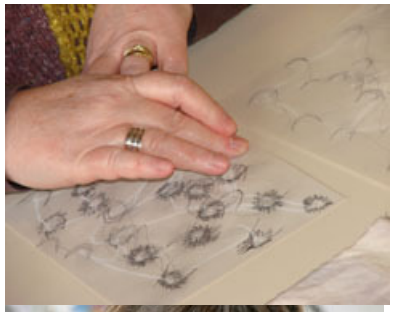
Nottinghamshire Arts Fund

Harley Studio Group

The Harley Studio Group is a diverse group of craftspeople, makers, artists and restorers based at the Harley Gallery in Welbeck near Worksop. They were awarded **£2100** to raise their profile with other craftspeople and artists, to develop a sense of cooperation among their own members, and to open access to and engage with their local community.

The grant contributed towards the launch, fees and promotion of a new annual open lecture series September 2009. The lecture series, *'In Conversation…'* featured 3 internationally renowned artists and was organised and marketed by the group's members.



Rachel Wood from the group says

> *'The launch of our lecture series, educational workshop programme and the Open Weekend enabled our organisation to build a 'customer' database from the large number of local, regional and national attendees. This provided excellent opportunities for networking, and with the promotion and production of our publicity material, an opportunity for artists' professional development.*
>
> *This award has encouraged our group members to meet on a monthly basis to plan the future events programme. We can now present a coherent professional image to our peers within the creative community'*

Since the award the group have built on their early successes. The development of the popular events programme has helped build closer relationship with their customers. Improved publicity materials have also encouraged more of the public into workshops run by group members.

The award also contributed to the printing of promotional material for the '*Open Studios'* event, and for a new '*Creative Workshop'* educational workshop programme.

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