

Digital Screen Advertising Opportunities in Nottinghamshire



Working with



**Nottinghamshire
County Council**

Unique digital screen advertising opportunities in Nottinghamshire

From the brand new £9m Mansfield Bus Station to libraries, we can help you reach many thousands of commuters and consumers every week.

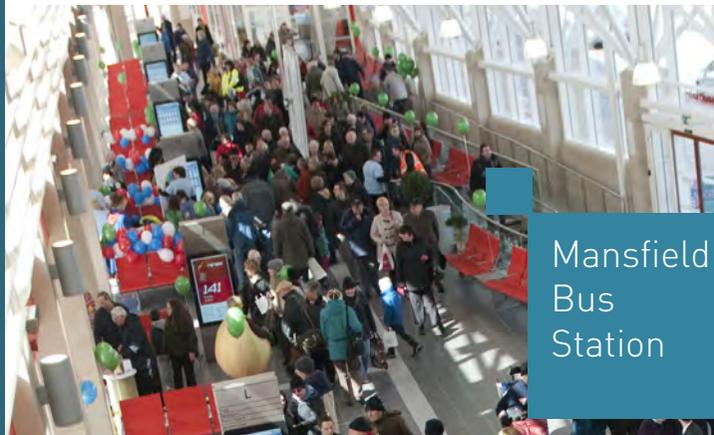
Nottinghamshire County Council use the screens to communicate important messages and notices to library and bus station users. This ensures the screens are being regularly studied by providing the perfect targeted advertising platform.

- Showcase your business to more than 500,000 people every month
- High footfall, central locations
- Advertise from as little as £15 per week*
- No initial set up fee for new advertisers
- Discounts and package deals available

Deliver cost effective, targeted and flexible digital advertising campaigns from **£15 per week***

- Special introductory discounts and package deals available.
- Effectively target your audience by choosing screens positioned where they regularly visit or pass.
- Ability to change and update your content as often as you like almost instantly - we offer a number of changes free of charge making it even more affordable to keep your content up to date and relevant.

***based on a 12 month commitment with one of our libraries**



Mansfield Bus Station

West Bridgford Library



Mansfield bus station

Mansfield Bus Station deals with more than **5 million passenger trips every year** – that's more than **400,000 shoppers, commuters and visitors every month**, or **95,000 people every week!**

Mansfield is the biggest conurbation in Nottinghamshire with almost 100,000 residents, the town centre attracts over 100,000 shoppers each week.

Libraries

Our libraries listed below attract more than 1 million visitors every year! Advertise on more than 20 screens at any of our following libraries:

West Bridgford Library

Footfall: 300,000 every year

Arnold Library

Footfall: 165,000 every year

Kimberley Library

Footfall: 30,000 every year

Mansfield Library

Footfall: 300,000 every year

Worksop Library

Footfall: 220,000 every year

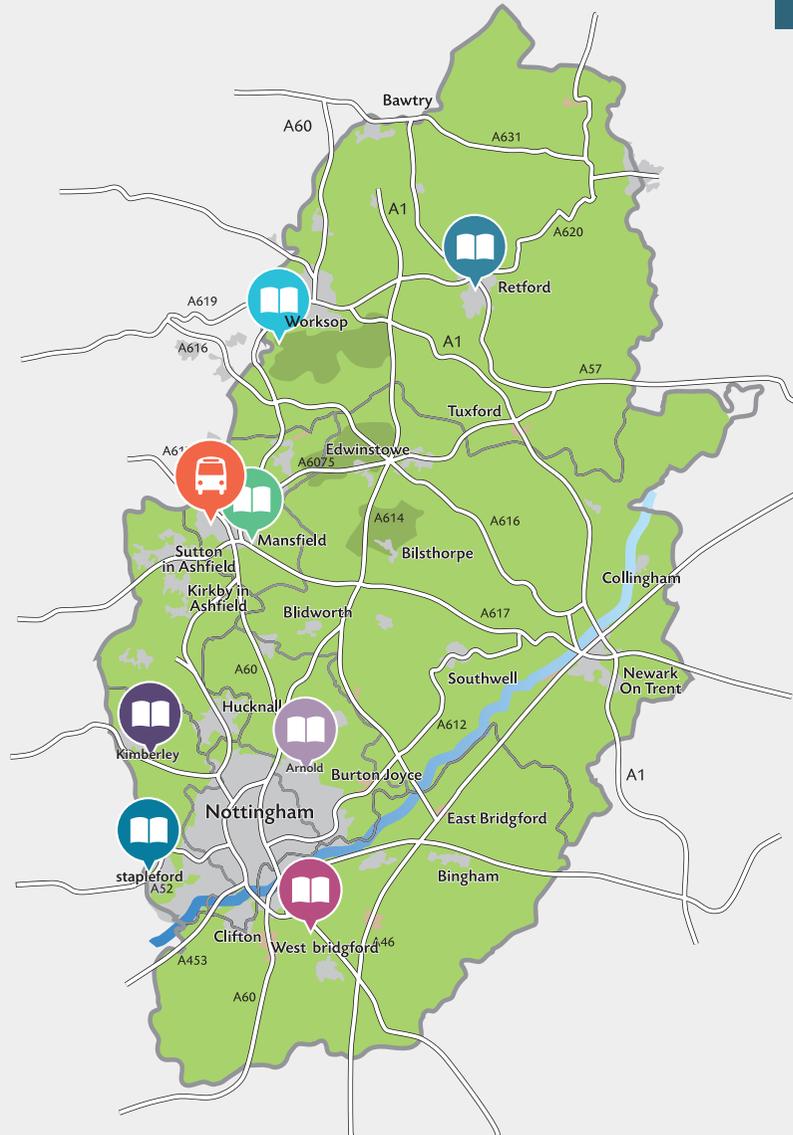
Retford Library

Footfall: 125,000 every year

New!

We now have advertising opportunities at the newly refurbished Stapleford Library.

Reach more than **500,000** people every month across Nottinghamshire



Mansfield Bus Station



Mansfield Library



Workshop Library



Arnold Library



West Bridgford Library

Rates	1 month	3 months	6 months	12 months
Mansfield Bus Station	£150 +VAT per week	£135 +VAT per week	£115 +VAT per week	£95 +VAT per week
Minimum of 6 ten second slots per hour				
Libraries (cost per library)	£35 +VAT per week	£22.50 +VAT per week	£19.50 +VAT per week	£15 +VAT per week
Minimum of 4 ten second slots per hour				

DISCOUNTS AND PACKAGE DEALS ARE AVAILABLE.

For more information please call InfoLocal on **0800 999 3700** or visit **www.infolocal.co.uk**