



# SHOWCASE MARKET SELL AND NOTTINGHAMSHIRE



March 2010



# Supporting business growth locally...

... Can you afford not to be there?

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**Friday 5th March 2010**  
Mansfield Civic Centre

**Thursday 11th March 2010**  
Clumber Park Hotel

**Tuesday 16th March 2010**  
Nottingham Forest  
Football Club

**Thursday 18th March 2010**  
Newark & Nottinghamshire  
Agricultural Society

**Thursday 25th March 2010**  
Colwick Hall Hotel

**Tuesday 30th March 2010**  
Eastwood Hall Hotel

- **FREE** event to **Showcase, Market and Sell** your business
  - Limited **FREE** exhibition spaces\*
  - Network and make **new contacts** and get **new customers**
  - **Exchange** business cards and brochures
  - Looking ahead with practical advice to **grow your business** – topics will include: Sales & Marketing, Generating and Retaining New Customers & Business Planning & Finance
  - Local business **support** and **advice** available at the Business Link stand
  - You **don't** need to be a **Chamber Member** to attend
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## All this and it's all FREE ...

To book now email: [showcase@dncc.co.uk](mailto:showcase@dncc.co.uk)

OR call: **01332 851280**

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# Programme for the Day...

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11.00 - 11.30 **Registration** - Networking around stands and Brochure Swap

11.30 - 11.35 **Welcome and Introduction** - George Cowcher  
*CEO, Derbyshire and Nottinghamshire Chamber of Commerce*

11.35 - 12.15 **Marketing for a Competitive Edge**  
*Increase your awareness of practical marketing approaches and techniques for real business benefit*

12.15 - 13.15 **Networking lunch**

13.15 - 14.00 **Business Planning & Finance**  
*Improve your approach to business planning, strategy and finance to achieve more*

14.00 - 14.30 **Coffee Break**

14.30 - 15.30 **Generating New Sales and Customer Retention**  
*Understand why people buy, and why they buy from you, to turn more prospects into customers for longer*

15.30 - 16.00 **Closing remarks & networking**

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We are delighted to have Jonathan Nunn & Aidan Dye of Individual Team Performance with us during these workshops to deliver the briefings. Jonathan and Aidan work with businesses of all sizes and are experts at improving the performance of teams and individuals.

To **secure your free place at this event** or to apply for one of the limited exhibition stand spaces, please email your details to [showcase@dncc.co.uk](mailto:showcase@dncc.co.uk) indicating which venue you wish to attend, or for further information telephone 01332 851296.

\*Exhibition stand space: spaces will be allocated to businesses within the locality of the venue via a lottery draw system. Please note: demand for free stand space is always extremely high, therefore if you are lucky enough to be allocated a space and fail to arrive on the day or cancel less than 48 hours prior to the event a fee of £90 +VAT will be incurred.

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**Sponsored by:**



**Nottinghamshire  
County Council**



**Supported by:**



This initiative is being managed by Derbyshire and Nottinghamshire Chamber on behalf of Nottinghamshire County Council