JOBS, SKILLS AI	JOBS, SKILLS AND TRAINING – Proposed budget commitment of £71,000				
Ambition 1: enhance Not	tinghamshire's reputation for bei	ng the home of great employers			
Outcomes	Actions	2015-16 achievement	2016-17 measure and target	2016-17 resources	
Increase in the number and visibility of Nottinghamshire	Link Living Wage outcomes to the County Apprenticeship Project and the Nottinghamshire	xx% of apprentices moving into jobs that pay the Living Wage. To be reported at a later date	20% of apprentices moving into jobs that pay the Living Wage	Linked to Futures contract (see below)	
employers who invest in their workforce and are socially conscious	Economic Development Capital Fund	70% of jobs created through the Capital Fund paid at the Living Wage	75% of jobs created through the Capital Fund paid at the Living Wage (Note: this being the Living Wage Foundation figure, not the national Living Wage figure)	£3.5 million remaining from the original £5million Capital Fund (covering up to 2020); £10,000 technical support + significant staff time (cross reference to Ambition 9) [Note: funded from ring-fenced budget allocation – not part of Committee's base	
	Support the strategic work of the Nottingham and Nottinghamshire Skills and Employment Board (N2 SEB) in supporting business growth and job creation	Contribution towards the N2 SEB staffing and revenue costs (web development, marketing and the development of the N2 Skills and Employment Strategy)	Review actions of the private sector led N2 SEB relating to the N2 SEB Strategy for 2015-2020 and the Board's wider work on: skills development, ensuring young people are prepared for the world of work and the future needs of our economy	£20,000 towards costs associated with the recruitment of the Employment & Skills Co- ordinator [Agreed by Economic Development Committee, Sept 2015]	
	Support work associated with the recognised market failure in Small and Medium Size	Engagement with the part ERDF financed <i>Aim Higher Programme</i> which had been operating in	10 x 12 week placements to be delivered by July 2016		
	Enterprises (SMEs) effectively recruiting and retaining graduates. In particular (but not limited to) working with the Higher Education Sector to resolve challenges facing industry through schemes	Ashfield and Mansfield to create new SME placements	Develop a partnership funded project aimed at securing improved rates of graduate retention in the local areas from the two main universities, in particular creating new placement opportunities for recent graduates (either from one of Nottinghamshire's universities or graduates who have	£15,000 to cover the costs of follow on work associated with graduate retention and placement	

	where students, graduates and businesses work together		returned to Nottinghamshire at the end of their studies)	
Ambition 2: help Nottingh	namshire companies to offer the			
Outcomes	Actions	2015-16 achievement	2016-17 measure and target	2016-17 resources
Increase in the number of SMEs offering apprenticeships for the first time	Manage the County Apprenticeship Project with Nottinghamshire Futures Promote apprenticeship opportunities through business networks	 63 new employers recruiting apprentices 73 young people taking up new apprenticeships 	 10 new employers recruiting apprentices (to achieve target of 176 apprenticeship places) 12 young people taking up new apprenticeships (to achieve target of 176 apprenticeship places) 	£194,068 remaining from the original £342,000 Futures budget [Note: funded from reserve – not part of Committee's base budget]
Increased levels of employment among young people who are Learners with learning difficulties and/or disabilities (LLDD) and/or Not in Education, Employment, or Training (NEET)	Broker partnerships with employers and training providers	 - 25 starts - 20 supported internships 	 12 starts (to achieve target of 45 work placements) 13 supported internships (to achieve target of 15 supported internships) 	£134,842 remaining from the original £158,000 budget [Note: funded from reserve – not part of Committee's base budget]
\ /	ble and isolated people across th	e County access work and training		
Outcomes	Actions	2015-16 achievement	2016-17 measure and target	2016-17 resources
Operation of Nottinghamshire Work Club network	Support nine Work Clubs across Nottinghamshire	Employability support provided to an average of 5 service users, per work club, per week across the nine County Council work clubs	Circa 50 clients to be transitioned into the new provision and ceasing the Work Clubs approximately halfway through 2016/17 financial year	£26,000 to cover transitional arrangements resulting in 6 months' worth of continued delivery until the alternative provision is in place [Agreed by Economic Development Committee, Jan 2016]

Enable unemployed people to access job opportunities where transport is a barrier	Service Level Agreement with the Wheels to Work (W2W) programme	The NCC contribution has supported 19 people into work and training through the Moped Loans and Ignition Scheme Achieved £80,000 leverage on the Ec Dev investment	To be negotiated with the provider	£10,000 ¹ to support the transition to a more sustainable model and enable the W2W team to identify/generate alternative sources of match funding
ENABLING BUSIN	NESS GROWTH - Prope	osed budget commitmer	nt of £399,500	
Ambition 4: understand the achieve business potentia		ses and sectors in Nottinghamshire	and support the development of new	products and services to
Outcome	Action	2015-16 achievement	2016-17 measure and target	2016-17 resources
National and local business support influenced to the needs of existing businesses within the key sectors across the County to stimulate growth	Maintain an overview and participation within D2N2 working groups on key sectors and with the development of the D2N2 Growth Hub (see also Ambition 6)	Maintained an overview and participation within D2N2 working groups on key sectors and growth hub	Secure D2N2 Growth Hub presence within and engagement with Nottinghamshire's Innovation Centres	Staff time
Derby, Derbyshire, Nottingham and Nottinghamshire Local Enterprise Partnership	Influence D2N2 sector planning with practical projects and proposals for funding which relate to Nottinghamshire	Reviewed sector plan for low carbon with D2N2	Participation in LEP-driven sector plans and meetings to influence the Nottinghamshire impact	Staff time £62,500 [Note: Contribution to D2N2 to be funded from contingency - not part of Committee's
(D2N2 LEP) sector priorities reflect Nottinghamshire growth ambitions	businesses	Health and Social Care Economic Plan drafted	Adoption of the Health and Social Care sector by D2N2 as a focus for future investment	base budget]
		Reviewed and evaluated the Creative Greenhouse Network	Advance discussions with both the D2N2 Creative and Digital Consortium (which is subject to a successful European Regional	£5,000 allocation to support the Creative Greenhouse networks transition to a new operating model and

¹ To be kept under review

		Continuation of part-time co- ordination of the Creative	Development Fund application) to ensure the networks membership	supporting planned events [Agreed by Economic
		Greenhouse network and an evaluation undertaken to determine its future	benefits from a range of business and entrepreneurship support offerings and with Vision West Notts college to develop a sustainable business model	Development Committee, Feb 2016] Staff time
	Maintain understanding of and relationships with key financial assistance schemes	Considered reviews by LEP and others of access to finance schemes and Growth Hub provision	Ensure businesses are aware of opportunities through European programmes and support delivery where appropriate in alignment with the Capital Fund	Staff time
Nottinghamshire companies get maximum benefit from financial products available to them	Promote availability of existing and new schemes across Nottinghamshire's business community	Relationships established with N2 Growth Fund and the Invest 2 Grow Fund managers and with private commercial agents	Maintain relationships and support the development of new funding with partners	£4,000 (£10,000 over a 3 year period) to be used as an operational budget to support the delivery of the TA programme [Agreed by Economic Development Committee, Nov 2015]
Ambition 5: understand t achieve business potenti		es and sectors in Nottinghamshire	and support the development of new	products and services to
Outcome	Action	2015-16 achievement	2016-17 measure and target	2016-17 resources
Enhanced County Council relationships with the wider Nottinghamshire business community	Review and restate the vision and purpose of the Notts Business Engagement Group (NBEG). Ensure NBEG's role as the business voice in relation	Refreshed the aims/Action Plan of NBEG Revised Terms of Reference	Overall aim is to work with small and micro business in Nottinghamshire to sustain business and drive growth NBEG members to be surveyed to	Staff time – including part- contribution drawn from the D2N2 Growth Hub ESIF submission
	to D2N2 and the Combined Authority is established.	Refreshed representation on NBEG from the D2N2 LEP Board and linkages established with the Growth Hub.	determine key priorities and to influence the provision of business support for the coming year:	£2,000 towards costs of facilitating NBEG meetings and web development

			Wider linkages being subject to clarification on devolution and associated structures. Continued membership of key lobbying and sector representative organisations to support the understanding of key issues impacting on business development	£10,000 towards memberships fees including the Industrial Communities Alliance, Chief Economic Development Officers' Society and Chamber of Commerce Staff time
Enhance access to, and use and quality of, information communication and technology (ICT) among indigenous county businesses	Take a strategic role in developing a partnership with other D2N2 upper tier councils with a view to optimising available European Union (EU) funds	Production and submission of an outline funding bid under European Structural and Investment Funds (ESIF) European Regional Development Fund (ERDF) £25,000 spent on pre- development concepts in support of the ESIF digital business support bid. In addition to 1-1 Adviser support delivered by the Chambers eBusiness Club Manager, the following outputs were achieved: - 6 Awareness Raising Seminars - attracting 200 Nottinghamshire based delegates - 10 Full Day Strategic Action Planning Workshops – attracting 100 business delegates and 60 unique businesses	Evaluation of pre-development concepts in support of ESIF digital business support programme (to be reported to EDC) Production of full funding bid for the (ESIF) D2N2 Digital Business Growth Programme, to provide SMEs with the knowledge, tools and ability to use and exploit ICT to maximise wealth generation via circa £7.58m of funding invested into the D2N2 area economy between 2016 and 2018. If full match funding allocated this would result (across D2N2 area) in: - 870 businesses receiving support - 100 new (start-up) businesses supported - 450 businesses introducing 'new to the firm; products via an ICT grant	£70,000 towards the match funding package for this programme (£210,000 over a 3 year period) [Agreed by Economic Development Committee, Jan 2016]

		It is intended that business beneficiaries will be used as a 'pipeline' for the main ESIF digital business support programme	 450 businesses benefitting from 1:1 ICT and digital skills advice and support 360 full-day strategic 'action planning' workshops 96 'awareness-raising' technology based seminars, hackathons and demonstrators 1 Digital Conference & Expo 	
		ace for new business starts and busin		2040 47
Outcome The County's Innovation Centres are recognised for hosting and supporting new and high growth businesses	Action Maximise occupation and graduation levels from the Innovation Centres Ensure Oxford Innovation delivers against business support targets	2015-16 achievement Occupancy - Contract composite 89.8% (+1.8%) - Mansfield 92.75% (+4.75%) - Newark Beacon 85.25% (- 2.75%) - Turbine 91.5% (+3.5%) - (forecast Performance to target in brackets) <u>Tenant customer satisfaction</u> - 85% scored the services as excellent (based on 60% response rate) <u>Non tenant customer satisfaction</u> (i.e. conference users) - 80%	2016-17 measure and target Innovation Centres outcomes will continue to be reported to this Committee annually Phase 2 reconfiguration project – business lounge fit out Measures and target setting for 16/17 to be negotiated with the provider through the Contract's Strategic Management Board Soft market testing will be undertaken in 16/17 and re-tendering to get the best value for money out of the market. This will include business support and mentoring, as well as facilities management in the context of new innovation programmes and space offers in D2N2	2016-17 resources The contract costs are met via income generated by the centre but any deficits are met by the individual centre owners with surpluses being shared with the operator per a performance incentive. Ongoing contract with Oxford Innovation, plus: £55,500 to cover provision for deficit, annual maintenance budget and depreciation at the Worksop Turbine [Agreed at the start of the Contract] £3,000 follow-on from 2015/16 works undertaken at Worksop Turbine to rebrand and refocus the catering offer to meet tenant needs in a changing market Staff time, possible call on revenue budget

The D2N2 Growth Hub will be Nottinghamshire businesses first call for support, promoting a flourishing culture of entrepreneurship, business start-ups and a maximised sustainability of established businesses	Implementation of the next phase of the D2N2 Growth Hub, utilising if successful the first wave of EU funding targeted to enhance the offer to Nottinghamshire businesses	An established and operational Growth Hub, supported by partners, including a comprehensive website, initial diagnostics and a customer management system Temporary business advice secured for Nottinghamshire supported by the D2N2 LEP	 Continued support of the Growth Hub model, supporting Nottinghamshire businesses to access good quality comprehensive advice dependent on their specific needs. A minimum of 25% of Growth Hub interventions are to be with Nottinghamshire companies Supporting the delivery of the programme with EU funding from the D2N2 ESIF support. Subject to approval, specific targets via the ESIF programme for Nottinghamshire in 2016/17: 2 Business Support Staff appointed 100 businesses receiving initial support 23 businesses receiving in-depth support 	Staff time £50,000 to support (in tandem with other partners) a combination of core and enhanced local services in the County [£150,000 over 3 years agreed by Economic Development Committee, Nov 2015]
A clear understanding of potential need and demand for an outreach innovation service	Nottinghamshire County Council is part funding Nottingham Trent University to complete a feasibility study to assess need, demand and funding options for an outreach innovation service	£7,500 committed to NTU in the current financial year	Completion of the feasibility study in summer 2016 and a presentation to Economic Development Committee on the findings and proposed next steps	Staff time

Ambition 7: harness the Council's spending and contract power to drive Nottinghamshire's business growth, new business practices and to improve local skills

Skills				
Outcome	Action	2015-16 achievement	2016-17 measure and target	2016-17 resources
Procurement strategy 2014-2018	Write the Procurement Strategy	The published Procurement Strategy (2015-2018) ² aims to set the way forward over the next three years for the Council's Procurement Centre, aligning with the strategic plan for the council, "Redefining Your Council", Economic Development Strategy 2014-18, Equality Act 2010 and other Council policies. The Strategy will keep in step with changes in legislation such as the, "Local Government Transparency Code", "Public Services (Social Value) Act 2012", and the "New EU Procurement Directives 2015"	There are no particular 2016-17 targets. However, the Strategy includes an action plan for the future, monitoring against which will be periodically reported through the Council's Joint Commissioning and Procurement Board and on to members as appropriate.	None
Outcome	Action	2015-16 achievement	2016-17 measure and target	2016-17 resources
Collaborative approach towards inward investment and visitor economy agreed	Develop a shared approach to place marketing across Nottinghamshire to drive inward investment and tourism related activity forward.	Experience Nottinghamshire was incorporated as Marketing Nottingham & Nottinghamshire (MN&N) with new Articles of Association, establishing it as the place marketing organisation for the County and City Three year funding agreement entered into with MN&N	 Notts becomes a top 10 location for Foreign Domestic Investment in the UK Notts has a higher profile as a destination for visitors; demonstrating growth in visitor numbers and sector spend for the benefit of the economy in the County The area's image and reputation, nationally and internationally, is 	£200,000 per year (covering the period 1 st October 2015 to 30 September 2018) [Agreed by Economic Development Committee, Sept 2015] Staff time

² http://www.nottinghamshire.gov.uk/media/105986/procurementstrategy2015-2018.pdf

		 MN&N have developed its' place marketing strategy To February 2016: 131 Enquiries received 29 Successes – 29 (12 County – including 3 in the Enterprise Zone i.e. 41%); 17 City i.e. 59% 1249 Jobs created – (536 County i.e. 43%; 713 City i.e. 57%) 3 bids for Heritage Lottery Fund supported 	 enhanced with Notts regarded as a vibrant destination for investment and visitors MN&N is the natural membership organisation for relevant businesses in the County – sustainable and with a recognised brand with discernible added value and recognition locally, regionally and nationally In addition, MN&N are required to develop its business plan by March 2016 Six monthly reports detailing the progress being made against the outcomes and the delivery of the Place Marketing Strategy to be considered by Economic Development Committee 	
Ambition 9: ensure the	effective delivery of the Nottingh	amshire LEADER programmes	· · · · · · · · · · · · · · · · · · ·	
Outcome	Action	2015-16 achievement	2016-17 measure and target	2016-17 resources
LEADER ³ programmes launched and first tranche of investments made	Accountable body functions established and staff recruited Programmes launched First tranche of applications received and considered	All Funding Agreements/Delegated Authority Agreements and Set up and evaluation Visits in place/completed. Year 1 Annual Delivery Plan agreed Each Programme (North and South) has launched 2 calls for outline applications and 4 applications have been appraised and invited to full application stage	Work currently underway with the Rural Payments Agency (RPA) to negotiate the Delivery Plan for Year 2 (deadline for submission 15 th April 16.) This will include financial profiling across priorities and remaining years of the programme, outputs, outcomes, key milestones and key delivery arrangements.	Staff time LEADER programme staff funded through LEADER resources

³ The acronym LEADER stands for 'Liaison Entre Actions de Développement de l'Économie Rurale' which translates to 'Liaison among Actors in Rural Economic Development'

		and a further 4 are being processed 15/16 Websites and programme material (technical and public relations) designed, completed and distributed Local Action Groups confirmed and recruited to	Completion and submission of Annual Attestation Report Continued Programme Delivery and engagement Six-monthly update reports to be delivered to the Economic Development Committee	
		posed budget commitme	ent of £30,000	
•	pital investment in Nottinghamshir			
Outcome	Action	2015-16 achievement	2016-17 measure and target	2016-17 resources
Encourage capital investment in Nottinghamshire companies	 Manage the Nottinghamshire Economic Development Capital Fund (NEDCF) The agreed overall output targets over the initial there years of operation were: 250 Jobs Created 150 Jobs safeguarded £6M Leverage – public and private sector £26k Benchmark cost per job 20 hectares of Business sites improved 40 Businesses assisted Evaluate demand for the fund and its impact to inform future investment priorities 	An additional 12 companies supported, creating a further 207.5 Full Time equivalent (FTE) jobs, 11 Apprenticeships. Additional leverage of £9.5M. This brings the total outputs secured to date from the two rounds as follows: - 269 Jobs created - 446 Jobs safeguarded - 27 Apprenticeships created - £17.3M in leverage – public and private sector - £26,000 Benchmark cost per job - Between £7,500 to £16,000 projected investment per job - 19 Business assisted	Capital Fund planned for re-launch Spring 2016. Given the success of Rounds 1 and 2, the NEDCF's remaining target outputs (which will be contributed to but not necessarily achieved during 16/17) have been refreshed as follows: - 350 Jobs created - 200 Jobs safeguarded - £7M in leverage – public and private sector - £10,000 Benchmark cost per job - 30 Businesses assisted	Staff time £10,000 for technical support

Ambition 11: deliver fibre	a broadband to Nottinghamshire o	Explored relationships with LEP- wide business finance programmes within the context of the Growth Hub Review undertaken of the two Rounds to date and feedback from applicants.	unities for accelerating business grow	vth
Outcome	Action	2015-16 achievement	2016-17 measure and target	2016-17 resources
Superfast broadband access to 95% of Nottinghamshire premises	Mobilise and deliver phases 4-6 of co-investment contract with BT	Contract 1 delivered, achieving over 63,000 premises passed by the new fibre network (overachieving on the target of 62,350) Completion of £2,762,649 ERDF contract		Programme management costs will continue to be met from the reserve established to support the Better Broadband for Nottinghamshire programme.
Extend coverage in Nottinghamshire to circa 98%	Conclude negotiations for contract 2	Contract 2 signed. Timeline subsequently accelerated by a year which will see the reach of superfast broadband (when combined with the commercial rollout) to 98% of the county by June 2017 Secured a total of £11,048,514	 7,856 premises passed (i.e. 53% of the June 2017 total Contract 2 target of 14,862) Commencement of drawdown of funds from the D2N2 £2.63m Local Growth Fund contract for which: 5730 premises are to be connected 	
Business growth driven by access to the new fibre-based broadband network	Design and deliver a market stimulation programme	 Secured a total of £11,048,514 across the two contracts 233 Business Broadband Connection Vouchers issued 6270 SMEs passed by the new network 	 5730 premises are to be connected to fibre broadband by end of 2017 388 FTE jobs created £1,286,561 match funding attracted Continued promotion of the satellite broadband subsidy scheme to ensure no premises are left behind 	

	ttinghamshire's reputation as a '		Undertake further fibre broadband adoption activities in order to draw- down the remaining 50% (i.e. £25,000) of D2N2 Growing Places Fund (GPF) 9.1% increase in take-up of fibre broadband services achieved (i.e. from a baseline position of 20.9%) Forward Strategy to be devised for Digital Champions Network	£20,000 to support additional demand stimulation activity which might include buying in some admin capacity to support the satellite scheme and continuation of the Digital Champions Network
	Action Develop proposals and lobby	2015-16 achievement	2016-17 measure and target	2016-17 resources Staff time
Outcome Nottinghamshire's key				

growth stimulated by significant investment in key road and rail schemes	Transport Plan and supported as priorities for funding by the D2N2 Local Transport Body			
Ambition 13: support Nottinghamshire's thriving towns and service centres				
Outcome	Action	2015-16 achievement	2016-17 measure and target	2016-17 resources
Enhanced viability of towns and service centres	Work with Borough and District Council partners to identify towns and service centres that would benefit from the master- planning and investment	Initial submission made to D2N2 LEP for anticipated Local Growth Fund (LGF) Round 3 resources	Towns and service centres plan developed through N2 Joint Committee subject to successful LGF3 submission	Staff time, potential revenue resources
	Develop plans for Mansfield to improve the sustainability and viability of its town centre Explore the potential for	Application made to Heritage Lottery Fund (HLF) in Mansfield (unsuccessful)	Bids related to the heritage of Mansfield town centre developed and submitted	
	Business Improvement Districts (BID) models in other centres			