

Aim 1 - Make motorcycling in Nottinghamshire safer and more convenient

All actions detailed within this action plan aim to make motorcycling safer and more convenient within Nottinghamshire.

Accident and casualty analysis				
No.	Action	Lead partners	Timescale	Progress to date
1.	Analyse accident data to determine causation of motorcycle accidents in Nottinghamshire	<ul style="list-style-type: none"> Nottinghamshire County Council (NCC) – Accident Investigation Unit (AIU) Notts Police 	Ongoing	<ul style="list-style-type: none"> Analysis undertaken annually Ongoing analysis of individual RTCs
2.	Use analysis to develop appropriate education, enforcement and engineering programmes of work	<ul style="list-style-type: none"> NCC – AIU and Road Safety teams Notts Police Various partnerships such as Shiny Side Up and Bare Bones partnership 	Ongoing	<ul style="list-style-type: none"> Informed development of road safety strategy Informed development of Shiny Side Up and Bare Bones partnership working groups Informed locations 'Think Bike' and 'To die for ?' posters erected

Provide education, training and publicity				
No.	Action	Lead partners	Timescale	Progress to date
3.	Deliver pre-rider training and advice	<ul style="list-style-type: none"> NCC Fire and Rescue Services Bare Bones Partnership 	Ongoing	<ul style="list-style-type: none"> Pre-rider training delivered as part of casualty reduction activities aimed at teenagers through schools and Compulsory Basic Training centres
4.	Promote and encourage riders to undertake training courses such as Compulsory Basic Training	<ul style="list-style-type: none"> NCC Driving Standards Agency (DSA) 	Ongoing	<ul style="list-style-type: none"> Up to date lists of existing training organisations provided by DSA held by NCC Links to training organisations via link from NCC website to DSA lists
5.	Promote and encourage further training	<ul style="list-style-type: none"> NCC Institute of Advanced Motorcyclists (IAM) Motorcycle Forum DSA 	Ongoing	<ul style="list-style-type: none"> Up to date lists of existing training organisations provided by DSA held by NCC Links to training organisations via link from NCC website to DSA lists Links to training organisations through partnership websites such as Shiny Side Up and Bare Bones
6.	Provide assessed riding sessions (NCC supported IAM annual activity)	<ul style="list-style-type: none"> IAM NCC 	July 2006 and annually	<ul style="list-style-type: none"> Event held May '06
7.	Develop and implement a publicity campaign to promote assessed riding sessions	<ul style="list-style-type: none"> IAM NCC 		
8.	Develop and implement campaigns to make motorcyclists aware of riding risks	<ul style="list-style-type: none"> NCC Motorcycle Forum Various partnerships 	Ongoing	<ul style="list-style-type: none"> Various campaigns introduced through Shiny Side Up partnership such as 'To die for ?' erected at casualty locations throughout the county Bare Bones initiative developed to raise awareness amongst younger riders

Provide education, training and publicity				
No.	Action	Lead partners	Timescale	Progress to date
9.	Develop and implement campaigns to make other road users aware of motorcyclists	<ul style="list-style-type: none"> NCC Motorcycle Forum Various partnerships 		<ul style="list-style-type: none"> 'Think Bike' signs erected at casualty locations throughout the county
10.	Support national media awareness and casualty reduction campaigns	<ul style="list-style-type: none"> NCC Motorcycle Forum Various partnerships such as Shiny Side Up and Bare Bones partnership 	Ongoing throughout the year	<ul style="list-style-type: none"> Shiny Side Up TV advert during Superbike events Bare Bones DVD produced and distributed It's a road not a racetrack (featuring John Reynolds) DVD produced and distributed
11.	Consider Forum suggestions of possible sites for the placement of 'To die for' and 'Think Bike' signs	<ul style="list-style-type: none"> Motorcycle Forum Shiny Side Up Partnership NCC Notts Police 	Ongoing	
12.	Encourage the use of protective clothing	<ul style="list-style-type: none"> Retailers Compulsory Basic Training Centres Bare Bones Partnership 	Ongoing	<ul style="list-style-type: none"> Advice on protective clothing provided on Bare Bones website
13.	Deliver driver improvement scheme to offending motorcyclists as an alternative to prosecution and/or fine	<ul style="list-style-type: none"> Driver improvement programme partnership 	Ongoing	
14.	Investigate the possibility of offering training as an alternative to prosecution and/or fine for speeding motorcyclists	<ul style="list-style-type: none"> NCC Driver improvement programme partnership 		

Maintaining existing infrastructure				
No.	Action	Lead partners	Timescale	Progress to date
15.	Promote and encourage fault reporting by motorcyclists and others through supplying information on authority 'help-lines'	<ul style="list-style-type: none"> NCC – Highways District councils Motorcycle Forum 	Dec 2006	<ul style="list-style-type: none"> Information issued at Forum meetings Information provided at customer contact centres Customer module developed as part of asset management plan
16.	Request change in highways policy for consideration of motorcycles when assessing criteria for road repairs	<ul style="list-style-type: none"> NCC – Highways Motorcycle Forum 	April 2007	<ul style="list-style-type: none"> Changes to length of time 'slippery road' signs are in place incorporated into Highway Network Management Plan – July 2006

Consultation				
No.	Action	Lead partners	Timescale	Progress to date
17.	Hold quarterly Motorcyclist Forum at locations around the county	<ul style="list-style-type: none"> NCC Notts Police IAM 	Quarterly	<ul style="list-style-type: none"> Forum held quarterly since moving around different locations in the county

		<ul style="list-style-type: none"> • MAG • BMF • Notts Fire & Rescue Service • Forum members 		
18.	Undertake surveys of road users as necessary to better understand the road safety issues of riders, as well as to understand rider psyche and attitudes	<ul style="list-style-type: none"> • NCC • Shiny Side Up Partnership • Bare Bones Partnership 	Ongoing	

Enforcement				
No.	Action	Lead partners	Timescale	Progress to date
19.	Establish police presence on routes with high incidence of motorcycle casualties/speeding	<ul style="list-style-type: none"> • Police • NCC 	Ongoing	<ul style="list-style-type: none"> • Targeted routes identified annually

Aim 2 - Consider motorcycles fully alongside all other modes when developing transport strategy and policy

In addition to items 17 and 18 detailed above.

Develop strategy and policy to include motorcycle use				
No.	Action	Lead partners	Timescale	Progress to date
20.	Inform Local Transport Plan (LTP) Team (at City and County Councils) of issues arising out of the Motorcycle Forum through provision of minutes	<ul style="list-style-type: none"> • NCC – Road Safety 	Ongoing	
21.	Inclusion of motorcycles within second local transport plans where appropriate	<ul style="list-style-type: none"> • NCC – LTP Team • Nottingham City Council – LTP Team 	March 2006	<ul style="list-style-type: none"> • Completed • Motorcycling included within North Nottinghamshire LTP as part of vulnerable road user strategy
22.	Develop motorcycle strategy for Nottinghamshire	<ul style="list-style-type: none"> • NCC – LTP Team 	January 2007	
23.	Review motorcycle strategy and relevant policy in light of changing best practice and Government advice as necessary	<ul style="list-style-type: none"> • NCC – LTP and Traffic Services teams 	Ongoing	
24.	Review effectiveness of road safety programmes and update road safety strategy as appropriate	<ul style="list-style-type: none"> • NCC – AIU and Road Safety teams and Road Safety Board 	Ongoing	<ul style="list-style-type: none"> • Road Safety Strategy reviewed 2006 • Motorcycles identified as significant road safety problem within LTP and specific casualty reduction target developed
25.	Consider the needs of motorcyclists in the review of safety barrier provision	<ul style="list-style-type: none"> • NCC – Traffic Services Team 		

Develop strategy and policy to include motorcycle use				
26.	Include the use of motorcycles in the developing Rights of Way Improvement Plan	<ul style="list-style-type: none"> NCC – Countryside Access Team 	November 2007	<ul style="list-style-type: none"> Motorised vehicle use on public rights of way in the countryside policy developed Inclusion of motorised vehicle use within the Council's draft 'Rights of Way Improvement Plan'

Aim 3 - Help ensure that motorcycling, as a choice of travel, can play a role within a safe and sustainable transport system

In addition to items 20 to 26 detailed above.

Parking				
No.	Action	Lead partners	Timescale	Progress to date
27.	Consider motorcycle parking when developing centralised parking enforcement scheme	<ul style="list-style-type: none"> NCC District and borough councils 	October 2007	
28.	Secure the provision of motorcycle parking in new development	<ul style="list-style-type: none"> NCC District and borough councils 	Ongoing	
29.	Consider motorcycle parking as part of integrated parking strategy	<ul style="list-style-type: none"> NCC Nottingham City Council District councils/planning authorities 	Ongoing	
30.	Attempt to procure free motorcycle parking facilities in town centres	<ul style="list-style-type: none"> NCC District and borough councils 	April 2008 & ongoing	
31.	Forum to inform local authorities of the need to consider parking schemes for disabled motorcyclists	<ul style="list-style-type: none"> NCC Nottingham City Council District councils/planning authorities 	Sept 2007	

Highway infrastructure				
32.	Consider results of studies into motorcycle use of bus lanes and review relevant policy as necessary	<ul style="list-style-type: none"> NCC – Traffic Services Team Nottingham City Council 	Ongoing	
33.	Consider results of studies into motorcycle use of advanced cycle stop lines and review relevant policy as necessary	<ul style="list-style-type: none"> NCC – Traffic Services Team Nottingham City Council 	Ongoing	
34.	Site Safety Audits carried out to take account of vulnerable road users including motorcyclists	<ul style="list-style-type: none"> NCC AIU Notts Police 	Ongoing	

Wheels to work				
No.	Action	Lead partners	Timescale	Progress to date
35.	Work with partners to help people in rural areas (where public transport is limited) to access jobs and training	<ul style="list-style-type: none"> NCC 	Ongoing	<ul style="list-style-type: none"> Over 140 motorcycles provided to young people and the long-term unemployed in rural areas

Aim 4 - Promote motorcycling as a sustainable means of transport

Smarter travel choices				
No.	Action	Lead partners	Timescale	Progress to date
36.	Include motorcycle use (of appropriate sized vehicles) when developing employee travel plans when appropriate	<ul style="list-style-type: none"> NCC – Local Transport Plan and Sustainability teams 	Ongoing	
37.	Promote the use of lower emission motorcycles and sensible riding to reduce emissions	<ul style="list-style-type: none"> NCC – Local Transport Plan and Sustainability teams 	Ongoing	
38.	Consider provision of secure motorcycle parking and equipment storage as part of workplace travel plans where there is a lack of public transport	<ul style="list-style-type: none"> NCC – Local Transport Plan and Sustainability teams 	Ongoing	

Lobbying				
No.	Action	Lead partners	Timescale	Progress to date
39.	Lobby DfT to give higher profile to motorcycling as a sustainable means of transport	<ul style="list-style-type: none"> Motorcycle Forum members 	Ongoing	