

8th October 2018

Agenda Item: 13

REPORT OF THE DEPUTY CORPORATE DIRECTOR FOR ADULT SOCIAL CARE AND HEALTH

ADULT SOCIAL CARE AND PUBLIC HEALTH - EVENTS, ACTIVITIES AND COMMUNICATIONS

Purpose of the Report

1. To seek Committee approval to proceed with a range of events and activities within adult social care and public health and undertake promotional work to publicise activities as described in the report.

Information

2. Over the course of the year, the range of public events, publicity and promotional activities that may be undertaken by adult social care and public health are wide ranging and there are a variety of reasons for doing so, for example:
 - promotion of services to give information to people in need of social care and public health services and their carers
 - encouraging interest in recruitment campaigns for staff, carers and volunteers
 - engagement of communities with services in their locality
 - generation of income through public events.
3. Over the next quarter, adult social care and public health would like to undertake the events and activities detailed in **paragraphs 4 - 12**.

Younger People's Engagement Event at Retford Oaks Secondary School, Retford

4. The department has been invited through the Bassetlaw Accountable Care Partnership Workforce and Organisational Development Workstream to take part in a Younger People's Engagement Event on 28th November 2018. This event provides an opportunity to work more closely with local schools and colleges in terms of promoting careers within the health and care sector.
5. Retford Oaks Secondary School has offered local health and social care staff the opportunity to go into their school to make their students aware of these career opportunities, and support them to stay healthy. The event will take place on **28th November 2018**. There will be approximately 900 school children ranging from 11 to 18yrs in attendance.

6. Social care colleagues intend to be innovative in capturing students' interest by not only having information and talks available but some interactive events whereby pupils can see at first-hand how certain professions work. This will also include career pathways and encouragement to follow their interests into their future working opportunities.
7. With the exception of staff time, there are no costs attached to this event.

Attendance of Adult Deaf and Visual Impairment Service at events across Bassetlaw Primary Care Homes

8. The Adult Deaf and Visual Impairment Service (ADVIS) has previously attended annual flu vaccination events at a number of surgeries and community centres in order to offer an information session about their service. Patients and members of the public have an opportunity to visit a stand and discuss their sensory needs with staff to look at appropriate equipment to aid their independence. This has been a success in previous years and the Committee is asked for approval to attend sessions across the district of Bassetlaw this Autumn.
9. With the exception of staff time, there are no costs attached to these events.

Direct Services events and activities

10. A range of events and activities are due to take place between now and Christmas across the Council's day services, supported employment service and County Enterprise Foods. The events and activities for the Committee's approval and information are listed below:

Bassetlaw Day Service	27 th November 2018	Christmas Fair
	14 th December 2018	Drama production
Ollerton Day Service	11 th October 2018	Autumn Fair
	12 th December 2018	Drama production
Newark Day Service	13 th December 2018	Christmas Fair
Mansfield Day Service	10 th December 2018	Coffee Morning
Ashfield Day Service	12 th December 2018	Coffee Morning
Gedling Day Service	7 th December 2018	Christmas Fair
Netherfield Day Service	11 th October 2018	Ley St Choir Event for carers
	13 th December 2018	Christmas Fair
Broxtowe Day Service	7 th November 2018	Diwali Celebration
	12 th November 2018	Remembrance Day

	6 th December 2018	Mince pie morning
	First Wednesday of every month	Carers Café Support Group
Bingham Day Service	19 th December	Coffee Morning
County Enterprise Foods	5 th November	National Meals on Wheels week – Veterans lunches
Brooke Farm	3 rd – 7 th December 2018	Themed Christmas Events
	8 th December 2018	Christmas Open Event

Occupational Therapy week 5th - 11th November

11. The department's Occupational Therapists (OTs) would like to use OT week to promote the work they do. A small number of OTs would like to attend the foyer area of district offices across the County over the period of the week, with promotional material that relates to the value of occupational therapy. Both staff and the public are likely to encounter this as they come in and out of the Council's office bases.
12. There is a small cost attached to the request (approximately £150) that will be funded from the relevant departmental budget. It is anticipated that the Royal College of Occupational Therapists may also contribute to this event. The promotional material will include the Council and Royal College of Occupational Therapy logos.

Other Options Considered

13. To not undertake events, activities and publicity relevant to adult social care and public health would result in lack of awareness or understanding of services available, lack of engagement with local communities and loss of potential additional income.

Reason/s for Recommendation/s

14. To ensure that people in need of social care and public health services and their carers are aware of the range of services on offer; encourage engagement with local communities, increase income generation and highlight and share good practice.

Statutory and Policy Implications

15. This report has been compiled after consideration of implications in respect of crime and disorder, data protection and information governance, finance, human resources, human rights, the NHS Constitution (public health services), the public sector equality duty, safeguarding of children and adults at risk, service users, smarter working, sustainability and the environment and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

Financial Implications

16. With the exception of a small cost to provide promotional materials for OT week (approximately £150), there are no financial implications attached to these activities except for staff time.

Human Resources Implications

17. There are no human resources implications.

RECOMMENDATION/S

- 1) That Committee approves the plan of events, activities and publicity set out in the report.

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Constitutional Comments (EP 18/09/18)

18. The recommendation falls within the remit of the Adult Social Care and Public Health Committee by virtue of its terms of reference.

Financial Comments (DM 19/09/18)

19. The financial implication is contained within paragraph 16 of the report.

Background Papers and Published Documents

Except for previously published documents, which will be available elsewhere, the documents listed here will be available for inspection in accordance with Section 100D of the Local Government Act 1972.

None.

Electoral Division(s) and Member(s) Affected

All.

ASCPH587 final