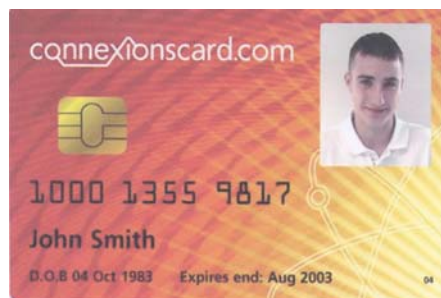


PROOF-OF-AGE CARDS

There is a range of legislation which prohibits the sale of certain products to young people under a certain age. Many retailers, however, find it difficult to determine the age of a young person seeking to purchase age-restricted goods.

Nottinghamshire Trading Standards Services recognise that proof-of-age cards greatly assist retailers in establishing the age of young persons and are therefore supporting the introduction of the 'Connexions Card' within the County.

The card, which is illustrated below, displays a photograph and a date of birth of the holder and can be used as a proof-of-age card. The 'Connexions Card', which is available to all 16-19 year olds, is being supplied through educational establishments in Nottinghamshire.



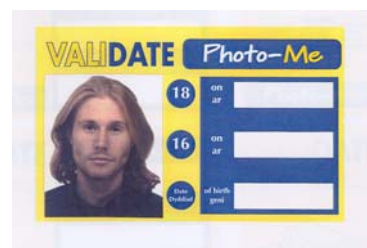
Connexions Card

Retailers should therefore refuse to sell age-restricted goods to any young person who does not have a valid proof-of-age card which confirms that they have reached the required age.

In addition to the 'Connexions Card' there are several other nationally-recognised valid proof-of-age cards, mainly 'CitizenCard' and 'Validate UK Card'. These are illustrated below.



CitizenCard



Validate UK Card

Traders should be wary of other types of photo cards which may be presented as proof of age as some may be bogus.

www.connexioncards.com

www.validateuk.co.uk

www.citizencard.net