### **Appendix 1: Public Health Departmental Plan – performance 2014/15**

## 1. Improving efficiency and quality in commissioned services

Item	Status	Q1 and Q2 activity report	Q3 and Q4 - projected activity
1.1 Develop a strategic departmental plan to secure resources for areas of greatest priority within Public Health.	GREEN	Internal agreement of department priorities, potential budget efficiencies, and use of reserves.  CLT agreement of revised efficiency target for PH  Establishment of CCG engagement group.  Development of procurement plan for recommissioning services in line with contract timeframes.	PH budget options for change and use of realigned grant to be put forward to confirm and challenge session.
1.2 Maximise the use of resources to deliver health improvements and identify opportunities to make value for money improvements, whilst still delivering public health outcomes for substance misuse,	GREEN	Contract for redesigned Substance Misuse services was awarded in June 2014 with start date October 1 <sup>st</sup> 2014.	Regular performance monitoring has been established for the substance misuse contract and quality monitoring processes are in place.  KPIs are being developed as baseline measures for year 1 of the contract.
obesity and tobacco control.	AMBER	Obesity and weight management procurement commenced, but had to be restarted for budget control reasons. In the meantime, existing providers continued to deliver some service.	Obesity and weight management services re-procurement process complete with value for money improvements; mobilisation phase underway with contract start due on 1 April 2015.
	GREEN	The Nottinghamshire County and Nottingham City Declaration on Tobacco Control was endorsed and signed by the Health and Wellbeing Board.  Members of the Board were charged with taking the document through their organisations to be signed and an action plan commenced.	A follow up report will be presented to the Health and Wellbeing Board to keep track of progress to partners sign up and agreement of actions related to the tobacco declaration.

	AMBER	Planning for commissioning of newly designed tobacco control services. Local Stop Smoking services have been decommissioned, but as the re-commissioning timescales have been realigned, are to carry on delivering services for 2015/16.  All services have significantly reduced performance this year and extensive work is taking place to address this.	Soft market testing was undertaken in Q3 and the results and approach to consultation agreed by PH Committee. Consultation is running during Q4.
1.3 Commission new services to deliver an effective community infection prevention and control service for Nottinghamshire.	GREEN	CIPC service specifications developed for Nottinghamshire County plus Bassetlaw CCGs Discussions and agreements re possible section 75 with CCGs and Public Health Committee. NHS Transitional monies agreed.	Planned consultation with key stakeholders and analysis Planned consultation with Staff Development of contractual arrangements
1.4 Review the effectiveness of the current NHS Health Checks programme and consider new approaches to achieve more equitable coverage of local residents and better targeting at hard to reach groups.	AMBER	Review of effectiveness led to:     direct liaison with GP practices not delivering the target amount of activity, providing support for them to improve their offer and uptake rates.      NHS health checks included in the Notts workplace health model.     Revised criteria for pilot outreach sessions to ensure that employers better target higher risk individuals  Commencement of procurement project for targeted outreach Health Checks and integrated IT system, jointly with Nottingham City Council.	Continue to review results in terms of activity and proportion of high risk individuals identified.  Continue procurement project subject to budget consultation.
1.5 Assess current sexual health services, public health services for children and young people aged 5-19 years and dental public health services to determine impact, costeffectiveness and opportunities for	GREEN	Sexual Health needs assessment and stakeholder engagement undertaken to inform understanding of commissioning priorities.	Development of and further consultation on a proposed service model based on findings from needs assessment and stakeholder engagement, and other preparatory work for possible re-procurement during 2015.

future efficiency.	GREEN	Comprehensive review of County School Nursing services completed with wide stakeholder engagement. School health profiles completed. Recommendations for future commissioning and service model now out for consultation.	Complete consultation and finalise plans for commissioning of public health nursing service for children and young people aged 5-19 years, with aim of improving efficiency, quality, health outcomes and reducing health inequalities.
		Review of Healthy Schools service complete, recommendations made and report finalised.  For both services, regular service monitoring/review meetings established.	Using service review findings and through consultation/engagement, develop service model for delivery of wide ranging health education/promotion to schools.
	GREEN	Working with PHE, process clarified in relation to fluoridation by water companies and costs. Service specification for Oral Health Promotion service and delivery reviewed. Regular service monitoring review meetings established.	Review provision of oral health promotion and links with development of health education/promotion model
1.6 Assess the current provision of information to people with health and social care needs to ensure that it meets the needs of all sections of the community.		Promotion of the 'nottsinfoscript '(information prescriptions) facility across health & social care, with key emphasis on CCG awareness (primary care).	Support each district that signs up to the Notts Workplace Health scheme to undertake local mapping of supporting services or confirm local supporting services already developed and for this to be added to the wider information system at NCC. To date Bassetlaw Menu of services and Ashfield DC mapping doc added to 'nottsinfoscript'

# 2. Exploring new opportunities to improve health

Item	Status	Q1 and Q2 activity report	Q3 and Q4 – projected activity
2.1 Lead work through the Health	GREEN	H&W Delivery Plan developed and published on	Progress report on delivery plan to be
& Wellbeing Board to deliver		Council webpage. Development of HWB logo	presented to HWB. Finance Workshop to be
significant improvements in health		Stakeholder network with VCS held in June 14	held Jan 15. Communication plan to be
through delivery of the Health &			reviewed. Peer Challenge to be held Feb 15
Wellbeing Strategy.		Launch of the No Health without Mental Health Nottinghamshire's Mental Health Framework for Action 2014-2017	Align mental health actions with HWB strategy and CCG Mental Health commissioning intentions

		Consultation on the Nottinghamshire Suicide Prevention 2014-2017 complete	Suicide Prevention Steering group to agree final strategy draft and strategy launch processes
2.2 Work through the Health & Wellbeing Board to target areas of greatest need, in order to address health inequalities.	GREEN	Information gathering to establish priorities and contributing risk factors, and map current initiatives to these.	
2.3 Jointly commission services for domestic violence that are evidenced based, joined up and managed to deliver significant improvements in outcomes.	GREEN	Evidence collection including JSNA, review of existing services, soft market testing and establishment of procurement steering group.	Consultation on Outcomes and Quality Standards Dec- 6 <sup>th</sup> Jan 15 Public Health Committee update Jan 21 <sup>st</sup> Confirmation of DV budget anticipated Feb 15 and PQQ expected to be advertised early March.
2.4 Work with Trading Standards to implement a new approach to tackling illicit tobacco that contributes to Public Health Outcomes.	GREEN	Realignment of PH grant to support Trading Standards work. Detailed monitoring put in place. 51 reports of illegal tobacco; 4 premises stopped from selling illegal tobacco; 42 premises investigated; 71 inspections conducted; 21 warrants executed on commercial premises 6 on private premises; 28 prosecutions/warnings/cautions either in progress or completed £69,652.50 - Estimated value of counterfeit and non-duty paid cigarettes and hand rolled tobacco seized	Support options with Notts Police to increase the resources for tackling illegal tobacco to employ police officer support directly as part of the task force.
2.5 Work alongside Adult Social Care, Health & Public Protection to commission services to build community independence and reduce the impact of loneliness.	AMBER	Commissioned Together we are Better befriending pilot with Ashfield & Mansfield CCG Contributed to development of the tender for Early Intervention and Prevention Expanded remit of Dementia group to include Older People's Mental Health Worked with colleagues in ASCHPP on the development of loneliness prevention services for 2015/16, which resulted in changes to proposed services	Options for loneliness commissioning to be brought to Public Health Committee once detailed proposals are worked up.
2.6 Work with partners to agree strategies for tackling fuel poverty and seasonal mortality.	GREEN	Flu Vaccination and Affordable Warmth Campaign 2014 launched. Promotion of service to flu clinics in Greater Nottingham. Focus of this year's campaign is energy switching. Marketing materials were sent to every GP practice.  Advertisement of a new post - Community	Continue to promote the strategy to NCC staff, GP practices and ASCH service users. Planned meetings to discuss approaches to avoid unplanned hospital admissions and excess winter deaths. Partnership agreement developed/proposal to

		Engagement Project Officer	be ready by the this period
		Development of a Partnership agreement with housing officers and key partners across the	
		county to look at a joint commissioning proposal to	
		provide services to address Excess Winter Deaths.	
		Greater Nottingham Healthy Housing Service -A	
		key priority is working with First Contact Service to	
		establish an effective referral service.	
2.7 Establish an evidence resource	GREEN	Monitoring put in place for all Realignment	Progress report on performance of
around health improvement		projects to examine outcomes and health	realignment projects to Public Health
benefits from all Public Health		improvements generated	Committee in January 2015. Further
expenditure.			monitoring underway.

### 3. Building on success

Item	Status	Q1 and Q2 activity report	Q3 and Q4 - projected activity
3.1 Work with Clinical	GREEN	Planned and delivered a Falls Stakeholder event in	Complete Falls JSNA documents for County &
Commissioning Groups and wider		May to gain clinical and other views ton contribute	City – January 2015
NHS colleagues to strengthen links		to Falls JSNA and Framework for Action	Complete Dementia JSNA for City – January
with Public Health, building on		Co-ordinated County CCG response to MHSOP	2015
previous achievements to influence		Community Services Review to ensure approval	Develop Falls Framework for Action – January
NHS commissioning and promote		for remodelling of services	2015
preventive health services.		Taken on Public Health lead for continence	
		Reviewed and updated service specification for	See also Integrated Commissioning Hub for
		Falls & Fracture Liaison	children's services work programme.
3.2 Build on the early successes in	GREEN	Performance management processes established	Contribute to CCGs' work-stream to reducing
the Integrated Commissioning Hub		in relation to services, strong links with CCGs	avoidable admissions
for children's services, to lead the		developed.	Complete mystery shopper report
joint approach to commissioning		Key projects include CAMHS review and new	Commence implementation of new CAMHS
services for this age group.		model developed and agreed, ICCYPH project	model with providers
		phase 2 underway, non-NHS service reviews	Market engagement in relation to ICCYPH
		underway to inform re-commissioning plans.	Present maternity review findings to CCGs
		Concerning behaviours pathway live and	and Quality & Risk Committees
		embedding, maternity services reviews completed	Lead work-streams in relation to children's
		and implementation/ improvement plans agreed	services for Mid Notts Better Together and
		with providers.	South Notts Transformation Programme
		Breast feeding peer support services	Work with NHS England Area Teams to
		commissioned across 5 CCGs	ensure safe transfer of commissioning of HV
		Engagement and communication with children,	and FNP services

		young people and families well established, underpinning commissioning work.	Uncertainty in relation to future funding of CICH. Meeting with CCG Chief Officers in February to consider future, post March 2016
3.3 Maintain the skills and experience of Public Health workforce to continue to lead the commissioning for outcomes and greater partnership working to achieve shared goals.	AMBER	CPD sessions, journal club (see 4.7 below), and FY2 and Trainee programme are underway. Activity on future workforce development planning delayed until Q3 owing to limited staff capacity to work on this.	Review of training needs to be completed. Workforce development plan to be developed for department
3.4 Use the insight gained from the Wellbeing at Work programme to develop Nottinghamshire County Council as an exemplary model for staff wellbeing and lead a countywide Workplace Health Scheme to improve health outcomes for employees.	GREEN	Stakeholder event held April 2014; User feedback and 2013 Bassetlaw evaluation report outcomes used to shape draft strategy County toolkit and supporting criteria developed Confirmed support from provider services for IAPT, dietetics, tobacco control  1 <sup>st</sup> strategy group held Oct 14 4 organisations signed up to the scheme and 4 pending	Finalise strategy and toolkit; & strengthen strategy group involvement Aim to sign 4 organisations between November 2014-March 2015 Investigate opportunities for workplace health web site Sign up wider supporting agencies as part of provider support for the scheme to include CAB, Risk will be lack of interest/resources for agencies signing up

## 4. Embedding Public Health Leadership

Item	Status	Q1 and Q2 activity report	Q3 and Q4 – projected activity
4.1 Use Public Health expertise to ensure multi-agency plans and services are in place to protect the health of the population from environmental, communicable and chemical threats.	GREEN	Update of pandemic flu plan completed. Mutual aid arrangements of environmental health departments have been updated.  Health and Wellbeing Board support secured for multi-agency work to update the Notts Air Quality Management Strategy.	Monitor NHS England reorganisation for impact on the integrity of Health Emergency Preparedness Resilience & Response arrangements.
4.2 Lead the development of the Joint Strategic Needs Assessment and Pharmaceutical Needs Assessment, to engage partners in identifying and building services to address the needs of local people.	GREEN	JSNA key achievements since April 2014:  • Migration of JSNA to Nottinghamshire Insight web pages  • Completed the refresh of 11 JSNA topics  PNA review plan developed and steering group overseeing work for city and county. Work on track	Continue to work with 3 <sup>rd</sup> sector and Healthwatch on specific topics to strengthen inclusion of information from patients, public, users within JSNA Continue to develop Nottinghamshire Insight as the system through which JSNA products are published.

		to refresh PNA by March 2015	Evaluate the JSNA to ensure continuous improvement and continue to refresh JSNA topics  Complete refresh of PNA and gain HWB approval by March 2015.
4.3 Publish the Director of Public Health annual report to highlight areas of public health that require particular focus and attention.	GREEN	Activity due in Q4	
4.4 Develop an Adolescent Public Health strategy to support investment in their futures and improving health and wellbeing outcomes for this group.	GREEN	Adolescent Health Strategy Steering Group established, initial meeting held with identified leads and project plan agreed.	Develop strategy themes and action plan, plan for stakeholder event to take place in 2015-16
4.5 Work within Council to embed Public Health principles into the commissioning and delivery of services, improving health improvement outcomes.	GREEN	The Children's Integrated Commissioning Hub works on behalf of Public Health, Children's Services (CFCS Department) and CCGs. Through development of a clear Commissioning Framework, public health principles underpin all commissioning activity. The framework has been shared widely with and has been well received by stakeholders, including providers.  The realignment project has also promoted the PH approach to commissioning, helping the Council review its commissioning intentions to build in a	Continue to develop commissioning plans for a range of health and wellbeing services for children which are outcome focused and evidence based.  Work closely with other departments within the Council to share approach to embedding PH principles in commissioning and delivery  Continued closer working across the Council will continue to build better integration and sharing of PH skills and experience around
		more evidenced based approach around loneliness services.	commissioning for health improvement outcomes.
4.6 Build new links with Local Authority to provide Public Health advice to spatial planning.	RED	Due to the OPWM retender there has been limited capacity to work on this. However, links have been established with the LA Planning Policy Team and planning applications and documents are now being sent through for consultation.	Planning is an agenda item at a future Obesity Integrated Commissioning Group meeting (Jan 15) when the group will identify planning activities that support healthy living and access to green space being undertaken by Districts, learn from what already works and consider what would add value.

4.7 Develop a programme to	GREEN	Journal Club established and led by PH registrar	Journal Club sessions to continue.
extend Public Health skills to the			
wider workforce.			