

7 November 2018

Agenda Item: 5

REPORT OF THE DIRECTOR OF CHILDREN FAMILIES AND CULTURAL SERVICES

JOINT HEALTH AND WELLBEING STRATEGY – A GOOD START AMBITION

Purpose of the Report

1. This report recommends future working arrangements to deliver the Good Start Ambition of the Joint Health and Wellbeing Strategy for Nottinghamshire including:
 - A review of the JSNA chapters relating to children and young people, to be undertaken by the Children and Families Alliance.
 - That the Director of Children's Services identifies a nominated deputy, to ensure consideration of children and young people within all Health and Wellbeing Board discussions.
 - Tasking the Children and Families Alliance with in depth reviews of agreed issues on behalf of the Health and Wellbeing Board and reporting findings to the Board.
 - Appointing a Health and Wellbeing Board lead member to participate in the Children and Families Alliance in depth reviews.
 - Tasking the Children and Families Alliance to prepare action plans to deliver the priorities within the Joint Health and Wellbeing Strategy
 - Establishing links with the emerging Integrated Care Systems to ensure the needs of children, young people and families are met within their plans

Information

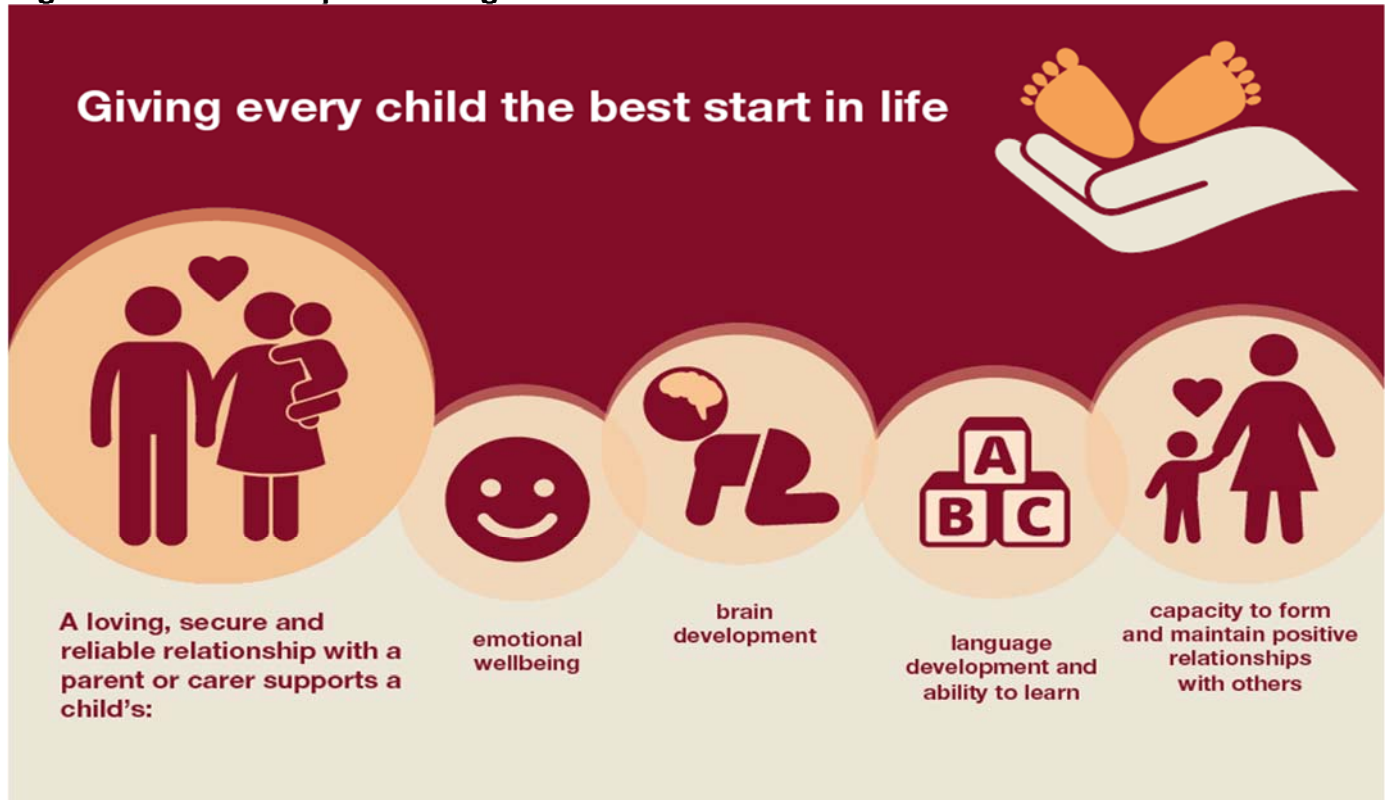
2. The second Joint Health and Wellbeing Strategy was agreed in December 2017 and launched in January 2018.
3. The Strategy sets out four ambitions to improve health and wellbeing in Nottinghamshire:
 - To give everyone a good start in life
 - To have healthy and sustainable places
 - To make healthier decisions
 - To work together to improve health and care services

4. The Health and Wellbeing Board held a workshop jointly with the Children and Families Alliance on 3 October 2018, to consider the scope of the ambition to give everyone a good start in life and how the two bodies could work together to deliver this ambition.
5. The Health and Wellbeing Board (HWB) is a statutory body with a duty to improve health and wellbeing in the local area by identifying health needs through a Joint Strategic Needs Assessment, developing and delivering a Joint Health and Wellbeing Strategy to meet those needs and by encouraging and supporting integration and closer working.
6. The Children and Families Alliance (CFA) is a strategic partnership with a remit to work together to improve the wellbeing of children and families in Nottinghamshire. It is a formal subgroup of the Health and Wellbeing Board and its work is aligned to the Health and Wellbeing Strategy.
7. Whilst the relationship with the HWB has been recognised within the governance structure and terms of reference of the CFA, the relationship between the Board and the Alliance has not been formally established.
8. The two aims of the workshop on the 3 October were:
 - To agree and establish future working arrangements between the two bodies, to deliver the ambition to give everyone in Nottinghamshire a good start in life.
 - To agree the priorities for action within the 'good start in life' ambition

Why is a good start in life important?

9. What happens in pregnancy and early childhood impacts on most aspects of physical and emotional health, throughout childhood and into adulthood. The first 1001 days of a child's life, from conception to age two are widely recognised to be a particularly crucial time in everyone's life. Pregnancy is a critical period when a mother's physical and mental health can have a lifelong impact on the child. Maternal stress, diet and alcohol or drug misuse can place a child's development at risk, while a happy, healthy and safe pregnancy will contribute towards the new baby having the best start in life.
10. In the period between birth and age 2 is equally important in a child's development. During this period the role of parents and families is critical in developing positive early experiences. It is essential that parents and carers provide safe, responsive care to their child which will support good physical, social and cognitive development.
11. Parenting has a significant impact on a baby's developing brain and in the child's ability to form and maintain positive relationships illustrated in Figure 1 below.

Figure 1: Positive impacts of a good start in life



Priorities for action

12. Within the ambition to give everyone a good start in life, the Joint Health and Wellbeing Strategy identifies three priorities for action:
 - Keeping children happy and healthy
 - Keeping children and young people safe
 - Child poverty
13. These priorities emerged from the consultation for the Strategy refresh and identified potential partnership actions for the Board which could positively impact on the Good Start ambition.
14. Within the briefing paper considered by Board and Alliance members and during the workshop, an additional priority was suggested, that of improving school readiness for children in Nottinghamshire.
15. School readiness in Nottinghamshire, measured by the percentage of children achieving a good level of development, is below the England average. In addition, local children living in areas of greater health inequality or in receipt of free school meals (a measure of low household income) are even less likely to be ready to start school and learn.

Table 1: School Readiness amongst all children and those receiving free school meals in Nottinghamshire 2016/17

Indicator	England	Nottinghamshire
School Readiness: % of children achieving a good level of development at the end of reception	70.7	68.1
School Readiness: % of children in receipt of free school meals achieving a good level of development at the end of reception	51.8	48.2

16. Enhancing school readiness in Nottinghamshire is something that could benefit from a partnership approach particularly as there is evidence that the physical, social and emotional skills a child requires to be ready to learn are developed through competent parenting, high quality early years education, play and social interaction.

17. During the workshop, members explored and agreed the priorities including school readiness and identified potential partnership actions to support their delivery, including:

18. Understanding:

- what work is already happening in relation to the priorities, in order to learn from and build on success
- the local issues that impact on school readiness, in order to identify potential actions for the HWB and CFA
- how the priorities for the HWB potentially align with those of the emerging Integrated Care Systems (ICSs) in Nottinghamshire and South Yorkshire and Bassetlaw and to provide support or challenge where appropriate
- how the work within the Healthy and Sustainable Places ambition will impact on children, young people and families

19. Ensuring:

- that 'deep dives' undertaken by the CFA include case studies and feedback from front line staff in order to provide the HWB and CFA with greater insight into the challenges and opportunities for children and families in Nottinghamshire, linked to the ambitions of the Health and Wellbeing Strategy
- that a whole family approach is used when considering local priorities for action

20. Using:

- a partnership approach to review and reinvigorate existing and previous Board successes, such as continuing to increase the availability of Breastfeeding Friendly places across Nottinghamshire
- the CFA's deep dive approach to explore other areas of concern such as:
 - family homelessness
 - risk taking behaviour in children
 - how to build resilience for children, young people and their families, in particular for more vulnerable groups such as young carers and those affected by domestic abuse
- the Board and Alliance partnership to consider other areas in need of focus and action, such as transition into adulthood

Future governance arrangements

21. The workshop considered how the Board and the Alliance could work together in future to deliver the Good Start ambition. There was support for the proposed collaborative approach and a number of suggestions were made about how this could be achieved:

- The wellbeing of children and young people should be championed within all HWB discussions through the Director of Children's Services or a nominated deputy
- Through liaison with the JSNA Steering Group, the CFA should coordinate the review of the CYP JSNA chapters on behalf of the HWB, ensuring that
 - owning groups are identified as required
 - there is alignment with local government and CCG commissioning plans
 - the impact of national initiatives (e.g. the introduction of universal credit) is reflected in local chapters
- Links should be established with the emerging Integrated Care Systems (ICSs) to understand their focus and impact on children, young people and families and to allow challenge where necessary
- HWB members should support the CFA 'deep dives', strengthening links between the bodies and ensuring clear support and ownership of the proposals
- Action plans for each priority should be developed, ensuring understanding by and support from Board and Alliance members
- There should be regular reports presented to the Board from the Alliance and an annual joint workshop to discuss and agree priorities for action within the work programmes for both groups
- Links should be established between the Children and Families Alliance and the Healthy and Sustainable Places Coordination Group to ensure that children, young people and families issues are highlighted and considered.

Other Options Considered

22. The workshop considered options for priorities and governance arrangements.

Reason/s for Recommendation/s

23. To agree priorities and working arrangements to deliver the good start ambition within the Joint Health and Wellbeing Strategy 2018-22.

Statutory and Policy Implications

24. This report has been compiled after consideration of implications in respect of crime and disorder, data protection and information governance, finance, human resources, human rights, the NHS Constitution (public health services), the public sector equality duty, safeguarding of children and adults at risk, service users, smarter working, sustainability and the environment and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

Financial implications

25. The work of the Health and Wellbeing Board is undertaken by the partners within existing resources so there are no financial implications arising from the recommendations made within this report.

RECOMMENDATION/S

1. The Health and Wellbeing Board tasks the Children and Families Alliance to undertake a review of the JSNA chapters relating to children and young people in collaboration with the JSNA Steering Group and in consultation with CCGs and local government partners, to ensure alignment with commissioning plans. The Children and Families Alliance to report back on their findings with recommendations for action.
2. That the Director of Children's Services identifies a nominated deputy (from within the Children and Families Alliance membership) to ensure consideration of children and young people within all Health and Wellbeing Board discussions.
3. The Children and Families Alliance reviews its work programme to include in depth reviews (deep dives) of:
 - i. Child and family resilience
 - ii. Family homelessness
 - iii. Risk taking behaviours in children and young people
 - iv. School readinessand reports findings to the Health and Wellbeing Board.
4. The Health and Wellbeing Board appoints a lead member to participate in the Children and Families Alliance in depth reviews.
5. The Health and Wellbeing Board tasks the Children and Families Alliance with preparing and presenting an action plan for each of the four identified priorities within the Good Start ambition of the Health and Wellbeing Strategy, with a focus on actions for partners and reference to wider action plans where appropriate.
6. The Health and Wellbeing Board invites leaders of the emerging Integrated Care Systems to outline how new Integrated Care System approaches will focus on and meet the needs of children, young people and families.

Colin Pettigrew

Corporate Director Children Families and Cultural Services

For any enquiries about this report please contact:

Kate Allen

Consultant in Public Health

t: 0115 97 72861

e: kate.allen@nottscc.gov.uk

Constitutional Comments (LM 26/10/2018)

26. The Health and Wellbeing Board is the appropriate body to consider the contents of the report. Members will need to consider whether there are any actions required in relation to the issues raised within the report

Financial Comments (DG 18/10/18)

27. The financial implications are contained within paragraph 26 of this report.

Background Papers and Published Documents

Except for previously published documents, which will be available elsewhere, the documents listed here will be available for inspection in accordance with Section 100D of the Local Government Act 1972.

[Health and Wellbeing Board workshop – A good start briefing paper](#)

[A good start workshop presentation slides](#)

Electoral Division(s) and Member(s) Affected

All.

See also Chair's Report items:

10. Mental Health Services and Schools Link Programme
21. The good childhood report 2018
22. Social media, young people and mental health
23. Adolescent alcohol-related behaviours: trends and inequalities in the WHO European Region, 2002-2014
24. Mental wellbeing, reading and writing: how children and young people's mental wellbeing is related to their reading and writing experiences
25. Children and young people's mental health
26. Early year's profile: 2018 update
27. Support to local authorities to innovate against childhood obesity