

# Report



Meeting	<b>ADMINISTRATION COMMITTEE</b>		
Date	<b>28 July 2010</b>	Agenda item number	<b>5(e)</b>

## SPORTS REVIEW OF THE YEAR 2011

### Purpose of the Report

- 1 To consider the request from the Sports Service to host the annual Sports Review of the Year during February or March 2011.

### Information and Advice

- 2 The Sports Review is one of the ways in which the County Council supports and celebrates the achievements of local people in sport. The awards are designed to reflect the enormous sporting pedigree of the county, to celebrate national and international success, and to recognise the invaluable contribution of the voluntary sports sector to the life of Nottinghamshire. The County Council uses the event to add names to the prestigious 'Roll of Honour' which marks the lifelong contribution to sport made by some Nottinghamshire citizens.
- 3 The event is attended by four hundred guests from across sporting and public life and offers an opportunity for the County Council to raise its profile, to generate positive media coverage and to clearly identify in the minds of the public the connection between our investment and sporting achievement at grassroots and elite level.
- 4 Feedback from guests has consistently been extremely positive with the evening seen by many as the highlight occasion of the year.
- 5 The Leader, Cabinet Member for Culture and Chief Executive are given the opportunity to contribute to the guest list. All County Council Elected Members have in the past been invited.
- 6 The Nottinghamshire County Council event links to sporting awards which are organised by district and borough councils. Logistically the planning and organisation of the Sports Review needs to commence almost a year in advance of the evening, which is currently proposed to take place during February or March 2011. In a change to previous years it is proposed that the district and borough council winners will make up the initial finalists for each category, which will be reduced to the actual 3-5 finalists by judging panels which will potentially sit 17-21 February 2011.

- 7 The event also provides a chance to attract business interest in sport and commercial investment in our work. Officers aim to use the event as a showcase to attract inward investment.
8. Categories for the Sports Review reflect the work of individuals and teams towards the success of community sport within Nottinghamshire:
  - Coach of the Year (Performance).
  - Coach of the Year (Community).
  - Volunteer of the Year.
  - Disabled Sportsperson of the Year.
  - Sportsperson of the Year.
  - Outstanding Achievement Award PM.
  - Club of the Year.
  - Junior Sportsperson of the Year.
  - Junior Disabled Sportsperson of the Year.
  - Junior Volunteer of the Year.
  - Junior Team of the Year.
  - Roll of Honour.
9. The Sports Review showcases the work undertaken within sport in Nottinghamshire through a number of films. This year it is proposed that they include:
  - Work undertaken by young volunteers/ leaders in sport.
  - The development of athletes through Nottinghamshire County Council grants.
  - The Olympic legacy for Nottinghamshire.

### **Financial implications**

10. The event has been held in recent years at the East Midlands Conference Centre (EMCC). For the proposed 2010-11 event we have been quoted venue and hospitality costs of £14,000. This figure matches that allocated within the Cultural Services budget for 2010/11.
11. We are investigating potential alternative cheaper venues of a similar size and the possibility of commercial sponsorship. Additionally, we could if necessary remove the hospitality commitment for the event.

### **Statutory and Policy Implications**

- 12 This report has been compiled after consideration of implications in respect of finance, equal opportunities, personnel, crime and disorder and those using the service and where such implications are material they have been described in the text of the report.

### **Recommendation**

- 13 That approval be given to organise the Sports Review of the Year during February or March 2011 utilising a 'core' budget to the value of £14,000.

**PATRICK CANDLER**

Service Director Cultural Services  
Communities

**Comments of the Service Director (Finance)**

14. As indicated in the report the cost of £14,000 for the event will be funded from the Cultural Services Budget within the Culture and Communities Portfolio. (PB 09-07-2010).

**Legal Services Comments**

- 15 The Administration Committee has authority to approve the recommendation set out in this report at paragraph 13. (NAB 21.06.10).

**Background Papers Available for Inspection**

- 16 No additional papers provided.

**Electoral Divisions Affected**

17. All Electoral Divisions are affected.