

6<sup>th</sup> April 2018

**Request for Information: Ref NCC-030586-18  
County Life magazine**

Thank you for your request for information relating to County Life magazine. I can now let you have the following information in response to the questions you raised.

**Could you please tell me how much it costs to produce an issue of the County Life magazine?** Total £49,200 (including all design, print and distribution)

**Does it get delivered to every household in the county and has advertising been considered in order to defray the costs?** County Life is delivered to all Nottinghamshire households (excluding the City). Advertising was considered but the additional printing and distribution costs combined with the staff time required to sell the space, would have provided very little additional income.

**Also, does the Council think it is value for money?**

Yes, as it works out to be just 13p per household and provides residents with all the key information about their Council Tax.

We hope this now satisfies your request, and should you have any further enquiries please do not hesitate to contact me directly using the contact details below. In addition and for future reference Nottinghamshire County Council regularly publish previous Freedom of Information Requests and answers on our website, under Disclosure logs, available at the following link:

<http://site.nottinghamshire.gov.uk/thecouncil/democracy/freedom-of-information/disclosure-log/>

If you are unhappy with the service you have received in relation to your request and wish to make a complaint or request a review of our decision, you should write to the Team Manager, Complaints and Information Team, County Hall, West Bridgford, Nottingham, NG2 7QP or email [complaints@nottscc.gov.uk](mailto:complaints@nottscc.gov.uk).

Yours sincerely

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