



Nottinghamshire Day Members Pack

Contents

What is Nottinghamshire Day?	2
Aims and structure of this pack.....	3
The goal of Nottinghamshire Day.....	4
How to get involved.....	5
Hosting an event:.....	6
Nottinghamshire History:.....	6
Digital asset packs.....	7

Information and Contacts:

For further information please contact:

Notts.day@nottsc.gov.uk

Or visit:

[Nottinghamshire Day | Nottinghamshire County Council](#)

What is Nottinghamshire Day?

County Days are an opportunity to celebrate the identity, heritage, culture, and local traditions of historic counties and are celebrated by a number of other counties. The celebration of our historic county of Nottinghamshire, in this way, will support local communities to understand and celebrate the history and traditions of the places they live, work, and enjoy their leisure time.

Nottinghamshire Day takes place on the 25th August as this date marks the anniversary of the start of the English Civil War, an event triggered by Charles I raising the royal standard at Nottingham Castle in 1642.

This year Nottinghamshire Day is going to be celebrated in a number of ways, including:

- 25th August 2022- A civic event at Newark Castle that will include a flag raising ceremony
- 27th August 2022- A public event at Sherwood Forest that will include an outdoor stage, market stalls, and entertainment and performances.

The celebrations will also be celebrated with a county wide lead-up campaign that includes involvement from schools, local businesses, and an environmental 'Love your Notts' campaign.



Aims and structure of this pack

The first Nottinghamshire day was held on 25th August 2021 with a successful media campaign and flag raising ceremony attended by Lord Lieutenant of Nottinghamshire, the Sheriff of Nottingham, Nottinghamshire Police and Crime Commissioner, Nottinghamshire Police Chief Constable, and several of the county's MPs and representatives from the district and borough councils. There was a successful social media campaign and successful involvement from Notts TV and Radio Nottinghamshire.

This year however we are hoping to celebrate with more in-person events that celebrate the history and heritage of Nottinghamshire. We will work with District and Borough Councils, local businesses, and attractions to promote Nottinghamshire Day, encourage people to explore our towns and countryside, and be involved in Nottinghamshire's history and heritage.

Local history plays a key part in developing a unique sense of place for Nottinghamshire and can help attract visitors. Offering an authentic, local experience that encapsulates all things Nottinghamshire could also help organisations to stand out from competitors and attract new and returning visitors.

The aim of this history pack is to help Nottinghamshire County Council Members be involved in the day and lead up. Through an exploration of Nottinghamshire's history and attractions, as well as ideas for involvement, tips, and guidance, we hope that you will help us celebrate Nottinghamshire and benefit from all the county has to offer.

This pack includes information on Nottinghamshire's history and heritage, how and why you should get involved with the day, free education packs, draft social media posts, and a digital asset pack.

The goal of Nottinghamshire Day

The goal of Nottinghamshire Day 2022 is to:

- Celebrate Nottinghamshire's history and heritage
- Inspire children and young people to be involved in the day and community, and historical and cultural organisations
- Celebrate and draw attention to Nottinghamshire's leading role through a celebration of our current environmental, sporting, cultural, and technological projects
- Allow all residents to be involved in the day and show their celebration of the county
- Support and provide opportunities and promotion for Nottinghamshire businesses
- Support the local economy and visitor and tourism economy
- To work with partnerships across Nottinghamshire
- To work with local community and voluntary groups across the County.



How to get involved

This Nottinghamshire Day, we are encouraging all Members to be involved and help us celebrate Nottinghamshire! Please see the below suggestions for ways to get involved in your areas and with your communities, and how you can help us.



Promote historical sites and organisations in your area and engage with its history and communities, helping to promote the significance of your area to Nottinghamshire history and heritage.



Help to contribute to our research: If there are areas of Nottinghamshire history that you are passionate about we encourage everyone to be involved and contribute ideas to Notts.day@ncc.gov.uk



Attend the civic event on 25th August at Newark Castle and the public event at Sherwood Forest on 27th August.



Encourage community groups, including town and parish Councils, to get involved in Nottinghamshire Day, host their own events and post on social media. Education, history, and promotional packs are also in development and will be available via the webpage.



Make use of the digital asset pack and post about Nottinghamshire Day on social media platforms, engaging with [#NottsDay](#) and [#shoplocal](#).



Host your own event, taking inspiration from the ideas on page 6.

Hosting an event:

If you would like to get further involved with the Nottinghamshire Day celebrations or host your own events here are some more optional ideas that can be branded as Nottinghamshire Day:

- Competitions
- Re-enactments
- Workshops
- Family events
- Exhibits
- Themed tours or talks of local attractions
- Community picnics
- Fetes
- Local group performances
- Social media posts using the digital asset pack and #Nottsday or #shoplocal

If you would like to celebrate Nottinghamshire Day independently, but would like your celebration to be promoted, then this could be posted to our social media channels and our 'Events' section of the Nottinghamshire Day website, which will inform the public of all Nottinghamshire Day celebrations happening both on the day and in the lead up.

Nottinghamshire History:

This Nottinghamshire Day we are focusing on areas of Nottinghamshire history that are exemplars of people coming and working together.

The key areas being focused on are Robin Hood, the Pilgrims and Thanksgiving, and The English Civil Wars, along with prominent figures from Nottinghamshire history. These include many examples that can be used to embody the ethos of Nottinghamshire day, which is communities being united and using the past to reflect on our present.

More information on the history of Nottinghamshire can also be found in the historic collections in Nottinghamshire Archives and the local studies in libraries. These collections cover over 800 years of history and all aspects of the county and are a great starting point for anyone wishing to look further into their county's history.

Digital asset packs

The digital asset pack includes a variety of social media images, posters, and logos that can be used to brand an event as being a part of Nottinghamshire Day.

[Nottinghamshire Day Face book Ad3.jpg \[JPG\]](#)

[Nottinghamshire Day Face book Ad4.jpg \[JPG\]](#)

[Nottinghamshire Day Facebook post3.jpg \[JPG\]](#)

[Nottinghamshire Day Facebook post4.jpg \[JPG\]](#)

[Nottinghamshire Day Twitter cover2.jpg \[JPG\]](#)

[Nottinghamshire Day Twitter cover3.jpg \[JPG\]](#)

[Nottinghamshire Twitter Post3.jpg \[JPG\]](#)

[Nottinghamshire Twitter Post4.jpg \[JPG\]](#)

[Notts Day Face book Cover3.jpg \[JPG\]](#)

[Notts Day Face book Cover4.jpg \[JPG\]](#)

[Notts Day Poster 03.pdf \[PDF\]](#)

[Notts Day Poster 04.pdf \[PDF\]](#)

[General Social media assets](#)

[Notts Day Face book Cover2.jpg \[JPG\]](#)

[Nottinghamshire Day Twitter cover.jpg \[JPG\]](#)

[Nottinghamshire Day Facebook post2.jpg \[JPG\]](#)

[Nottinghamshire Twitter Post2.jpg \[JPG\]](#)



Facebook image frame

You can show your support for the day and pride in where you live by showcasing the Nottinghamshire Day image frame (pictured) around your Facebook profile picture for you and your organisation.

Personal page:

1. Click on your profile picture and then select 'add frame'
2. Search 'NottinghamshireDay' or '#NottsDay' under the 'choose a frame' option
3. Choose either the light or dark green to suit your preference.

Organisation/business page: If you or someone you know has a Facebook business page, you can www.facebook.com/profilepicframes

4. Go to the bottom left corner and select the page
5. Search for the frame (#NottsDay or NottinghamshireDay)
6. Choose either the light or dark green to suit your preference.

General poster and other graphics:

[Notts Day Poster 02.pdf \[PDF\]](#)

[Microsoft Teams Background.jpg \[JPG\]](#)

[Website banner.jpg \[JPG\]](#)

[Nottinghamshire flag image.jpg \[JPG\]](#)

Single Colour

[Nottinghamshire Day black.png \[PNG\]](#)

[Nottinghamshire Day Green.png \[PNG\]](#)