

Economic Development Committee

Tuesday, 06 December 2016 at 14:00

County Hall, County Hall, West Bridgford, Nottingham, NG2 7QP

AGENDA

1	Minutes of the last meeting held on 4th October 2016	3 - 6
2	Apologies for Absence	
3	Declarations of Interests by Members and Officers:- (see note below) (a) Disclosable Pecuniary Interests (b) Private Interests (pecuniary and non-pecuniary)	
4	2016-17 Delivery Plan Review	7 - 28
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<u>Notes</u>

- (1) Councillors are advised to contact their Research Officer for details of any Group Meetings which are planned for this meeting.
- (2) Members of the public wishing to inspect "Background Papers" referred to in the reports on the agenda or Schedule 12A of the Local Government Act should contact:-

Customer Services Centre 0300 500 80 80

(3) Persons making a declaration of interest should have regard to the Code of Conduct and the Council's Procedure Rules. Those declaring must indicate the nature of their interest and the reasons for the declaration.

Councillors or Officers requiring clarification on whether to make a declaration of interest are invited to contact Martin Gately (Tel. 0115 977 2826) or a colleague in Democratic Services prior to the meeting.

- (4) Councillors are reminded that Committee and Sub-Committee papers, with the exception of those which contain Exempt or Confidential Information, may be recycled.
- (5) This agenda and its associated reports are available to view online via an online calendar <u>http://www.nottinghamshire.gov.uk/dms/Meetings.aspx</u>



minutes

ECONOMIC DEVELOPMENT COMMITTEE Meeting

Date 4 October 2016 (commencing at 2.00 pm)

Membership

Persons absent are marked with `A'

COUNCILLORS

Diana Meale (Chair) Roy Allan (Vice-Chair)

John Cottee Stan Heptinstall John Knight John Ogle

John Ogle **Michael Payne** Gordon Wheeler John Wilmott

CO-OPTED MEMBERS

- Mr M Chivers (Alliance Boots) А
- А Ms N Gasson - (Federation of Small Businesses)

OFFICERS IN ATTENDANCE

- Tim Gregory Geoff George Nicola McCoy-Brown - Place Department Mandy Ramm Martin Gately
 - Place Department - Place Department - Place Department
 - Resources Department

APOLOGIES

Apologies had been received from Mark Chivers.

CHANGES IN MEMBERSHIP

The following changes of membership for this meeting were noted: Councillor Cottee replaced Councillor Brown for this meeting only.

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MINUTES

The minutes of the last meeting held on 6 September 2016 were confirmed and signed by the Chair.

DECLARATIONS OF INTEREST

None.

NOTTINGHAMSHIRE LEADER PROGRAMMES – STATUS UPDATE

Mandy Ramm introduced the report on Nottinghamshire Leader Programmes and responded to questions and comments from Members.

RESOLVED: 2016/0041

That the content of the report be noted as part of the six-monthly update on the Nottinghamshire LEADER programmes.

THE N2 TOWN CENTRE PROGRAMME

Geoff George introduced the report and responded to questions and comments from Members.

RESOLVED: 2016/0042

That the report be noted

DERBY-NOTTINGHAM METROPOLITAN STRATEGY – COPY OF CONSULTATION RESPONSE

Nicola McCoy-Brown introduced the report and responded to questions and comments from Members.

RESOLVED: 2016/0043

That the report be noted.

WORK PROGRAMME

RESOLVED 2016/0044

That the work programme be noted.

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The meeting closed at 15.20

CHAIR

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Report to Economic Development Committee

6th December 2016

Agenda Item: 4

REPORT OF THE CORPORATE DIRECTOR, PLACE

2016-17 DELIVERY PLAN REVIEW

Purpose of the Report

1. To update Committee on progress against the 2016-17 delivery plan for the Economic Development Service, highlighting year to date achievements and identification of key work streams of focus for the remainder of the financial year.

Background

- 2. The team works with Councillors, senior officers, partners and the business community, as well as national government, to develop policies and projects focused on the economic prosperity of the County. In addition, the team are involved in facilitating the work of the Nottinghamshire Economic Prosperity Committee, the D2N2 Local Enterprise Partnership, the Nottinghamshire Joint Leadership Board and the Nottinghamshire Business Engagement Group.
- 3. At its meeting on 22nd March 2016, Committee approved its delivery plan and budget allocations for 2016-17. Subsequent budgetary allocations were made at committee in July to ensure that the entirety of the economic development budget was allocated towards activity that supported the economic growth of the county. This report responds to Committee's request for a review of progress.

Delivery plan review

- 4. The Economic Development Strategy concentrates on three themes of:
 - Jobs, Skills and Training
 - Enabling Business Growth
 - Infrastructure and Assets
- 5. To the end of quarter 2, 176 young people have been taken on as an apprentice with Nottinghamshire SMEs; 31 have completed their apprenticeship and been retained by the employer (100% of completers). 6 young people have secured employment through the Engage2Employ project. Since its April 2014 launch, around £2.35m of the NEDCF awarded to 19 companies. Creating 269 new jobs, 27 apprenticeships, safeguarding a further 446 posts and levering in £17.3m in additional investment from banks, other public funds and businesses.
- 6. Additional key highlights against the Strategy's themes (from March 2016) follow at Table 1.

	, Skills and Training					
Highlighted Project	Achievement to date	Achievement to date				
Say YES to an apprentice programme	 176 apprenticeship places 149 employers supported to take on their first apprentice 27 of these taking on a second apprentice Pictured (L to R): Anthony Smith (CEO of ZestBeauty.com), the 100th apprentice to be 					
	employed through the scheme Jess	ica Ibbotson and Councillor	Diana Meale			
	ling Business Growth					
Highlighted Project	Achievement to date					
Inward Investment activity by Marketing Nottingham & Nottinghamshire (MN&N)	 Inward Investment: For the period April to August 2016, 10 projects that have been converted to successes, yielding a total of 542 jobs. The current pipeline of 'Live' enquiries stands at 62 projects - holding the potential yield of over 2,600 jobs Tourism in Nottinghamshire: Figures revealed in the STEAM¹ 2015 report shot"there was a significant boost to Nottinghamshire's visitor economy": Value of tourism in Nottinghamshire (excluding city) (£m) £1.051bn Volume of tourism in Nottinghamshire (excluding city) (m) 22.21m Full Time Equivalent (FTE) jobs supported by tourism 14,218 Average spend per trip £47.32 					
		Day visitors	Overnight stays			
	Volume (m)	20.09m	2.115m			
	Value (£m)	£698m	£353m			
	Average spend per visitor	£34.74	£166.90			
Integrating Innovation Centres Contract	tee, ss Less Lounge at the Turbine meeting point for work Fi, charging points, access to					

¹ STEAM (Scarborough Tourism Economic Activity Monitor) – a tourism economic impact modelling process which approaches the measurement of tourism form the bottom up, through its use of local supply side data and tourism performance and visitor survey data collection Page 8 of 52

Theme 3: Infrastructure and Assets (continued overleaf)				
Highlighted Project	Achievement to date			
Better Broadband for Nottinghamshire	 Close to 70,000 premises passed to date, with over 400 areas benefitting from the rollout 12 vouchers claimed to date as part of newly launched basic broadband subsidy scheme (in operation until 2017) 88 registered Digital Champions Pictured: Milly Alonso, a Tenant Involvement Officer for Mansfield District Council. She registered as a Nottinghamshire Digital Champion as part of her work to help residents living in sheltered housing schemes to improve their digital skills - and has been encouraging other volunteers to do the same 			
Theme 3: Infras	structure and Assets			
Highlighted Project	Achievement to date			
Nottinghamshire Economic Development Capital Fund (NEDCF)	 Since its April 2014 launch, around £2.35m of the NEDCF awarded to 19 companies. Creating 269 new jobs, 27 apprenticeships, safeguarding a further 446 posts and levering in £17.3m in additional investment from banks, other public funds and businesses. Key figures for June 2016 NEDCF Round 3 at stage 2 appraisal: Funding sought: £1,221,455.00 Leverage: £3,436,589.00 Jobs created: 154 No. companies into stage 2: 16 			
Harrier Park Hucknall	 On 11 October a delegation reviewed the contribution the County Council is making to the wider scheme at Rolls-Royce in Hucknall. The Council agreed to pay for and develop the access road off the A611. This will be the new access road for both Rolls-Royce and the business park, now called Harrier Park, Hucknall: 67-acre site providing 1 million sq. ft. of employment space Could bring 2,000 jobs to the county Development incorporates 900 homes and a primary school Pictured (L to R): Councillor Diana Meale and Councillor Alan Rhodes with the site contractors, GallifordTry 			

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- 7. Appendix A presents a structured review of the economic development delivery plan to the end of October 2016 and includes a summary of the financial breakdown by delivery plan ambition.
- 8. As illustrated at Table 2, by the end of October 2016, 65% of the overall budget had been spent).

Table 2: Budget Table 2016/17 Economic Development Budget Spend to October 2016						
	Α	В	С	D		
Delivery Plan Ambition Headlines	Budget	Spend to Date	Remaining (over next 5	spend months)		
Jobs, Skills & Training	£71,210	£66,473	£4,737	7%		
Enabling Business Growth	£534,039 ²	£351,285	£182,754	34%		
Infrastructure and Assets	£30,500	£12,846	£17,654	58%		
TOTAL PROJECT/ITEM COST	£635,749	£430,604	£205,145	32%		
TOTAL STAFFING & RELATED BUDGET COSTS	£415,656	£256,738	£158,918	38%		
TOTAL BUDGET ALLOCATED	£1,051,405	£687,342	£364,063	35%		

Focus for the remainder of 2016/17 financial year

- 9. For the remainder of 16/17 the team will focus on the three work streams of:
 - ☑ Meeting the commitments of the economic budget in 2016/17
 - Providing adequacy of cover to fulfil (and optimise on) contracted EU/domestic funding programmes (such as ESF Careers Local grant scheme across D2N2 enabling schools to access specialist employability support)
 - ☑ Responding to emerging policies (for example Brexit implications and the Government's proposed Industrial Strategy).
- 10. Table 3 provides an overview of the three schemes of: High Speed Two (HS2), the Midlands Engine and Midlands Connect, which team members will also continue their active engagement with:

Table 3: Ove	Table 3: Overview of three major schemes (continued)				
High Speed Two (HS2)	 On 15th November 2016, Government announced its preferred route for HS2 from the West Midlands to Manchester and Leeds, including a station hub on the existing railway sidings in Toton. A connection to the Nottingham tram system and new connections to existing rail services are proposed, to link the station to Nottingham, Derby and Leicester railway stations Work is underway on the emerging HS2 Growth Strategy. In this initial phase, focus is being given to four areas: the skills elements of the Growth Strategy, supply chain, more general work with the HS2 Executive Team and acting as the point of contact for the County Council 				

^{2 £64,433} was added to the original budget e.g. £62,500 for the D2N2 (this is referred to in the appendix) and £1,933 additional capital charges/depreciation to match the costs incurred.

(continued)	Table 3: Overview of three major schemes
Midlands Engine	 An initiative looking to make the East and West Midlands an engine for growth for the UK economy. Chaired by Sir John Peace, the Lord Lieutenant of Nottinghamshire, the Midlands Engine Initiative is backed by business, local authorities and 11 Local Enterprise Partnerships (LEPs) – including D2N2 LEP: The Midlands Engine Prospectus sets out how 300,000 jobs and £34billion worth of growth could be achieved it the next 15 years. There are plans afoot to complete a comprehensive analysis of the Midlands Engine economy, to update its aims and objectives and develop a productivity improvement plan Government is backing the initiative with a £5m trade and investment package to help promote the Midlands Engine overseas, reach new markets and boost exports The Prospectus focuses on five key themes: Trade and Investment; Transport; Research and Innovation, Business Support and Skills The chair of the Leicester and Leicestershire Enterprise Partnership (LLEP), Nick Pulley, has been named chair of the £250 million Midlands Engine Investment Fund. The fund is an amalgamation of revenues from the 11 LEPs across the region, together with a loan of around £90 million from the European Investment Bank. The idea is not to compete with banks and other funding institutions but to fill the gap for companies who may otherwise be at too early a stage to obtain funding. The target is to get it launched to market by the turn of the year Nottinghamshire businesses interested in future trade with China joined the Chinese Investment Summit, hosted by the Chair of EDC and the Chief Exec at NCC on 27 Sept. The Summit was a chance for local businesses to influence and engage with the Council's participation in the Midlands Engine Trade Mission to China (30 October to 5 November). The visit aimed to open up investment opportunities and trade access to the world's largest economy
Midlands Connect	£5m collaboration with central government bringing together 28 local authorities and 11 Local Enterprise Partnerships across the Midlands.
	 Together the Midlands Connect Partnership and the department for transport is developing a transport strategy that identifies the major infrastructure projects needed to improve the connectivity of our region's key locations to help drive economic growth and power the Midlands Engine The Strategy is due to be published in March 2017

Reason(s) for Recommendations

12. Committee requested a review of the delivery plan following its March 2016 approval. Performance to the end of October 2016 is reviewed in this report.

Statutory and Policy Implications

13. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described within the report.

Financial implications

14. None at this stage.

RECOMMENDATION

15. It is recommended that Committee considers and notes the review of its delivery plan.

Tim Gregory Corporate Director, Place

For any enquiries about this report please contact:

Nicola M^cCoy-Brown Tel. 0115 977 2580

Constitutional Comments [SLB 16/11/2016]

This report is for noting only.

Financial Comments [SES 16/11/16]

There are no specific financial implications arising directly from this report.

Background Papers

- The Midlands Engine for Growth Prospectus 22-01-2015 published online available https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/482247/midlandsengine-for-growth.pdf
- Economic Development Strategy Delivery Plan and Budget 2016-17 Report to Economic Development Committee, 22-03-2016 published
- 2016-17 Delivery Plan Budget Proposals Report to Economic Development Committee, 05-07-2016 published
- *Midlands Engine Trade Mission to China* Report to Policy Committee, 21-09-2016 published
- East Midlands HS2 Growth Strategy Emerging Strategy: Fast Track to Growth -September 2016 published online – available at: <u>http://www.emcouncils.gov.uk/write/East_Midlands_HS2_for_Website_single_pages.pdf</u>
- HS2 route to the East Midlands, Leeds and Manchester set out by the government 15-11-2016 published online available at: https://www.gov.uk/government/publications/hs2-phase-2b-decision-document
- New statistics reveal welcome boost to Nottinghamshire visitor economy 15-11-2016 published online – available at: <u>http://www.incentivetravel.co.uk/agency/36342-new-</u> statistics-reveal-welcome-boost-to-nottinghamshire-visitor-economy

Electoral Division(s) and Member(s) Affected

All

	Outcomes	Actions	e home of great employers (con 2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
1	Increase in the number and visibility of Nottinghamshire employers who invest in their workforce and are socially conscious (continued)	Link Living Wage outcomes to the County Apprenticeship Project and the Nottinghamshire Economic Development Capital Fund	20% of apprentices moving into jobs that pay the Living Wage 75% of jobs created through the Capital Fund paid at the Living Wage (Note: this being the Living Wage Foundation figure, not the national Living Wage figure)	Linked to Futures contract (see below) £3.5 million remaining from the original £5million Capital Fund (covering up to 2020); £10,000 technical support + significant staff time (cross reference to Ambition 9) [Note: funded from ring-fenced budget allocation – not part of Committee's base budget]	 Data on the Living Wage from those businesses involved in the County Apprenticeship project has been difficult to gather, as SMEs are not completing this information. Work is underway with Futures to agree a strategy to pursue this information with individual businesses and exapprentices Following the 3rd Round of the Capital Fund, as it currently stands, c.£2.5M will be available for a future call (see Ambition 9)
2		Support work associated with the recognised market failure in Small and Medium Size Enterprises (SMEs) effectively recruiting and retaining graduates. In particular (but not limited to) working with the Higher Education Sector to resolve challenges facing industry through schemes where students, graduates and businesses work together	10 x 12 week placements to be delivered by July 2016 Develop a partnership funded project aimed at securing improved rates of graduate retention in the local areas from the two main universities, in particular creating new placement opportunities for recent graduates (either from one of Nottinghamshire's universities or graduates who have returned to Nottinghamshire at the end of their studies)	£15,210 to cover the costs of follow on work associated with graduate retention and placement	 FUSE is a collaborative project between NCC, Nottingham City Council, Trent University and the University of Nottinghan Gradcore deliver the project on behalf of the partners. To date Gradcore have: engaged with 62 SME's in N2 to offer support in recruiting a graduate 7 job offers have been made and accepted (3 within county based SMEs). 5 are at interview stage A partnership with the Ashfield and Mansfield Regeneration Service has resulted in 7 graduate placements within 6 county-based SME's. 6 graduates offered full time roles after placement, 4 accepted, one took another graduate role and one returned to studying

(cont	tinued) Ambition 1: enhanc	e Nottinghamshire's reputation	for being the home of great em	ployers	
	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
3	(continued) Increase in the number and visibility of Nottinghamshire employers who invest in their workforce and are socially conscious	Support the strategic work of the Nottingham and Nottinghamshire Skills and Employment Board (N2 SEB) in supporting business growth and job creation	Review actions of the private sector led N2 SEB relating to the N2 SEB Strategy for 2015- 2020 and the Board's wider work on: skills development, ensuring young people are prepared for the world of work and the future needs of our economy	£20,000 towards costs associated with the recruitment of the Employment & Skills Co- ordinator [Agreed by Economic Development Committee, Sept 2015]	 Since the summer of 2016 the N2 SEB has led on the following: Implementing the D2N2 Health & Social Care Skills Action Plan Development and launch of the N2 Coding Skills Strategy Further development of the Careers & Enterprise Company Initiative. The CEC will work with 28 County Schools and 11 businesses in 2016/17 Development of Trailblazer Apprenticeship Standards in renewables sector
Amb			possible apprenticeships (conti		
	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
4	Increased levels of employment among young people who are Learners with learning difficulties and/or disabilities (LLDD) and/or Not in Education, Employment, or Training (NEET)	Broker partnerships with employers and training providers	 12 starts (to achieve target of 45 work placements) 13 supported internships (to achieve target of 15 supported internships) 	£134,842 remaining from the original £158,000 budget [Note: funded from reserve – not part of Committee's base budget]	 Project co-ordinator appointed 1 additional young person on work placement 1 new employer offering placement (Trent Vineyard) 5 potential additional partners identified and contacted: Reach UK, Talent Match, Pulp Friction, Nottingham Mencap and Arthur Mee Centre 3 potential employers for placements: Boots (proposal to include in business plan for their work experience scheme from January 2017); Nottinghamshire Fire & Rescue Service; Nottingham Mencap. Job coach recruitment underway

(cont	tinued) Ambition 2: help No	ttinghamshire companies to of	fer the best possible apprentice	ships	
	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
5	Increase in the number of SMEs offering apprenticeships for the first time	Manage the County Apprenticeship Project with Nottinghamshire Futures Promote apprenticeship opportunities through business networks	 10 new employers recruiting apprentices (to achieve target of 176 apprenticeship places) 12 young people taking up new apprenticeships (to achieve target of 176 apprenticeship places) 	£194,068 remaining from the original £342,000 Futures budget [Note: funded from reserve – not part of Committee's base budget]	 The increased target of 176 apprenticeship places has been reached, supporting 149 employers to take on their first apprentice, with 27 of these taking on a second apprentice. A further 27 apprenticeship places will be supported from October 2016 to March 2017 as a result of unallocated grants due to early leavers from the scheme. Activities are underway to promote these opportunities to SMEs, providers and young people. Two further projects agreed at 5 July EDC using £57,000 of the original budget: (a) an extra 10 apprenticeships with micro craft / creative businesses (b) 6 digital traineeships with SMEs who'd benefit from a digital marketing strategy Both projects in the early stages of planning and management, with marketing activities underway
Amb		isolated people across the Cou			
	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
6	Enable unemployed people to access job opportunities where	Service Level Agreement with the Wheels to Work (W2W) programme	To be negotiated with the provider	£10,000 ¹ to support the transition to a more sustainable model and enable the W2W team to identify/generate alternative sources of match funding	 With support from ED officers, W2W have been included in a new funding/collaborative bid for DfT access funds with the Council's transport team. Outputs to the end of Sept: 18 people supported, plus support to the running costs, which allows the project to be delivered

(cont	(continued) Ambition 3: help vulnerable and isolated people across the County access work and training (continued)					
	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)	
7	Operation of Nottinghamshire Work Club network	Support nine Work Clubs across Nottinghamshire	Circa 50 clients to be transitioned into the new provision and ceasing the Work Clubs approximately halfway through 2016/17 financial year	£26,000 to cover transitional arrangements resulting in 6 months' worth of continued delivery until the alternative provision is in place [Agreed by Economic Development Committee, Jan 2016]	 All 9 NCC Work Clubs closed and all partners, contacts and work club members informed and provided with support and information on other provision Economic Development Officers provided light touch information to work club members on recruitment opportunities, in response to further delays in the availability of the Building Better Opportunities provision. This is now likely to be available from January 2017. 	
EN/	ABLING BUSINESS	GROWTH - Proposed	d budget commitment	of £534,039		
					of new products and services to achieve	
busir	ness potential (continued)	-	-		-	
	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)	
8	National and local business support influenced to the needs of existing businesses within the key sectors across the County to stimulate growth	Maintain an overview and participation within Derby, Derbyshire, Nottingham and Nottinghamshire Local Enterprise Partnership (D2N2 LEP) working groups on key sectors and with the development of the D2N2 Growth Hub (see Ambition 6)	Secure D2N2 Growth Hub presence within and engagement with Nottinghamshire's Innovation Centres	Staff time	 Currently appointing to the 2 Nottinghamshire based posts. The relationship with the Innovation Centres explored further at Ambition 6 With NCC support, the Growth Hub is reviewing how best to respond to the "scale-up" agenda, looking to target support to those businesses with the best potential for growth 	
9	D2N2 LEP sector priorities reflect Nottinghamshire growth ambitions	Influence D2N2 sector planning with practical projects and proposals for funding which relate to Nottinghamshire businesses	Participation in LEP-driven sector plans and meetings to influence the Nottinghamshire impact incld. Health and Social Care sector adopted as a focus for future investment	Staff time £62,500 [Note: Contribution to D2N2 to be funded from contingency - not part of Committee's base budget]	See Ambition 1 (point 3) for update	

	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
10			Advance discussions with the D2N2 Creative and Digital Consortium (which is subject to a successful ERDF application) to ensure the networks membership benefits from a range of business and entrepreneurship support offerings and engagement with Vision West Notts College to develop a sustainable business model	£7,275 allocation to support the Creative Greenhouse networks transition to a new operating model and supporting planned events [Agreed by Economic Development Committee, Feb 2016] Staff time	 As reported at 5 July Committee, allocation increased from £5,000 to £7,275 to account for £2,275 expenditure unclaimed for in financial yr 15/16 ERDF 'Big House' consortium due to begin in January 2017. Working with Vision West Notts to establish college as base for consortium
11	Nottinghamshire companies get maximum benefit from financial products available to them	Maintain understanding of and relationships with key financial assistance schemes	Ensure businesses are aware of opportunities through European programmes and support delivery where appropriate in alignment with the Capital Fund	Staff time	 Relationships are maintained with the key financial assistance schemes offering finance directly to businesses, including Invest to Grow, the N2 Business Growth Fund and related LEP funding such as the Growing Places Fund, promoting them where appropriate The D2N2 Growth Hub has recruited to a post specifically supporting and promoting the availability of finance across the D2N2 area
12		Promote availability of existing and new schemes across Nottinghamshire's business community	Maintain relationships and support the development of new funding with partners	Staff time £4,000 in 16/17 (£10,000 over a 3 year period) to be used as an operational budget to support the delivery of the Technical Assistance (TA) programme [Agreed by Economic Development Committee, Nov 2015]	 Successful outcome of the TA funding submission enabled the recruitment to the 3yr fixed term post (2016-2018 calendar yrs) to provide an integrated TA support role across D2N2 Work underway with D2N2 LEP and other TA support officers to plan TA Support activities, starting with a Low Carbon Economy workshop

•	inued) Ambition 4: underst hieve business potential	and the growth needs of key bu	usinesses and sectors in Notting	ghamshire and support the de	velopment of new products and services
	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
13	Enhanced County Council relationships with the wider Nottinghamshire business community	Review and restate the vision and purpose of the Notts Business Engagement Group (NBEG). Ensure NBEG's role as the business voice in relation to D2N2 and the	Secure D2N2 Growth Hub presence within and engagement with Nottinghamshire's Innovation Centres Continued membership of key	 £2,000 for development and hosting business events Staff time £10,403 towards 	 NBEG has new Terms of Reference and clearer position within both the LEP and the Growth Hub Over the current year, two NBEG meetings have been held with a further one proposed for December 2016. In
		Combined Authority is established	lobbying and sector representative organisations to support the understanding of key issues impacting on business development	membership fees including the Industrial communities Alliance, Chief Economic Development Officers' Society, North Notts Envoys and East Midlands Chamber	 one proposed for December 2016. In addition, a special pilot meeting was held in Southwell to enhance awareness of the Growth Hub to small businesses One of the Growth Hub posts to be appointed by NCC to support the Growth Hub will support the development of the business support offer relevant to and influenced by NBEG's small and micro-businesses across the County
15	Enhance access to, and use and quality of, information communication and technology (ICT) among indigenous county businesses	Take a strategic role in developing a partnership with other D2N2 upper tier councils with a view to optimising available European Union (EU) funds		Up to £70,000 (£210,000 over a 3 year period) to be used as a match funding contribution towards the ESIF D2N2 Digital Business Growth Programme [Agreed by Economic Development Committee, Jan 2016] Staff time	 The County Council is leading on a £7.25m ERDF funding application known as the D2N2 Digital Business Growth Programme. It will deliver a bespoke business support programme enabling beneficiaries to explore and introduce new and emerging ICT products / services to their business. The full application has been appraised and recommended to proceed to pre-contract by DCLG. We now await formal contracting and envisage signing the contract prior to the Autumn Statement with activities anticipated to start from January 2017

	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
16	The County's Innovation Centres are recognised for hosting and supporting new and high growth businesses	Maximise occupation and graduation levels from the Innovation Centres	Innovation Centres outcomes will continue to be reported to this Committee annually	The contract costs are met via income generated by the centre but the individual centre owners meet any deficits with surpluses being shared with the operator per a performance incentive	 Annual Report to EDC June 16. Contract budget and target negotiations complete and signed off by the SMB. Contract progressing against agreed targets with some slippage at the Beacon – remediation plan in place
17		Ensure Oxford Innovation delivers against business support targets	Phase 2 reconfiguration project – business lounge fit out	Staff time, possible call on revenue budget	 Business Rates Pool funding of £300k secured (from 23 Sept Economic Prosperity Committee - EPC) to make the centres attractive to new/existing tenants and to future proof the offer. At the Turbine this will include the delivery of the Business Lounge in 16/17
18			Measures and target setting for 16/17 to be negotiated with the provider through the Contract's Strategic Management Board	Ongoing contract with Oxford Innovation, plus: £84,433 to cover works, provision for deficit, annual maintenance budget and depreciation at the Worksop Turbine [Agreed at start of the Contract & 7/6/16 EDC]	 At its 7 June meeting, Committee agreed that £25,000 would be allocated to address identified property needs at the Worksop Turbine
19			Soft market testing will be undertaken in 16/17 and re- tendering to get the best value for money out of the market. This will include business support and mentoring, as well as facilities management in the context of new innovation programmes and space offers in D2N2	£3,000 follow-on from 2015/16 works undertaken at Worksop Turbine to rebrand and refocus the catering offer to meet tenant needs in a changing market	 Soft Market Testing completed with excellent response from potential operators Partner agreement to pursue 3 centre model – awaiting agreement on form of contract Arrangements will be streamlined to reduce complexities and compliment other offers via Growth Hub/other

	Outcomes	t Nottinghamshire to become <i>th</i> Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
20	80 Nottinghamshire individuals will gain a SFEDI NVQ Level 1 in Business Start-Up, whilst also improving their employability skills	Ensure NBV delivers against its contractual targets	NBV will deliver SFEDI NVQ Level 1 in Business Start-Up qualifications to 80 Nottinghamshire individuals	£40,000 contract with NBV [Agreed by Economic Development Committee, July 2016]	 Contract signed with NBV to deliver the project This project is a 'bolt-on' to NBV's ERDF funded Growing Enterprise Project, which focusses on increasing entrepreneurship, supporting the exploitation of economic ideas and creating new start-up businesses, particularly in areas with low levels of economic growth
21	The D2N2 Growth Hub will be Nottinghamshire businesses first call for support, promoting a flourishing culture of entrepreneurship, business start-ups and a maximised sustainability and growth of established businesses	Implementation of the next phase of the D2N2 Growth Hub, utilising if successful the first wave of EU funding targeted to enhance the offer to Nottinghamshire businesses	Continued support of the Growth Hub model, supporting Nottinghamshire businesses to access good quality comprehensive advice dependent on their specific needs.	£50,000 [£150,000 over 3 years agreed by Economic Development Committee, November 2015] Staff time	 Though delayed (resulting in reduced expenditure in 16/17), the ESIF support towards the project was finally approved in late September with a Collaborative Agreement now signed between the ESIF partners. While the ESIF award allows for the recruitment to go ahead, the budget and anticipated outputs will be rescheduled as a result of the delayed decision.
22	D2N2 Growth Hub (continued)		Minimum of 25% of Growth Hub interventions are to be with Notts companies. Delivery of the programme supported with D2N2 EU funding. Subject to approval, specific targets via the ESIF programme for 2016/17: 2 Business Support Staff appointed, 100 businesses receiving initial support and 23 businesses receiving in-depth support		 Without the support in place, the Growth Hub interventions remain below the 25% target at 20% The overall targets anticipated of NCC will remain but will be re-profiled along with the budget given the delayed approval A set of revised outcomes and the anticipated impact of the Growth Hub over the area and its component parts is currently being developed by the Hub and the partners

	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
23 Amb	A clear understanding of potential need and demand for an outreach innovation service	Nottinghamshire County Council is part funding Nottingham Trent University to complete a feasibility study to assess need, demand and funding options for an outreach innovation service	Completion of the feasibility study in summer 2016 and a presentation to Economic Development Committee on the findings and proposed next steps	singss growth now business	The findings and outcomes of the NTU and NCC Innovation outreach Feasibility Study were reported to EDC on 6 Sept. Work is soon to commence on the pop-up support option which will be closely aligned with the ERDF Enabling Innovation project practices and to improve local skills
	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
24	Procurement strategy 2014-2018	Write the Procurement Strategy	There are no particular 2016- 17 targets. However, the Strategy includes an action plan for the future, for which monitoring will be periodically reported through the Council's Joint Commissioning and Procurement Board and on to members as appropriate	None	• N/A
Amb	ition 7 (continued): market	Nottinghamshire as the place for	or inward investment and visitor	rs alike	
	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
25	Collaborative approach towards inward investment and visitor economy agreed (continued)	Develop a shared approach to place marketing across Nottinghamshire to drive inward investment and tourism related activity forward (continued)	Marketing Nottingham and Nottinghamshire (MN&N's) high level outcomes are: - Notts becomes a top 10 location for Foreign Domestic Investment in the UK - Notts has a higher profile as a destination for visitors; demonstrating growth in visitor numbers and sector spend for the benefit of the economy in the County	£203,000* per year (covering the period 1 st October 2015 to 30 September 2018) [Agreed by Economic Development Committee, Sept 2015] Staff time	 On 5 July, EDC received a progress update with the delivery of place marketing functions in Notts by the new company, MN&N First permanent Chief Executive recruited Brendan Moffett staring full-time in November. EDC will be introduced to Brendan at February mtg Place branding has been commissioned by MN&N and awarded to Thinking Place (continued)

	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
25	(continued) Collaborative approach towards inward investment and visitor economy agreed	(continued) Develop a shared approach to place marketing across Nottinghamshire to drive inward investment and tourism related activity forward	 (continued) The area's image and reputation, nationally and internationally, is enhanced with Notts regarded as a vibrant destination for investment and visitors MN&N is the natural membership organisation for relevant businesses in the County – sustainable and with a recognised brand with discernible added value and recognition locally, regionally and nationally In addition, development of a business plan by March 2016. 6-monthly reports detailing the progress being made against the outcomes and delivery of the Place Marketing Strategy to be considered by EDC 	[*Note, the extra £3,000 (the original allocation was £200,000) was agreed at the MN&N Board to cover the overhead costs associated with James Mann, currently on secondment]	 (continued) Since then a series of focus groups, workshops, and one to one discussions have taken place with key stakeholders. Feedback is expected to be reported imminently to the Branding Steering Group (Officer representation from Ec Dev and Comms) to start making suggestions on the brand (themes etc.) Inward Investment activities - 10 projects have been converted, yielding 542 jobs Nottinghamshire key tourism data (excluding Nottingham city): Value of tourism (£m) £1.05bn Volume of tourism (m) 22.21m Full Time equivalent (FTE) jobs supported by tourism 14,218 Volume of overnight stays (m) 2.115m Value of overnight stays (£m) £353m
Amb			tinghamshire LEADER program		
	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
26	LEADER ² programmes launched and first tranche of investments made (continued)	Accountable body functions established and staff recruited	Work currently underway with the Rural Payments Agency (RPA) to negotiate the Delivery Plan for Year 2 (deadline for submission 15 th April 16.)	Staff time LEADER programme staff funded through LEADER resources	 Delivery Plan Year 2 and Attestation Report submitted to schedule. Attestation Visit completed by the RPA 21st Sept. Report awaited. Running Costs and Animation claim one paid without penalties (covering costs 2015/16) (continued)

² The acronym LEADER stands for 'Liaison Entre Actions de Développement de l'Économie Rurale' which translates to 'Liaison among Actors in Rural Economic Development'

	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
6	(continued) LEADER ³ programmes launched and first tranche of investments made	Accountable body functions established and staff recruited Programmes launched	This will include financial profiling across priorities and remaining years of the programme, outputs, outcomes, key milestones and key delivery arrangements Completion and submission of		 (continued) EDC received its LEADER 6 monthly update at 4th Oct mtg. The impact on the delivery of the Programme due to paused national activity after the EU Referendum result was set out. Only formally submitted projects have
		First tranche of applications received and considered	Annual Attestation Report Continued Programme Delivery and engagement Six-monthly update reports to be delivered to the Economic Development Committee		been worked on to ensure a decision can be made ahead of the Autumn Statement, after which the government will advise if LEADER will continue
		ND ASSETS – Propos	ed budget commitmer	nt of £30,500	
mb		stment in Nottinghamshire	2016 17 measure and torget	2016-17 resources	Undate (as at and of Ostahar 2016)
7	Outcomes	Actions	2016-17 measure and target Round 3 of the Capital Fund	Staff time	Update (as at end of October 2016)
	Encourage capital investment in Nottinghamshire companies	Manage the Nottinghamshire Economic Development Capital Fund (NEDCF) Evaluate the Fund and its impact to inform future investment priorities	 planned for Spring 2016. The remaining target outputs (contributed to but not necessarily achieved during 16/17) refreshed as follows: 350 Jobs created 200 Jobs safeguarded £7M in leverage – public and private sector £10,000 Benchmark cost per job 30 Businesses assisted 	£10,500 for technical support	 Round 3 launched June 2016 16 applications invited to stage 2 of the process, requesting £1.22m grant and creating 154 jobs Currently sufficient resources to facilitate a further call for the remaining resources within the current financial year. A report on this matter will be presented to EDC in December 2016 A review of the Fund is planned to take place within the final quarter of 2016/17

³ The acronym LEADER stands for 'Liaison Entre Actions de Développement de l'Économie Rurale' which translates to 'Liaison among Actors in Rural Economic Development'

	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
28	Superfast broadband access to 95% of Nottinghamshire premises	Mobilise and deliver phases 4- 6 of co-investment contract with BT		Programme management costs will be met from the reserve established	Resourcing requirements associated with (but not limited to) the remainder of Contract 2 will be delivered to the December EDC
29	Extend coverage in Nottinghamshire to circa 98%	Conclude negotiations for contract 2	7,856 premises passed (i.e. 53% of the June 2017 total Contract 2 target of 14,862)		 Actual THP achieved by the end of Q1 16/17 is 3,587. The programme is on track for the annual target
30	Business growth driven by access to the new fibre-based broadband network (continued)	Design and deliver a market stimulation programme	Promotion of the satellite broadband subsidy scheme to ensure no premises are left behind by subsidising the cost of installing superfast capable satellite services		 45 applications have been received after the launch of the new subsidy scheme and 12 of them has been claimed
31	Business growth driven by access to the new fibre-based broadband network (continued)		Begin drawdown of funds from the D2N2 £2.63m Local Growth Fund contract: - 5730 Businesses provided with access to fibre broadband by end of 2016 - 388 FTE jobs created - £1,286,561 match funding attracted		 Funds have been drawn down. Quarterly monitoring reports are being submitted to D2N2 Businesses passed target met ahead of schedule Collection methodology agreed for monitoring Jobs Created
			Undertake further fibre broadband adoption activities in order to draw-down the remaining 50% (i.e. £25,000) of D2N2 Growing Places Fund (GPF)	£20,000 to support additional demand stimulation activity which might include buying in some admin capacity to support the satellite scheme and continuation of the Digital Champions Network	Demand stimulation activity being undertaken including, Marketing, Press engagement, targeted event attendance etc. New Engagement Office due to start late Autumn
			9.1% increase in take-up of fibre broadband services achieved (i.e. from a baseline position of 20.9%)		• Contract 1 take up is 32.17% and for Contract 2 is 10.40% up to August 2016

,0011	Outcomes	r fibre broadband to Nottinghan Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
31 Amh	(continued) Business growth driven by access to the new fibre broadband network	amshire's reputation as a 'conn	Forward Strategy to be devised for Digital Champions Network		There are currently 88 registered Digital Champions
/	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
32	Nottinghamshire's key transport priorities are supported by D2N2 and Sheffield City Region LEP and national government investment	Develop proposals and lobby for investment in Nottinghamshire's transport networks that impacts positively on economic growth		Staff time	
33	Increased Gross Value Added (GVA) and jobs growth stimulated by significant investment in key road and rail schemes	Deliver major schemes as identified within the Local Transport Plan and supported as priorities for funding by the D2N2 Local Transport Body		Staff time [Agreement made at the HS2 Programme Board to allocate the equivalent of £20k in staff time - circa 1 day a week for the next 12 months. Note this may change following any government route announcement in the autumn and the development of further workstreams]	 Nottinghamshire County Council has been actively involved in the development of the Emerging East Midlands HS2 Growth Strategy. This document⁴ was submitted to Government at the end of September: Next steps are to produce a final HS2 Growth Strategy for submission in July 2017.

⁴ The East Midlands HS2 Growth Strategy Emerging Strategy: Fast Track to Growth is available online at: <u>http://www.emcouncils.gov.uk/write/East Midlands HS2 for Website single pages.pdf</u>

	Outcomes	Actions	2016-17 measure and target	2016-17 resources	Update (as at end of October 2016)
34	Enhanced viability of towns and service centres	Work with Borough and District Council partners to identify towns and service centres that would benefit from the master- planning and investment		Staff time, potential revenue resources (drawn from the N2 Business Rates Pool)	 A joint N2 EPC submission has been made and incorporated into the wider D2N2 LEP Growth Deal submission (continued) If successful, the Council will become the accountable body and support towards the delivery will be made via the N2 EPC Business Rates Pool A decision on the wider D2N2 LEP LGF3 submission may be known at or around the Autumn Statement
35		Develop plans for Mansfield to improve the sustainability and viability of its town centre	Bids related to the heritage of Mansfield town centre developed and submitted	Staff time	• Following the resubmission of the Mansfield Townscape Heritage Project to the Heritage Lottery Fund (HLF), at 6 September EDC meeting, members re-affirmed the allocation of £45,000 cash match funding (to be split over 5 years from 2017-18)
36		Explore the potential for Business Improvement Districts (BID) models in other centres		Staff time	 As reported at 5 July 2016 EDC, in January 2016 the North Nottinghamshire Place Board commissioned Regen Management, a specialist BID Consultancy, to undertake a first stage feasibility study for a potential North Nottinghamshire Business Improvement District (BID). The Corporate Director, Place is the County Council's representative on the BID Steering Group The County Council has responded to a series of consultation surveys on the remit and focus areas of the proposed BID

	Breakdown by Delivery Plan Ambition	
a)	Graduate Retention and Placement	£15,210
b) Jobs, Skills and Training	N2 Skills and Employment Board	£20,000
c)	Wheels to Work	£10,000
d)	Nottinghamshire Jobs Clubs	£26,000
e)	TOTAL SPEND ALLOCATED TO JOBS, SKILLS AND TRAINING	£71,210
f)	Creative Greenhouse	£7,275
g)	ESIF TA Technical Support	£3,428
h)	Nottinghamshire Business Engagement Group	£2,000
i) Enabling Business Growth	Memberships	£10,403
j)	ESIF Digital Business Growth programme	£70,000
k)	D2N2 Local Enterprise Partnership	£63,500
<u>)</u>	The Turbine Innovation Centre	£84,433
<u>m)</u>	NBV - Business Start-up qualifications	£40,000
<u>n)</u>	D2N2 Growth Hub	£50,000
<u>o)</u>	Marketing Nottingham and Nottinghamshire	£203,000
p)	TOTAL SPEND ALLOCATED TO ENABLING BUSINESS GROWTH	£534,039
q)	Technical support for Nottinghamshire Economic Development Capital	£10,500
Infrastructure and Assets	Fund and Local Growth Fund	
r)	Broadband Demand Stimulation related activities	£20,000
s)	TOTAL SPEND ALLOCATED TO INFRASTRUCTURE AND ASSETS	£30,500
t)	TOTAL PROJECT/ITEM COSTS	£635,749



Report to Economic Development Committee

6 December 2016

Agenda Item: 5

REPORT OF THE CORPORATE DIRECTOR PLACE

EUROPEAN SOCIAL FUND – CAREERS LOCAL UPDATE

Purpose of the Report

- 1. The purpose of this report is to:
 - a) update Committee on the successful application to become the managing agent for the Careers Local Enterprise Grant, and
 - b) seek authority to enter into a contract with the Skills Funding Agency (SFA) to enable the Council to receive up to £1,731,676 in grant funding.

Background

- 2. The Careers Local Enterprise Grant will provide grants across Derby, Derbyshire, Nottingham and Nottinghamshire (D2N2) to:
 - Schools
 - Specialist schools
 - Academies
 - Colleges
 - Pupil Referral Units (Alternative Learning Centres)
 - Virtual Schools
 - Home Educated (through registration with the Local Authorities)
- 3. The grant will provide targeted interventions to help young people at risk of not in education, employment or training (NEET) or who are NEET, to develop enterprise and employability skills to improve their career opportunities.
- 4. Grants of up to £10,000 (£20,000 in exceptional circumstances) for each educational institution will be available for the purpose of supporting young people, aged 15–19, who are at risk of becoming NEET to develop enterprise and employability skills in line with the D2N2 Local Enterprise Partnership Employability Framework.
- 5. The funding will support at least 1,000 young people to improve their employability and enterprise skills and will reduce the number of young people becoming NEET.

- 6. The amount of funding available is £1,731,676 (broken down to £1,574,251 for grants and £157,425 for 10% management costs).
- 7. At July 2016 Economic Development Committee (EDC) a report on the European Structural Investment Funds Programme was presented. As part of the report a request to submit a bid to become the managing agent for Careers Local was agreed by Committee.
- 8. At September 2016 EDC, approval was received that should the Careers Local bid be successful, a full-time administrator would need to be recruited to manage the monitoring requirements.

Application Outcome

- 9. On 28th October, Nottinghamshire County Council received notification that the application to become the managing agent had been successful. The mandatory 10-day standstill period (a legal requirement imposed through the remedies directives) finished on 7th November. Details on the next steps are expected to be received soon from the Skills Funding Agency. All indications suggest that the contract is likely to operate from January 2017 to July 2018.
- 10. Subject to in-principle approval by the Committee, the Corporate Director will approve the contract which is currently under negotiation. The Council's Legal Department reviewed the draft contract (which accompanied the specification) and will be supporting the contract negotiations, in particular (but not limited to) a review of the final contract to ensure the Council's interests are protected.

Brexit Implications

11. The Government has confirmed that they will honour all European Funded projects which have been agreed by the time the Autumn Statement is delivered, even if they continue after the United Kingdom has left the European Union (EU).

Reason for Recommendation

12. To ensure the council has all the permissions in place to enter into a contract with the Skills Funding Agency to become the managing agent for the Careers Local Enterprise Grant.

Statutory and Policy Implications

13. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described within the report.

Finance implications

14. As the County Council is acting as the managing agent for Careers Local Enterprise Grant, as with any grant-funded programme, there is a potential exposure to the risk of clawback of funds. This risk will be mitigated by ensuring adequate systems are put in place with the support of the Council's finance department.

15. Any management or administration costs incurred by the County Council as managing agent for this project, will be met from within the grant funding for the project.

RECOMMENDATIONS

16. It is recommended that Committee welcomes this success and agrees to enter into a contract in a form approved by Legal Services with the Skills Funding Agency for the Council to act as the managing agent for the Careers Local Enterprise Grant.

Tim Gregory Corporate Director Place

For any enquiries about this report please contact:

Kevin Bartlett ext. 73051

Constitutional Comments [SLB 18/11/2016]

Economic Development Committee is the appropriate body to consider the content of this report.

Financial Comments [SES 25/11/16]

The financial implications are set out in the report.

Background Papers

- European Structural Investment Funds (ESIF) Update report to Economic Development Committee, 5th July 2016, published
- European Structural Investment Funds (ESIF) Careers Local Update report to Economic Development Committee, 6th September 2016, published

Electoral Division(s) and Member(s) Affected

All



Report to Economic Development Committee

6th December 2016

Agenda Item: 6

REPORT OF CORPORATE DIRECTOR, PLACE

MAYFLOWER 400 – US AMBASSADOR'S EVENT

Purpose of the Report

1. To provide Committee with an update on the Mayflower 400 project and County Council representation at a recent reception hosted by the US Ambassador.

Information and Advice

- 2. In 2020 the UK, America and Holland will commemorate and celebrate the milestone anniversary to mark 400 years since the Pilgrim Fathers' ship the Mayflower set sail on its famous voyage to the New World.
- 3. The Mayflower voyage is considered to have provided the direct historic link from the Magna Carta and the founding principles of British democracy through to the Mayflower Compact, the American Declaration of Independence and the Constitution of the modern American nation and as a consequence provided the foundation of the UK/US 'special relationship'.
- 4. On the premise that of the 23 families (comprising 102 individuals that sailed to America on the 16th September 1620), 35 million Americans can purportedly trace their genealogy directly to them. Accordingly, this anniversary is seen as a major opportunity to reassert the "special relationship".
- 5. On 18th November 2014, Committee received a report regarding the (then) emerging 'Mayflower 400' project. Approval was given for (a) expenditure towards a feasibility study to look at the international and national market potential and possible local responses to mark the event, and (b) for officers to support and engage with Plymouth City Council in the development and delivery of the project.
- 6. Mayflower 400 is a proposed programme of events and activities on a transformational/international scale and is being led by Plymouth City Council with Destination Plymouth acting on behalf of the key destination partners known collectively as the UK Mayflower 400 Compact Partners. Nottinghamshire is one of these partners.
- 7. Mayflower 400 is being positioned as one of UK Plc's primary catalysts to increase international visitor numbers before, during and after 2020. The government supported the initial development activity with a £500,000 contribution announced during the Autumn Statement 2015. From this a range of funding is being applied

for to deliver a package of activity and projects within the following seven objectives to:

- promote the GB brand internationally through Visit Britain and the "GREAT" campaign
- increase international visitor numbers and visitor economy spend/overnight stays based on a UK-wide *Mayflower Trail* and *Discover your Descendants* campaign
- increase the numbers of overseas students
- generate high value inward investment
- promote arts/cultural/sporting excellence
- build opportunities to generate community pride and engagement through volunteering and participation
- 8. The UK outputs expected include 10,000 new jobs and an additional £500m Gross Value Added (GVA the measure of the value of goods and services produced in an area). Detailed splits/benefits for each area have not yet been calculated.
- 9. Whilst there is recognition that the "story" is of international significance, the product is inadequately connected/interpreted and inconsistently marketed that is to say there is no bookable product in the UK. This programme will therefore look to make the "Pilgrim Fathers into a cohesive heritage offer" with national and international appeal.

US Ambassador's Event – 14th September 2016

- 10. The Leader, Chair of Economic Development Committee and the Chief Executive attended a reception hosted by the US Ambassador to the UK, Matthew Winthrop Barzun, at his private residence (Winfield House, London). The reception highlighted the growing support for the Mayflower 400 campaign and was attended by over 400: association representatives, business leaders, community members, travel industry professionals and senior government officials.
- 11.A scale model of the Mayflower on display for the guests at the American Ambassador's London residence is provided at Appendix A.

Local Opportunities

- 12. The three North Nottinghamshire villages of Scrooby, Babworth and Sturton-le-Steeple (along with Austerfield in South Yorkshire) are acknowledged as the main physical originations of the Pilgrim Fathers "story". William Brewster and William Bradford, conceivably the two more important Pilgrims, lived in Scrooby and Austerfield respectively. John Robinson, pastor of the Pilgrims in Leiden and many other Mayflower passengers primarily originated from Sturton-le-Steeple.
- 13. Referred to as the Mayflower Roots Group, Bassetlaw District Council (BDC) is leading an informal partnership which covers local engagement within the wider strategy of the Mayflower 400 work. Nottinghamshire County Council and

Marketing Nottingham and Nottinghamshire are part of this work.

- 14. BDC, on behalf of the Mayflower Roots Group, has submitted a Heritage Lottery Fund (HLF) bid entitled "Mayflower Roots: The Separatists' Story". The proposal seeks to showcase the Pilgrim Father's roots and links to Nottinghamshire, Lincolnshire and South Yorkshire, sitting within and complementing the Mayflower 400 work. Additionally, BDC plan to submit an application to the Arts Council to support an arts trail.
- 15. BDC will present a report, entitled *A countywide approach to the Mayflower 400 Projec*t, to 25th November Economic Prosperity Committee.

Going Forward

16. The Nottinghamshire association with the Pilgrim Fathers is very strong and has significant resonance with America. Further, if realised, the potential of the Mayflower 400 Programme is enormous. The County Council will continue to work with partners to help optimise on the benefits for the county as a visitor destination and a place to do business.

Other options considered

17. None. This report is for noting only.

Reason(s) for Recommendations

18. This report has been prepared to inform Committee of the Leader, Chair of this Committee and Chief Executive's attendance at the Mayflower 400 event and to support the understanding of the potential opportunities that the developing national programme could afford the county's visitor economy and international profile.

Statutory and Policy Implications

19. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described within the body of the report.

RECOMMENDATIONS

20. It is recommended that Committee notes the content of this report.

Tim Gregory Corporate Director, Place

For any enquiries about this report please contact: Mandy Ramm, ext 72685

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Constitutional Comments [SLB 16/11/2016]

This report is for noting only.

Financial Comments [SES 16/11/16]

There are no specific financial implications arising directly from this report.

Background Papers

- Pilgrim Fathers' Feasibility Study and Mayflower 400, report to Economic Development Committee, 18th November 2014
- A countywide approach to the Mayflower 400 Project, report to 25th November 2016 Economic Prosperity Committee available online at: <u>http://www.nottinghamshire.gov.uk/dmsadmin/Meetings/tabid/70/ctl/ViewMeetingPublic/mid/397/Meeting/3932/Committee/</u> <u>508/SelectedTab/Documents/Default.aspx</u>

Electoral Division(s) and Member(s) Affected

All Bassetlaw divisions

Appendix A: A scale model of the Mayflower



Source: <u>http://www.boston.gov.uk/index.aspx?articleid=11206</u>

For more information on Mayflower 400 visit: www.mayflower400uk.com/



Report to Economic Development Committee

6 December 2016

Agenda Item: 7

REPORT OF CORPORATE DIRECTOR, PLACE

NOTTINGHAMSHIRE ECONOMIC DEVELOPMENT CAPITAL FUND – ROUND 3 UPDATE

Purpose of the Report

- 1. The purpose of the report is to:
 - a) update Committee on the progress with the third round of the Nottinghamshire Economic Development Capital Fund (NEDCF)
 - b) seek approval to launch a fourth round of the Fund in January 2017
 - c) subject to (b) above, seek approval for an extra £20,000 to be allocated in 2017/18 to cover the cost of the independent technical advice.

Information and Advice

- 2. The NEDCF was established to support small and medium sized companies in Nottinghamshire to expand through a capital grant, largely related to equipment purchase, the extension of existing premises or the acquisition of new premises, thus enabling business growth and job creation.
- 3. The Fund had a total of £6 million available to the end of March 2020, against the following seven targets:

Output	Target
Jobs created	550
Jobs safeguarded	350
Leverage from public & private sector	£13m
(Original) Benchmark cost per job Rounds 1 & 2	£26,000
(Revised) Benchmark cost per job Round 3	£10,000
Businesses assisted	70
Percentage employed at or above the Living Wage Foundation rate per hour	75%

- 4. On 22nd March 2016 Committee received a progress report on the first two rounds and agreed to launch a third round of the Fund.
- 5. With around £3.5M of grant remaining, the third round of the fund was launched in June and 24 Stage One applications were received. Of these, 15 were invited to

make a Stage Two application. To date, nine of these Stage Two applications have been approved under delegated authority with the rest of the applications the subject of detailed consideration. Appendix A offers details of the nine applications approved to date.

6. If all 15 of the Stage 2 applications from Round 3 applications are approved, the following outputs will be realised:

Output	Approved (Anticipated & Actual)
Jobs created	154
Jobs safeguarded	73
Leverage from private sector	£3.43 Million
Benchmark cost per job	£9,400 (against the set benchmark of £10,000)
Living Wage Foundation rate per hour	80% (against the set benchmark of 75%)
Businesses assisted	15
Grant allocated	£1.22 million

- 7. Following completion of the Round 3 approval and agreement process, it is anticipated that close to £2.3 million will remain in the Fund which would allow for a further round of applications. Should members agree to open a fourth round, it is proposed that a review of the overall impact of the Fund also be offered to Committee at the end of March 2017.
- 8. If round four is approved, more independent technical assistance will be required. This has not been accommodated for from the existing budget. It is suggested that £20,000 is required to facilitate this from 17/18 economic development service budget.

Other Options Considered

9. The Committee may choose not to launch a further round of the Fund, accepting that despite demand, no further support will be available for small and medium sized companies in Nottinghamshire through the Fund.

Reason(s) for Recommendations

10. To allow members to consider launching a fourth round of the NEDCF.

Statutory and Policy Implications

11. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described within the body of the report.

Finance Implications

12. As outlined in the body of the report to cover the cost of independent technical advice.

RECOMMENDATIONS

13. It is recommended that the Committee:

- a) notes the progress of the third round of the Capital Fund;
- b) approves the launch of the fourth round of the Fund in January 2017, and;
- c) subject to approval of the fourth launch of the Fund, approves the allocation of £20,000 from 2017/18 Economic Development Service budget to cover the cost of independent technical advice.

Tim Gregory Corporate Director, Place

For any enquiries about this report please contact:

Trish Adams extn 72042

Constitutional Comments [SLB 16/11/2016]

Economic Development Committee is the appropriate body to consider the content of this report.

Financial Comments [SES 16/11/16]

The financial implications are set out in the report.

Background Papers

- The Nottinghamshire Economic Development Capital Fund report to Economic Development Committee Report 22 March 2016, published
- The Nottinghamshire Economic Development Capital Fund report to Economic Development Committee Report 8 September 2015, published
- Nottinghamshire Economic Development Capital Fund report to Economic Development Committee Report 3 February 2015, published
- Nottinghamshire Economic Development Capital Fund report to Economic Development Committee Report 16 September 2014, published
- Nottinghamshire Economic Development Capital Fund report to Economic Development Committee Report 11 February 2014, published
- *Economic Development Capital Fund* report to Economic Development Committee Report - 12 December 2013, published

Electoral Division(s) and Member(s) Affected

The NEDCF operates across Nottinghamshire, potentially impacting all electoral divisions. Approvals impacting specific divisions and members are alerted as projects are progressed.

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Appendix A – NEDCF Round 3 Approvals to Date

	Name & Location of applicant	NEDCF Approved	Summary
1)	ABM Precast Solutions, Tuxford, Nottinghamshire	£48,366	ABM produces innovative precast reinforced and pre-stressed concrete products for the UK market. This is a second award to the company and will build on the growth from our first grant. This award will enable further investment in capital equipment to allow them to compete for more complex projects. Our first investment created 4.5 FTE jobs and enabled the company to win larger jobs such as Olympic Park, Bermondsey and the M8. Job outputs: 4 jobs created 4 safeguarded
2)	County Battery Services, Kirkby in Ashfield, Nottinghamshire	£20,000	County Battery Services supplies a wide range of batteries to both retail and commercial customers through web, retail and trade sales and is also heavily involved in the recycling of batteries. This award is to support the company to develop a new market in the manufacture and testing of lithium ion battery packs. Job outputs: 4 jobs created
3)	Deanestor, Mansfield, Nottinghamshire	£170,000	Deanestor designs, manufactures and installs quality furniture in the UK. It specialises in furniture manufacture for markets which have specific requirements in design, strength, durability and aesthetics principally the health, education and leisure sectors. This award is to extend the current factory premises to increase overall production by 40% and invest in new capital equipment. Job outputs: 20 jobs created, 15 safeguarded, new production space: 6,000 sq ft.
4)	Inspired Scaffolding Services, Bilsthorpe, Nottinghamshire	£53,000	ISS supplies and installs scaffolding and associated equipment for all sizes of building projects to trade and domestic customers. This award is to purchase the site they currently lease and to erect a garage/service bay to enable on-site vehicle maintenance and create an office training facility. Job outputs: 32 jobs created
5)	J-Flex Rubber Products, Retford, Nottinghamshire	£26,500	J-Flex is a well-established UK and international supplier of rubber sheet products including silicone sheets, rubber mouldings, gaskets, extrusions, bellows, fabrications, rubber sealants and adhesives. This award is to invest in capital equipment, a large cutting machine, which will increase production capacity to meet the demand generated by new and existing relationships. Job outputs: 2 jobs created, 2 safeguarded

6) Jelly Products, Boughton, Nottinghamshire	£89,610	Jelly Products is the manufacturer of the innovative loopwheel, a shock-absorbing wheel with integral suspension for a smoother ride. The company successfully applied to the first round of the NEDCF and used that funding to develop their product portfolio. This award will increase the company's manufacturing capability for the loopwheel product and future variations. They are seeking to invest in new manufacturing jigs, assembly stations and a full manufacturing capacity 3D printer. Job outputs: 5 jobs created 3 safeguarded
7) Kesseler UK Ltd, Sutton in Ashfield, Nottinghamshire	£249,440	Kesseler produces high quality kitchen cabinets utilising a patented joint system which creates an accurate and rigid cabinet. The business sells to kitchen and bedroom studios, which sell them on to the public. This award is for investment in capital equipment to increase production capacity. Job outputs: 25 jobs created
8) Leisure Vehicle Acquisitions	£30,000	Leisure Vehicle Acquisitions is part of Major Oak Ventures which operates a number of on-line auction sites for the motorhome and caravan sectors. This award is to support the development of "Autofox Auctions" a bespoke website which facilitates on-line trade auctions of cars and vans. This will be a new service for the sector and this award will enable the company to be the first to market. Job outputs: 10 jobs created
9) Redheads Digital	£20,000	Redheads Digital Ltd provides digital printing, exhibition printing, portable display materials, wide format posters, vinyl banners and signage. It has recently graduated from the Turbine Centre into larger premises to accommodate the growing business. This award is for the purchase of equipment to meet the demands of its growing market e.g. producing signage for the health sector which can withstand sanitising liquids. Job output: 1 job created 1 safeguarded



Report to Economic Development Committee

6th December 2016

Agenda Item: 8

REPORT OF THE CORPORATE DIRECTOR, PLACE

D2N2 DIGITAL BUSINESS GROWTH PROGRAMME

Purpose of the Report

- 1. To update the Committee on progress with the D2N2 Digital Business programme and specifically to:
 - a) welcome the approval of the EU funding submission;
 - b) confirm that the agreement between the County Council as the acccountable body for the Programme and the Department for Communities and Local Government has been signed;
 - c) note that the Programme will not commence until a collaboration agreement between the match funding partners has been completed.

Background

- 2. The County Council approved match funding to the D2N2 Digital Business Support Programme at the January 2016 Economic Development Committee and a further report to the September 2016 approved the establishment of the posts associated with the delivery of the programme. Both approvals were subject to the successful outcome of the application for EU European Structural and Investment Funding (ESIF). To confirm, the County Council is acting as the Accountable Body for the Programme submission on behalf of the partners.
- 3. On 16th November, the County Council received a copy of the Funding Agreement issued by the Department for Commuties and Local Government (DCLG), confirming the approval of the EU submission. The success of the submission is to be welcomed.
- 4. In order for the Programme to be progressed, the Agreement was required to be signed and returned to DCLG before the 23rd November, being the date of the Autumn Statement in line with HM Treasury requirements, following the outcome of the Referendum on membership of the EU. The Agreement is non-negotiable and following consideration of its terms and conditions, it has now been signed.
- 5. The Committee will note that the Programme will not commence until a Collaboration Agreement has been signed with all the contributing match-funding partners. This will include provisions protecting the County Council from any actions or omissions of the partner agencies alongside the four main funding partners underwriting the Programme costs resulting from any shortfall in match-

funding from them and from the required match from the SME grant recipients. The value of the Programme is £7.25M, of which £3.62M is from ESIF, £2.7M from SME grant match and £926,000 from the partners, including the County Council's total net contribution of £210,000. As with all EU funding, claims are made retrospectively on the basis of actual expenditure with the gross costs met initially by the funding partners.

Reason(s) for Recommendations

12. The report is for information only.

Statutory and Policy Implications

13. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described within the report.

Financial implications

14. The financial implications are referenced above, having been the subject of previous reports to this Committee.

RECOMMENDATION

- 15. It is recommended that Committee welcomes the success of the application for EU funding for the D2N2 Digital Business Growth Programme, noting that:
 - a) the Agreement between the County Council and the Department for Communities and Local Government has been signed;
 - b) the Programme will not commence until the completion of a collaboration agreement between the match funding partners.

Tim Gregory Corporate Director, Place

For any enquiries about this report please contact:

Oliver Whittaker Tel. 0115 977 2330

Constitutional Comments [SLB 25/11/2016]

This report is for noting only.

Financial Comments [SES 25/11/16]

The financial implications are set out in the report.

Background Papers

• *D2N2 Digital Business Growth Programme*, report to Economic Development Commitee, 6th September 2016

- ESIF Programme: D2N2 Digital Business Growth Programme, report to Economic Development Commitee, 19th January 2016
- European Structural Investment fund: ERDF ICT Funding Call, report to Economic Development Committee, 8th September 2015
- Additional proposals for Economic Development budget 2015-16, report to Economic Development Committee, 7th July 2015

Electoral Division(s) and Member(s) Affected

All



6 December 2016

Agenda Item: 9

REPORT OF CORPORATE DIRECTOR, RESOURCES

WORK PROGRAMME

Purpose of the Report

1. To consider the Committee's work programme for 2016/17.

Information and Advice

- 2. The County Council requires each committee to maintain a work programme. The work programme will assist the management of the committee's agenda, the scheduling of the committee's business and forward planning. The work programme will be updated and reviewed at each pre-agenda meeting and committee meeting. Any member of the committee is able to suggest items for possible inclusion.
- 3. The attached work programme has been drafted in consultation with the Chairman and Vice-Chairman, and includes items which can be anticipated at the present time. Other items will be added to the programme as they are identified.
- 4. As part of the transparency introduced by the new committee arrangements, committees are expected to review day to day operational decisions made by officers using their delegated powers. It is anticipated that the committee will wish to commission periodic reports on such decisions. The committee is therefore requested to identify activities on which it would like to receive reports for inclusion in the work programme. It may be that the presentations about activities in the committee's remit will help to inform this.
- 5. The work programme already includes a number of reports on items suggested by the committee.

Other Options Considered

6. None.

Reason/s for Recommendation/s

7. To assist the committee in preparing its work programme.

Statutory and Policy Implications

8. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

RECOMMENDATION/S

1) That the committee's work programme be noted, and consideration be given to any changes which the Committee wishes to make.

Jayne Francis-Ward Corporate Director, Resources

For any enquiries about this report please contact: Martin Gately x 72826

Constitutional Comments (HD)

1. The Committee has authority to consider the matters set out in this report by virtue of its terms of reference.

Financial Comments (PS)

2. There are no direct financial implications arising from the contents of this report. Any future reports to Committee on operational activities and officer working groups, will contain relevant financial information and comments.

Background Papers

None.

Electoral Division(s) and Member(s) Affected

All

ECONOMIC DEVELOPMENT COMMITTEE - WORK PROGRAMME

Report Title	Brief summary of agenda item	For Decision or Information?	Lead Officer	Report Author
3 rd January 2017				
Better Broadband for Nottinghamshire Gainshare and Underspend Modelling	To update Committee on plans to reinvest funds to extend the reach of fibre further across the County	Information	Phil Berrill	Phil Berrill
7 th February 2017				
Introduction to the newly appointed Chief Executive of Marketing Nottingham and Nottinghamshire	Introduction to the newly appointed Chief Executive to take the helm at the organisation charged with promoting Nottingham & Nottinghamshire as a destination for inward investment, tourism and talent	Information	Nicola M ^c Coy- Brown	Nicola M ^c Coy- Brown
Youth Employment Scheme (YES)	To provide Committee with a final update on YES for which funding was provided to create 166 new apprenticeships to help get more young people into work	Information	Hilary Porter	Hilary Porter
Careers Local	Update on the Council's role as managing agent for the grant scheme operating across D2N2 enabling schools to access specialist employability support	Information	Kevin Bartlett	Kevin Bartlett
7 th March 2017				
2017-18 Budget and delivery plan	To consider the Delivery Plan for Economic Development for 2017-18 and associated budget allocations	Decision	Nicola M ^c Coy- Brown	Nicola M ^c Coy- Brown
D2N2 Growth Hub	An update on the Council's engagement with the Growth Hub	Information	Geoff George	Geoff George
Nottinghamshire Integrated Innovation Centres	To update on next steps and procurement	Information	Mandy Ramm	Mandy Ramm

<u>Report Title</u>	Brief summary of agenda item	For Decision or Information?	Lead Officer	<u>Report</u> <u>Author</u>
28 th March 2017				
Graduate Placement Scheme	Update on SME's in the county participating and having a graduate in their business	Information	Kevin Bartlett	Kevin Bartlett
25 th April 2017				
6 th June 2017				
Marketing Nottingham and Nottinghamshire – 6-monthly update	To update Committee on progress with the delivery of place marketing functions in Nottinghamshire	Information	Nicola McCoy- Brown	Nicola McCoy- Brown
4 th July 2017				
Better Broadband for Nottinghamshire 6-monthly update		Information	Phil Berrill	Phil Berrill

Last updated: 15th November 2016