

## APPENDIX 1

Name of the Event	Cycle	District	Update for Personnel Committee – November 2018
Armed Forces Covenant Job Shop	Annually	Countywide	Attended event on 19 <sup>th</sup> April 2018. Will continue to attend future events.
Careers day at Arnold Hill Academy	Annually	Gedling	Attended event on 21 <sup>st</sup> June 2018. Run by Gedling Borough Council, to discuss career options to Year 10 pupils. Future dates to be confirmed.
Stapleford Community Group Job Fair	Annually	Broxtowe	Attended on 20 <sup>th</sup> September 2018. Future dates to be confirmed.
Nottingham Jobs Health and Social Care Job Fair	Annually	Countywide	Date to be confirmed.
Gedling Jobs & Opportunity Fair "Fulfilling Futures"	Annually	Gedling	Date to be confirmed.
Future First Expo	Ad-hoc	Newark	7 <sup>th</sup> November 2018. Working with Newark secondary schools.
D2N2 Public Service Apprentice of the year award	Ad-hoc event	Nottingham Trent University	12 <sup>th</sup> November 2018 – NCC will be participating in a marketplace at the D2N2 Public Service Apprentice of the Year Award event hosted by Nottingham Trent University.
Graduate scheme recruitment & assessment days	Annually	Focus on local Universities and Nottinghamshire graduates/returning graduates	A comprehensive programme has been established to recruit to the new scheme, including an assessment centre day and follow up interviews were held at the end of June 2018. 44 candidates attended 4 x assessment centres from which 14 were put forward for final interview.
Graduate Development Programme	Annual	countywide	Digital campaign ran to highlight the scheme and drive traffic towards a dedicated webpage about the scheme with links to the jobs site. Media campaign included: twitter and Facebook campaign; county council website; county council e-mail footer messages; LinkedIn; advertising on digital jobs sites (e.g. Indeed.co.uk); digital advertising via university communication teams. Digital campaign has been highly successful at raising awareness and extremely cost-effective – less than £2.5K of activity resulting in 198 applications to the scheme.
University of Nottingham Employer Drop in Sessions	2 x yearly	Countywide	Details to be confirmed by organisers. Pop up sessions and presentation events to be organised with NTU as well to support next year's recruitment