



**European Union**  
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**Growing  
Nottingham**



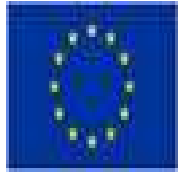
# **Nottingham & Nottinghamshire Economic Prosperity Committee**

## **D2N2 Growth Hub Update**

Simon Hall

Nottingham City Council

D2N2 Growth Hub Manager



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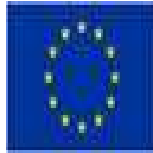


# Reminder of Growth Hub Purpose

The Growth Hub Network (a BIS national initiative):

- Increase awareness of the benefits of using business support services available – focussed on growth (**Communication**)
- A single point of contact for businesses to access support (**Advice and Referral**)
- Understanding better what businesses need and finding ways to provide it (**Intelligence and Resultant Action**)

Since December 2014 local Growth Hub is the **D2N2 Growth Hub** which covers Derby, Derbyshire, Nottingham, Nottinghamshire



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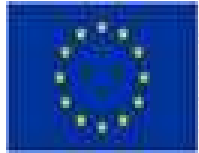


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# It's a simple message!

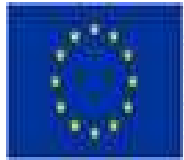




# What We Offer

## The Growth Hub:

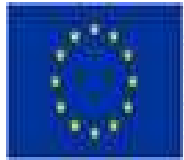
- A website [www.d2n2growthhub.co.uk](http://www.d2n2growthhub.co.uk)
- A Help Line (that lives up to its name)
- Social Media and Newsletters
- Face to face contact – both Growth Hub staff and Local Authority staff
- Brokerage to a growing network of business support services
- On-going Account Management



## Support Available

**Some of** the free or subsidised Business Support available includes:

- **Business Start Up Support:** NBV, Princes Trust, Start Up Loans
- **Business Growth Coaching/Consultancy:** both free and subsidised
- **Sector Specific Support:** Medilink, Food & Drink Forum, NMN etc
- **Export:** help for new and existing exporters – UKTI or EEN
- **Innovate UK:** Knowledge Transfer, Funding Competitions (£200M!)
- **Universities:** Innovation support (new £20M programme)
- **Funding For Growth:**
  - **Invest to Grow (EM):** 30% grant or loan for growth (£15K - £1M)
  - **Foresight Notts:** investments between £100K and £2 million
  - **N2 Business Growth** Grants (up to £250K)
- And there's more coming.....!



## Performance Statistics

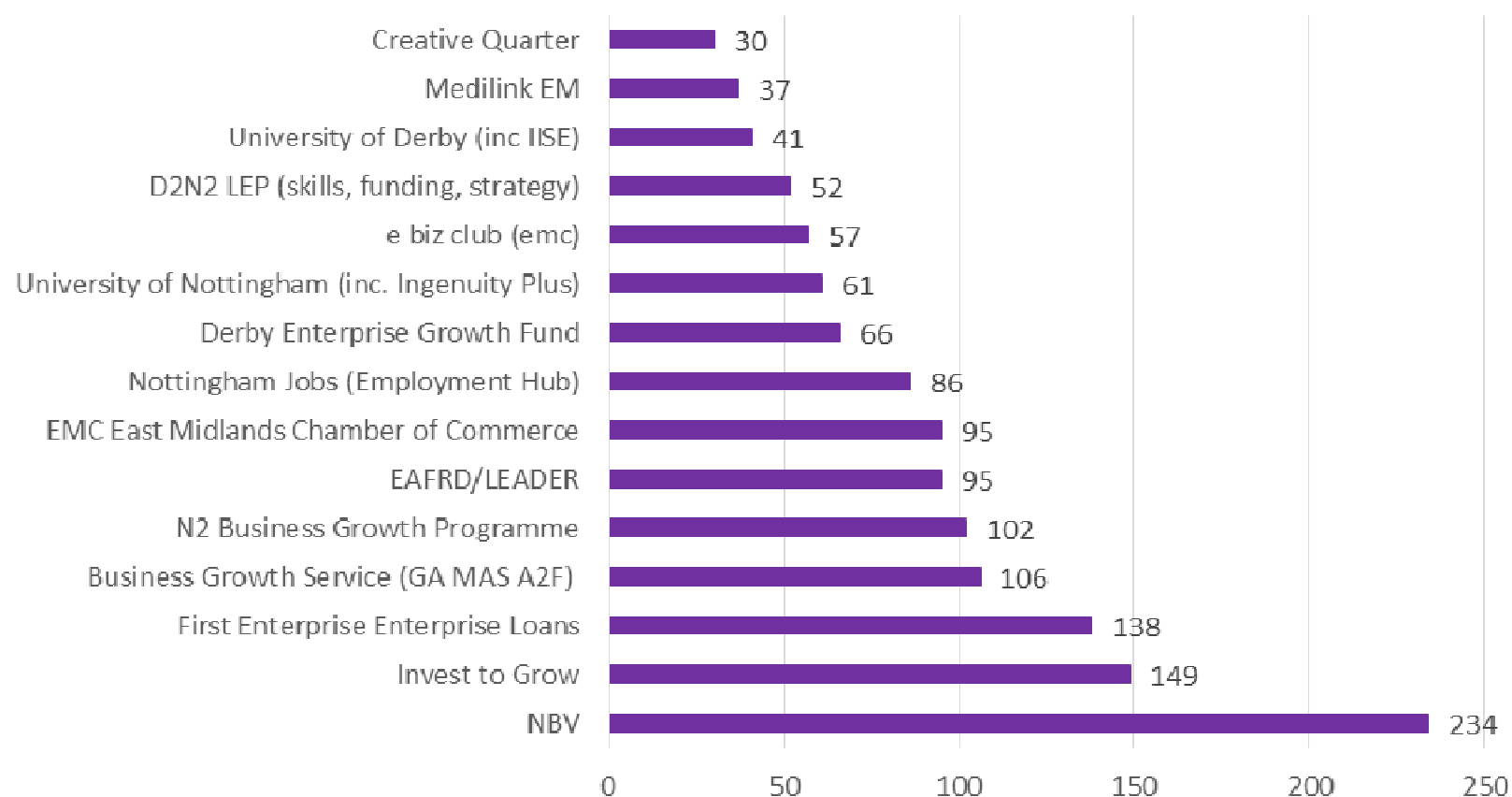
- **Total Clients Dec 14 – May 16: 2,378**
- Derbyshire County Council Area: 895
- Derbyshire City Council Area: 212
- **Nottinghamshire County Council Area: 436 (19%)**
- **Nottingham City Council Area: 650 (27%)**
- Enquiries from outside D2N2 (passed to other Growth Hubs): 185
- **Total in N2: 1086 (46%)**

## Detailed Breakdown

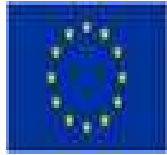
<b>Local Authority</b>	<b>Total Businesses in LA Area</b>	<b>Businesses Assisted Dec 14 – May 16</b>	<b>%age of business population</b>
Ashfield	2,700	57	2.1%
Bassetlaw	3,775	61	1.65%
Broxtowe	3,065	56	1.82%
Gedling	3,255	49	1.50%
Mansfield	2,545	64	2.51%
Newark & Sherwood	4,585	74	1.61%
Nottingham City	8,075	651	8.06%
Rushcliffe	4,860	74	1.58%
<b>Total</b>	<b>32,860</b>	<b>1,086</b>	<b>3.3%</b>

# Referrals

## D2N2 Growth Hub - Top 15 Referrals







# Customer Satisfaction?

Independent survey on our first year of operation:

- **79%** rated our service Excellent or Good
- **88%** would recommend us
- **59%** have taken **positive action** as a result of interaction with the Growth Hub

*“Our contact with Anthony from the Growth Hub has been brilliant. It has led us to make big improvements”*

*“I've had a lot of contact with the Growth Hub, they keep in touch and always offer me useful advice”*

*“This is the best support we have ever accessed. The Growth Hub is seriously badass”*

## The Future

- Successful ESIF Bid £1.27M (Nottingham City Council/ Notts County Council provided part of match funding)
- Additional BIS funding (£400K) for current year
- Growth Hub will now continue to March 2019:
  - Expanded Core Service (initial enquiry handling)
  - Enhanced Local Services (face to face)
- Needs to:
  - Focus on growth businesses not start ups
  - Achieve more even spread of activity
  - Improve **impact** measurement