

CONSULTATION MOBILITY STRATEGY



Consultation

Nottinghamshire County Council is consulting on this draft Mobility Strategy, and welcomes your comments.

For more information or if you want to comment on the proposals, you can complete the consultation response form at:
www.nottinghamshire.gov.uk/mobilitystrategy

Or write to:
Mobility Strategy Consultation,
Nottinghamshire County Council
Communities -NTS
Fox Road
West Bridgford
Nottingham
NG2 6BJ

The Consultation phase closes on
Tuesday 20th July 2010.



CONSULTATION MOBILITY STRATEGY FOR NOTTINGHAMSHIRE Executive Summary



The Scope

This Mobility Strategy for Nottinghamshire acknowledges that each resident should have the opportunity to access the range of services required to play an active role in the community.

This Strategy acknowledges that conventional public transport, whether operated commercially or under contract to the County Council, offers suitable transport provision for the majority of Nottinghamshire residents. In particular, this Mobility Strategy (which complements the County Bus Strategy) addresses the following residents who are less able to benefit from conventional public transport services:

- Those with physical or learning disabilities
- Those without access to conventional public transport at the required time
- Those with no access to public transport, especially young people
- Those who wish to reduce their carbon footprint by switching to more sustainable travel modes



Funding and Finance	<ul style="list-style-type: none"> • To ensure value for money through the adoption of sound commercial business practices allied to the measures outlined within this Strategy for identifying, servicing and monitoring transport needs. • To apply the principle of affordability to ensure passenger can afford to pay for travel and that the county council is able to demonstrate cost-efficiency in service provision • To continue to offer Concessionary fares support for Section 22 scheduled services and seek to transfer some Section 19 services to Section 22 where appropriate. • To support service providers to actively research alternative sources of funding including funding for transport to health services.
Training & Skills Development	<ul style="list-style-type: none"> • Partners to develop a County wide Quality Standard appropriate to each sector • To encourage all operators to achieve their sector's defined Quality Standard. • To establish a Countywide Taxi Quality Partnership. • To consider taxi voucher provision in particular circumstances of need. • Requiring the achievement of the appropriate MIDAS standard as part of Permit to Drive and other Driver Permissions • To offer wheelchair passport assessment to identified passengers. • To establish an Integrated Travel Training Unit as a permanent service. • All voluntary transport schemes supported by NCC to be incentivised to become members of the CTA. • To provide a common voluntary driver identity badge and vehicle visor displays to denote approved driver status. • To ensure that the transport services provided are appropriate for the needs all county residents, especially the stated target markets of this Strategy
Delivery	<ul style="list-style-type: none"> • To offer social enterprise development training to the CT sector. • To research appropriate models of incentive for volunteers. • To provide additional training for VCS / CT schemes to equip them with the skills to tender effectively. • To implement Performance-Related funding which reflects performance.
Monitoring	<ul style="list-style-type: none"> • To train the transport operators to monitor their service provision • To agree a monitoring and evaluation programme with each transport provider • To develop and implement some independent service evaluation including qualitative assessment

Summary Delivery Plan

Delivery Plan Theme	Action
Planning & Development	<ul style="list-style-type: none"> • Develop and implement a Needs Assessment Framework for each transport service to be funded / delivered • Introduce a Mobility Needs Register detailing those in particular passenger transport need and their mobility requirements. • All funded schemes to have a regularly reviewed Business and Development Plan. • Develop and implement a set of eligibility criteria for the transport services foreseen within this Mobility Strategy • Undertake a mapping exercise to highlight gaps and overlaps in transport provision within the county • The Network Development Group to identify Pilot Location including Needs Assessment & put out to tender • To identify pilot locations for low-cost DRT schemes and put the schemes out to tender • To launch new Minibus schemes in Bingham (Rushcliffe) and Retford (Bassetlaw). • To evaluate the merits of merging multi district schemes into single units. • To launch a new Voluntary Car Scheme for Newark. • To assess the scope for extending / localising existing car share schemes • To pilot an incentive scheme to promote car sharing. • Establish Health and Wellbeing Partnerships • To carry out the mapping exercise outlined above to establish savings to be achieved through closer integration of county-supported buses, VCS operations and EMAS services.
Customer Service	<ul style="list-style-type: none"> • To pilot a single point of contact (SPOC) phone number for transport solutions bookings. • To introduce Trapeze computerized booking software on Council funded Voluntary Car Schemes. • To introduce IISO ticketing technology on Section 22 scheduled services. • Introduce an electronic TATA guide linked to the county website which is updated at regular intervals. • To establish target markets and the most appropriate media tools to reach them • To produce a range of video presentations and training resources for specific audiences.

The Challenge

Travel horizons have widened considerably over recent years but personal mobility can be limited by a number of factors including personal, geographic and economic factors.

This Strategy aims to address these limiting factors to ensure that residents are able to access those services they require and also to access work and training opportunities, in order to reduce both social and economic exclusion.

This will be achieved by providing transport services in the most efficient and effective manner and harnessing innovative transport services where appropriate.

The Vision

The vision outlined in this Strategy links with the Council's 'Transport Transformation' project which "seeks to provide a more integrated and holistic approach to addressing transport need".

Our Vision is "to reduce social and economic exclusion and promote equality of access to key services and work / training opportunities for county residents".



The Aim of the Strategy

Within this Strategy we wish to set out a new framework for transport services for people in mobility need, which will allow county residents, whether disabled, frail elderly, young or rurally isolated people, to:

- Access those services and facilities which they need to, in order to play a full role in the community
- Travel, within reason, when they wish to travel
- Access transport services which are reasonably priced
- Be provided with appropriate transport services to allow them to access the nearest town / transport hub from which they can travel onwards to their destination
- Enjoy a range of accessible, flexible and efficient transport services
- Use transport services to access employment, education and training opportunities

What's in the Mobility Strategy?

This Strategy covers the following areas:

- Where We Are Now
- Outlining where We Want to Get To – 'Our Vision'
- How it fits in with other County and National Policies – 'The Policy Framework'
- How we propose to implement the Vision through our Delivery Plan

The Delivery Plan

This is the series of proposed actions and tasks which together will enable Nottinghamshire to retain its commitment to achieving best practice.

The Delivery Plan addresses issues in the following themed areas:

- 1 Planning & Development
- 2 Customer Service
- 3 Funding, Finance and Efficiency
- 4 Training & Skills Development
- 5 Delivery
- 6 Monitoring and Evaluation

A set of proposals are outlined in the Delivery Table, which outlines a range of approaches for achieving the Strategy

