

Our Values

- Clinical leadership at the heart of the organization
- Constantly innovate to improve quality and experience for patients
- Work closely with local providers and partners for the benefit of the whole of our population
- Apply the best evidence available to improve local services and reduce health inequalities
- By good governance, openness and sensible use of resources, produce the maximum health outcomes for the whole of our population

Our Strategic objectives

- Reduce health inequalities in the local population by targeting the health and wellbeing of people with the greatest health needs
- Improve the quality of our local health services, particularly around health outcomes, patient safety, access and patient satisfaction
- Organise services around the needs of local service users wherever possible
- Maintain and optimise the health of people with long term or chronic illness living in our community
- Focus our available resources where they will deliver the greatest benefit to our population

For 2013/14 we are grouping our priorities around the needs of cohorts of local people

These link to the NHS Outcomes Framework domains and reflect our published strategic intentions

<http://www.nottinghamwestccg.nhs.uk/index.php/publications/authorisation-documents>

CARERS AND FAMILY SUPPORT

Why? Breakdown in support is a major factor in health crises

Focus on:

- Identifying carers
- Supporting young carers
- Ongoing support and information

Proposed targets:

- Increase numbers of local people registered as carers
- Increase range of services supporting carers
- Hold an annual roadshow event for carers

PEOPLE WITH MENTAL HEALTH ISSUES, LEARNING DISABILITIES AND DEMENTIA

Why? To end poorer outcomes and access

Focus on:

- Early intervention
- Reducing the perceived stigma of mental health problems
- Thresholds and access

Proposed targets:

- Deliver actions in the mental health strategy and Learning Disabilities action plan
- Increase the diagnosis and treatment rates for dementia

CHILDREN AND YOUNG PEOPLE

Why? To make healthy living a way of life

Focus on:

- Prevention & Lifestyle
- Information and education
- Links to schools

Proposed targets:

- Increase early intervention services targeted at young people
- Deliver increased range of services linked to schools and other education establishments
- Support delivery of the Broxtowe Partnership Children & Young People's Task Group

OLDER PEOPLE

Why? To enable people to live as independently as possible for as long as possible

Focus on:

- Local services
- Care Homes
- Information and getting positive messages out
- Holistic approach
- Integration of health and social care

Proposed targets:

- Expand range of community services
- Expand proactive care and education models for care homes
- Reduce emergency re-admissions
- Reduce the number of over 65s admitted with fracture neck of femur as a result of falls in nursing and residential homes
- Improve PROMs for hip replacement

PEOPLE WITH LONG TERM CONDITIONS AND THOSE APPROACHING THE END OF THEIR LIFE

Why? To empower people to manage their condition and support their choices

Focus on:

- Early diagnosis and continual intervention
- Ongoing support needed for the family and/or carers not just the patient
- Support at home and integration of services

Proposed targets:

- Spread and sustain proactive case management of LTC
- Increase EOL registers for non-cancer conditions
- All practices to use the end of life log on eHealthscope
- Increase the number and percentage of people supported to die in the place of their choice
- Reduce admissions in the last 12 months of life of patients on end of life registers

SUPPORTING PEOPLE ACROSS THE LOCAL POPULATION

Why? To maximise health benefits and improvement for all

Focus on:

- Living healthily, primary and secondary prevention
- Managing medication
- Improving services in primary care and across the community
- Reducing the need to go to hospital

Proposed targets:

- Deliver targets in prescribing plan for 2013/14
- In line with ECIST recommendations re-audit urgent access in primary care and reduce variation/improve good practice
- Reduce elective admissions
- Reduce follow-ups
- Improve patient experience of out of hours services