

APPENDIX 1

Name of the Event	Cycle	District	Update for Personnel Committee – November 2019
Nottingham Jobs Fair	Annually	Countywide	Attended 12 September 2019
Gedling Jobs & Opportunity Fair "Fulfilling Futures"	Annually	Gedling	26 February 2019 Event to promote NCC Apprenticeship Programme
Future First Expo	Annually	Newark	6 November 2019. Event held at Newark Showground for around 1000 students from 8 schools across Newark and also open to members of the public
D2N2 Public Service Apprentice of the Year Award event	Annually	D2N2	29 November 2019 Award ceremony for Apprentice of the Year and information stand for the promotion of apprenticeships at NCC
Graduate scheme recruitment & assessment days	Annually	Focus on local Universities and Nottinghamshire graduates/returning graduates	A comprehensive programme has been established to recruit to the new scheme, including an assessment centre day and follow up interviews were held at the end of June 2019. 41 candidates attended 4 x assessment centres from which 14 were put forward for final interview
Graduate Development Programme	Annual	Countywide	Digital campaign ran to highlight the scheme and drive traffic towards a dedicated webpage about the scheme with links to the jobs site. Media campaign included: Twitter and Facebook campaign; County Council website; County Council e-mail footer messages; LinkedIn; advertising on digital jobs sites; digital advertising via university communication teams. Digital campaign has been highly successful at raising awareness and extremely cost-effective – less than £2.5K of activity resulting in 288 applications to the scheme in 2019 compared to 198 in 2018
Mock interviews	Ad hoc	University of Nottingham	To improve employability skills for students and promote NCC generally and the GDP specifically
Toot Hill School Careers & Networking Fair	Ad hoc	Toot Hill Bingham	10 January 2019 Event to promote NCC apprenticeships to students and their parents
Employer Pop-up stands and presentation	Spring	NTU	Events specifically requested by NCC to promote the GDP to NTU students through a combination of pop up stands followed by student presentations: <ul style="list-style-type: none"> • 12 February – NTU City Campus - Attended • 14 March – NTU Clifton Campus – Attended • 2020 (TBA)

Mock Assessment Centres	Spring	NTU	Support to run mock assessment centres for students to improve employability and to promote NCC generally and the GDP specifically: <ul style="list-style-type: none"> 13 February 2019– City Campus - Attended 27 March 2019 – City Campus – Attended 18 March 2020 – City Campus
Employer Presentations	Spring	Nottingham University/NTU	Student presentations to promote NCC but specifically to attract candidates to the GDP: <ul style="list-style-type: none"> 13 February 2019 – NTU politics students – City Campus - Attended 7 March 2019 – Nottingham University students – Attended 29 January 2020 – Nottingham University politics students
Employer Q&A Panels ('Get Connected')	Spring	Nottingham University	Networking events for those in leadership positions in Student Union and student societies: <ul style="list-style-type: none"> 12 February 2020 19 February 2020
Public Sector and Charities Careers Fair	Autumn	Nottingham University	27 February 2019 and 9 October 2019 University careers events – attended to promote NCC and highlight the GDP to potential applicants
Employability Networking Event	March	NTU	6 March 2019 Networking event to present health and social care career opportunities. Attended by Veronica Thomson as part of NCC social care recruitment campaign
Graduate and Placement Fair	March and October	NTU	5 March 2019 and 23 October 2019 Large events organised by NTU to promote employers' jobs and placement schemes Attended to promote the GDP 3 March 2020 – to attend
In post Apprenticeship Pop up Shops	Annually	Countywide	Apprentice Week: various pop up shops promoting in post apprenticeships and providing advice to NCC employees regarding the NCC apprenticeship programme
Nottingham Careers Fair	March October	Nottingham	13 March 2019 Event at Albert Hall open to the general public to promote NCC apprenticeships and Graduate Development Programme 2 October 2019
Robert Jenrick Careers Fair	Annually	Newark & Sherwood	15 March 2019 Event to promote Apprenticeships, work experience opportunities and the Graduate Development Programme
Nottingham College Apprenticeship Event	Annually	Countywide	3 April 2019 Event to promote Apprenticeships and work experience opportunities

Change100 Assessment Centre	Annually	Countywide	Change100 Graduate Intern Programme assessment centres run by Leonard Cheshire through January to March for employer's involvement in the assessment of candidates for the National scheme
Ashfield Jobs Fair	Annually	Ashfield	13 September 2019
Mansfield Jobs Fair	Annually	Mansfield	26 September 2019
Robert Jenrick Careers Fair	Inaugural event – possibly annual	Rushcliffe (Bingham)	20 September 2019
What Next in North Notts	Inaugural event – possibly annual	Bassetlaw	1 October 2019