

## Freedom of information request NCC-029378-17

Thank you for your recent freedom of information request, for ease we have provided our response alongside each point as follows:

### Questions about Twitter

Please can you tell me if your authority has in the past five years paid an individual or organisation to increase its Twitter followers on any of its social media accounts or to get retweets on posts? No payments have been made.

Please can you give me the details of which organisation was paid and how much for each year? N/A

Please can I have a breakdown detailing each payment, the social media account name, and the reasons why this was done – as in to boost followers overall or for a specific campaign. N/A

### Questions about Facebook

Please can you tell me if your authority has in the past five years paid an individual or organisation to increase its Facebook followers or friends or to get 'likes' on posts or any other type of online engagement? No payments made.

Please can you give me the details of which organisation was paid and how much for each year? N/A

Please can I have a breakdown detailing each payment, the social media account name and the reasons why this was done – as in to boost friends and likes overall or for a specific campaign. N/A

Please note that Nottinghamshire County council has not engaged in any of the above activities to increase the number of followers on any of our social media platforms.

I trust this information is of assistance to you.

If you are unhappy with the way your request was dealt with and wish to make a complaint, please write to the Team Manager, Complaints and Information, County Hall, West Bridgford, Nottingham, NG2 7QP or e-mail [foi@nottscc.gov.uk](mailto:foi@nottscc.gov.uk) quoting the reference above

With kind regards

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