

Economic Development Committee

Tuesday, 31 March 2015 at 14:00

County Hall, County Hall, West Bridgford, Nottingham, NG2 7QP

AGENDA

- | | | |
|---|--|---------|
| 1 | Minutes of the last meeting held on 3 March 2015 | 3 - 6 |
| 2 | Apologies for Absence | |
| 3 | Declarations of Interests by Members and Officers:- (see note below)
(a) Disclosable Pecuniary Interests
(b) Private Interests (pecuniary and non-pecuniary) | |
| 4 | Broadband Petitions | 7 - 10 |
| 5 | Nottinghamshire Digital Champions Network | 11 - 14 |
| 6 | Better Broadband for Nottinghamshire - Authorisation for Contract 2 | 15 - 20 |
| 7 | Nottinghamshire Business Investment Zones | 21 - 24 |
| 8 | Economic Development Strategy - Delivery Plan and Budget 2015-16 | 25 - 40 |
| 9 | Work Programme | 41 - 44 |

Notes

- (1) Councillors are advised to contact their Research Officer for details of any Group Meetings which are planned for this meeting.
- (2) Members of the public wishing to inspect "Background Papers" referred to in the reports on the agenda or Schedule 12A of the Local Government Act should contact:-

Customer Services Centre 0300 500 80 80

- (3) Persons making a declaration of interest should have regard to the Code of Conduct and the Council's Procedure Rules. Those declaring must indicate the nature of their interest and the reasons for the declaration.

Councillors or Officers requiring clarification on whether to make a declaration of interest are invited to contact Martin Gately (Tel. 0115 977 2826) or a colleague in Democratic Services prior to the meeting.

- (4) Councillors are reminded that Committee and Sub-Committee papers, with the exception of those which contain Exempt or Confidential Information, may be recycled.
- (5) This agenda and its associated reports are available to view online via an online calendar - <http://www.nottinghamshire.gov.uk/dms/Meetings.aspx>



minutes

Meeting	ECONOMIC DEVELOPMENT COMMITTEE
Date	3 March 2015 (commencing at 2.00 pm)

Membership

Persons absent are marked with `A`

COUNCILLORS

Diana Meale (Chairman)
Roy Allan (Vice-Chairman)

	Alan Bell	
	John Knight	John Ogle
A	Ken Rigby	John Wilmott
	Keith Walker	Gordon Wheeler
A	Alan Rhodes (Ex-Officio)	

OTHER COUNCILLORS IN ATTENDANCE

Mrs Kay Cutts MBE

CO-OPTED MEMBERS

A Mr M Chivers – (Alliance Boots)
A Ms N Gasson - (Federation of Small Businesses)

OFFICERS IN ATTENDANCE

Jayne Francis-Ward - Policy, Planning and Corporate Services
Celia Morris -Policy, Planning and Corporate Services
Nicola McCoy-Brown – Policy Planning and Corporate Services
Mandy Ramm - Policy Planning and Corporate Services
Heather Stokes - Policy Planning and Corporate Services
Martin Gately - Policy, Planning and Corporate Services

OTHER ATTENDEES

Sarah Nelson - Mansfield BID Manager
John Carter - Mansfield BID
Jim Armistead - BDUK

CHANGES IN MEMBERSHIP

The following changes of membership for this meeting were noted: Councillor Bell replaced Councillor Payne for this meeting only.

MINUTES

The minutes of the last meeting held on 3 February 2015 were confirmed and signed by the Chairman.

APOLOGIES FOR ABSENCE

Apologies had been received from Councillor Rigby, who was on other County Council business. Mr Mark Chivers also sent his apologies.

DECLARATIONS OF INTEREST

None.

MANSFIELD TOWN CENTRE

Fiona Anderson, Senior Economic Development Officer, introduced the report on the progress of project activity in Mansfield Town Centre.

RESOLVED 2015/013

That the report be noted.

MANSFIELD BUSINESS IMPROVEMENT DISTRICT

Sarah Nelson BID Manager updated the committee on the progress and future plans of the Mansfield Business Improvement District. Ms Nelson indicated 4368 Ambassador patrol hours had taken place and there were now 102 members of the radio scheme. In addition, there had been 1248 hours of patrol by Night Street Marshals/Street Pastors; as well as crime prevention campaigns for the public and businesses. Ms Nelson also explained the various work streams which took place under the Mansfield BID. These included: Cleansing and Maintenance – 6.4 tonnes of cardboard were removed each year and there was a dedicated chewing gum removal unit. Other work streams focussed on marketing, access and consultation.

RESOLVED 2015/014

That the report and presentation be noted.

BETTER BROADBAND FOR NOTTINGHAMSHIRE – QUARTERLY UPDATE ON THE ROLLOUT

Nicola McCoy-Brown, Broadband Programme Manager, provided the committee with the regular quarterly update on the Better Broadband for Nottinghamshire

programme. In addition, Joe Armistead from BDUK described BDUK's role in ensuring value for money within the Superfast Broadband Programme. Mr Armistead explained that BDUK administered the procurement processes for phases 1, 2, and 3 (pilot stage), as well as managing the allocation of grants, the relationship with BT at a national level for the call-off contracts, ensuring the realization of value for money objectives and stimulating awareness and take-up.

RESOLVED 2015/015

- 1) That the report and presentation from BDUK be noted
- 2) That the organising of a visit for Members to BT's global innovation and development centre at Adastral Park, with costs to be met from the Better Broadband for Nottinghamshire programme budget be approved.

ESTABLISHING THE NOTTINGHAMSHIRE LEADER PROGRAMME

RESOLVED 2015/016

- 1) That the establishment of the accountable body function for the two Nottinghamshire LEADER programmes be approved.
- 2) That the establishment of new staff posts and management arrangements as outlined in paragraphs 8-13 of the report be approved.
- 3) That six-monthly update reports on the LEADER programmes be received commencing in July 2015

A PLACE MARKETING ORGANISATION FOR NOTTINGHAM AND NOTTINGHAMSHIRE

RESOLVED 2015/017

- 1) That the proposals to extend the existing funding and service level agreement with Experience Nottinghamshire until the end of September 2015 as outlined paragraph 15 of this report and continue the current work on inward investment activity until September 2015 be agreed.
- 2) That a three year funding arrangement for the new Place Marketing Organisation be agreed in principle.
- 3) That the proposals set out in the exempt Appendix (at paragraph one) be agreed.

WORK PROGRAMME

RESOLVED 2015/018

That the work programme be noted.

EXCLUSION OF THE PUBLIC

RESOLVED 2015/019

That the public be excluded for the remainder of the meeting on the grounds that the discussions are likely to involve disclosure of exempt information described in paragraph 3 of the Local Government (Access to Information) (Variation) Order 20006 and the public interest in maintaining the exemption outweighs the public interest in disclosing the information.

EXEMPT INFORMATION ITEM

EXEMPT APPENDIX – A PLACE MARKETING ORGANISATION FOR NOTTINGHAM AND NOTTINGHAMSHIRE

RESOLVED 2015/020

That the report be noted.

The meeting closed at 16:00

CHAIR



31 March 2015

Agenda Item: 4

**REPORT OF THE CHAIRMAN OF ECONOMIC DEVELOPMENT COMMITTEE
BROADBAND PETITIONS**

Purpose of the Report

1. The purpose of this report is to propose a response from Economic Development Committee to two petitions regarding broadband services in the villages of Fiskerton-cum-Morton and Thorpe, which were presented to Full Council on 26 February 2015.

(A) Petition regarding broadband services in Thorpe (Ref:2014/0111)

2. A petition of 46 signatures, organised by Thorpe residents was presented demanding that the Council acts immediately to ensure Thorpe is included in Contract 2 to ensure the villages businesses and residents have access to high speed internet provision in the same timescale as that of surrounding villages and in line with the stated aims of the Government to bring broadband to rural communities.

(B) Petition regarding broadband services in Fiskerton-cum-Morton (Ref:2014/0112)

3. A petition of 221 signatures, organised by Fiskerton-cum-Morton residents, was presented calling on the Council to provide high speed fibre optic broadband to Fiskerton-cum-Morton under round 2 of Better Broadband for Nottinghamshire.

Information and Advice

4. The existing Better Broadband for Nottinghamshire (BBfN) programme is well on track to delivering its ambitions to provide close to 95% of premises in the county (when combined with planned commercial coverage) with access to superfast broadband (24Mbps and above) by 2016 and 100% coverage of basic broadband (at least 2Mbps) by the end of 2015.
5. For the current contract, known as Contract 1, the County Council has undertaken a rigorous procurement process under the Government's Broadband Infrastructure Framework. This required bidders to ensure that the £10.5m public funding (and any additional private sector investment) would provide access to Superfast Broadband to as many premises as possible i.e. providing the most economical engineered solution so as many people as possible in Nottinghamshire could benefit. The County Council did not set any geographical priorities in Contract 1 to influence the development of bidder's roll out plans as this would have increased costs resulting in fewer people benefiting as coverage would be reduced.

6. Nottinghamshire County Council is the lead Authority for the programme in Nottinghamshire but improved broadband speeds are not something which the Council has a statutory responsibility for. The Council has a responsibility to ensure that the money available under the programme is used to maximum effect and that the works undertaken: (a) supply a network capable of delivering superfast broadband speeds to the optimum number of properties and (b) is of high quality.
7. It is pleasing to note that both villages recognise the limitations around amending the existing contract and are seeking to ensure their inclusion under Contract 2.
8. However, it is important to restate the position on the existing Better Broadband for Nottinghamshire (BBfN) rollout. In Contract 1 a finite sum of money was made available to the programme. The contract we originally entered into with BT was for them to achieve maximum coverage across the County with the money available. The rollout plan BT produced and are working to, is to achieve exactly that. Maximum coverage with the money available. Clearly to ensure maximum coverage their rollout plan is based on several factors ranging from the cost of the civil engineering work required, as well as the number of properties passed. The input Nottinghamshire County Council have had is in designing a contract which required maximum coverage. BT as part of the contractual requirements are delivering that.
9. Delivery of fibre broadband to both Fiskerton and Thorpe is technically challenging, particularly within the confines of value for money and the restricted funding envelope.
10. In an attempt to equalise improved connectivity across the County, the Contract 2 Invitation to Tender made clear that coverage should be targeted on the three districts of Bassetlaw, Newark & Sherwood and Rushcliffe (all of whom receive well below the 95% Government UK coverage aspirations). As a secondary consideration, the per premise cost of providing fibre based broadband (value for money) has to remain an over-riding factor determining which premises would be provided with access to a better broadband network due to the constraints of the Government framework.
11. It is worth noting that should Contract 2 come to fruition, it is expected that by 2017/18 the Council and other partners' investment will have delivered to 11% of the county (from the starting point of 86% fibre coverage pre BBfN) meaning that 97% of the county will have access to a new fibre broadband network. However equally 3% of Nottinghamshire will remain not covered.
12. It is vitally important that both the Council and its partners focus on promoting the availability of the new network. If take-up across the contract exceeds 20%, a gain-share mechanism is activated which could see significant funds released back to the programme for investment in further fibre rollout. Encouraging those communities with access to take-up services therefore becomes all the more vital if the Council and its partners want to close the gap for those communities unfortunately not covered by existing investment proposals.
13. Nevertheless, all Nottinghamshire local authorities, a range of partners and the Government want to extend coverage as far as possible. In fact, Government are currently working with suppliers to see how this can be achieved through a series of pilot projects. The projects are testing technology, financial and operating models capable of delivering superfast

broadband to the hardest to reach parts of the UK. Through the pilots, Government are generating evidence about:

- the cost of delivering in hard to reach areas
- levels of take-up of different technologies
- performance and customer experience of services provided.

14. Government also hope to build capacity and capability in the supplier market by sharing lessons learned from the projects. Initial learnings from the pilot projects are available in the *BDUK Market Test Pilots: Summary of initial findings from the feasibility phase document* (see background documents).
15. For the avoidance of doubt, the villages of Fiskerton-cum-Morton and Thorpe lie within the intervention area for the BBfN programme and therefore are both eligible to benefit.
16. Improving access to faster broadband is a key priority of the N2 Economic Prosperity Committee and it is expected, therefore, that it will also be a priority for the Nottingham and Nottinghamshire Combined Authority when the latter is formed. The County Council will ensure that both of these groups continue to lobby the Government for further investment in broadband infrastructure to address the issues faced by the 3% of premises that will not be covered by contracts 1 or 2.

Reason/s for Recommendation/s

17. It is a requirement of the Council that petitions presented to Council are considered by the relevant Committee(s) and that a response to the lead petitioners is discussed and prepared accordingly.

Statutory and Policy Implications

18. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described within the report.

Financial Implications

19. There are no direct financial implications arising from this report.

RECOMMENDATION/S

20. That the Economic Development Committee:
- a. notes the receipt of the petitions
 - b. requests the Broadband Team responds to the lead petitioners for Fiskerton-Cum-Morton and Thorpe:

- notifying them that their concerns are acknowledged and that the County Council will continue to work towards maximum connectivity with the confines of the current contract and financial envelope.
- informing them that the County Council and its partners will do all they can to encourage the take-up of superfast services in an attempt to activate the contractual gain-share mechanism to allow the County Council to continue to press for maximum connectivity.

Report of the Chairman of Economic Development Committee

For any enquiries about this report please contact: Nicola M^cCoy-Brown, 72580

Constitutional Comments [CEH 18.03.15]

The Economic Development Committee has the delegated authority to consider the petitions. A report back to Council on the outcome of the consideration should be made to the next meeting of Council.

Financial Comments [SES 18/03/15]

There are no specific financial implications arising directly from this report.

Background Papers and Published Documents

- [Better Broadband for Nottinghamshire Contract 2](#) – report to Policy Committee, 07-01-2015
- *BDUK Market Test Pilots: Summary of initial findings from the feasibility phase document*, 09-02-2015 <https://www.gov.uk/government/publications/superfast-broadband-programme-phase-3>

Electoral Division(s) and Member(s) Affected

Newark & Sherwood District, Councillor Sue Saddington

31st March 2015

Agenda Item: 5

REPORT OF THE CORPORATE DIRECTOR, POLICY, PLANNING AND CORPORATE SERVICES

NOTTINGHAMSHIRE DIGITAL CHAMPIONS NETWORK

Purpose of the Report

1. To update Committee on the progress of the Nottinghamshire Digital Champions Network.

Background

2. As part of the wider agendas around broadband take-up and digital inclusion, the Better Broadband for Nottinghamshire (BBfN) programme has continually recognised the important role Digital Champions can play in supporting others to get online and in raising awareness of both the BBfN programme and the availability of fibre broadband.
3. Following a number of attempts (of variable success) to recruit and engage potential Digital Champions across Nottinghamshire, the decision was taken to invite organisations to submit quotes for the provision of a resource to deliver a Nottinghamshire Digital Champions Network. This forms part of the work Committee has approved in terms of demand stimulation for the BBfN programme.
4. A framework contract was tendered, as this offered greatest flexibility in terms of extending the timescale or geographical scope, which may need to occur should the Council extend its work to deliver a fibre broadband network through contract 2. The total budget made available for this initial call off was £40,000, funded by the allocation from this Committee and by resources secured from the D2N2 Local Enterprise Partnership. The contract started in March 2015 and is set to run until the end of March 2016. Some costs have been met from the 2014-15 budget.
5. **Digital Unite** was the successful bidder, with a proposed total project cost of **£38,750**.

Information and Advice

6. The Nottinghamshire Digital Champions network is a programme of activity designed to inspire a wider group of people to help others within their community

to use the internet. This will be achieved through a mix of on the ground, face-to-face activity and online support. The project will be required to deliver the following outputs:

- **60 x Digital Champions (minimum):** Recruit and support a thriving local network of digital champions to include a blend of:
 - **Digital Champions** – support individuals on a 1-2-1 basis at appropriate community venues.
 - **Rural Business Champions** – work within the local self-employed and micro business community raising the awareness of how a fibre based broadband service can enhance the way businesses operate.
 - **Community Champions** – individuals who are willing to support the marketing and publicity of fibre based broadband within the community; for example, leaflet drops within Health Centres, Youth Clubs, Doctors Surgeries, Pubs, Community Centres, Play Groups, Post Offices including local events.
- **1 x Marketing/ PR plan:** Develop and deliver a strong local marketing campaign to promote the Nottinghamshire Digital Champion Network within communities and to recruit further Digital Champions. This will be developed in partnership with the BBfN team to ensure it is in line with and reflects existing branding / marketing materials created to promote the Better Broadband for Nottinghamshire programme.
- **1 x Toolkit:** a resource updated tools, tips and information to support the Nottinghamshire Digital Champion Network to take immediate action.
- **3 x Digital Champion Events:** Delivered in strategic locations across the County to engage with as many Digital Champions as possible and provide guidance on how to fulfil the role and utilise the toolkit.

The first event is provisionally being scheduled for 14th May 2015 (date and venue to be confirmed) and will function as a 'launch event' to kick-start this project and raise awareness. Once confirmed, further information on this event will be circulated to Members, so they can assist with promotion and attend, should they wish.

- **Forward Strategy:** Production of a Forward Plan for the Nottinghamshire Digital Champions Network, which will detail options around sustaining activity once the project is complete.
7. Digital Unite will be required to provide a monthly update on progress, with a template for this data currently being finalised. This will be complemented by a quarterly report focussing more on performance against the contracted outputs.

8. It is proposed that Committee receives a further update report at the scheduled EDC meeting in July, at which progress will be reported. It is also proposed that Digital Unite be invited to attend, along with a local Digital Champion.

Reason(s) for Recommendations

9. The take-up and exploitation of fibre broadband is the key driver of the BBfN programme and the Nottinghamshire Digital Champions Network will play a key role in maximising this throughout the County.

Statutory and Policy Implications

10. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described in the report.

RECOMMENDATIONS

11. It is recommended that Economic Development Committee note the report and approve the invitation of Digital Unite to present at a future Economic Development Committee meeting.

Report of the Group Manager, Corporate Strategy, Celia Morris

For any enquiries about this report please contact:
James Mann, 72686

Constitutional Comments [CEH 18.03.15]

The Economic Development Committee has the delegated authority to consider the recommendation in the report.

Financial Comments [SES 18/03/15]

The financial implications are set out in the report.

Background Papers

Electoral Division(s) and Member(s) Affected

All



31 March 2015

Agenda Item: 6

**REPORT OF THE CORPORATE DIRECTOR, POLICY, PLANNING AND
CORPORATE SERVICES**

**BETTER BROADBAND FOR NOTTINGHAMSHIRE – AUTHORISATION FOR
CONTRACT 2**

Purpose of the Report

1. The purpose of this report is to inform Committee of the outcome of the negotiations that the Council has concluded with BT and BDUK for contract 2 of the Better Broadband for Nottinghamshire (BBfN) programme. It seeks approval for delegated authority for the Corporate Director, Policy, Planning and Corporate Services to enter into contracts with BT and BDUK in consultation with the Leader of the Council and Chair of Economic Development Committee, subject to the successful conclusion of ongoing negotiations.

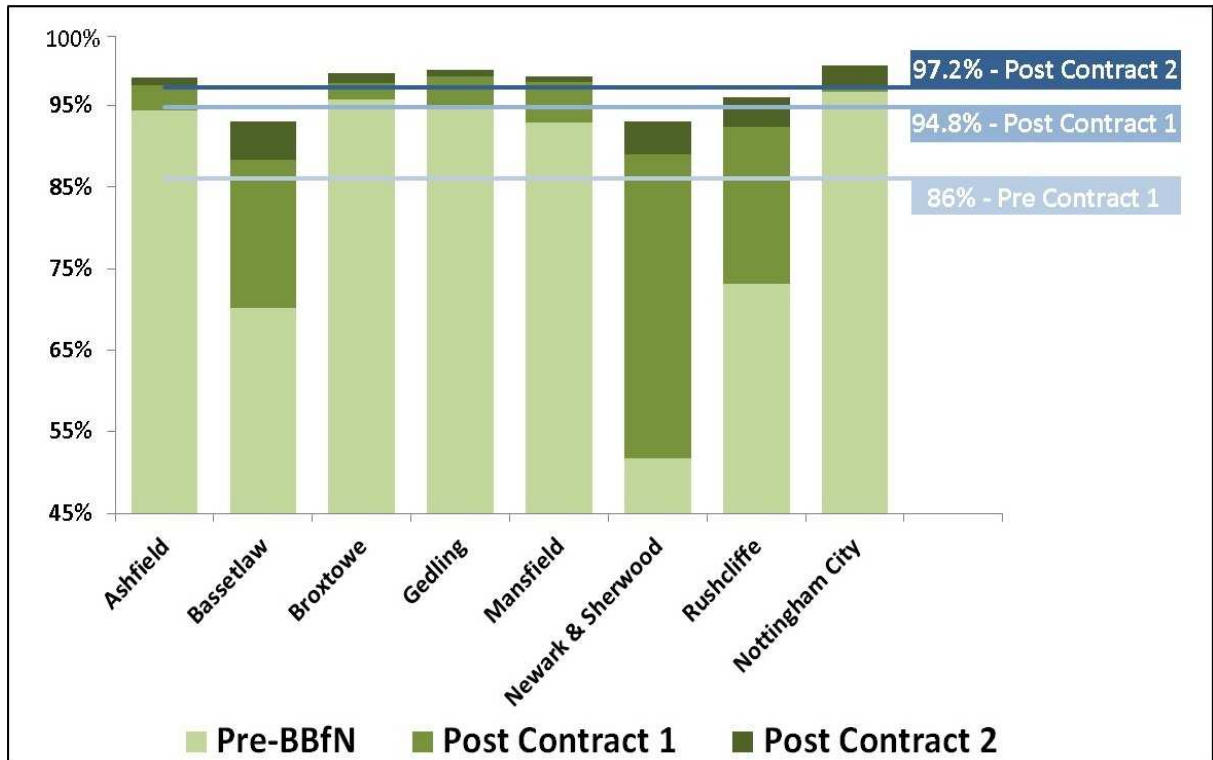
Information and Advice

Contract 2

2. In February 2014, the Secretary of State for Culture provided an indicative allocation of £2.63m through its Broadband Delivery UK (BDUK) project, subject to pound for pound match funding. This has afforded the County Council and its partners the opportunity to extend the reach of fibre coverage and improve broadband speed outcomes across the city and the county.
3. The full match funding package of £2.63m was met from the D2N2 Local Enterprise Partnership (LEP) - Local Growth fund.
4. The preparatory work on contract 2 involved an Open Market Review (OMR) to check the latest position on the quantity and quality of broadband coverage across Nottingham (excluding the city centre) and Nottinghamshire to help identify where the new public investment should be spent. We used this information to produce a map of the 'White Area', where there is no adequate coverage, existing or planned, and held a public consultation to ensure this map was correct. The total number of premises that are eligible for public investment as part of contract 2 is 24,737.
5. As previously agreed by partners and by Policy Committee, the focus of the Invitation to Tender (ITT) for Contract 2 was on the borough and district council areas of Bassetlaw, Newark & Sherwood and Rushcliffe. These three areas receive significantly lower coverage than other parts of the county at the end of contract 1 (88.1%, 88.8% and 92.1% respectively). For clarity, the exact wording in the ITT was as follows:

Additional postcodes are identified for those parts of Nottinghamshire that will achieve <95% NGA broadband coverage through contract 1. For the avoidance of doubt, this means that resources in contract 2 will be focussed on the local authority districts of Bassetlaw, Newark and Sherwood and Rushcliffe.

6. The response to the ITT from BT does not respond sufficiently to the priorities as mandated in the Invitation to Tender as a significant proportion of the 'total homes passed' (THP – the standard performance measure) are in urban areas, particularly Nottingham. The County Council has attempted to mitigate this through intensive negotiations with BT and BDUK in recent weeks.
7. Further clarification has been sought from BT about the cost of covering the urban THP in Nottingham. Given the density of premises in the City, the costs allocated to coverage in the City are much lower per premise than in the rest of the County. Initial estimates suggest that the total cost of the increased coverage in the City proposed in contract 2 will be £240,000, which represents 3.8% of the total investment.
8. The County Council has negotiated an additional £120,000 contribution to contract 2 from BDUK, which means that investment in Nottingham will be entirely funded by BDUK rather than utilising local match funding. This will effectively release £120,000 for additional investment in the County area.
9. BT state the premises coverage in Nottingham is essential for their revenue model to work. It should be noted that the model is entirely in line with the BDUK national framework and contract that all areas using the framework have to commit to. In addition Members will be aware that BT are the only supplier remaining on BDUK's procurement Framework (since Fujitsu formally withdrew on 18 March 2013) and they remain the provider with the largest UK coverage range.
10. The bar chart below demonstrates the increased access to fibre broadband in each area of the County (and Nottingham City) which will be achieved by the end of contract 1 and contract 2 (subject to contract 2 being agreed). The % of THP with access to fibre broadband after contract 2 in the three priority borough and district council areas is as follows:
 - a. Bassetlaw – 93%
 - b. Newark and Sherwood – 93%
 - c. Rushcliffe – 96%
11. Total coverage across the City and County will reach just over 97%, meaning that there will be approximately 13,750 premises in the area without access to fibre broadband, once both contracts have completed.
12. The increases in access to fibre broadband by area, shown before contract 1, after contract 1 and by the end of contract 2:



13. The City of Nottingham and Nottinghamshire Economic Prosperity Committee considered the issues relating to contract 2 at its meeting on 20th March. The Leaders agreed that Nottinghamshire County Council should continue to negotiate with BT and BDUK for a better outcome for Bassetlaw, Newark and Sherwood and Rushcliffe, with a view to each of those districts achieving a minimum of 95% coverage through contract 2. The Leaders were very clear that they would not support Nottinghamshire County Council signing contract 2 on the basis of the current BT proposals.

Other options considered

14. Reject the BT tender submission. This option remains open but the County Council would risk losing investment of over £6.3 million in Nottingham and Nottinghamshire and an additional 11,000 premises not having access to fibre broadband.

15. Re-run the tender process. BDUK have done an in-depth value for money assessment on the BT submission and have concluded that the proposal does offer value for money for the Government’s and local investment. BT have indicated that any re-running of the tender process would result in a very similar outcome. Attempts by the County Council to exclude areas or refocus the investment would result in a significant detrimental impact to the value for money aspects of the contract and BDUK have confirmed this.

16. BDUK funding is intended to be used to pass as many eligible premises as possible with the least public funding. In the case of the BBfN programme, the BDUK funding will deliver the best value for money (according to BDUK’s definition) if premises in Nottingham are included.

Statutory and Policy Implications

17. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described in the body of the report.

Financial Implications

18. The overall cost of contract 2 is as follows:

Contract 2 - Funding to achieve >97% by December 2018		
Row ref.	Contributor	£m
A	Government match funding (BDUK)	2,750,000
B	D2N2 Local Enterprise Partnership (LEP)	2,630,000
C	BT	972,237
D	TOTAL COMBINED FUNDING FOR CONTRACT 2	6,352,237

19. As with contract 1, the gain-share mechanism applies to contract 2. Where take-up is higher than the modelled rate (i.e. 20%), the gain from the increased take-up is shared based on the Intervention Rate, whilst the risk of any short-fall is solely borne by BT.

RECOMMENDATION/S

20. It is recommended that Economic Development Committee approves delegated authority for the Corporate Director, PPCS to enter into the necessary contractual arrangements with BT and BDUK relating to contract 2 of the Better Broadband for Nottinghamshire programme. This is subject to a successful conclusion to ongoing negotiations and on the basis that a minimum of 95% coverage is secured for Bassetlaw, Newark and Sherwood and Rushcliffe, in line with the agreement reached at the Economic Prosperity Committee.

Report of the Corporate Director, Policy, Planning and Corporate Services

For any enquiries about this report please contact: Nicola M^cCoy-Brown, 72580

Constitutional Comments [CEH 18.03.15]

The recommendation falls within the remit of the Economic Development Committee by virtue of its terms of reference.

Financial Comments [SES 18/03/15]

The financial implications are set out in the report.

Background Papers and Published Documents

- Nottinghamshire Local Broadband Plan (www.nottinghamshire.gov.uk/broadband)
- *Nottinghamshire Local Broadband Plan* – report to Full Council, 15-12-2011
- *Update on Nottinghamshire Local Broadband Plan* – report to Policy Committee, 20-06-2012
- *Response to Petitions presented to Economic Development Committee* – report to Economic Development Committee, 20-09-2012
- *Nottinghamshire Local Broadband Plan* – report to Full Council, 28-02-2013
- ERDF Funding Agreement, 14-05-2013
- Investing in Britain's future – Presented to Parliament by the Chief Secretary to the Treasury by Command of Her Majesty, 6-2013
https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/209279/PU15_24_IUK_new_template.pdf
- *Superfast Broadband for Nottinghamshire* – report to Policy Committee 17-07-2013
- *Superfast Broadband for Nottinghamshire* – report to Economic Development Committee 09-07-2013
- UK Broadband Impact Study – Impact Report, SQW, 11-2013
https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/257006/UK_Broadband_Impact_Study_-_Impact_Report_-_Nov_2013_-_Final.pdf
- *Better Broadband for Nottinghamshire – Resource Requirements for Delivery Phase* – report to Economic Development Committee, 12-12-2013
- *Better Broadband for Nottinghamshire* – report to Economic Development Committee 14-01-2014
- Superfast Extension Programme indicative funding allocation letter – BDUK on behalf of the Department for Culture Media and Sports, 25-2-2014
- *Better Broadband for Nottinghamshire – Superfast Extension Programme* – report To Economic Development Committee, 11-03-2014
- *Better Broadband for Nottinghamshire – Phase One* – report to Economic Development Committee, 1-4-2014
- *Better Broadband for Nottinghamshire Superfast Extension Programme* – report to Policy Committee, 4-6-2014
- *Update on D2N2 Strategic Economic Plan and Local Growth Deal* – report to Economic Development Committee, 1-7-2014
- *Better Broadband for Nottinghamshire – Additional Staffing Resource* – report to Economic Development Committee, 16-09-2014
- *Better Broadband for Nottinghamshire – quarterly update on the rollout* – report to Economic Development Committee, 18-11-2014
- *Better Broadband for Nottinghamshire Contract 2* – report to Policy Committee, 07-01-2015
- *BDUK Market Test Pilots: Summary of initial findings from the feasibility phase document*, 09-02-2015 <https://www.gov.uk/government/publications/superfast-broadband-programme-phase-3>
- *Better Broadband for Nottinghamshire* – Quarterly Update, 03-03-2015

Electoral Division(s) and Member(s) Affected

All



31 March 2015

Agenda Item: 7

REPORT OF THE GROUP MANAGER, CORPORATE STRATEGY

NOTTINGHAMSHIRE BUSINESS INVESTMENT ZONES

Purpose of the Report

1. To update the Committee on the progress and conclusions of the Business Investment Zones (NBIZ) Review, noting the contents of this report and of the presentation. The Committee's views on the next steps as referenced in paragraph 11 below are sought.

Information and Advice

2. The NBIZ concept has been developed with a view to identifying and supporting the development of a strategic network of employment sites across the County, with the potential to deliver significant jobs and economic growth. The concept aims to develop better working relationships with developers and interested parties, recognise and address the barriers that are preventing key sites from coming to the market and subsequently look to promote the sites within a wider inward investment framework.
3. The Committee will recall approving a contribution of £20,000 in May 2014 towards the total costs of undertaking a review of the nominated sites, designed to provide an overview of the sites, their challenges, their respective financial positions, the relative market positions and what progress might be achieved by working with the developers to bring them forward.
4. The County Council's contribution was supported by contributions from each of the Nottinghamshire District and Borough Councils, making a combined budget of £34,000 and as agreed with the Districts, the County Council commissioned this activity through an existing Framework agreement and the contract was awarded to Ove Arup and partners in September 2014.

Progressing the Review

5. The partners have endeavoured to work closely with the appointed consultants to ensure efficient use of the limited resources available for this work and this included the provision of initial information templates for each site, updated by the County Council and District and Borough partners to ensure the most appropriate information was made available. In addition, Ove Arup worked closely with its professional partners with specialist areas of expertise to ensure a rounded view of the sites was taken.

6. The review has also sought to involve and engage the private sector through a stakeholder meeting held in January. Developers, agents and landowners were invited to hear about the NBIZ approach and its ambitions to date.
7. The sites incorporated into the review are referenced at Appendix A, having been pulled together in consultation with various partners. The study incorporated a review of each site regarding; supply and demand trends; an analysis of the current market; potential jobs growth and best value for money; financial appraisals; known and available funding; and business cases reflecting funding shortfalls.
8. Finally, the specification for the review included the requirement to establish a framework for assessing sites, which could be used to continue to monitor and review sites in the future in a consistent manner, allowing the partners to review trends, changes and developments over time.

The Review

9. At the time of drafting this report, the final version of the report has yet to be received and considered by the Economic Development Team and its partners. It is intended that Rod Griffin and Michael Thompson from Ove Arup and Philip Farrell from Jones Lang LaSalle will be attending this Committee to present the findings of the NBIZ review.
10. From earlier consideration of the drafts with the partners, the final report will contain:
 - details of the rating / scoring system adopted;
 - a site summary for each site;
 - an analysis of each site's suitability, availability and achievability;
 - a map and location details;
 - a categorisation of based around the following factors:
 - sites likely to be delivered by the market but where promotion may assist;
 - sites with good potential but requiring some form of pump-priming or intervention to bring them forward;
 - sites having a longer term potential.

Next Steps

11. The following considerations have been the subject of discussion with the partners and the Committee may wish to take the opportunity of reflecting on these with Ove Arup at the Committee meeting. It is proposed that the review:
 - is utilised in supporting inward investment activity in tandem with Invest in Nottingham, the proposed Place Marketing Organisation and other partners;
 - is used as the basis of further dialogue with developers to review how the advantages be exploited and how the barriers to the sites' development potentially be addressed
 - is used as the basis for further discussions with the Local Enterprise Partnerships to influence future funding decisions on bringing forward employment land across the County.

Reason/s for Recommendation/s

12. To support the Committee in addressing its priorities regarding place marketing activities and to support its consideration of future development priorities in tandem with Local Enterprise Partnerships when considering future Growth Deal and related resource planning.

Statutory and Policy Implications

13. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described within the text of the report.

RECOMMENDATION/S

14. It is recommended that the Economic Development Committee:
 - (a) notes the contents of this report and of the presentation;
 - (b) offers observations on the next steps as referenced in paragraph 11 of the report.

Report of the Group Manager, Corporate Strategy, Celia Morris

For any enquiries about this report please contact: Hilary Porter ext 72146

Constitutional Comments [CEH 18.03.15]

The Economic Development Committee has the authority to note the content of the report and offer observations.

Financial Comments [SES 18/03/15]

The financial implications are set out in the report.

Background Papers and Published Documents

None

Electoral Division(s) and Member(s) Affected

All

Appendix A

Site	District
Rolls Royce, Hucknall	Ashfield
Castlewood Business Park	Ashfield
Summit Park	Ashfield
MARR / Sherwood Growth Zone (incorporating others referenced in this table)	Ashfield / Mansfield / N&S
Land South of Manton Wood	Bassetlaw
South of Worksop Road	Bassetlaw
Land East of A57	Bassetlaw
Trinity Park Industrial Estate extension land	Bassetlaw
Harworth Colliery	Bassetlaw
Bawtry Road	Bassetlaw
Plumtree Farm extension	Bassetlaw
A1 Corridor - North of Markham Moor interchange / land to the south of A567/A1 Markham Moor	Bassetlaw
Welbeck Colliery	Bassetlaw / Mansfield
Beeston Business Park	Broxtowe
Gedling Colliery	Gedling
Top Wighay Farm	Gedling
Colwick Industrial Estate	Gedling
Mansfield Brewery	Mansfield
Stockwell Gate North	Mansfield
Lindhurst	Mansfield
Penniment Farm	Mansfield
Ransom Woods Business Park	Mansfield
Land South of Newark, Newark Growth Point	N&S
Fernwood Business Park / Newark Growth Point	N&S
Cotgrave Colliery	Rushcliffe
Former RAF Newton	Rushcliffe
Sharhill Wood, Melton Road Edwalton	Rushcliffe
South of Clifton	Rushcliffe
Chapel Lane Bingham	Rushcliffe
Tollerton Airfield	Rushcliffe

31st March 2015

Agenda Item: 8

REPORT OF THE GROUP MANAGER, CORPORATE STRATEGY**ECONOMIC DEVELOPMENT STRATEGY – DELIVERY PLAN AND
BUDGET 2015 - 16****Purpose of the Report**

1. To seek Committee approval for the 2015-16 economic development delivery plan and associated budget allocations to support the Council's Economic Development Strategy.

Background

2. Policy Committee approved the Council's Economic Development Strategy 2014-18 at its meeting in December 2013. It also tasked Economic Development Committee with developing and monitoring an annual delivery plan to support the Economic Development Strategy.
3. County Council has now approved budgets for 2015-16 and therefore Economic Development Committee can consider its budget setting for the new financial year. It was felt appropriate to recognise the delivery planning and budget setting roles of Committee together in this one report given the interdependencies in many areas.
4. As Members will be aware, the national economic outlook continues to improve and be broadly positive in 2015. In Nottinghamshire, recent trends reflect this. The number of new business starts increased from 2,390 to 3,180 between 2012 and 2013 [latest available data]. The number of active enterprises also increased between 2012 and 2013 and stood at 24,635 in 2013. Overall survival rates of businesses in Nottinghamshire are strong at 44.4% of new starts surviving beyond five years against a national average of 41.2% [2013 data].
5. Employment patterns are reported with less of a time-lag to business activity but show a similar trajectory, with falls in the level of unemployment gathering pace in recent years. The Jobseekers Allowance (JSA) rate for Nottinghamshire was 1.8% in January 2015 (this equates to just over 9,000 claimants). This represents a reduction of nearly 4,000 people from January 2014 and is the lowest rate since January 2008. After peaking at 9% in January 2012, the youth employment (18-24) rate now stands at 3.6%. Gross weekly earnings for full-time workers are now higher in Nottinghamshire than in

the East Midlands, but still significantly lower than in England as a whole (Notts £489; England £524).

6. It should be noted that these county level statistics continue to mask significant disparities between individual areas of the county. Thus the unemployment [JSA] rate in Mansfield is 2.5% as opposed to 1.0% in Rushcliffe (Jan 2015). Similarly, average weekly earnings in Mansfield are £423 against £586 in Rushcliffe.

Delivery Plan 2015 - 16

7. A detailed review of 2014-15 and a delivery plan for 2015-16 is appended to this report. It outlines the performance over 2014-15 and the proposed actions, outputs, timescales and resource implications. It should be noted that the Economic Development Strategy (and consequently this delivery plan) reflects the wider role of the Council in terms of economic growth and is not restricted to the work of the economic development team or the budget of this Committee.
8. Elements of the delivery plan have already been approved by this Committee, notably in relation to the Council's Economic Development Capital Fund and proposals around youth employment. In addition, Members are aware of ongoing work to deliver the Better Broadband for Nottinghamshire programme, which is kept under review through updates to Committee. Each of these activities is delivered through ring-fenced budget allocations which are referenced in the delivery plan but do not form part of the Committee's base budget.
9. Key headline achievements in 2014-15 and expected performance over 2015-16 through the delivery plan include:
 - 6 Nottinghamshire schemes were successful within the respective Local Enterprise Partnership Growth Deals, with 4 of these due to commence in the forthcoming year;
 - The successes of the Nottinghamshire schemes within the D2N2 LEP related programmes will draw in over £27M of funding to key developments and transport schemes, alongside a share of £9.8M for sustainable travel and input to Midland Mainline improvements;
 - 80 SMEs which had not previously hosted apprentices are now offering them across Nottinghamshire, with the ambition of doubling that over next year;
 - 84 young people accessing new apprenticeships and again, with the ambition to double this over the next year;
 - Over 56 new jobs to be created through current approvals from the Economic Development Capital Fund alongside £8.9M of leverage, with a further round attracting over £3.4M in requests from the Fund;
 - Over 35,000 premises passed by fibre-based broadband;
 - Over 3,000 attendances, an increase of over 11%, at Nottinghamshire Work Clubs alongside 2,000 attendees at 4 job fairs were achieved in 2014/15, with the ambition to at least repeat this in 2015/16. The requests for an involvement in other partners' job fairs is testimony to the reach of the Work Club activity;

- 218 individuals supported with start-up business advice via the contract delivered by NBV up the end of January 2015, leading to the creation of at least 137 new start-up businesses;
- Over 35 key account relationships were secured with Nottinghamshire businesses, leading to help and support being offered to businesses seeking support to grow. The approach will be reviewed and maintained over 2015/16;
- Over 90% occupancy across all three of the Innovation Centres and a positive trajectory over the forthcoming year;
- By year end, it is anticipated that the first phases of the Broadband programme will reach the combined total of just under 40,000 premises, with a further 22,000 in 2015/16.

2015-16 budget setting

10. The base budget for the Economic Development Committee in 2015-16 is £1,050,000. This represents a slight increase on the 2014-15 base budget due to pay related corporate adjustments.
11. There are a number of known commitments against the annual budget that need to be factored in to the overall budget setting process. These are:

Known commitments

- Staffing costs - £431,000
- Turbine depreciation - £35,045 [*annual capital charge*]
- Turbine deficit provision - £15,000 [*monitor – may not be required at this level*]
- Memberships - £10,000 [*agreed at Economic Development Committee November 2013*]
- Economic Prosperity Committee - £3,500 [*agreed at County Council January 2014*]
- Nottinghamshire Place Marketing Organisation - £59,000 [*pro-rata of previous contribution to Experience Nottinghamshire to new PMO as agreed at Economic Development Committee on 3rd March 2015*]

Total known commitments: £553,545

12. This leaves available budget of £496,455 which Committee has discretion over in terms of allocation to projects and activities. It is proposed that the remaining budget is allocated in line with the Economic Development Strategy themes of jobs, skills and training; enabling business growth and infrastructure and assets. In short, the budget proposals are:

Continuation of current activity (total £125,000)

- Work Clubs - £60,000. Continued support for the Nottinghamshire Work Club network and jobs fairs in the county. This allocation funds the costs of the Work Club Co-ordinator post; library staff time; ICT provision and skills training for Work Club attendees.

- Wheels to Work - £20,000. Continued support to the Wheels to Work project, with a particular focus on addressing areas of the County that are ineligible for support through the Big Lottery Fund grant. Funding remains at current level
- Nottinghamshire Business Engagement Group / sponsorships – up to £5,000. Annual costs of hosting the Nottinghamshire Business Engagement Group (venue hire/refreshments) need to be met from the Committee's budget. This heading also covers attendance at business events across the County by Members of this Committee and officers from the economic development service
- Broadband demand stimulation - £30,000. As Members will recall from the 3rd March Committee meeting, driving take-up of new fibre broadband services forms a key element of the wider broadband programme as increased take-up will result in a gain-share mechanism being activated, whereby the programme will benefit from additional investment in fibre broadband infrastructure. Funds have been secured from the D2N2 Local Enterprise Partnership to support this work. An allocation of £30,000 from Economic Development Committee will match the D2N2 resources and enable a continuation of this activity into 2016-17 to support the roll-out of contract 2
- Technical support for Nottinghamshire Economic Development Capital Fund - £10,000. The report on the Capital Fund to Committee in February 2015 noted the need for additional technical support following the successful relaunch of the scheme. To date, over 25 applications have been received and are currently being assessed. Clearly it is not possible to predict how many of these will progress to a stage where technical advice from the Council's external contractor is required, but £10,000 would seem a reasonable estimate

New activity (total £185,000)

- Marketing Nottingham and Nottinghamshire: place marketing organisation - £110,000. Committee considered and approved the Council's contribution to the transitional phase of the new *Marketing Nottingham and Nottinghamshire* organisation at its meeting on 3rd March. Ongoing project management capacity to support the transition phase has been identified as an urgent requirement and it is proposed that £10,000 be allocated from the economic development budget to support this. This amount will be matched by Nottingham City Council.

The 3rd March report also indicated that a three-year rolling commitment be considered with value in the region of £200,000 per year. Subject to formal Committee consideration of this approach, the pro-rata contribution from the County Council from 1st October 2015 to the end of the financial year would be £100,000.

- Reconfiguration of Worksop Turbine Innovation Centre - £75,000. Proposals have been developed to reconfigure the Worksop Turbine Innovation Centre to create a new Business Lounge on the ground floor, replacing the current poor quality catering facilities on the first floor. Estimates for this work suggest a total cost of £125,000. A contribution

of £75,000 from the Economic Development Committee is proposed with the remainder being sought from D2N2 and the Council's share of surpluses generated at the Worksop Turbine and Newark Beacon in 2014-15.

The new layout would reduce the lettable space available in the centre with a potential loss of income of approximately £4,500 per annum. It is anticipated that this income will be recovered through new products such as business lounge membership, flexible rental of the space, virtual office users and an increase in the conference income brought about by the new conferencing facilities. In the longer term, rent levels could be raised as the facilities and services improve. The re-design also shows the tenants that the offer at the centre is continually being re-assessed and improved upon.

It should be noted that this allocation will need to be added to the capital programme as a variation, although it will be funded from the economic development budget.

Other (£62,500)

- D2N2 Local Enterprise Partnership - £62,500. The D2N2 LEP contribution is required to enable the LEP to draw down a total of £250,000 from central government in 'core funds'. Each of the four upper tier local authorities contributes the same amount to match the offer from government. It has been agreed that this Council's contribution will be met from contingency as in previous years.
13. The proposals above [excluding the D2N2 contribution] total £310,000 against an available budget of £496,455, which leaves just over £186,000 unallocated.
 14. Members will note that there is no provision for start-up business support in these proposals. This is due to the emergence of the D2N2 Growth Hub and the forthcoming commissioning of new business support products by D2N2 using its European funding allocation. Until these new arrangements are established it is not clear what gaps, if any, will exist in Nottinghamshire and therefore no budget allocation is proposed for business support activity at this time.
 15. Similarly, there is no proposed budget allocation for town centre activity. Experience from the current year suggests that the Council's support for revenue based activity (i.e. feasibility work or masterplanning) is welcomed by Borough and District Council partners and Business Improvement Districts but significant capital investment plans are ordinarily the outcome of these studies and this Committee does not have capital budgets of that nature at its disposal. Notwithstanding this, officers from both Economic Development and Conservation will continue to work with our partners to develop project ideas and funding solutions for town centre priorities.

EU funding and 2015-16 budget

16. The D2N2 European Structural Investment Fund (ESIF) programme will be launched in phases during 2015-16 and it is proposed that Committee retains the unallocated sum of £176,000 to enable consideration of opportunities to draw in match funding for economic development activity in Nottinghamshire. The first phase of the ESIF programme was launched earlier in March and officers from the Economic Development service are assessing options for the County Council to access some of these funds. Subsequent phases will be launched during the spring and summer and the intention would therefore be to keep Committee fully up-to-date with developments and make proposals for allocating resources to new activity accordingly. Overall, the general principle is to secure additional resources to support enhancements to existing activity and / or utilise the unallocated budget flexibly to develop applications for ESIF funding – alone or with partners, e.g. Capital Fund enhancements, additional targeted activity in the Innovation Centres or through consortia bids to the ESIF programme.
17. Should it not prove possible to apply for additional funds through the D2N2 ESIF programme, proposals will be brought to Committee before the summer to support activity again, either for direct delivery or in tandem with partners related to the Ambitions within the framework of the Economic Development Strategy as follows:
 - Funding for activity related to the Nottinghamshire Business Investment Zones project
 - Innovative enterprise activities to support new start and early stage businesses in Nottinghamshire
 - Exploring the feasibility for a *Food Enterprise Zone* in Nottinghamshire
 - Support for the Business Improvement District model
 - Evaluate opportunities to match fund specific growth initiatives in the rural parts of the county

Reason(s) for Recommendations

18. Economic Development Committee is tasked with agreeing a delivery plan to support the Council's Economic Development Strategy. Committee also has responsibility for agreeing an annual budget.

Statutory and Policy Implications

19. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described in the body of the report.

RECOMMENDATIONS

20. It is recommended that Committee:

- (a) approves the 2015-16 economic development delivery plan and associated budget proposals;
- (b) receives further detailed reports on specific project proposals as referenced in the report; and
- (c) receives a six month update on the budget as part of the Committee cycle.

Report of the Group Manager, Corporate Strategy, Celia Morris

For any enquiries about this report please contact: Matt Lockley, 72446

Constitutional Comments [CEH 18.03.15]

The Economic Development Committee has the delegated authority by virtue of its terms of reference to consider the recommendations in the report.

Financial Comments [SES 18/03/15]

The financial implications are set out in the report.

Background Papers

Economic Development Strategy – report to Policy Committee, 11 December 2013

Electoral Division(s) and Member(s) Affected

All

JOBS, SKILLS AND TRAINING			
Ambition 1: enhance Nottinghamshire’s reputation for being the home of great employers			
Outcomes	Actions	2015-16 measure and target	2015-16 resources
Increase in the number and visibility of Nottinghamshire employers who invest in their workforce and are socially conscious	Link Living Wage outcomes to the County Apprenticeship Project and the Nottinghamshire Economic Development Capital Fund	20% of apprentices moving into jobs that pay the Living Wage 75% of jobs created through the Capital Fund paid at the Living Wage	Linked to Futures contract (see below) £3 million Capital Fund; £10,000 technical support + significant staff time
Ambition 2: help Nottinghamshire companies to offer the best possible apprenticeships			
Outcomes	Actions	2015-16 measure and target	2015-16 resources
Increase in the number of SMEs offering apprenticeships for the first time	Manage the County Apprenticeship Project with Nottinghamshire Futures	86 new employers recruiting apprentices 82 young people taking up new apprenticeships	£307,500 remaining from the original £342,000 Futures budget
Increased levels of employment among young people who are LLDD and/or NEET	Promote apprenticeship opportunities through business networks Broker partnerships with employers and training providers	25 starts 15 supported internships	£134,000 remaining from the original £158,000 budget
Ambition 3: help vulnerable and isolated people across the County access work and training			
Outcomes	Actions	2015-16 measure and target	2015-16 resources
Continued operation of Nottinghamshire Work Club network	Support nine Work Clubs across Nottinghamshire.	Under review	£60,000
Enable unemployed people to access job opportunities where transport is a barrier	Service Level Agreement with the Wheels to Work programme		£20,000

ENABLING BUSINESS GROWTH			
Ambition 4: understand the growth needs of key businesses and sectors in Nottinghamshire and support the development of new products and services to achieve business potential			
Outcome	Action	2015-16 measure and target	2015-16 resources
National and local business support influenced and geared to the needs of existing businesses within the key sectors across the County to stimulate growth	Maintain an overview and participation within D2N2 working groups on key sectors and growth hub models	Secure D2N2 Growth Hub sector presence in Nottinghamshire's Innovation Centres	Staff time
		Ensure a minimum of 25% of Growth Hub interventions are with Nottinghamshire companies	
D2N2 sector priorities reflect Nottinghamshire growth ambitions	Influence D2N2 sector planning with practical projects and proposals for funding which relate to Nottinghamshire businesses	Review sector plans for low carbon and advanced manufacturing.	Staff time, possible revenue resource for business advice
		Develop sector plan for social care	
Nottinghamshire companies get maximum benefit from financial products available to them	Maintain understanding of and relationships with key financial assistance schemes	Consider reviews by LEP and others of access to finance schemes and Growth Hub provision	
	Promote availability of existing and new schemes across Nottinghamshire's business community	Number of successful bids by Notts companies for financial products and grants	
	Strengthen the key account approach with Nottinghamshire businesses	Maintain existing 36 key account relationships and generate 30 new. Develop performance framework to monitor the value of this work	

Ambition 4: understand the growth needs of key businesses and sectors in Nottinghamshire and support the development of new products and services to achieve business potential			
Outcome	Action	2015-16 measure and target	2015-16 resources
Improved County Council relationships with the wider Nottinghamshire business community	Review and restate the vision and purpose of the Notts Business Engagement Group. Ensure NBEG's role as the business voice in relation to D2N2 and the Combined Authority is established.	Under review	Staff time £5,000 for development and hosting business events
Ambition 5: support Nottinghamshire to become <i>the</i> place for new business starts and business growth			
Outcome	Action	2015-16 measure and target	2015-16 resources
The County's Innovation Centres are recognised for hosting and supporting new and high growth businesses	Maximise occupation and graduation levels from the Innovation Centres Ensure Oxford Innovation delivers against business support targets	Innovation Centres targets currently being negotiated with the contractor and Strategic Management Board – will be reported to this Committee in June	Ongoing contract with Oxford Innovation, plus: Workshop Turbine: £35,045 depreciation; £15,000 deficit provision; £75,000 capital refurb; £20,000 building sinking fund
A flourishing culture of entrepreneurship, business start-ups with maximised sustainability into established businesses	TBC, pending establishment of D2N2 Growth Hub and first wave of EU funding targeted at business support. Review of this activity and potential gaps in Nottinghamshire will inform future proposals for Committee	TBC	Staff time, possible call on revenue budget

Ambition 6: harness the Council’s spending and contract power to drive Nottinghamshire’s business growth, new business practices and to improve local skills			
Outcome	Action	2015-16 measure and target	2015-16 resources
Procurement strategy 2014-2018	Write the Procurement Strategy	A review of the draft strategy was undertaken in August 2014 which was followed by a period of consultation with key stakeholders on the content; whilst this element is complete engagement with Cllr Langton is underway to seek his support and recommendations. It is anticipated that the final version of the strategy will go to the Commissioning and Procurement Board for approval in April/May 2015.	Staff time
Ambition 7: market Nottinghamshire as <i>the</i> place for inward investment and visitors alike			
Outcome	Action	2015-16 measure and target	2015-16 resources
Collaborative approach towards inward investment and visitor economy agreed	Develop a shared approach to place marketing across Nottinghamshire to drive inward investment and tourism related activity forward.	Outcomes and outputs expected from the new Place Marketing Organisation will be negotiated during the 6 months’ transition to September 2015	£69,000 towards the transitional phase; £100,000 for the new Place Marketing Organisation from October 2015 – March 2016
Enhanced visitor experiences to encourage repeat and overnight visits	Support the ongoing development of the industrial heritage offer, National Civil War Centre and Pilgrim Fathers project	3 bids for Heritage Lottery Fund supported	Staff time, LEADER programme

Ambition 8: ensure the effective delivery of the Nottinghamshire LEADER programmes			
Outcome	Action	2015-16 measure and target	2015-16 resources
LEADER programmes launched and first tranche of investments made	Accountable body functions established and staff recruited. Programmes launched. First tranche of applications received and considered.	Successful launch of two Nottinghamshire LEADER programmes in June 2015. Target for number of applications received / awards made to be developed after year one of the programme	Staff time. LEADER programme staff funded through LEADER resources

INFRASTRUCTURE AND ASSETS			
Ambition 9: unlock capital investment in Nottinghamshire			
Outcome	Action	2015-16 measure and target	2015-16 resources
Encourage capital investment in Nottinghamshire companies	Manage the Nottinghamshire Economic Development Capital Fund (NEDCF)	An additional min 7 companies supported, creating a further min 50 FTE jobs. Additional leverage of min £6M	Staff time £10,000 for technical support
	Evaluate demand for the fund and its impact to inform future investment priorities	Explore relationships with proposed LEP-wide business finance programmes within the context of the Growth Hub	Staff time
Ambition 10: deliver fibre broadband to Nottinghamshire communities and exploit the opportunities for accelerating business growth			
Outcome	Action	2015-16 measure and target	2015-16 resources
Superfast broadband access to 95% of Nottinghamshire premises	Mobilise and deliver phases 4-6 of co-investment contract with BT	Phase 4 - 6 delivery: 22,204 premises passed	Annual revenue expenditure to date c. £120,000. Existing revenue budget for the programme will be exhausted in 2016. Programme management requirements to be reviewed in Q3-4 2015-16 on the outcome of contract 2 procurement
Business growth driven by access to the new fibre-based broadband network	Design and deliver a market stimulation programme	Business Support Seminar programme procured 110 businesses supported	
Extend coverage in Nottinghamshire to circa 98%	Conclude negotiations for contract 2	Contract 2 with BT and BDUK signed off Digital Champions Network launched 10% increase in take-up of fibre	£30,000 for broadband demand stimulation

		broadband services achieved (from a baseline position of 10.6%)	
Ambition 11: enhance Nottinghamshire’s reputation as a ‘connected County’			
Outcome	Action	2015-16 measure and target	2015-16 resources
Nottinghamshire’s key transport priorities are supported by D2N2 and Sheffield City Region LEP and national government investment	Develop proposals and lobby for investment in Nottinghamshire’s transport networks that impacts positively on economic growth	Review once direction of travel in terms of future Growth Deals is clear following General Election	Staff time
Increased GVA and jobs growth stimulated by significant investment in key road and rail schemes	Deliver major schemes as identified within the Local Transport Plan and supported as priorities for funding by the D2N2 Local Transport Body		
Ambition 12: support Nottinghamshire’s thriving towns and service centres			
Outcome	Action	2015-16 measure and target	2015-16 resources
Enhanced viability of towns and service centres	Work with Borough and District Council partners to identify towns and service centres that would benefit from the master-planning approach	Towns and service centres plan developed through N2 Joint Committee	Staff time, potential revenue resources
	Develop plans for Mansfield to improve the sustainability and viability of its town centre	Bids related to the heritage of Mansfield town centre developed and submitted	
	Explore the potential for BID models in other centres	Towns and service centres plan developed through N2 Joint Committee	



31 March 2015

Agenda Item: 9

**REPORT OF CORPORATE DIRECTOR, POLICY, PLANNING AND
CORPORATE SERVICES**

WORK PROGRAMME

Purpose of the Report

1. To consider the Committee's work programme for 2014/15.

Information and Advice

2. The County Council requires each committee to maintain a work programme. The work programme will assist the management of the committee's agenda, the scheduling of the committee's business and forward planning. The work programme will be updated and reviewed at each pre-agenda meeting and committee meeting. Any member of the committee is able to suggest items for possible inclusion.
3. The attached work programme has been drafted in consultation with the Chairman and Vice-Chairman, and includes items which can be anticipated at the present time. Other items will be added to the programme as they are identified.
4. As part of the transparency introduced by the new committee arrangements, committees are expected to review day to day operational decisions made by officers using their delegated powers. It is anticipated that the committee will wish to commission periodic reports on such decisions. The committee is therefore requested to identify activities on which it would like to receive reports for inclusion in the work programme. It may be that the presentations about activities in the committee's remit will help to inform this.
5. The work programme already includes a number of reports on items suggested by the committee.

Other Options Considered

6. None.

Reason/s for Recommendation/s

7. To assist the committee in preparing its work programme.

Statutory and Policy Implications

8. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

RECOMMENDATION/S

- 1) That the committee's work programme be noted, and consideration be given to any changes which the Committee wishes to make.

Jayne Francis-Ward
Corporate Director, Policy, Planning and Corporate Services

For any enquiries about this report please contact: Martin Gately x 72826

Constitutional Comments (HD)

1. The Committee has authority to consider the matters set out in this report by virtue of its terms of reference.

Financial Comments (PS)

2. There are no direct financial implications arising from the contents of this report. Any future reports to Committee on operational activities and officer working groups, will contain relevant financial information and comments.

Background Papers

None.

Electoral Division(s) and Member(s) Affected

All

ECONOMIC DEVELOPMENT COMMITTEE - WORK PROGRAMME

<u>Report Title</u>	<u>Brief summary of agenda item</u>	<u>For Decision or Information ?</u>	<u>Lead Officer</u>	<u>Report Author</u>
12th May 2015				
Visit to BT's global research and technology facility at Adastral Park, Suffolk				
9th June 2015				
Nottinghamshire Innovation Centre network – annual report	To consider the annual report on the performance of the Nottinghamshire Innovation Centre Network and contract with Oxford Innovation	Information	Mandy Ramm	Mandy Ramm
Nottingham Enterprise Zone	Update report and presentation from Mark Chivers?	Information	Geoff George	Geoff George
Supporting Youth Employment (Engage to Employ) update	To report to Members on progress with the Engage to Employ initiative, which is supporting young people with learning difficulties into employment.	Information	Fiona Anderson	Trish Adams
Beeston Business Improvement District	Presentation from the manager of the Beeston Business Improvement District (BID) on the organisation's priorities for Beeston town centre	Presentation	Fiona Anderson	Fiona Anderson
Place marketing organisation for Nottinghamshire	Update on progress to establish a Place Marketing Organisation for Nottinghamshire and to note the extension to the existing Service Level Agreement to cover the period to 30 September 2015.	Information	Celia Morris	Mandy Ramm
7th July 2015				
Better Broadband for Nottinghamshire – progress update	Update on the roll-out and phase four of the programme and on the outcome of the tendering process for contract 2. To include a presentation from Digital Unite on the	Information	Nicola McCoy Brown	Nicola McCoy Brown

<u>Report Title</u>	<u>Brief summary of agenda item</u>	<u>For Decision or Information ?</u>	<u>Lead Officer</u>	<u>Report Author</u>
	Nottinghamshire Digital Champions Network.			
Nottinghamshire Economic Development Capital Fund	To consider progress with Capital Fund applications and awards since the relaunch of the programme in January 2015.	Information (possible decision)	Geoff George / Trish Adams	Geoff George / Trish Adams
Nottinghamshire LEADER programme	Update on the formal launch of the programme and activity supported to date.	Information	Mandy Ramm	Mandy Ramm

Last updated 13 March 2015