

Appendix 1: New Public Health investment proposals

Ref	Topic	2020/21 £	2021/22 £	2022/23 £	2023/24 £	Brief description of activity / Rationale	Impacts (including links to Public Health outcomes)
1	Community Friendly Nottinghamshire	23,125	92,500	92,500		Community Friendly Nottinghamshire is an NCC Place department service to targeted communities across Notts. The service delivers a Community Organising methodology to Community Development. This initiative is evaluated well at the pilot stage and the key is sustainability as this builds local capacity and is not a dependency model. The opportunity arising through continued investment by public health would be to significantly expand the local capacity for listening conversations, social organising and community development, through a training and development plan for Nottinghamshire front line workforce.	<ul style="list-style-type: none"> • Measured interventions and activities to tackle loneliness and isolation, preventing reliance on public services • Improving healthier life expectancy – reducing exposure to risk factors for ill health • Strong and connected communities • Helping people to help themselves • Inter-connected residents and agencies to ensure public service activity is co-ordinated and supported locally; • Integrated knowledge sharing across partners to cascade the right information clearly and consistently; Contribution to Public Health outcomes: Self reported wellbeing
2	Suicide Prevention	32,676	130,704			<p>There is evidence from previous SARS pandemics that suicide rates increased following periods of lockdown and social distancing restrictions. There is also evidence that suicide rates increased across Europe following the financial crash of 2008 . Research to date on the impact of the COVID-19 pandemic on mental health in England has shown an increase in reported rates of depression and anxiety. This funding will support us in meeting increased demand for suicide crisis prevention support while we respond to the mental health impact of the COVID-19 pandemic and the linked downturn in employment. This will extend an initial tranche of funding allocated to suicide prevention in July 2020.</p> <p>There is a national target to reduce suicide rates by 10% by 20/21 (NHS Long Term Plan). Around one in five adults say they have thought about suicide at some point (CFPS, Providing a Lifeline). In Nottinghamshire there were 47 deaths by suicide in 2018, 72 in 2017 and 46 in 2016 (ONS).</p> <p>The economic cost of each death by suicide in England for those of working age is estimated to be £1.67M (2009 prices) (PHE: local suicide prevention planning)</p> <p>Estimates for the number of people affected by each suicide range from 6 to 60.</p> <p>Suicide is a health inequality issue - people in the most disadvantaged communities/from the lowest socio economic group are ten times more at risk of suicide.</p>	Reduction in suicide rate Reduction in years of life lost to suicide Reduction in suicide crude rate Reduction in emergency hospital admissions for intentional self harm (also reduction in hospital admissions and hospital stays for intentional self harm) Improved self-reported well being Reduced ED attendance Reduced mis-presentation at mental health services Reduced mental health crisis
3	Nottingham Energy Partnership	10,000	20,000	20,000	10,000	The Nottingham Energy Partnership (NEP) offers targeted training, comprehensive energy advice and referral for boiler installation, home insulation and adaptations. The Public Health contract is due to expire March 2020. Continued funding will ensure reducing the health risks (including preventable deaths) associated with living in a cold home. The contract aims to improve the health and wellbeing of people vulnerable to the cold.	Influence against the following indicators: Excess winter deaths index Excess winter deaths index (age 85+) Fuel poverty indicator

4	Schools Health Hub		181,991	198,791		<p>The Schools Health Hub (SHH) forms part of the model for Tackling Emerging Threats to Children (TETC) in Nottinghamshire. These have been formed to support schools and other practitioners working with children and young people in relation to a number of existing and emerging safeguarding, and health and wellbeing concerns. The main aim of the Schools Health Hub is to support schools to improve health and wellbeing, and educational outcomes, resulting in safe, healthy, happy, resilient children and young people who are able to achieve their potential. This proposal will support the continuation of the service for children and young people across Nottinghamshire in primary, secondary and special schools setting.</p>	<p>Contributions to Public Health outcomes:</p> <ul style="list-style-type: none"> • reduced pupil absence • fewer first time entrants to the youth justice system • reduced smoking prevalence at age 15 • reduced conception rate in under 18s. <p>Contribution to TETC offer including child sexual exploitation, anti bullying and prevent work with young people.</p>
5	Oral Health Promotion Service		55,000	55,000		<p>The oral health promotion service provides oral health promotion training for frontline staff in dental, children's and older people's services, a resources service and a supervised tooth-brushing scheme. These activities are all in line with National Institute of Clinical Excellence (NICE) and Public Health England (PHE) guidance. As part of its Public Health responsibilities, the Council has a statutory duty to "provide or commission oral health promotion programmes to improve the health of the local population, to the extent that they consider appropriate in their areas. Further funding would enable continued targeting of oral health promotion activity in areas and to cohorts where outcomes are sub-optimal.</p>	<p>Contributions to Public Health outcomes:</p> <p>Percentage of 5 year olds with experience of visually obvious dental decay</p>
6	Staff Flu Vaccination Programme	24,731	66,624	34,000	34,000	<p>Flu vaccination programme for eligible NCC frontline staff including the operational and campaign/promotion costs. In October 2017, ASC&PH Committee approved the policy to make arrangements to secure 75% uptake (by 2020) of seasonal flu vaccination for all frontline care staff who are directly employed by the Council or are working in services commissioned by the Council. Benefits include fewer flu-related hospital admissions for service users, reduced levels of excess winter deaths and lower sickness absence among frontline staff. Funding will also establish 1 FTE Public Health and Commissioning Manager (Band D) for a fixed term period of 12 months in order to bolster preparations ahead of the 2020/21 flu season, which is expected to be a challenging period whilst COVID-19 remains a significant threat.</p>	<p>Influence against the following indicators:</p> <p>Working days lost due to sickness absence</p> <p>Under-75 mortality rate from respiratory disease considered preventable</p> <p>Mortality rate from a range of specified communicable diseases, including influenza</p> <p>Health related quality of life for older people</p> <p>Excess winter deaths</p>
7	Mental Health First Aid Training		35,000	35,000		<p>Mental health awareness raising and training (including suicide prevention awareness) delivery for front line staff primarily in third sector services. The community and voluntary sector has a wide and varied reach across Nottinghamshire. By upskilling and increasing the confidence of workers and volunteers in relation to mental health and wellbeing, this funding has potential to raise awareness of the importance of good mental health and wellbeing and reduce stigma across Nottinghamshire communities. The funding will support identification of mental health issues, promote self-management, sign post to additional support, and prevent escalation of mental ill health. Suicide awareness training supports identification of suicidal risk and provides the skills for prevention and intervention for those who may need help. The current training offer reaches a wide range of groups and services working with diverse communities who may not be in contact with other agencies.</p>	<p>Improve mental health outcomes such as;</p> <ul style="list-style-type: none"> • Increased prevalence of self-reported wellbeing • Reduce the number of suicide deaths • Reduce the rate of self-harm A & E attendances. Impacts include; • Promoting good mental health • Preventing future mental health and co-existing physical health problems • Target and develop pathways for those with existing mental health problems to access health improvement interventions.

Total

90,532

581,819

435,291

44,000

1,151,642