshire individuals will gain a SFEDI NVQ Level 1 in Business Start-Up, whilst also improving their employability skills	Ensure NBV delivers against its contractual targets	NBV will deliver SFEDI NVQ Level 1 in Business Start-Up qualifications to 80 Nottinghamshire individuals	<b>£40,000</b> contract with NBV <b>[Agreed by Economic Development Committee, July 2016]</b>	Contract signed with NBV to deliver the project <ul style="list-style-type: none"> <li>This project is a 'bolt-on' to NBV's ERDF funded Growing Enterprise Project, which focusses on increasing entrepreneurship, supporting the exploitation of economic ideas and creating new start-up businesses, particularly in areas with low levels of economic growth</li> </ul>
21	The D2N2 Growth Hub will be Nottinghamshire businesses first call for support, promoting a flourishing culture of entrepreneurship, business start-ups and a maximised sustainability and growth of established businesses	Implementation of the next phase of the D2N2 Growth Hub, utilising if successful the first wave of EU funding targeted to enhance the offer to Nottinghamshire businesses	Continued support of the Growth Hub model, supporting Nottinghamshire businesses to access good quality comprehensive advice dependent on their specific needs.	<b>£50,000 [£150,000 over 3 years agreed by Economic Development Committee, November 2015]</b>  Staff time	Though delayed (resulting in reduced expenditure in 16/17), the ESIF support towards the project was finally approved in late September with a Collaborative Agreement now signed between the ESIF partners. <ul style="list-style-type: none"> <li>While the ESIF award allows for the recruitment to go ahead, the budget and anticipated outputs will be re-scheduled as a result of the delayed decision.</li> </ul>
22	D2N2 Growth Hub (continued)		Minimum of 25% of Growth Hub interventions are to be with Notts companies. Delivery of the programme supported with D2N2 EU funding. Subject to approval, specific targets via the ESIF programme for 2016/17: 2 Business Support Staff appointed, 100 businesses receiving initial support and 23 businesses receiving in-depth support		Without the support in place, the Growth Hub interventions remain below the 25% target at 20% <ul style="list-style-type: none"> <li>The overall targets anticipated of NCC will remain but will be re-profiled along with the budget given the delayed approval</li> <li>A set of revised outcomes and the anticipated impact of the Growth Hub over the area and its component parts is currently being developed by the Hub and the partners</li> </ul>



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<b>(continued) Ambition 5: support Nottinghamshire to become <i>the</i> place for new business starts and business growth</b>					
	<b>Outcomes</b>	<b>Actions</b>	<b>2016-17 measure and target</b>	<b>2016-17 resources</b>	<b>Update (as at end of October 2016)</b>
23	A clear understanding of potential need and demand for an outreach innovation service	Nottinghamshire County Council is part funding Nottingham Trent University to complete a feasibility study to assess need, demand and funding options for an outreach innovation service	Completion of the feasibility study in summer 2016 and a presentation to Economic Development Committee on the findings and proposed next steps		<ul style="list-style-type: none"> <li>The findings and outcomes of the NTU and NCC Innovation outreach Feasibility Study were reported to EDC on 6 Sept. Work is soon to commence on the pop-up support option which will be closely aligned with the ERDF Enabling Innovation project</li> </ul>
<b>Ambition 6: harness the Council's spending and contract power to drive Nottinghamshire's business growth, new business practices and to improve local skills</b>					
	<b>Outcomes</b>	<b>Actions</b>	<b>2016-17 measure and target</b>	<b>2016-17 resources</b>	<b>Update (as at end of October 2016)</b>
24	Procurement strategy 2014-2018	Write the Procurement Strategy	There are no particular 2016-17 targets. However, the Strategy includes an action plan for the future, for which monitoring will be periodically reported through the Council's Joint Commissioning and Procurement Board and on to members as appropriate	None	<ul style="list-style-type: none"> <li>N/A</li> </ul>
<b>Ambition 7 (continued): market Nottinghamshire as <i>the</i> place for inward investment and visitors alike</b>					
	<b>Outcomes</b>	<b>Actions</b>	<b>2016-17 measure and target</b>	<b>2016-17 resources</b>	<b>Update (as at end of October 2016)</b>
25	Collaborative approach towards inward investment and visitor economy agreed (continued)	Develop a shared approach to place marketing across Nottinghamshire to drive inward investment and tourism related activity forward (continued)	Marketing Nottingham and Nottinghamshire (MN&N's) high level outcomes are: <ul style="list-style-type: none"> <li>Notts becomes a top 10 location for Foreign Domestic Investment in the UK</li> <li>Notts has a higher profile as a destination for visitors; demonstrating growth in visitor numbers and sector spend for the benefit of the economy in the County (continued)</li> </ul>	<p><b>£203,000*</b> per year (covering the period 1<sup>st</sup> October 2015 to 30 September 2018)  <b>[Agreed by Economic Development Committee, Sept 2015]</b></p> <p>Staff time</p>	<p>On 5 July, EDC received a progress update with the delivery of place marketing functions in Notts by the new company, MN&amp;N</p> <ul style="list-style-type: none"> <li>First permanent Chief Executive recruited</li> <li>Brendan Moffett starting full-time in November. EDC will be introduced to Brendan at February mtg</li> <li>Place branding has been commissioned by MN&amp;N and awarded to Thinking Place (continued)</li> </ul>

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<b>(continued) Ambition 7: market Nottinghamshire as <i>the</i> place for inward investment and visitors alike</b>					
	<b>Outcomes</b>	<b>Actions</b>	<b>2016-17 measure and target</b>	<b>2016-17 resources</b>	<b>Update (as at end of October 2016)</b>
25	(continued) Collaborative approach towards inward investment and visitor economy agreed	(continued) Develop a shared approach to place marketing across Nottinghamshire to drive inward investment and tourism related activity forward	<p>- (continued) The area's image and reputation, nationally and internationally, is enhanced with Notts regarded as a vibrant destination for investment and visitors</p> <p>- MN&amp;N is the natural membership organisation for relevant businesses in the County – sustainable and with a recognised brand with discernible added value and recognition locally, regionally and nationally</p> <p>In addition, development of a business plan by March 2016. 6-monthly reports detailing the progress being made against the outcomes and delivery of the Place Marketing Strategy to be considered by EDC</p>	[*Note, the extra £3,000 (the original allocation was £200,000) was agreed at the MN&N Board to cover the overhead costs associated with James Mann, currently on secondment]	<ul style="list-style-type: none"> <li>(continued) Since then a series of focus groups, workshops, and one to one discussions have taken place with key stakeholders. Feedback is expected to be reported imminently to the Branding Steering Group (Officer representation from Ec Dev and Comms) to start making suggestions on the brand (themes etc.)</li> <li>Inward Investment activities - 10 projects have been converted, yielding 542 jobs</li> <li>Nottinghamshire key tourism data (excluding Nottingham city): <ul style="list-style-type: none"> <li>- Value of tourism (£m) £1.05bn</li> <li>- Volume of tourism (m) 22.21m</li> <li>- Full Time equivalent (FTE) jobs supported by tourism 14,218</li> <li>- Volume of day visitors (m) 20.09m</li> <li>- Volume of overnight stays (m) 2.115m</li> <li>- Value of overnight stay (£m) £353m</li> </ul> </li> </ul>
<b>Ambition 8 (continued): ensure the effective delivery of the Nottinghamshire LEADER programmes</b>					
	<b>Outcomes</b>	<b>Actions</b>	<b>2016-17 measure and target</b>	<b>2016-17 resources</b>	<b>Update (as at end of October 2016)</b>
26	LEADER <sup>2</sup> programmes launched and first tranche of investments made (continued)	Accountable body functions established and staff recruited	Work currently underway with the Rural Payments Agency (RPA) to negotiate the Delivery Plan for Year 2 (deadline for submission 15 <sup>th</sup> April 16.)	<p>Staff time</p> <p>LEADER programme staff funded through LEADER resources</p>	<ul style="list-style-type: none"> <li>Delivery Plan Year 2 and Attestation Report submitted to schedule. Attestation Visit completed by the RPA 21<sup>st</sup> Sept. Report awaited. Running Costs and Animation claim one paid without penalties (covering costs 2015/16) (continued)</li> </ul>

<sup>2</sup> The acronym LEADER stands for 'Liaison Entre Actions de Développement de l'Économie Rurale' which translates to 'Liaison among Actors in Rural Economic Development'

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<b>(continued) Ambition 8: ensure the effective delivery of the Nottinghamshire LEADER programmes</b>					
	<b>Outcomes</b>	<b>Actions</b>	<b>2016-17 measure and target</b>	<b>2016-17 resources</b>	<b>Update (as at end of October 2016)</b>
26	(continued) LEADER <sup>3</sup> programmes launched and first tranche of investments made	Accountable body functions established and staff recruited	This will include financial profiling across priorities and remaining years of the programme, outputs, outcomes, key milestones and key delivery arrangements		<ul style="list-style-type: none"> <li>• (continued) EDC received its LEADER 6 monthly update at 4<sup>th</sup> Oct mtg. The impact on the delivery of the Programme due to paused national activity after the EU Referendum result was set out.</li> <li>• Only formally submitted projects have been worked on to ensure a decision can be made ahead of the Autumn Statement, after which the government will advise if LEADER will continue</li> </ul>
		Programmes launched	Completion and submission of Annual Attestation Report		
		First tranche of applications received and considered	Continued Programme Delivery and engagement		
			Six-monthly update reports to be delivered to the Economic Development Committee		
<b>INFRASTRUCTURE AND ASSETS – Proposed budget commitment of £30,500</b>					
<b>Ambition 9: unlock capital investment in Nottinghamshire</b>					
	<b>Outcomes</b>	<b>Actions</b>	<b>2016-17 measure and target</b>	<b>2016-17 resources</b>	<b>Update (as at end of October 2016)</b>
27	Encourage capital investment in Nottinghamshire companies	<p>Manage the Nottinghamshire Economic Development Capital Fund (NEDCF)</p> <p>Evaluate the Fund and its impact to inform future investment priorities</p>	<p>Round 3 of the Capital Fund planned for Spring 2016. The remaining target outputs (contributed to but not necessarily achieved during 16/17) refreshed as follows:</p> <ul style="list-style-type: none"> <li>- 350 Jobs created</li> <li>- 200 Jobs safeguarded</li> <li>- £7M in leverage – public and private sector</li> <li>- £10,000 Benchmark cost per job</li> <li>- 30 Businesses assisted</li> </ul>	<p>Staff time</p> <p><b>£10,500</b> for technical support</p>	<ul style="list-style-type: none"> <li>• Round 3 launched June 2016</li> <li>• 16 applications invited to stage 2 of the process, requesting £1.22m grant and creating 154 jobs</li> <li>• Currently sufficient resources to facilitate a further call for the remaining resources within the current financial year. A report on this matter will be presented to EDC in December 2016</li> <li>• A review of the Fund is planned to take place within the final quarter of 2016/17</li> </ul>

<sup>3</sup> The acronym LEADER stands for 'Liaison Entre Actions de Développement de l'Économie Rurale' which translates to 'Liaison among Actors in Rural Economic Development'

## APPENDIX A: ECONOMIC DEVELOPMENT STRATEGY – DELIVERY PLAN 2016-17 - DEC 2016 COMMITTEE UPDATE

Ambition 10 (continued): deliver fibre broadband to Nottinghamshire communities and exploit the opportunities for accelerating business growth					
	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
28	Superfast broadband access to 95% of Nottinghamshire premises	Mobilise and deliver phases 4-6 of co-investment contract with BT		Programme management costs will be met from the reserve established	<ul style="list-style-type: none"> <li>Resourcing requirements associated with (but not limited to) the remainder of Contract 2 will be delivered to the December EDC</li> </ul>
29	Extend coverage in Nottinghamshire to circa 98%	Conclude negotiations for contract 2	7,856 premises passed (i.e. 53% of the June 2017 total Contract 2 target of 14,862)		<ul style="list-style-type: none"> <li>Actual THP achieved by the end of Q1 16/17 is 3,587. The programme is on track for the annual target</li> </ul>
30	Business growth driven by access to the new fibre-based broadband network (continued)	Design and deliver a market stimulation programme	Promotion of the satellite broadband subsidy scheme to ensure no premises are left behind by subsidising the cost of installing superfast capable satellite services		<ul style="list-style-type: none"> <li>45 applications have been received after the launch of the new subsidy scheme and 12 of them has been claimed</li> </ul>
31	Business growth driven by access to the new fibre-based broadband network (continued)		Begin drawdown of funds from the D2N2 £2.63m Local Growth Fund contract: - 5730 Businesses provided with access to fibre broadband by end of 2016 - 388 FTE jobs created - £1,286,561 match funding attracted		<ul style="list-style-type: none"> <li>Funds have been drawn down.</li> <li>Quarterly monitoring reports are being submitted to D2N2</li> <li>Businesses passed target met ahead of schedule</li> <li>Collection methodology agreed for monitoring Jobs Created</li> </ul>
			Undertake further fibre broadband adoption activities in order to draw-down the remaining 50% (i.e. £25,000) of D2N2 Growing Places Fund (GPF)	£20,000 to support additional demand stimulation activity which might include buying in some admin capacity to support the satellite scheme and continuation of the Digital Champions Network	<ul style="list-style-type: none"> <li>Demand stimulation activity being undertaken including, Marketing, Press engagement, targeted event attendance etc. New Engagement Office due to start late Autumn</li> </ul>
			9.1% increase in take-up of fibre broadband services achieved (i.e. from a baseline position of 20.9%)		<ul style="list-style-type: none"> <li>Contract 1 take up is 32.17% and for Contract 2 is 10.40% up to August 2016</li> </ul>

## APPENDIX A: ECONOMIC DEVELOPMENT STRATEGY – DELIVERY PLAN 2016-17 - DEC 2016 COMMITTEE UPDATE

<b>(continued) Ambition 10: deliver fibre broadband to Nottinghamshire communities and exploit the opportunities for accelerating business growth</b>					
	<b>Outcomes</b>	<b>Actions</b>	<b>2016-17 measure and target</b>	<b>2016-17 resources</b>	<b>Update (as at end of October 2016)</b>
31	(continued) Business growth driven by access to the new fibre broadband network		Forward Strategy to be devised for Digital Champions Network		There are currently 88 registered Digital Champions
<b>Ambition 11: enhance Nottinghamshire's reputation as a 'connected County'</b>					
	<b>Outcomes</b>	<b>Actions</b>	<b>2016-17 measure and target</b>	<b>2016-17 resources</b>	<b>Update (as at end of October 2016)</b>
32	Nottinghamshire's key transport priorities are supported by D2N2 and Sheffield City Region LEP and national government investment	Develop proposals and lobby for investment in Nottinghamshire's transport networks that impacts positively on economic growth		Staff time	
33	Increased Gross Value Added (GVA) and jobs growth stimulated by significant investment in key road and rail schemes	Deliver major schemes as identified within the Local Transport Plan and supported as priorities for funding by the D2N2 Local Transport Body		Staff time  [Agreement made at the HS2 Programme Board to allocate the equivalent of £20k in staff time - circa 1 day a week for the next 12 months. Note this may change following any government route announcement in the autumn and the development of further workstreams]	Nottinghamshire County Council has been actively involved in the development of the Emerging East Midlands HS2 Growth Strategy. This document <sup>4</sup> was submitted to Government at the end of September:  <ul style="list-style-type: none"> <li>• Next steps are to produce a final HS2 Growth Strategy for submission in July 2017.</li> </ul>

<sup>4</sup> The East Midlands HS2 Growth Strategy Emerging Strategy: Fast Track to Growth is available online at:  
[http://www.emcouncils.gov.uk/write/East\\_Midlands\\_HS2\\_for\\_Website\\_single\\_pages.pdf](http://www.emcouncils.gov.uk/write/East_Midlands_HS2_for_Website_single_pages.pdf)

## APPENDIX A: ECONOMIC DEVELOPMENT STRATEGY – DELIVERY PLAN 2016-17 - DEC 2016 COMMITTEE UPDATE

Ambition 12: support Nottinghamshire's thriving towns and service centres					
	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
34	Enhanced viability of towns and service centres	Work with Borough and District Council partners to identify towns and service centres that would benefit from the master-planning and investment	Towns and service centres plan developed through N2 Joint Committee subject to successful LGF3 submission	Staff time, potential revenue resources (drawn from the N2 Business Rates Pool)	<ul style="list-style-type: none"> <li>A joint N2 EPC submission has been made and incorporated into the wider D2N2 LEP Growth Deal submission (continued)</li> <li>If successful, the Council will become the accountable body and support towards the delivery will be made via the N2 EPC Business Rates Pool</li> <li>A decision on the wider D2N2 LEP LGF3 submission may be known at or around the Autumn Statement</li> </ul>
35		Develop plans for Mansfield to improve the sustainability and viability of its town centre	Bids related to the heritage of Mansfield town centre developed and submitted	Staff time	<ul style="list-style-type: none"> <li>Following the resubmission of the <i>Mansfield Townscape Heritage Project</i> to the Heritage Lottery Fund (HLF), at 6 September EDC meeting, members re-affirmed the allocation of £45,000 cash match funding (to be split over 5 years from 2017-18)</li> </ul>
36		Explore the potential for Business Improvement Districts (BID) models in other centres			Staff time

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<b>Breakdown by Delivery Plan Ambition</b>			
a)	<b>Jobs, Skills and Training</b>	Graduate Retention and Placement	£15,210
b)		N2 Skills and Employment Board	£20,000
c)		Wheels to Work	£10,000
d)		Nottinghamshire Jobs Clubs	£26,000
e)		<b>TOTAL SPEND ALLOCATED TO JOBS, SKILLS AND TRAINING</b>	<b>£71,210</b>
f)	<b>Enabling Business Growth</b>	Creative Greenhouse	£7,275
g)		ESIF TA Technical Support	£3,428
h)		Nottinghamshire Business Engagement Group	£2,000
i)		Memberships	£10,403
j)		ESIF Digital Business Growth programme	£70,000
k)		D2N2 Local Enterprise Partnership	£63,500
l)		The Turbine Innovation Centre	£84,433
m)		NBV - Business Start-up qualifications	£40,000
n)		D2N2 Growth Hub	£50,000
o)		Marketing Nottingham and Nottinghamshire	£203,000
p)	<b>TOTAL SPEND ALLOCATED TO ENABLING BUSINESS GROWTH</b>	<b>£534,039</b>	
q)	<b>Infrastructure and Assets</b>	Technical support for Nottinghamshire Economic Development Capital Fund and Local Growth Fund	£10,500
r)		Broadband Demand Stimulation related activities	£20,000
s)		<b>TOTAL SPEND ALLOCATED TO INFRASTRUCTURE AND ASSETS</b>	<b>£30,500</b>
t)		<b>TOTAL PROJECT/ITEM COSTS</b>	<b>£635,749</b>