

Economic Development Committee

Tuesday, 22 March 2016 at 14:00

County Hall, County Hall, West Bridgford, Nottingham, NG2 7QP

AGENDA

1	Minutes of the last meeting held on 23 February 2016	3 - 6
2	Apologies for Absence	
3	Declarations of Interests by Members and Officers:- (see note below) (a) Disclosable Pecuniary Interests (b) Private Interests (pecuniary and non-pecuniary)	
4	Broadband Petition	7 - 10
5	Local Growth Fund Round 3 Update	11 - 14
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7	Economic Development Strategy - Delivery Plan and Budget 2016- 17	27 - 46
8	Work Programme	47 - 50

Notes

(1) Councillors are advised to contact their Research Officer for details of any Group Meetings which are planned for this meeting.

(2) Members of the public wishing to inspect "Background Papers" referred to in the reports on the agenda or Schedule 12A of the Local Government Act should contact:-

Customer Services Centre 0300 500 80 80

- (3) Persons making a declaration of interest should have regard to the Code of Conduct and the Council's Procedure Rules. Those declaring must indicate the nature of their interest and the reasons for the declaration.
 - Councillors or Officers requiring clarification on whether to make a declaration of interest are invited to contact Martin Gately (Tel. 0115 977 2826) or a colleague in Democratic Services prior to the meeting.
- (4) Councillors are reminded that Committee and Sub-Committee papers, with the exception of those which contain Exempt or Confidential Information, may be recycled.
- (5) This agenda and its associated reports are available to view online via an online calendar http://www.nottinghamshire.gov.uk/dms/Meetings.aspx



minutes

Meeting ECONOMIC DEVELOPMENT COMMITTEE

Date 23 February 2016 (commencing at 2.00 pm)

Membership

Persons absent are marked with 'A'

COUNCILLORS

Diana Meale (Chair) Roy Allan (Vice-Chair)

John Knight John Ogle
Michael Payne Jacky Williams
A Keith Walker A John Wilmott

Gordon Wheeler

A Alan Rhodes (Ex-Officio)

CO-OPTED MEMBERS

A Mr M Chivers – (Alliance Boots)
Ms N Gasson - (Federation of Small Businesses)

OFFICERS IN ATTENDANCE

Anthony May

Phil Berrill

Tim Gregory

James Mann

Nicola McCoy-Brown

Mandy Ramm

Oliver Whitaker

- Chief Executive

- Place Department

Martin Gately - Resources Department

CHANGES IN MEMBERSHIP

The following changes of membership for this meeting were noted: Councillor Jacky Williams replaced Councillor Stan Heptinstall for this meeting only.

MINUTES

The minutes of the last meeting held on 19 January 2016 were confirmed and signed by the Chairman.

APOLOGIES FOR ABSENCE

Apologies had been received from Councillor John Wilmott, Councillor Keith Walker and Mark Chivers.

DECLARATIONS OF INTEREST

None.

THE CHIEF EXECUTIVE'S VISIT WITH THE UNIVERSITY OF NOTTINGHAM TO CHINA AND MALAYSIA

Anthony May, Chief Executive introduced the report on his visit to China and Malaysia.

RESOLVED: 2016/007

That the generosity of the University of Nottingham in inviting the County Council to participate in their "On Location" visit to China and Malaysia be recognised; and that the Chair of the Economic Development Committee writes to the University of Nottingham to thank them accordingly.

INWARD INVESTMENT ACTIVITY 2015-16

James Mann made a short presentation on the Invest in Nottingham service. He explained that the service was driven by the needs of the client, not focussed on geography or promoting particular sites or initiatives. The nature of the enquiries from clients vary greatly in scope. That in order to deliver meaningful proposals to the clients the team must manage relationships with a number of public and private parties, including:

- Commercial Agents
- Recruitment Agencies
- Business Support Agencies
- Funding Bodies
- Business Networks (e.g. Nottingham Means Business, Nottingham Manufacturing Network)
- Universities

Mr Mann also detailed two case studies – Verus Precision, an Irish company specialising in metrology which took up residence in the William Lee Building on Nottingham Science Park after receiving advice from the Invest in Nottingham Team in September 2015, and a large Spanish food manufacturer which moved to Worksop after signing a lease in September 2015, and due to commence production in February 2016.

RESOLVED: 2016/008

That the report be noted.

BUSINESS ENGAGEMENT ACTIVITIES

Oliver Whitaker introduced the report on Business Engagement Activities.

RESOLVED: 2016/009

That:

- a) The report be noted
- b) The proposals outlined in Appendix B of the report be agreed; in particular proposals which
 - 1) Seek to strengthen the role and purpose of the Nottinghamshire Business Engagement Group in supporting micro and small business growth, and;
 - 2) Align the existing key account management process with the further development of the Council's work with the D2N2 Growth Hub.

THE D2N2 GROWTH HUB

Geoff George introduced the report on the D2N2 Growth Hub.

RESOLVED: 2016/0010

That:

- a) The establishment of the two full-time posts within the Economic Development Team of Business Support Co-ordinator at Band B and Business Advisor at Band C (both subject to job evaluation) on 3 year fixed term contracts, subject to an in line with European funding obligations be approved:
- b) Should the European Funding not become available, the establishment of the Business Advisor post at Band C (subject to job evaluation) on a 3 year fixed term contract be approved.

CREATIVE INDUSTRIES SECTOR REPORT

Kevin Bartlett introduced the report on the Creative Industries Sector.

RESOLVED: 2016/0011

That:

a) Officers advancing discussions with both the D2N2 Creative and Digital Consortium (which is subject to a successful ERDF application) to ensure the Creative Greenhouse membership benefits from a range of business and entrepreneurship support offering and with Vision West Notts College to develop a sustainable business model be approved; b) Up to £5000 be allocated from the Economic Development 2016/17 budget to support the network's transition to a new operating model and supporting planned events.

NOTTINGHAMSHIRE LEADER PROGRAMMES - STATUS UPDATE

Mandy Ramm introduced the report on the Nottinghamshire Leader Programmes.

RESOLVED 2016/0012

That the report be noted.

BROADBAND PETITION – ASKHAM

Nicola McCoy-Brown introduced the report on the broadband petition from Askham.

RESOLVED 2016/0013

That:

- a) Receipt of the petition be noted
- b) A response be sent to the petitioners as set out in paragraphs 6-10 of the report.

WORK PROGRAMME

RESOLVED 2016/0014

That the work programme be noted.

EXCLUSION OF THE PUBLIC

That the public be excluded for the remainder of the meeting on the grounds that the discussions are likely to involve disclosure of exempt information described in paragraph 3 of the Local Government (Access to Information) (Variation) Order 2006 and the public interest in maintaining the exemption outweighs the public interest in disclosing the information.

EXEMPT ITEM

EXEMPT MINUTE OF THE MEETING HELD ON 19 JANUARY 2016

RESOLVED 2016/0015

The minute was agreed as a true record and signed by the Chair.

The meeting closed at 15:40 pm

CHAIR

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Report to Economic Development Committee

22nd March 2016

Agenda Item: 4

REPORT OF THE CHAIRMAN OF ECONOMIC DEVELOPMENT COMMITEE

BROADBAND PETITIONS - NORTH CLIFTON, WIGSLEY AND HARBY

Purpose of the Report

1. The purpose of this report is to propose a response from Economic Development Committee to the three petitions regarding broadband services in the parishes of North Clifton, Wigsley and Harby.

(A) Petition regarding broadband services in North Clifton (Ref: 2016/0166)

2. A petition of 20 signatures organised by North Clifton residents, calling for North Clifton to be treated an urgent priority in the roll out of superfast Broadband

(B) Petition regarding broadband services in Wigsley (Ref: 2016/0167)

3. A petition of 59 signatures organised by Wigsley residents, calling for fibre broadband to be provided to Wigsley sooner by moving forward the roll out date.

(C) Petition regarding broadband services in Harby (Ref: 2016/0168)

4. A petition of 126 signatures organised by Harby residents, calling for fibre broadband to be provided to Harby sooner by moving forward the roll out date.

Information and Advice

- 5. The Better Broadband for Nottinghamshire (BBfN) programme is well on track to delivering its ambitions of 95% of premises in the county (when combined with planned commercial coverage) being enabled with access to superfast broadband (24Mbps and above) by 2016 and 98% coverage by 2018.
- 6. Nottinghamshire County Council is the lead Authority for the programme in Nottinghamshire but improved broadband speeds are not something which the Council has a statutory responsibility for. The Council has a responsibility to ensure that the money available under the programme is used to maximum effect and that the works undertaken: (a) supply a network capable of delivering superfast broadband speeds to the optimum number of properties and (b) is of high quality.

- 7. It is important to restate the position on the existing Better Broadband for Nottinghamshire (BBfN) rollout. A finite sum of money has been made available to the programme. The contracts we entered into with BT are for them to achieve maximum coverage across the County with the money available. The rollout plan BT produced and are working to is to achieve exactly that. Maximum coverage with the money available. Clearly to ensure maximum coverage their rollout plan is based on several factors including the cost and timings of the civil engineering work required, as well as the number of properties passed.
- 8. The residents' frustration is very much appreciated. However, the vast majority of premises within these parish areas are included in the BBfN programme, with delivery due to be achieved between October 2016 and April 2017. Some premises may be eligible for the satellite broadband voucher scheme (http://www.nottinghamshire.gov.uk/business-employment-and-benefits/better-broadband-for-nottinghamshire-programme/basic-broadband-for-all). However, for premises to be eligible there needs to be longer than 12 months before a fibre broadband solution will be delivered and this will not be the case for many of the premises concerned.
- 9. The council has already been through an acceleration process in conjunction with BT and BDUK and as a result the delivery dates of the programme are now nine months ahead of where they were originally expected to be.
- 10. The rollout plan is well underway with significant ongoing work being undertaken. An accepted process of the programme is that timings of broadband rollout cannot be negotiated mid-contract as this would have the potential to incur significant extra cost.

Reason/s for Recommendation/s

11. It is a requirement of the Council that petitions presented to Council are considered by the relevant Committee(s) and that a response to the lead petitioners is discussed and prepared accordingly.

Statutory and Policy Implications

12. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described within the report.

Financial Implications

13. There are no direct financial implications arising from this report.

RECOMMENDATION/S

- 14. That the Economic Development Committee:
 - a. notes the receipt of the petitions

b. agrees that a response as set out in paragraphs 5 - 10 be sent by Officers to the petitioners

Report of the Chair of Economic Development Committee

For any enquiries about this report please contact: Phil Berrill, 74641

Constitutional Comments [EP 08.03.2016]

The recommendations fall within the remit of Economic Development Committee by virtue of its terms of reference.

Any response to a petition by the Council should be dealt with in accordance with the Council's Petition Scheme.

Financial Comments [SES 08/03/2016]

There are no specific financial implications arising directly from this report.

Background Papers and Published Documents

None

Electoral Division(s) and Member(s) Affected

Collingham, Councillor Maureen Dobson



Report to Economic Development Committee

22nd March 2016

Agenda Item: 5

REPORT OF THE CORPORATE DIRECTOR, PLACE

LOCAL GROWTH FUND ROUND 3 UPDATE

Purpose of the Report

1. The purpose of this report is to update the Economic Development Committee on the anticipated third round of the government's Local Growth Fund (LGF3).

Background

- 2. Committee Members were updated on proposals from the D2N2 Local Enterprise Partnership (LEP) for managing the anticipated third round of Local Growth Fund at their meeting in December 2015. Since that meeting, the LEP has clarified the next stage of the process and this was outlined in a note to all project sponsors from the Chief Executive of the LEP. This note outlined the categorisation of projects following an independent assessment by Genecon, the LEP's consultants for LGF and set out the process going forward.
- 3. A copy of the note from the Chief Executive of the LEP is appended to this report. Since the note was circulated, the LEP has agreed to relax the timescales associated with further business case development as follows:
 - Short update / response from project sponsors to Genecon assessment to be submitted to the LEP by 29th February
 - Workshops with Genecon for priority schemes on 9th / 10th March
 - Submission of revised business cases to the LEP by 1st April
- 4. It is anticipated that the government will make further announcements about the process for LEPs to access LGF3 at the Budget Statement on 16th March. Until that announcement is made, work on revising and strengthening business cases effectively continues at risk, but the LEP is trying to mitigate this by offering more in-depth support from their core team and Genecon.
- 5. Schemes that were assessed as being in pool A have been invited to go forward to full business case development and submission on the basis that they are the highest scoring, most deliverable proposals submitted. Schemes in pools B and C are considered less well-developed and two of these from each upper-tier council area will be put forward for additional, intensive support from the LEP and Genecon. A verbal update on this will be offered at the meeting.

Reason(s) for Recommendations

6. To ensure that the Economic Development Committee is briefed on the latest position with regard to potential investments through Local Growth Fund Round 3.

Statutory and Policy Implications

7. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described within the body of the report.

Financial implications

8. None at this stage.

RECOMMENDATION

9. It is recommended that the Economic Development Committee notes the content of this report.

Tim Gregory Corporate Director, Place

For any enquiries about this report please contact:

Nicola M^cCoy-Brown x 72580

Constitutional Comments [EP 08.03.2016]

The contents of this report are for noting only.

Financial Comments [SES 08/03/2016]

There are no specific financial implications arising directly from this report.

Background Papers

 Local Growth Fund Round 3 Proposals – report to Economic Development Committee, 01-12-2015, published

Electoral Division(s) and Member(s) Affected

ΑII

Appendix A: A copy of the note from the Chief Executive of the LEP



www.d2n2lep.org Tel: 0115 957 8757

Possible LGF 3 next steps Paper

In September 2015 D2N2 invited projects for potential future Growth Deal funding with a view to establishing a pipeline of good projects in anticipation of future funding announcements expected later in 2016. A deadline of the 28th of October was set for all interested parties to submit an application form setting out their proposal, 35 projects were received from the public and private sector.

As yet, no official announcement has been made by Government stating when a new round of LGF will take place, however D2N2 has decided to put forward a plan of next steps for the process with the aim of improving existing bids and providing support alongside inviting new projects to be submitted. The LEP wishes to work with sponsors to facilitate the best possible bids for submission in readiness of any announcement.

35 projects were received by the 28th of October and following an initial sift only 32 projects were forwarded for appraisal (3 of the projects were requesting feasibility funds). A further project was received after the 28th however and this was not progressed.

Genecon were appointed by D2N2 to externally appraise the 32 submissions received and assessed each project based on the economic, delivery and strategic case using the Single Assessment Framework. Two other measures of additionality and value for money were used as additional criteria for the scoring and ranking of projects. Once ranked the projects were put in to three pools A, B and C based on their strategic, economic and deliverability. Pool A projects are in line with the SEP and are ready to progress. Pool B projects require some additional work and Pool C projects require a significant amount of work in order for them to be forwarded for possible funding.

A summary of the external appraisals are attached.

The summary from Genecon is attached and in order to progress the projects through to successful business cases (i.e Pool A), D2N2 will be hosting a number of surgeries in late January/ February focusing on assisting project sponsors on improving business cases. The aim of the workshop is to provide a feedback and assist projects progression with a view to facilitate more efficient and effective project delivery alongside the sponsors. The Surgeries will provide general feedback and business case creation advice in the morning sessions delivered by Genecon and then more focused 1 to 1 discussions about specific projects with D2N2 officers. Proposed dates will be confirmed shortly.

Chairman: Peter Richardson

The Local Enterprise Partnership for Derby, Derbyshire, Nottingham and Nottinghamshire

8 Experian Way ng2 Business Park Nottingham NG2 1EP

Following the conclusion of the surgeries D2N2 will go back out to call for projects. Projects can resubmit their applications for reappraisal. Projects that were unaware of the previous deadline will also be invited to submit an application in to a new round of submissions. We do not propose any further calls ahead of the funding announcement.

Sponsors therefore have four options of how to progress now:

- Re-submission Previous submissions that were pooled in to pool's B&C can work
 with the help of the LEP to improve their business cases and re submit the projects
 for reappraisal at the February 4th deadline.
- New submissions New projects can complete an LGF 3 proforma and submit proposals to be appraised by our external appraisers and join the D2N2 project pipeline.
- Project Withdrawal Projects that scored and ranked low in the previous appraisal stage of LGF 3 that do not wish to resubmit or further their application can withdraw from the D2N2 project pipeline.
- Feasibility Applications Projects can apply for feasibility funding to progress to a
 position where they would be ready to apply for future funding designations.

After all submissions have been appraised and a defined list is agreed by the EPC and LEP Board has been approved, projects will be required to submit a formal submission of a business case to D2N2. A deadline will be set for these submissions in preparation for a possible call for projects in the budget. The formal business case submission stage will follow on from the previous rounds of LGF 3 and will work as a two stage business case process as outlined in D2N2s Local Assurance Framework.

Potential Feasibility Fund

In anticipation of budgets being available D2N2 is looking to launch a feasibility fund to assist promoters in developing good business cases. Promoters will be asked to submit their proposals by 12 noon on Monday the 8th of February. The Feasibility funding allocation will provisionally total £250k and all project sponsors that wish to utilise this money will be required to match fund at least 50% of any feasibility study.

Yours Sincerely,

Dan Run

David Ralph Chief Executive



Report to Economic Development Committee

22nd March 2016

Agenda Item: 6

REPORT OF THE CORPORATE DIRECTOR, PLACE

THE NOTTINGHAMSHIRE ECONOMIC DEVELOPMENT CAPITAL FUND

Purpose of the Report

1. To report on progress with the Nottinghamshire Economic Development Capital Fund (NEDCF) and to seek approval to launch Round 3 of the Fund.

Information and Advice

- 2. This Committee last considered the NEDCF at its September 2015 Committee meeting when it accepted a progress report on Rounds 1 and 2 of the Fund and agreed that a report would come back to Committee prior to seek approval for a third round of the Fund. This report offers an update on both rounds to date and details the scope of Round 3 of the Fund following a review of the first two rounds.
- 3. Committee Members will recall that the NEDCF was established to support small and medium sized companies in Nottinghamshire to expand through a capital grant – largely related to equipment purchase, extension of premises or the acquisition of new premises to enable expansion. In addition, development schemes led by partners were also encouraged to bid for capital funding support.
- 4. The agreed overall targets and achievements over the initial three years of operation were:

Output	Targets per anticipated £3 million spend	Actuals against spend of £2.5 million	Variance
Jobs created	200	269	+69
Jobs safeguarded	150	446	+296
Apprenticeships created	No target set	27	+27
Leverage – public and private sector	£6M	£17.3M	+£11.3M
Benchmark cost per job	£26,000	Between £7,500 and £16,600	Lower by min £9,400
Business sites improved	20 hectares	<4 hectares	-16 ha
Businesses assisted	40	19	-21

The table at Appendix A identifies the projects approved under the two rounds held to date and their contribution to the outputs outlined above.

- 5. The key points of note may be summarised as follows:
 - A total of £2.5 Million has been allocated under the two rounds to date, leaving £3.5 Million unallocated and open for future rounds;
 - The overall outputs should therefore be reviewed in this light, but to date the Fund has performed well against these benchmark figures, with the jobs created and safeguarded and leverage aspects meriting particular note;
 - The exception would be the "business sites" aspects. This figure was set in anticipation of securing applications for opening up business sites for wider employment use. In actuality, the Fund has supported a number of projects where individual businesses have expanded their existing or developed onto new sites but together these have resulted in less than 4 hectares of new development. This matter is reflected upon within the review below;
 - The number of businesses assisted reflects direct investments through the Fund. It will be noted that this figure reflects the fact that overall, approved bids have principally been for larger amounts, from fewer businesses, but creating more jobs. Again this matter is touched upon in the review;
 - The investment per job has been positive. The benchmark set as part of the assessment process was £26,000. To date, the investment per job has improved over the two Rounds, being £16,600 under Round 1 and as it stands, £7,500 under Round 2.
- 6. It should be acknowledged that some of the projects have moved at slower pace than originally anticipated but this is manageable in the context of the Fund's operation over its full duration. In part this is due to some economic uncertainty and hence caution in certain markets over the last year, particularly in the manufacturing and engineering sectors. The flexibility of the Fund has been welcomed by many recipients, allowing for conversations to be maintained and the expenditure profiles to be adapted accordingly. Regardless, all the businesses supported through the Fund to date do expect to have their projects completed by March 2017.

Review and Next Steps

- 7. This Committee has regularly reviewed the Fund in order to ensure it retains its "fit" with other related public-sourced funding available as well as ensuring that the Fund's criteria and the adopted process achieves the appropriate balance between the needs of businesses and the importance of having due probity for limited public finances.
- 8. On last reporting reference was made to a review, designed to offer insight to members on when and how a further round is to be announced and to help shape the Fund to be as effective as possible in meeting gaps in business finance. Appendix B summarises the outcome of the review, reflecting on both the Fund's fit within the wider availability of business finance (principally from other public sources) and on the Fund's criteria and process for delivery.

Conclusions

- 9. It is suggested that the Fund continues to offer a vital source of finance for growing businesses across Nottinghamshire. Based on the review of supply and demand and of the Fund's operation over two rounds to date, it is proposed that the Spring of 2016 offers an opportunity for the re-opening of the Capital Fund and specifically that a third round be opened in early May 2016. Currently there are over 20 companies which have expressed an interest in making an application to Round 3 of the Capital Fund.
- 10. This will be subject to the minor changes to the process as referenced above with the criteria and operation of the Fund remaining largely unchanged but with some important changes as follows:
 - The benchmark cost per job created will be reduced to £10,000 to better reflect those achieved by the two rounds to date and those achieved by other funding streams operating locally;
 - In addition to the minimum amount which can be applied for (currently / remaining at £20,000) there will be a new ceiling of £250,000 of grant per project, being sufficiently high not to deter good quality and applications from ambitious companies creating significant numbers of jobs;
 - Minor adjustments will be made to the guidance / assessment process such as an expectation of compliance with the living wage (legally required from April 2016);
 - Due to State aid considerations and the nature of demand, development schemes will no longer be encouraged. In reality the amount of money required to genuinely open up a blocked development scheme will likely be greater than the Fund as a whole can support;
 - The application process will continue to be made on the basis of two stages, but with the assessment being revised to ensure a greater focus on job creation and be streamlined to encourage applications from small but expanding businesses with the balance between Stage 1 and 2 of the process being refreshed accordingly;
 - Overall, a refresh of the NEDCF's target outputs merits consideration, being proposed as follows for the remaining funding:

Outputs	Targets (based on £3.5 million spend)	
Jobs created	350 minimum	
Jobs safeguarded	200 minimum	
Leverage – public and private sector	£7M minimum	
Benchmark cost per job	£10,000	
Businesses assisted	30	

11. While the Capital Fund has a further £3.5M available up to and including the 2019/20 financial year – with the on-going flexibility within which years it is spent – it is proposed that the third Round has an indicative total ceiling of £2M allocated to it, with the potential to exceed this depending on the quality and scope of the applications received.

12. Should the Committee decide to initiate a Round 3, further technical support in the assessment of the applications at Stage 2 of the process will be required. An allocation of £10,000 is proposed within the Economic Development delivery plan and the associated budget allocations, which is the subject of a separate report to this Committee meeting.

Other Options Considered

13. The Committee may choose not to launch a further round of the Capital Fund, accepting that it has previously agreed to the overall delivery of the Fund.

Reason(s) for Recommendations

14. To enable the launch of a third round of applications to the Nottinghamshire Economic Development Capital Fund.

Statutory and Policy Implications

15. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described within the body of the report.

Recommendations

- 16. It is recommended that Economic Development Committee:
 - a) notes the positive progress of the Capital Fund to date, and;
 - b) having considered the progress and the review, agrees to launch a third round of the Fund in May 2016.

Tim Gregory Corporate Director, Place

For any enquiries about this report please contact:

Trish Adams ext 72042

Constitutional Comments [EP 08.03.2016]

The recommendations fall within the remit of Economic Development Committee by virtue of its terms of reference.

Financial Comments [SES 08/03/2016]

The financial implications are set out in the report.

Background Papers

- The Nottinghamshire Economic Development Capital Fund report to Economic Development Committee – 08-09-2015, published
- Nottinghamshire Economic Development Capital Fund report to Economic Development Committee -03-02-2015, published

- Nottinghamshire Economic Development Capital Fund report to Economic Development Committee 16-09-2014, published
- Nottinghamshire Economic Development Capital Fund report to Economic Development Committee – 11-02-2014, published
- Economic Development Capital Fund report to Economic Development Committee Report 12-12-2013, published

Electoral Division(s) and Member(s) Affected

The NEDCF operates across Nottinghamshire, potentially impacting therefore on all electoral divisions; specific approvals will impact on specific divisions and members will again be alerted as projects are progressed.

Appendix A NEDCF Projects Approved

Name & Location of applicant	NEDCF Approved	Summary		
	Approved Applications Round 1			
Aero Fabrications Watnall, Nottinghamshire	£247,500	Manufacturer of precision fabricated details and assemblies for the aerospace industry. Award for development of new / expanded premises and new equipment for new contracts in the manufacture of aircraft wing skins. Job outputs: 15 Apprenticeships: 4		
Fluid Connections New Ollerton, Nottinghamshire	£145,000	Supplier of fluid transfer products in water, drinks dispensing and plumbing/heating markets. Award for new premises, expansion and production line set up to accommodate assembly, packaging and in-house testing, plus fit out of research and development facility. Job outputs: 7 Apprentices: 2		
Goodman, Colwick Nottinghamshire	£178,000	, ,,		
Jelly Products, Boughton Nottinghamshire	£43,635	Innovative product design company. Award for capital set up costs for manufacturing facility of new product, being a wheel with integral suspension. The wheel has been sold to end users and equipment manufacturers, but further development is needed to accommodate the market shift towards disc brakes and to develop and manufacture the product for use in the wheelchair and recumbent trike markets. Job outputs: 0.6 Apprentices: 1		
Mainline Mouldings, Langar, Nottinghamshire	£80,000	Suppliers of picture frame moulding and picture frame accessories to independent frame manufacturers. Award to extend warehouse, office and showroom facilities to meet the needs of rapidly expanding business. Job outputs: 6		
Robert Woodhead Holdings Ltd	£115,000	Construction company specialising in the design, construction, refurbishment, conservation, repairs and maintenance of buildings. The company owns and manages		

Edwinstowe, Nottinghamshire		Edwinstowe House, a business centre and conference facility. Award to enhance the fabric of Edwinstowe House to make it an exemplar building and flagship for sustainable construction. Additionally to upgrade the digital technologies available to businesses using the building Apprentices: 5		
Wilkins Print, Colwick Nottinghamshire	£145,500	Printing specialists, particularly in food carton packaging for the retail market and packaging for confectionary, toiletries and household products. Award for purchase two machines to support the conversion of cardboard into food packaging for new and expanding markets. Job outputs: 15		
Approved Applications Roun	d 2			
Sym-Wall Building Technologies, Beeston, Nottinghamshire	£223,500	This innovative company produces a unique building product known as Sym-Wall a new high performance, low cost, low carbon wall panel technology designed to replace traditional "stud and plasterboard" or "cement and block-work" construction methods. The award is for the purchase of the currently rented factory premises, to adapt the premises to produce a "low-carbon factory" based on renewable energy sourcing for the whole process and the expansion of the current plant from one mould system to two. Job outputs: 20		
ABM Precast Solutions, Tuxford, Nottinghamshire	£89,133			
BRC Ltd, Sutton in Ashfield, Nottinghamshire	£48,000			
Ethical Blends, Welbeck Estate, Nottinghamshire	£146,562			

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Far UK Ltd, Wilford Industrial Estate, Rushcliffe, Notttinghamshire	£100,000	Far UK designs and manufactures lightweight structural composite components for the motor trade industry. Award made to purchase a resin injection machine, tool heating equipment, tooling for the component manufacture and analysis software. Job outputs: 7 Apprentices: 1
Focus Consulting, Phoenix Business Park, Nuthall, Nottingham	£81,195	Focus provides construction project management, economic development & associated construction based services. The award is to invest in new technology to improve productivity. Job outputs: 4 Apprentices: 2
Griffin Freight Services, Retford, Nottinghamshire	£71,000	Griffin provides logistics for the construction industry. Award made to erect premises on the company's new site and associated development Job outputs: 6 Apprentices: 3
Newark & Nottinghamshire Agricultural Society (Newark Showground), Nottinghamshire	£170,000	The principal objective of the Society is to promote all branches of agriculture and to encourage expertise and skills in the industry. Newark Showground is wholly owned by the Society. The award is made towards the costs of renovating the Lady Eastwood Pavilion. Job outputs: 12
Primary Site, Newark, Nottinghamshire	£180,000	Primary Site is the Uk's leading provider of websites to primary schools. They have outgrown their current location and the award is made towards the purchase of the former Newark Advertiser building and associated building works, fixtures and fittings. Job outputs: 17.5
Rushcliffe Borough Council: Cotgrave Town Centre Improvements	£250,000	The Candleby Lane shopping centre is a regeneration project at the heart of Cotgrave. The overall project is a comprehensive refurbishment to improve the existing facilities in the town including refurbished retail units, a multi-service centre (housing a doctor's surgery, library and police station) public realm improvements and space for small businesses. The award is to support the development of business units above the refurbished shopping units. It is anticipated that the project will create jobs in the construction phase and once the development is complete. These jobs will come from the retail units and the new office accommodation. Job outputs: 75

Traffic Management Services,	£34,500	TMS provides temporary traffic management works across the country. The award	
Retford Nottinghamshire		supports the purchase and modification of an additional 20 new vehicles for traffic	
-		management and for equipping the newly established training rooms	
		Job outputs: 27	

Appendix B

Review of the NEDCF

Two considerations were central to the review, being firstly the availability of other publicly sourced funding within the market (supply) alongside the overall demand from businesses for finance and secondly, the Fund's overall criteria and process for delivery.

1. Supply of and Demand for Finance

Regarding supply and the NEDCF's fit within the wider availability of business finance, principally from other public sources:

Regional Growth Fund (RGF) sources

- Since September 2015, the two main publicly funded sources, the N2 Growth
 Fund and the Invest to Grow Fund have been actively supporting investments
 across Nottinghamshire. Up until the end of this financial year, both were
 experiencing particular pressures from their sponsoring Government Department
 to finance projects in strict accordance with their profile.
- In addition, the N2 Fund is a relatively new Fund and was looking to secure its
 position in the market and maximise its early impact. It was thus deemed
 appropriate both to delay any further rounds of the Capital Fund and to actively
 promote the above Funds to maximise their spend and the Economic
 Development team worked with them to ensure they were promoted to
 Nottinghamshire based businesses. That pressure will have eased into the new
 financial year.
- Both Funds are as of January 2016 now restricted to Assisted Areas only, thus limiting the respective reaches of both funds; both offer grants with the Invest to Grow offering both grants and loans.
- Both operate under the State Aid General Block Exemption Regulation (GBER) alone, which require significant additional contributions from the applicant / other sources to keep the public sector intervention within defined parameters.

EU / LEP-related sources

- The D2N2 LEP has made a call for applications for capital loans via its Growing Places Fund. Loans are available between £200,000 and £2Million and must be to finance capital (building and infrastructure) investment. At the time of writing, the closing date is the 26th February 2016 and while the outcome is awaited, it will be noted that the Fund covers the entire LEP area and the total Fund is limited to c. £5M. No other round is anticipated over the next year.
- The respective **LEADER programmes** in the north and south of the County have now been launched. The detail has been the subject of previous reports to this Committee but in summary, grant finance is available to businesses operating under de minimis at around a 40% intervention rate and being the subject of defined geographies and rural-related priorities.
- A range of **ESIF EU funding-related programmes** are likely to be approved over the spring of 2016, potentially being operational from the summer. However these are likely to be limited in terms of direct finance and grants, majoring on

business support activity and within key sectors and on accelerated growth startup businesses. Discussions regarding new investment funding vehicles are being developed but these are likely to be developed at a joint, pan-LEP level and are not sufficiently progressed at this stage given significant procurement and legislative clearance. No proposals appear to be being developed for grant finance.

On the demand side, historic and more recent research including the abovereferenced work on new funding vehicles demonstrates a continued demand for finance. In summary:

- The RGF sponsored sources continue to experience healthy demand;
- The Mazars Study noted that 60% of applicants were unsuccessful or only partially successful in securing finance;
- The majority of applications for finance (around a third) were for capital investment in kit and equipment and while the majority of applications were seeking below £100,000, a significant proportion were seeking up to £200,000;
- There is a particularly strong demand for micro and small business expansion finance, an area which has traditionally been seen as risky by mainstream providers – the size of businesses which now dominate the local economy;
- Despite a general decrease in confidence as reported within the EM Chamber's Quarterly Economic Survey (Qtr 4 2015) planned investment by companies in new kit, plant and equipment (and notably in engineering /manufacturing) remains good and has increased over the last quarter.

2. The NEDCF in Operation

The following reflections are drawn from a review of the two Rounds to date and feedback from applicants:

- The key expectations of the Fund are growth and job creation. Jobs are clearly being created but there is some evidence that this could be better prioritised within the assessment process. The 3 factors most impacted are jobs created, jobs safeguarded and specifically, the cost per job.
- The State aid rules generally dictate the maximum amount available. Clearly the larger amounts carry the greater risk but potentially bring greater benefits in terms of impact and outcomes. On balance, given experience from the rounds to date and the factors referenced in section 1 above, a ceiling, still relatively high, might usefully be imposed on the grant award.
- The flexibility of the Fund in its ability to deploy different intervention levels and secure differing leverage dependent upon the project is one of the Fund's best assets and should be retained.
- The minimum level of investment in this context is felt to be appropriate; any lower would likely reduce its impact in creating jobs.
- The Fund received very few strictly development-led applications. This may be
 due to the State aid issues in part but more likely due to the total amount
 available. Development schemes as witnessed by applications to other sources
 of funding (eg the D2N2 LEP's Local Growth Fund) see the requirement of much
 larger sums, even for what might be deemed speculative development.
- Feedback suggests a general satisfaction with a two-stage process, being all but universal with other funds. Key to the Fund's success is the correct balance Page 25 of 50

between encouraging applications with an ease of process and the ability to make a sensible judgement with sufficient information provided. Related to the above, some additional minor changes to the detail requested on the Stage 1 form and an earlier engagement with the technical assessors merits consideration.

 Regardless, the role of the external technical support is suggested as absolutely vital as a safeguard in the process, in minimising risk and bringing a critical / experienced eye to the assessment.



Report to Economic Development Committee

22nd March 2016

Agenda Item: 7

REPORT OF THE CORPORATE DIRECTOR, PLACE

ECONOMIC DEVELOPMENT STRATEGY – DELIVERY PLAN AND BUDGET 2016-17

Purpose of the Report

 To seek Committee approval for the 2016-17 economic development delivery plan and associated budget allocations to support the Council's Economic Development Strategy.

Background

- 2. Policy Committee approved the Council's Economic Development Strategy 2014-18 at its meeting in December 2013. This report therefore forms part of Economic Development Committee's task of developing and monitoring an annual delivery plan to support the Economic Development Strategy.
- 3. County Council has now approved budgets for 2016-17 affording this Committee the opportunity to consider its budget setting for the new financial year. For ease of reading, this is a composite report covering Committees' planning and budget setting role.
- 4. The Economic Development Strategy is effectively the Council's response to the challenges laid out in the Nottinghamshire Growth Plan and in the Council's own Strategic Plan. It highlights how the Council will utilise its assets, influence and powers to enable and support growth. The Council wants to deliver the right type of growth – better skilled and better paid jobs that tackle inequalities within our communities.
- 5. As agreed by Committee, the Economic Development Strategy concentrates on the three themes of:
 - · Jobs, skills and training
 - Enabling business growth
 - Infrastructure and assets
- 6. In a fast changing world, Nottinghamshire County Council and its partners routinely consider carefully whether the services provided offer the best chance of achieving such aims, or whether new approaches might be more appropriate. However, the dilemma for this Committee, given the wide range of services available under the economic development agenda is which particular services to provide. Resources

in-house are not sufficient to do everything; indeed budgets limit activity to quite a small fraction. As such, priorities need to be determined by the perceived role of the authority, the existence and capabilities of other economic development operators/deliverers in the area, the local economic and social issues and opportunities, and a perception as to where involvement of the council can add value.

- 7. The County Council has been working with the Nottinghamshire and Derbyshire Council Leaders over the past 12 months to secure devolution to the area. Work is ongoing with all partners to develop plans and delivery arrangements to build a stronger economy across Nottinghamshire and Derbyshire. The outcomes of discussion on devolution will need to be factored into future work plans for this Committee. Against this background, this Delivery Plan for 2016/17 is best viewed as a 'transitional plan'; aimed at ensuring the service is resilient to and cognisant of future changes, particularly those related to the devolution agenda and the Council's financial challenges.
- 8. The transitional nature of the Delivery Plan also recognises that the future model for local government financing will change dramatically from 2020, when Revenue Support Grant ends and councils will be entirely reliant on revenues raised from local taxation principally business rates and council tax. Council efforts to improve the conditions for business growth and to enable new housing developments will therefore be more important in the future and proposals in this Delivery Plan reflect that, with a more defined focus on activities that will create the conditions for growth (i.e. digital infrastructure and digital business growth, promoting enterprise, Capital Fund supporting business growth, place marketing).
- 9. It is prudent to point out that significant expenditure by the County Council in other activities, highway maintenance, education etc., also contributes to local economic development. As an example, in 2015 the County Council approved the distribution of grant aid totalling £1,570,500 to voluntary and community organisations.

2015-16 delivery plan highlights

10.2015/16 saw the team making significant headway towards the outputs expected, as outlined in the table below:

Key Delivery Plan highlights					
Ambition	Project Name	Achievement to date			
Jobs, Skills and Training	Say YES to an apprentice programme	136 Small to Medium Sized Enterprises (SMEs) taking on their first apprentice, 17 of which have taken on a second apprentice			
Enabling Business Growth	Integrating Innovation Centres Contract	Across the three centres: 570 Full-time Equivalent (FTE) Jobs in Tenant Businesses, annual occupancy levels at 90.8%, 100 new tenant businesses			

	Nottinghamshire LEADER programmes	2 LEADER programmes for rural economic growth launched, total value £3.4 million
Infrastructure and Assets	Better Broadband for Nottinghamshire Programme	Over 60,000 premises passed (of which 6270 SMEs), 575 FTE jobs created, 95% of the county covered by a superfast network, 10.3% increase in take-up of a fibre service, 233 business broadband connection vouchers issued. Contract 2 signed, which will result in 98% fibre broadband coverage by 2018
	Nottinghamshire Economic Development Capital Fund	269 jobs created, 446 jobs safeguarded, 27 apprenticeships created, £17.3M leverage, 19 businesses assisted

11. As reported this time last year, elements of the delivery plan have already been approved by this Committee, notably in relation to the Council's Economic Development Capital Fund, youth employment and the ongoing work to deliver the Better Broadband for Nottinghamshire (BBfN) programme (which are kept under review through regular updates to Committee). It should be noted that each of these activities is delivered through ring-fenced budget allocations which are referenced in the delivery plan but do not form part of the Committee's base budget.

Delivery Plan and budget setting 2016-17

- 12. A detailed review of 2015-16 and a delivery plan for 2016-17 can be found at Appendix A. It outlines the performance over 2015-16 and the proposed actions, outputs, timescales and resource implications for 2016-17.
- 13. Members will be aware that a significant amount of work is currently underway around securing extra powers as part of the North Midlands devolution deal. Although there are no further references made in this report, Officers will continue to review and update this Committee on proposals for government funding as and when appropriate.
- 14. The base budget for the Economic Development Committee in 2016-17 is £986,972.
- 15. In addition to the base budget, an allocation of £62,500 is requested from contingency to fund the County Council's contribution to the core costs of the D2N2 Local Enterprise Partnership. This contribution is matched by each of the upper tier authorities in the area and the government.

16. The budget table to follow reflects both known and previously agreed commitments, as well as the continuation of some of the team's current activities to ensure that the team's delivery fulfils the outputs expected. 93% (i.e. £916,156) of the budget has been allocated. This leaves an available budget of 7% (i.e. £70,816) which Committee has discretion over in terms of allocation to projects and activities.

	BUDGET TABLE: 2016/17 Economic Development Budget Commitments				
	Delivery Plan Ambition Headlines	£			
а	Jobs, Skills & Training	£71,000			
b	Enabling Business Growth	£399,500			
С	Infrastructure & Assets	£30,000			
d	Unallocated	£70,816			
е	TOTAL PROJECT/ITEM COST	£571,316			
f	TOTAL STAFFING & RELATED BUDGET COSTS	£415,656			
g	TOTAL BUDGET ALLOCATED	£986,972			

- 17. Some output targets are yet to be agreed but from what is known so far, as a direct result of specific Economic Development Service interventions, it is expected that the following outputs will be generated:
 - 1,000+ businesses supported/assisted
 - 738+ jobs created
 - 200+ jobs safeguarded
 - £7m in leverage
 - Circa £632,000 awarded in Grants to rural businesses
 - Close to 10,000 premises able to access a new superfast broadband network
 - 30% take-up of superfast broadband
- 18. In common with all service areas, as part of the Council's 2015/16 financial challenge, the Economic Development service was tasked with reviewing its expenditure to identify cost pressures and any savings which could be made. This exercise resulted in savings of £85,000. This budget reduction has had a direct impact on the services the team is able to offer. Nevertheless, the team will continue to focus its limited budget on achieving its expected outputs whilst actively pursuing and optimising on all practicable external funding opportunities that present themselves throughout the year. This is why having a degree of flexibility within the budget will be useful to the team, as it will provide match funding which nowadays is integral to most external funds particularly EU funding programmes, as detailed below.

Priorities for remaining 2016-17 budget

19. The D2N2 LEP has an allocation relating to the European Structural and Investment Funds (ESIF) strategy, for the 2014-20 programme period and Committee has been kept fully up-to-date with developments around the ESIF programme throughout 2015/16.

- 20. As with last year's approach, for 2016/17 the general principle will be to use Committee's budget to lever in additional resources, for example ESIF funding alone or with partners, e.g. Capital Fund enhancements, additional targeted activity in the Innovation Centres (being cognisant of the forthcoming tender launch) or through consortia bids to funding streams.
- 21. Should it not prove possible to lever additional funds through the D2N2 ESIF programme, proposals will be brought to Committee before the summer to allocate the remaining £70,816 to support activity related economic growth, such as:
 - Activity related to devolution in Nottinghamshire, the proposed Combined Authority and the Nottinghamshire Economic Prosperity Committee
 - Funding for activity related to the Nottinghamshire Business Investment Zones project
 - Innovative enterprise activities to support new start and early stage businesses in Nottinghamshire
 - Opportunities to match fund specific growth initiatives, particularly in the rural parts of the county
 - Funding associated enabling businesses to access international trading opportunities, building on the work outlined by the Chief Executive in his recent report to Committee on the area's relationships with China

Other options considered

22. None at this stage. Committee is required to agree a budget for 2016-17. The bulk of Committee's budget has been approved in reports and decisions made previously by Committee. Proposals for the use of the remaining £70,816 will be brought to Committee for consideration before the summer.

Reason(s) for Recommendations

23. Economic Development Committee is tasked with agreeing a delivery plan to support the Council's Economic Development Strategy. Committee also has responsibility for agreeing an annual budget.

Statutory and Policy Implications

24. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described within the body of the report.

Financial Implications

25. Financial implications are as set out in the body of the report at paragraphs 14 to 16 and in the accompanying delivery plan.

RECOMMENDATIONS

26. It is recommended that Committee:

- a) approves the 2016-17 economic development delivery plan and associated budget proposals;
- b) receives further details reports on specific project proposals as referenced in the report;
- c) receives a six month update on the budget as part of the Committee cycle, and:
- d) submits a request to Finance and Property Committee for an allocation of £62,500 from contingency for the Council's contribution to the D2N2 Local Enterprise Partnership

Tim Gregory Corporate Director, Place

For any enquiries about this report please contact:

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Constitutional Comments [EP 08.03.2016]

The recommendations fall within the remit of Economic Development Committee by virtue of its terms of reference.

Financial Comments [SES 11/03/16)]

The financial implications are set out in the report.

Background Papers

- Economic Development Strategy report to Policy Committee, 11-12-2013, published
- Nottinghamshire Growth Plan available online at: http://site.nottinghamshire.gov.uk/living/business/growthplan/
- The Nottinghamshire County Council Grant Aid Programme 2015-2018 report to Grant Aid Sub-Committee, 18-03-2015, published
- Economic Development Strategy Delivery Plan and Budget 2015-16 report to Economic Development Committee, 31-03-2015, published

Electoral Division(s) and Member(s) Affected All

JOBS, SKILLS AND TRAINING – Proposed budget commitment of £71,000							
Ambition 1: enhance No	Ambition 1: enhance Nottinghamshire's reputation for being the home of great employers						
Outcomes	Actions	2015-16 achievement	2016-17 measure and target	2016-17 resources			
Increase in the number and visibility of Nottinghamshire	Link Living Wage outcomes to the County Apprenticeship Project and the Nottinghamshire	xx% of apprentices moving into jobs that pay the Living Wage. To be reported at a later date	20% of apprentices moving into jobs that pay the Living Wage	Linked to Futures contract (see below)			
employers who invest in their workforce and are socially conscious	Economic Development Capital Fund	70% of jobs created through the Capital Fund paid at the Living Wage	75% of jobs created through the Capital Fund paid at the Living Wage (Note: this being the Living Wage Foundation figure, not the national Living Wage figure)	£3.5 million remaining from the original £5million Capital Fund (covering up to 2020); £10,000 technical support + significant staff time (cross reference to Ambition 9) [Note: funded from ring-fenced budget allocation – not part of Committee's base budget]			
	Support the strategic work of the Nottingham and Nottinghamshire Skills and Employment Board (N2 SEB) in supporting business growth and job creation	Contribution towards the N2 SEB staffing and revenue costs (web development, marketing and the development of the N2 Skills and Employment Strategy)	Review actions of the private sector led N2 SEB relating to the N2 SEB Strategy for 2015-2020 and the Board's wider work on: skills development, ensuring young people are prepared for the world of work and the future needs of our economy	£20,000 towards costs associated with the recruitment of the Employment & Skills Coordinator [Agreed by Economic Development Committee, Sept 2015]			
	Support work associated with the recognised market failure in Small and Medium Size	Engagement with the part ERDF financed <i>Aim Higher Programme</i> which had been operating in	10 x 12 week placements to be delivered by July 2016				
	Enterprises (SMEs) effectively recruiting and retaining graduates. In particular (but not limited to) working with the Higher Education Sector to resolve challenges facing industry through schemes	Ashfield and Mansfield to create new SME placements	Develop a partnership funded project aimed at securing improved rates of graduate retention in the local areas from the two main universities, in particular creating new placement opportunities for recent graduates (either from one of Nottinghamshire's universities or graduates who have	£15,000 to cover the costs of follow on work associated with graduate retention and placement			

	where students, graduates and businesses work together		returned to Nottinghamshire at the end of their studies)	
Ambition 2: help Nottingh	namshire companies to offer the	best possible apprenticeships	·	
Outcomes	Actions	2015-16 achievement	2016-17 measure and target	2016-17 resources
Increase in the number of SMEs offering apprenticeships for the first time	Manage the County Apprenticeship Project with Nottinghamshire Futures Promote apprenticeship opportunities through business networks	 - 63 new employers recruiting apprentices - 73 young people taking up new apprenticeships 	 10 new employers recruiting apprentices (to achieve target of 176 apprenticeship places) 12 young people taking up new apprenticeships (to achieve target of 176 apprenticeship places) 	£194,068 remaining from th original £342,000 Futures budget [Note: funded from reserve – not part of Committee's base budget]
Increased levels of employment among young people who are Learners with learning difficulties and/or disabilities (LLDD) and/or Not in Education, Employment, or Training (NEET)	Broker partnerships with employers and training providers	- 25 starts- 20 supported internships	 12 starts (to achieve target of 45 work placements) 13 supported internships (to achieve target of 15 supported internships) 	£134,842 remaining from the original £158,000 budget [Note: funded from reserve – not part of Committee's base budget]
Ambition 3: help vulneral	ole and isolated people across th	ne County access work and training		
Outcomes	Actions	2015-16 achievement	2016-17 measure and target	2016-17 resources
Operation of Nottinghamshire Work Club network	Support nine Work Clubs across Nottinghamshire	Employability support provided to an average of 5 service users, per work club, per week across the nine County Council work clubs	Circa 50 clients to be transitioned into the new provision and ceasing the Work Clubs approximately halfway through 2016/17 financial year	£26,000 to cover transitional arrangements resulting in 6 months' worth of continued delivery until the alternative provision is in place [Agreed by Economic Developmen Committee, Jan 2016]

Enable unemployed people to access job opportunities where transport is a barrier	Service Level Agreement with the Wheels to Work (W2W) programme	The NCC contribution has supported 19 people into work and training through the Moped Loans and Ignition Scheme Achieved £80,000 leverage on the Ec Dev investment	To be negotiated with the provider	£10,000¹ to support the transition to a more sustainable model and enable the W2W team to identify/generate alternative sources of match funding
	he growth needs of key business	osed budget commitmer ses and sectors in Nottinghamshire	nt of £399,500 and support the development of new	products and services to
Outcome	Action	2015-16 achievement	2016-17 measure and target	2016-17 resources
National and local business support influenced to the needs of existing businesses within the key sectors across the County to stimulate growth	Maintain an overview and participation within D2N2 working groups on key sectors and with the development of the D2N2 Growth Hub (see also Ambition 6)	Maintained an overview and participation within D2N2 working groups on key sectors and growth hub	Secure D2N2 Growth Hub presence within and engagement with Nottinghamshire's Innovation Centres	Staff time
Derby, Derbyshire, Nottingham and Nottinghamshire Local Enterprise Partnership (D2N2 LEP) sector priorities reflect Nottinghamshire growth ambitions	Influence D2N2 sector planning with practical projects and proposals for funding which relate to Nottinghamshire businesses	Reviewed sector plan for low carbon with D2N2	Participation in LEP-driven sector plans and meetings to influence the Nottinghamshire impact	Staff time £62,500 [Note: Contribution to D2N2 to be funded from contingency - not part of Committee's
		Health and Social Care Economic Plan drafted	Adoption of the Health and Social Care sector by D2N2 as a focus for future investment	base budget]
		Reviewed and evaluated the Creative Greenhouse Network	Advance discussions with both the D2N2 Creative and Digital Consortium (which is subject to a successful European Regional	£5,000 allocation to support the Creative Greenhouse networks transition to a new operating model and

¹ To be kept under review

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	Nottinghamshire companies get maximum benefit from financial products available to them	Maintain understanding of and relationships with key financial assistance schemes Promote availability of existing and new schemes across Nottinghamshire's business community	Continuation of part-time co- ordination of the Creative Greenhouse network and an evaluation undertaken to determine its future Considered reviews by LEP and others of access to finance schemes and Growth Hub provision Relationships established with N2 Growth Fund and the Invest 2 Grow Fund managers and with private commercial agents	Development Fund application) to ensure the networks membership benefits from a range of business and entrepreneurship support offerings and with Vision West Notts college to develop a sustainable business model Ensure businesses are aware of opportunities through European programmes and support delivery where appropriate in alignment with the Capital Fund Maintain relationships and support the development of new funding with partners	
	achieve business potentia	al			
Ambition 5: understand the growth needs of key businesses and sectors in Nottinghamshire and support the development of new products and services to achieve business potential	Outcome	Action	2015-16 achievement	2016-17 measure and target	2016-17 resources
achieve business potential 2015-16 achievement 2016-17 measure and target 2016-17 resources	Enhanced County Council relationships with the wider Nottinghamshire business community	Review and restate the vision and purpose of the Notts Business Engagement Group (NBEG). Ensure NBEG's role as the business voice in relation	Refreshed the aims/Action Plan of NBEG Revised Terms of Reference	Overall aim is to work with small and micro business in Nottinghamshire to sustain business and drive growth NBEG members to be surveyed to	Staff time – including part- contribution drawn from the D2N2 Growth Hub ESIF submission
achieve business potentialOutcomeAction2015-16 achievement2016-17 measure and target2016-17 resourcesEnhanced CountyReview and restate the vision Council relationships with the widerRefreshed the aims/Action Plan of and purpose of the Notts Business Engagement GroupNBEGOverall aim is to work with small and micro business in Nottinghamshire to sustain business and drive growthStaff time – including part- contribution drawn from the D2N2 Growth Hub ESIF submissionNottinghamshire(NBEG). Ensure NBEG's roleRevised Terms of Referencesubmission		to D2N2 and the Combined Authority is established.	Refreshed representation on NBEG from the D2N2 LEP Board and linkages established with the Growth Hub.	determine key priorities and to influence the provision of business support for the coming year:	£2,000 towards costs of facilitating NBEG meetings and web development

Enhance access to, and use and quality of, information communication and technology (ICT) among indigenous county businesses

Take a strategic role in developing a partnership with other D2N2 upper tier councils with a view to optimising available European Union (EU) funds Production and submission of an outline funding bid under European Structural and Investment Funds (ESIF) European Regional Development Fund (ERDF)

£25,000 spent on predevelopment concepts in support of the ESIF digital business support bid. In addition to 1-1 Adviser support delivered by the Chambers eBusiness Club Manager, the following outputs were achieved:

- 6 Awareness Raising Seminars
 attracting 200 Nottinghamshire based delegates
- 10 Full Day Strategic Action
 Planning Workshops attracting
 100 business delegates and 60
 unique businesses

Wider linkages being subject to clarification on devolution and associated structures.

Continued membership of key lobbying and sector representative organisations to support the understanding of key issues impacting on business development

Evaluation of pre-development concepts in support of ESIF digital business support programme (to be reported to EDC)

Production of full funding bid for the (ESIF) D2N2 Digital Business Growth Programme, to provide SMEs with the knowledge, tools and ability to use and exploit ICT to maximise wealth generation via circa £7.58m of funding invested into the D2N2 area economy between 2016 and 2018. If full match funding allocated this would result (across D2N2 area) in:

- 870 businesses receiving support
- 100 new (start-up) businesses supported
- 450 businesses introducing 'new to the firm; products via an ICT grant

£10,000 towards memberships fees including the Industrial Communities Alliance, Chief Economic Development Officers' Society and Chamber of Commerce Staff time

£70,000 towards the match funding package for this programme (£210,000 over a 3 year period) [Agreed by Economic Development Committee, Jan 2016]

		It is intended that business beneficiaries will be used as a 'pipeline' for the main ESIF digital business support programme	 450 businesses benefitting from 1:1 ICT and digital skills advice and support 360 full-day strategic 'action planning' workshops 96 'awareness-raising' technology based seminars, hackathons and demonstrators 1 Digital Conference & Expo 	
Ambition 6: support Nott Outcome	inghamshire to become <i>the</i> place Action	ce for new business starts and busing 2015-16 achievement	ness growth 2016-17 measure and target	2016-17 resources
The County's Innovation	Maximise occupation and	Occupancy	Innovation Centres outcomes will	The contract costs are met
Centres are recognised for hosting and supporting new and high	graduation levels from the Innovation Centres	Contract composite 89.8% (+1.8%)Mansfield 92.75% (+4.75%)	continue to be reported to this Committee annually	via income generated by the centre but any deficits are met by the individual centre
growth businesses	Ensure Oxford Innovation delivers against business support targets	- Newark Beacon 85.25% (- 2.75%) - Turbine 91.5% (+3.5%)	Phase 2 reconfiguration project – business lounge fit out	owners with surpluses being shared with the operator per a performance incentive.
		 (forecast Performance to target in brackets) 	Measures and target setting for 16/17 to be negotiated with the provider through the Contract's Strategic	Ongoing contract with Oxford Innovation, plus: £55,500 to
		Tenant customer satisfaction - 85% scored the services as excellent (based on 60%	Management Board Soft market testing will be undertaken	cover provision for deficit, annual maintenance budget and depreciation at the
		response rate)	in 16/17 and re-tendering to get the best value for money out of the	Worksop Turbine [Agreed at the start of the Contract]
		Non tenant customer satisfaction (i.e. conference users) - 80%	market. This will include business support and mentoring, as well as facilities management in the context of new innovation programmes and space offers in D2N2	£3,000 follow-on from 2015/16 works undertaken at Worksop Turbine to rebrand and refocus the catering offer to meet tenant needs in a changing market
				Staff time, possible call on revenue budget

The D2N2 Growth Hub will be Nottinghamshire businesses first call for support, promoting a flourishing culture of entrepreneurship, business start-ups and a maximised sustainability of established businesses	Implementation of the next phase of the D2N2 Growth Hub, utilising if successful the first wave of EU funding targeted to enhance the offer to Nottinghamshire businesses	An established and operational Growth Hub, supported by partners, including a comprehensive website, initial diagnostics and a customer management system Temporary business advice secured for Nottinghamshire supported by the D2N2 LEP	Continued support of the Growth Hub model, supporting Nottinghamshire businesses to access good quality comprehensive advice dependent on their specific needs. A minimum of 25% of Growth Hub interventions are to be with Nottinghamshire companies Supporting the delivery of the programme with EU funding from the D2N2 ESIF support. Subject to approval, specific targets via the ESIF programme for Nottinghamshire in 2016/17: - 2 Business Support Staff appointed - 100 businesses receiving initial support - 23 businesses receiving in-depth support	£50,000 to support (in tandem with other partners) a combination of core and enhanced local services in the County [£150,000 over 3 years agreed by Economic Development Committee, Nov 2015]
A clear understanding of potential need and demand for an outreach innovation service	Nottinghamshire County Council is part funding Nottingham Trent University to complete a feasibility study to assess need, demand and funding options for an outreach innovation service	£7,500 committed to NTU in the current financial year	Completion of the feasibility study in summer 2016 and a presentation to Economic Development Committee on the findings and proposed next steps	Staff time

Outcome	Action	2015-16 achievement	2016-17 measure and target	2016-17 resources
Procurement strategy 2014-2018	Write the Procurement Strategy	The published Procurement Strategy (2015-2018) ² aims to set the way forward over the next three years for the Council's Procurement Centre, aligning with the strategic plan for the council, "Redefining Your Council", Economic Development Strategy 2014-18, Equality Act 2010 and other Council policies. The Strategy will keep in step with changes in legislation such as the, "Local Government Transparency Code", "Public Services (Social Value) Act 2012", and the "New EU Procurement Directives 2015"	There are no particular 2016-17 targets. However, the Strategy includes an action plan for the future, monitoring against which will be periodically reported through the Council's Joint Commissioning and Procurement Board and on to members as appropriate.	None
	inghamshire as the place for inwa			
Outcome	Action	2015-16 achievement	2016-17 measure and target	2016-17 resources
Collaborative approach towards inward investment and visitor economy agreed	Develop a shared approach to place marketing across Nottinghamshire to drive inward investment and tourism related activity forward.	Experience Nottinghamshire was incorporated as Marketing Nottingham & Nottinghamshire (MN&N) with new Articles of Association, establishing it as the place marketing organisation for the County and City Three year funding agreement entered into with MN&N	 MN&N's high level outcomes are: Notts becomes a top 10 location for Foreign Domestic Investment in the UK Notts has a higher profile as a destination for visitors; demonstrating growth in visitor numbers and sector spend for the benefit of the economy in the County The area's image and reputation, nationally and internationally, is 	£200,000 per year (covering the period 1 st October 2015 to 30 September 2018) [Agreed by Economic Development Committee, Sept 2015] Staff time

 $^{^2\} http://www.nottinghamshire.gov.uk/media/105986/procurementstrategy 2015-2018.pdf$

		MN&N have developed its' place marketing strategy To February 2016: - 131 Enquiries received - 29 Successes – 29 (12 County – including 3 in the Enterprise Zone i.e. 41%); 17 City i.e. 59% - 1249 Jobs created – (536 County i.e. 43%; 713 City i.e. 57%) 3 bids for Heritage Lottery Fund supported	enhanced with Notts regarded as a vibrant destination for investment and visitors - MN&N is the natural membership organisation for relevant businesses in the County – sustainable and with a recognised brand with discernible added value and recognition locally, regionally and nationally In addition, MN&N are required to develop its business plan by March 2016 Six monthly reports detailing the progress being made against the outcomes and the delivery of the Place Marketing Strategy to be considered by Economic Development Committee	
Ambition 9: ensure the	effective delivery of the Nottingh	amshire LEADER programmes	<u> </u>	
Outcome	Action	2015-16 achievement	2016-17 measure and target	2016-17 resources
LEADER ³ programmes	Accountable body functions	All Funding Agreements/Delegated	Work currently underway with the	Staff time
launched and first	established and staff recruited	Authority Agreements and Set up	Rural Payments Agency (RPA) to	···· -
tranche of investments		and evaluation Visits in	negotiate the Delivery Plan for Year 2	LEADER programme staff
made	Programmes launched	place/completed. Year 1 Annual	(deadline for submission 15 th April	funded through LEADER
	First transha of annications	Delivery Plan agreed	16.) This will include financial profiling	resources
	First tranche of applications received and considered	Each Programme (North and	across priorities and remaining years of the programme, outputs, outcomes,	
	received and considered	South) has launched 2 calls for	key milestones and key delivery	
		outline applications and 4	arrangements.	
		applications have been appraised and invited to full application stage		

³ The acronym LEADER stands for 'Liaison Entre Actions de Développement de l'Économie Rurale' which translates to 'Liaison among Actors in Rural Economic Development'

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		and a further 4 are being processed 15/16	Completion and submission of Annual Attestation Report	
		Websites and programme material (technical and public relations) designed, completed and distributed	Continued Programme Delivery and engagement Six-monthly update reports to be delivered to the Economic	
		Local Action Groups confirmed and recruited to	Development Committee	
		posed budget commitme	ent of £30,000	
-	oital investment in Nottinghamshir	re		
Outcome	Action	2015-16 achievement	2016-17 measure and target	2016-17 resources
Encourage capital investment in Nottinghamshire	Manage the Nottinghamshire Economic Development Capital Fund (NEDCF)	An additional 12 companies supported, creating a further 207.5 Full Time equivalent (FTE) jobs,	Capital Fund planned for re-launch Spring 2016. Given the success of Rounds 1 and 2, the NEDCF's	Staff time £10,000 for technical support
companies	The agreed overall output targets over the initial there years of operation were:	11 Apprenticeships. Additional leverage of £9.5M. This brings the total outputs secured to date from the two	remaining target outputs (which will be contributed to but not necessarily achieved during 16/17) have been refreshed as follows:	
	 250 Jobs Created 150 Jobs safeguarded £6M Leverage – public and private sector £26k Benchmark cost per job 20 hectares of Business sites improved 40 Businesses assisted Evaluate demand for the fund and its impact to inform future	rounds as follows: - 269 Jobs created - 446 Jobs safeguarded - 27 Apprenticeships created - £17.3M in leverage – public and private sector - £26,000 Benchmark cost per job - Between £7,500 to £16,000 projected investment per job - 19 Business assisted	 - 350 Jobs created - 200 Jobs safeguarded - £7M in leverage – public and private sector - £10,000 Benchmark cost per job - 30 Businesses assisted 	

Ambition 11, daliyar fibra	hroadhand to Nottinghamahiro a	Explored relationships with LEP-wide business finance programmes within the context of the Growth Hub Review undertaken of the two Rounds to date and feedback from applicants.	unities for accelerating business grow	n,ēk
Outcome	Action	2015-16 achievement	unities for accelerating business grov 2016-17 measure and target	2016-17 resources
Superfast broadband access to 95% of Nottinghamshire premises	Mobilise and deliver phases 4-6 of co-investment contract with BT	Contract 1 delivered, achieving over 63,000 premises passed by the new fibre network (overachieving on the target of 62,350)		Programme management costs will continue to be met from the reserve established to support the Better Broadband for Nottinghamshire programme.
		Completion of £2,762,649 ERDF contract		
Extend coverage in Nottinghamshire to circa 98%	Conclude negotiations for contract 2	Contract 2 signed. Timeline subsequently accelerated by a year which will see the reach of superfast broadband (when combined with the commercial rollout) to 98% of the county by June 2017	 7,856 premises passed (i.e. 53% of the June 2017 total Contract 2 target of 14,862) Commencement of drawdown of funds from the D2N2 £2.63m Local Growth Fund contract for which: 	
		Secured a total of £11,048,514 across the two contracts	 5730 premises are to be connected to fibre broadband by end of 2017 388 FTE jobs created 	
Business growth driven by access to the new fibre-based broadband network	Design and deliver a market stimulation programme	 233 Business Broadband Connection Vouchers issued 6270 SMEs passed by the new network 	- £1,286,561 match funding attracted Continued promotion of the satellite broadband subsidy scheme to ensure no premises are left behind	

		eligible for the December 2015 satellite broadband subsidy scheme - 575 FTE jobs created - 60 New Businesses created £25,000 secured from D2N2 Growing Places Fund (GPF) towards Fibre broadband adoption initiatives 10.3% increase in take-up of fibre broadband services achieved (i.e.	undertake further fibre broadband adoption activities in order to drawdown the remaining 50% (i.e. £25,000) of D2N2 Growing Places Fund (GPF) 9.1% increase in take-up of fibre broadband services achieved (i.e. from a baseline position of 20.9%) Forward Strategy to be devised for Digital Champions Network	£20,000 to support additional demand stimulation activity
Ambition 12: onbanco No	ttinghamphiro's reputation as a '	20.9% from a baseline position of 10.6%) Digital Champions Network launched achieving the following: - 60 Digital Champions recruited - 1 Marketing Plan devised - 1 Toolkit developed - 2 Digital Champion Events held		which might include buying in some admin capacity to support the satellite scheme and continuation of the Digital Champions Network
Outcome	ttinghamshire's reputation as a ' Action	2015-16 achievement	2016-17 measure and target	2016-17 resources
Nottinghamshire's key transport priorities are supported by D2N2 and Sheffield City Region LEP and national government investment Increased Gross Value Added (GVA) and jobs	Develop proposals and lobby for investment in Nottinghamshire's transport networks that impacts positively on economic growth Deliver major schemes as identified within the Local	2010-10 delilevelletit	2010-17 incusure and target	Staff time

growth stimulated by significant investment in key road and rail schemes	Transport Plan and supported as priorities for funding by the D2N2 Local Transport Body			
	ttinghamshire's thriving towns ar		0040 47	0040 47
Outcome	Action	2015-16 achievement	2016-17 measure and target	2016-17 resources
Enhanced viability of towns and service centres	Work with Borough and District Council partners to identify towns and service centres that would benefit from the master- planning and investment	Initial submission made to D2N2 LEP for anticipated Local Growth Fund (LGF) Round 3 resources	Towns and service centres plan developed through N2 Joint Committee subject to successful LGF3 submission	Staff time, potential revenue resources
	Develop plans for Mansfield to improve the sustainability and viability of its town centre Explore the potential for	Application made to Heritage Lottery Fund (HLF) in Mansfield (unsuccessful)	Bids related to the heritage of Mansfield town centre developed and submitted	
	Business Improvement Districts (BID) models in other centres			



Report to Economic Development Committee

22 March 2016

Agenda Item: 8

REPORT OF CORPORATE DIRECTOR, RESOURCES WORK PROGRAMME

Purpose of the Report

1. To consider the Committee's work programme for 2015/16.

Information and Advice

- 2. The County Council requires each committee to maintain a work programme. The work programme will assist the management of the committee's agenda, the scheduling of the committee's business and forward planning. The work programme will be updated and reviewed at each pre-agenda meeting and committee meeting. Any member of the committee is able to suggest items for possible inclusion.
- 3. The attached work programme has been drafted in consultation with the Chairman and Vice-Chairman, and includes items which can be anticipated at the present time. Other items will be added to the programme as they are identified.
- 4. As part of the transparency introduced by the new committee arrangements, committees are expected to review day to day operational decisions made by officers using their delegated powers. It is anticipated that the committee will wish to commission periodic reports on such decisions. The committee is therefore requested to identify activities on which it would like to receive reports for inclusion in the work programme. It may be that the presentations about activities in the committee's remit will help to inform this.
- 5. The work programme already includes a number of reports on items suggested by the committee.

Other Options Considered

6. None.

Reason/s for Recommendation/s

7. To assist the committee in preparing its work programme.

Statutory and Policy Implications

8. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

RECOMMENDATION/S

1) That the committee's work programme be noted, and consideration be given to any changes which the Committee wishes to make.

Jayne Francis-Ward Corporate Director, Resources

For any enquiries about this report please contact: Martin Gately x 72826

Constitutional Comments (HD)

1. The Committee has authority to consider the matters set out in this report by virtue of its terms of reference.

Financial Comments (PS)

2. There are no direct financial implications arising from the contents of this report. Any future reports to Committee on operational activities and officer working groups, will contain relevant financial information and comments.

Background Papers

None.

Electoral Division(s) and Member(s) Affected

ΑII

ECONOMIC DEVELOPMENT COMMITTEE - WORK PROGRAMME

Report Title	Brief summary of agenda item	For Decision or Information?	Lead Officer	Report Author
3 rd May 2016				
BBfN Quarterly Update	To update Committee on the final quarter of activity under contract 1 of the Better Broadband for Nottinghamshire programme	Information	Phil Berrill	Phil Berrill
North Midlands Devolution Deal	To update Committee on the content of the devolution deal	Information	Matt Lockley	Matt Lockley
7 th June 2016				
Marketing Nottingham and Nottinghamshire Six Monthly Update	Committee to consider the six monthly report detailing the progress being made against the outcomes and the delivery of the Place Marketing Strategy.	Information	Matt Lockley	Matt Lockley
Integrated Innovation Centre contract – annual review	To consider performance of year five of the integrated service delivery contract for Nottinghamshire's innovation centres and to confirm the proposed way forward beyond March 2017	Decision	Mandy Ramm	Mandy Ramm
5 th July 2016				
Delivery plan and budget proposals	To recommend further financial allocations for activities in line with the agreed delivery plan	Decision	Nicola M ^c Coy- Brown	Nicola M°Coy- Brown
6 th September 2016				
BBfN Quarterly update	To update Committee on the first tranche of activity delivered under contract 2 of the Better Broadband for Nottinghamshire programme	Information	Phil Berrill / Nicola M°Coy- Brown	Phil Berrill / Nicola

Report Title	Brief summary of agenda item	For Decision	Lead Officer	Report
		<u>or</u>		<u>Author</u>
		Information?		
				M°Coy-
				Brown
4 th October 2016				
1 st November 2016				
Delivery plan and budget - six	To review progress against the agreed delivery plan and	Decision	Matt Lockley	Matt
month performance review	budget allocations			Lockley

Last updated 7 March 2016