

Holme Pierrepont Country Park – Home of the National Water Sports Centre Year 2 Update

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NCC Original Vision

The council's vision for the National Water Sports Centre was:

“An accessible, high quality family activity and sporting centre with an adventurous flavour set in stunning green space”.

What this means:

- Striking a balance between elite sport and community/family facilities
- Retaining the Regatta Lake and White Water course
- Retaining the Centre's attractive green space

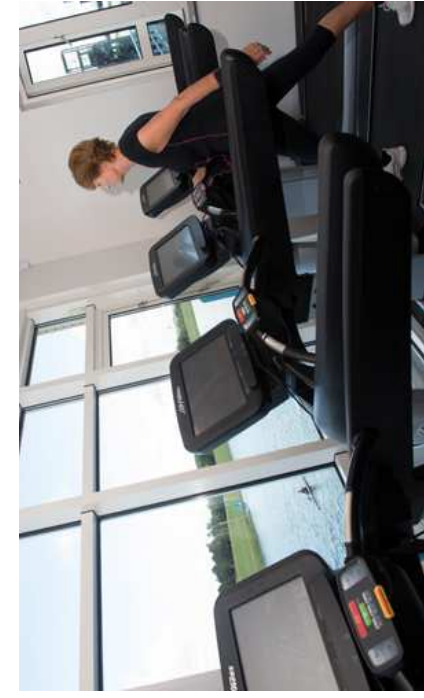
Phase 1 - Capital Improvements

- Main Building
 - Accommodation
 - Catering
 - Customer Welcome
 - Community health and Fitness
 - British Canoeing HQ facilities
 - English Institute of Sport Training and Office Base

Phase 1 - Capital Improvements

- Camp Site
- Family Fun Zone
 - Sky Trail, Mini Golf, Bike Hire, Segway's, Ecombat
- White Water Course – Changing and new customer reception
- Grounds Depot
- Signage





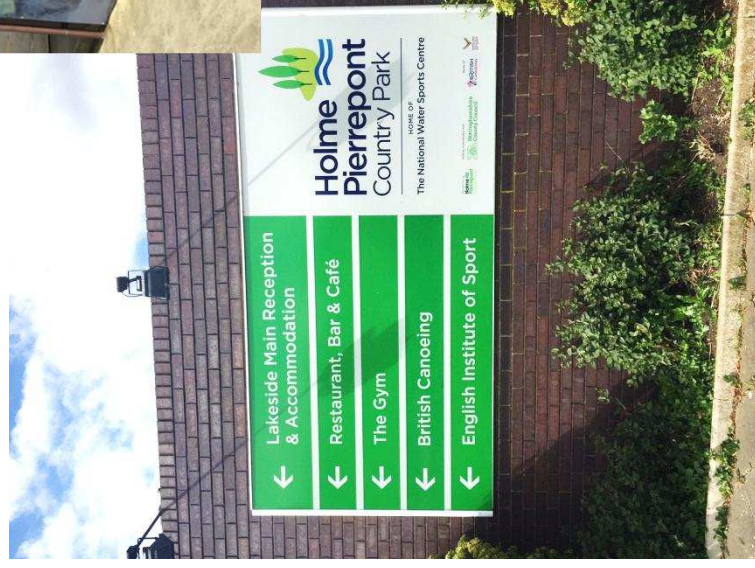
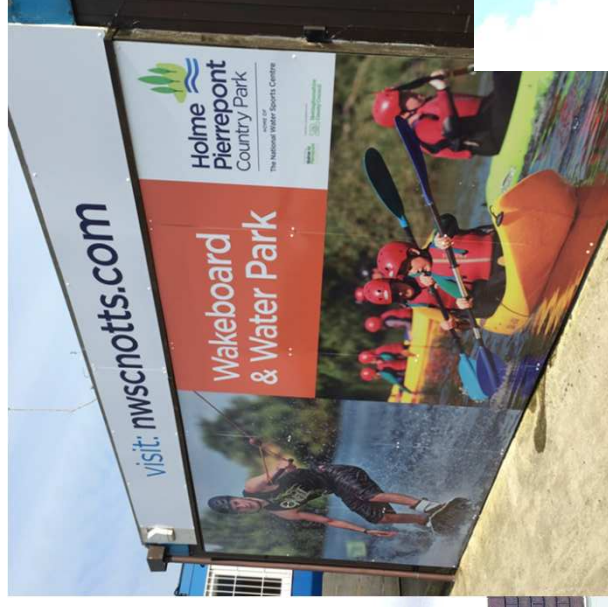




Look and Feel



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New Development Projects



Access ramp to 200m
Regatta lake

New adapted changing facilities

Funded by 150k grant from
Sport England

New Development Projects (cont.)

- Water Ski Changing and Café
- Toilet block at Family fun zone
- New Ecombat area



Performance Highlights

- 50% increase in visits to Country Park
- Excellent visitor numbers and income generation at Family Zone in school holidays and at weekends
- High Profile Corporate Clients in conferencing and team building activities including:
 - Audi; Boots; Jaguar/Land rover; Rolls Royce; Magners; N C C; Price Waterhouse Coopers; Coca Cola
- Wakeboard park re-furbished in January following a successful 2014. Changing facilities and reception refurbished, new café installed and new activities including canoeing and kayaking, pedalos and stand up paddle boards to be introduced later in the year
- Accommodation pro-actively sold on bedroom selling websites – late rooms, last minute, hotel.com – uplift on average of 50 rooms per week

Performance Highlights

• KPI Comparisons:	April 13 – March 14	April 14 to March 15	
○ Gym Usage	25 287	67 065	increase of 41778
○ Gym membership	1 128	1 491	increase of 363
○ Bedroom sales	4 103	7 961	increase of 3858
○ Campsite use	44 921	46 896	increase of 1975
○ Meeting rooms	445	562	increase of 117

Total number of events	32	36
Total number of event days	59	66

Regatta Lake:

Test Camp
 Test Camp
 Spring Assessment
 J16 Sculling
 BCU Sprint Regatta
 Big Eon Run
 Junior Inter regional Regatta
 Test Camp
 BUCS Regatta
 BCU Sprint Regatta
 Nottingham City Regatta
 National Schools Regatta
 Outlaw half
 British Masters Regatta
 GOTRI
 BCU Sprint regatta
 X Runner Water Wipeout
 GB vs France trials
 BCU Sprint
 Junior Final Trials
 British Rowing Junior Championships
 HP Beer Festival
 Outlaw Tri-athlon
 Pink Tri-athlon
 Test Camp
 Scullers Fest
 Club Relay Tri-athlon
 F2 Powerboats

2014

January
 March
 April
 April
 April
 NA
 April
 April
 May
 May
 May
 May
 May
 May
 May
 NA
 June
 June
 June
 July
 July
 July
 NA
 July
 NA
 August
 August
 August
 August

2015

February
 March
 * a
 April
 April
 April (new event)
 April
 April
 May
 May
 May *b
 May
 May
 May
 June *c
 May-July * e
 June
 June
 June
 July
 July
 * d
 July * e
 July
 August * e
 August
 August
 August
 August

BCU Sprint Regatta
 Start Test Camp
 Dragon Boat Cup Finals
 Big Outdoor Show
 Test Camp
 British Rowing Senior Championships
 Junior Potential Camp
 Race the Dragon
 UK spooky Sprint
 Test Camp

September
 September
 September
 NA
 September * e
 October
 October
 October
 October
 NA
 October * e
 October
 October
 November
 November



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Client – Contractor Relationships

- Monthly “themed” compliance and operation meetings
- Strong partnership to resolve issues
 - Slalom course closure
- Positive approach to development planning for future site improvements

Questions



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